





**Student Barometer** 

2016

#### Overview



#### Summary

Survey Overview

Survey Response

**National Trends** 

# International Students

**Headline Results** 

Response

**Choice of Destination** 

Agents & Application

Arrival

Learning

Living

Support

# Domestic Students

**Headline Results** 

Response

**Choice of Destination** 

**Application** 

Arrival

Learning

Living

Support

# **Appendix**

**Deliverables** 

About i-graduate

Questionnaire

Additional Info

**All Students** 

Contact i-graduate



# Process summary & scale



- Core questionnaire covering arrival, learning, living, support, recommendation, application and choice of university
- Semi-standardised online questionnaire format, adapted and customised for each partner university
- Students invited to feedback from April to June 2016
- 153,197 international and 138,528 domestic students responded from 174 universities in 16 countries
- University-specific results compared against comparator groups, national and international benchmarks. Your university's primary benchmark in this report is Asia.
- Reporting: in person, confidential and customised to each university

# Participating universities - Australia



# Australia ISB (45,643), Australia SB (56,893), Australia ISBSB (76,548)

| Australian Catholic University      | RMIT University                     |  |  |  |
|-------------------------------------|-------------------------------------|--|--|--|
| The Australian National University  | Southern Cross University           |  |  |  |
| Bond University                     | The University of Queensland        |  |  |  |
| CQUniversity Australia              | The University of Adelaide          |  |  |  |
| Charles Darwin University           | University of Canberra              |  |  |  |
| Curtin University                   | University of Melbourne             |  |  |  |
| Deakin University                   | University of New England           |  |  |  |
| Edith Cowan University              | The University of New South Wales   |  |  |  |
| Federation University Australia     | University of South Australia       |  |  |  |
| Flinders University                 | University of Southern Queensland   |  |  |  |
| Griffith University                 | The University of Sydney            |  |  |  |
| James Cook University               | University of Tasmania              |  |  |  |
| La Trobe University                 | University of Technology Sydney     |  |  |  |
| Monash University                   | University of the Sunshine Coast    |  |  |  |
| Murdoch University                  | The University of Western Australia |  |  |  |
| Queensland University of Technology | University of Wollongong            |  |  |  |
| Western Sydney University           |                                     |  |  |  |



Universities in bold surveyed international and domestic students

# Benchmark group participating universities



## Asia ISB (8,857), SB (40,165), ISBSB (46,398)

**BINUS University** 

**James Cook University Singapore** 

Asia Pacific University of Technology & Innovation (APU)

**HELP University** 

**University of Hong Kong** 

**HKU SPACE Community College** 

The Hong Kong University of Science and Technology

**International Medical University** 

The University of Nottingham (China)

The University of Nottingham (Malaysia)

**Peking University** 

The Hong Kong Polytechnic University

Hong Kong Community College (HKCC)/School of Professional Education and Executive Development (SPEED)

**Sunway University and Sunway College** 

**Swinburne University of Technology (Sarawak Campus)** 

**Taylor's University, Lakeside Campus** 

**Taylor's College** 

THEi / IVE / HKDI

Universiti Brunei Darussalam

University of Malaya

**Universiti Teknologi Petronas** 

Universities in bold surveyed international and domestic students



# Response rate



|                          | Response | Population | Response Rate |
|--------------------------|----------|------------|---------------|
| JCU Singapore ISB 2016   | 499      | 1,390      | 36%           |
| JCU Singapore SB 2016    | 205      | 523        | 39%           |
| JCU Singapore ISBSB 2016 | 704      | 1913       | 37%           |





# National Trends





# International Students





# Headline Results



# Propensity to recommend



| JCU Singapore<br>(373) | 2016 vs<br>2015 |  | Asia ISB<br>(7278) | Global ISB<br>(126460) |
|------------------------|-----------------|--|--------------------|------------------------|
| 29%                    | 12%             | I would actively encourage people to apply               | 33%                | 38%                    |
| 46%                    | 1%              | If asked, I would encourage people to apply              | 44%                | 44%                    |
| 20%                    | -5%             | I would neither encourage nor discourage people to apply | 18%                | 14%                    |
| 5%                     | -5%             | If asked, I would discourage people from applying        | 4%                 | 3%                     |
| 1%                     | -2%             | I would actively discourage people from applying         | 1%                 | 1%                     |



# Propensity to recommend (by study level)



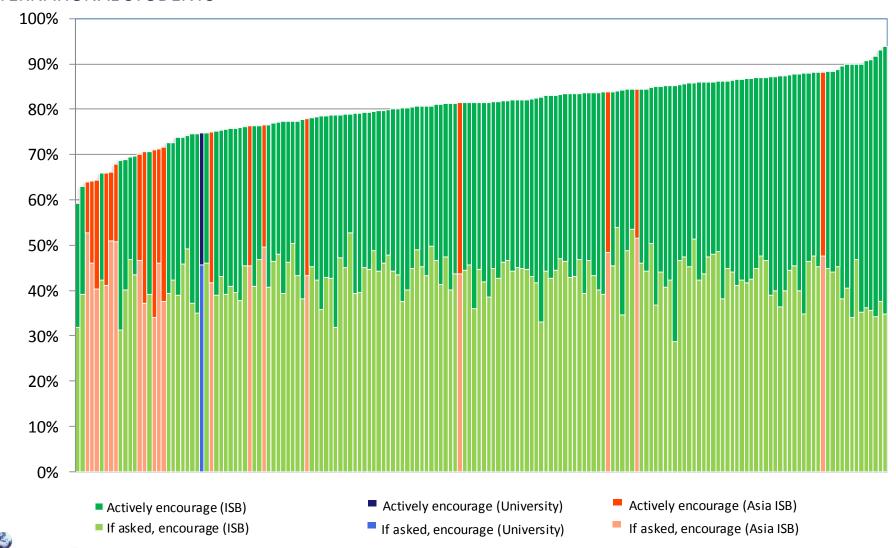
| JCU Singapore<br>(373) |  | UG (262) | PGCW (84) |
|------------------------|--|----------|-----------|
| 29%                    | I would actively encourage people to apply               | 27%      | 31%       |
| 46%                    | If asked, I would encourage people to apply              | 48%      | 39%       |
| 20%                    | I would neither encourage nor discourage people to apply | 20%      | 20%       |
| 5%                     | If asked, I would discourage people from applying        | 4%       | 7%        |
| 1%                     | I would actively discourage people from applying         | 0%       | 2%        |



# Propensity to recommend (all universities)





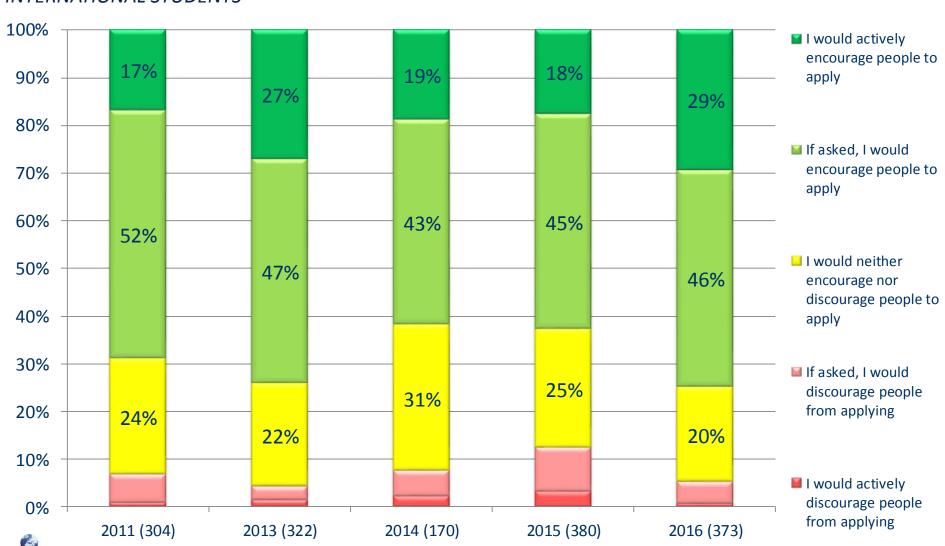


Would you recommend the university to others thinking of applying here?

# Propensity to recommend (compared to previous years)



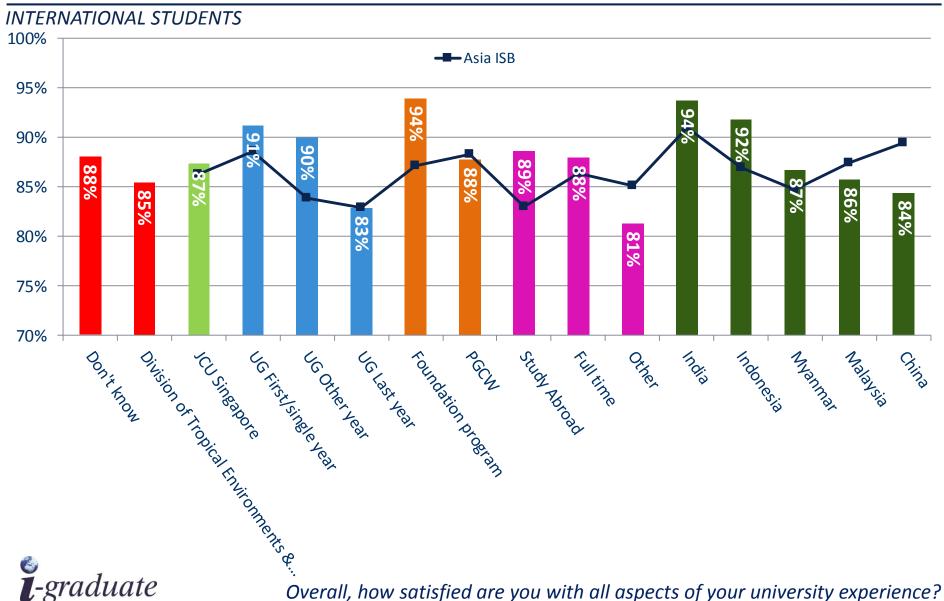
#### **INTERNATIONAL STUDENTS**



Would you recommend the university to others thinking of applying here?

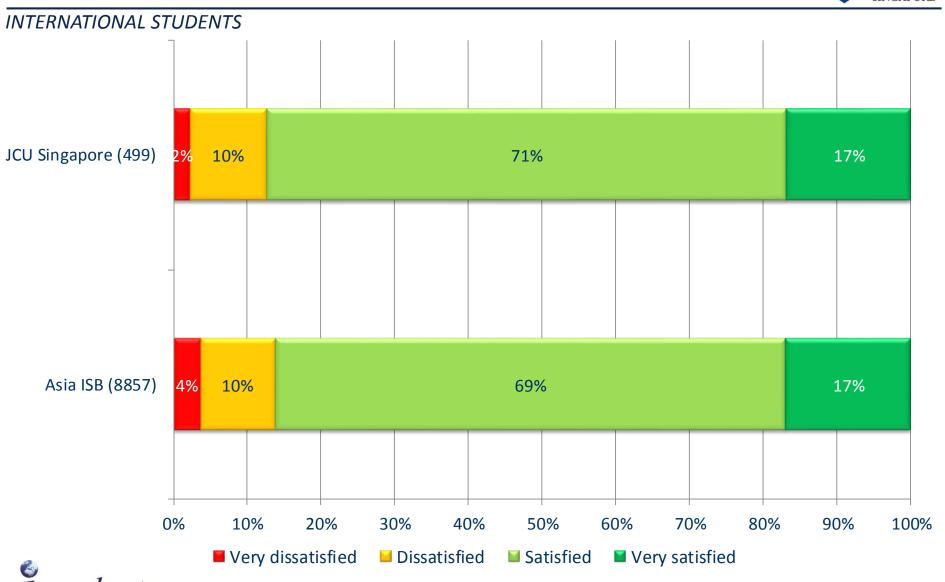
### Overall satisfaction





# Overall satisfaction





Overall, how satisfied are you with all aspects of your university experience?

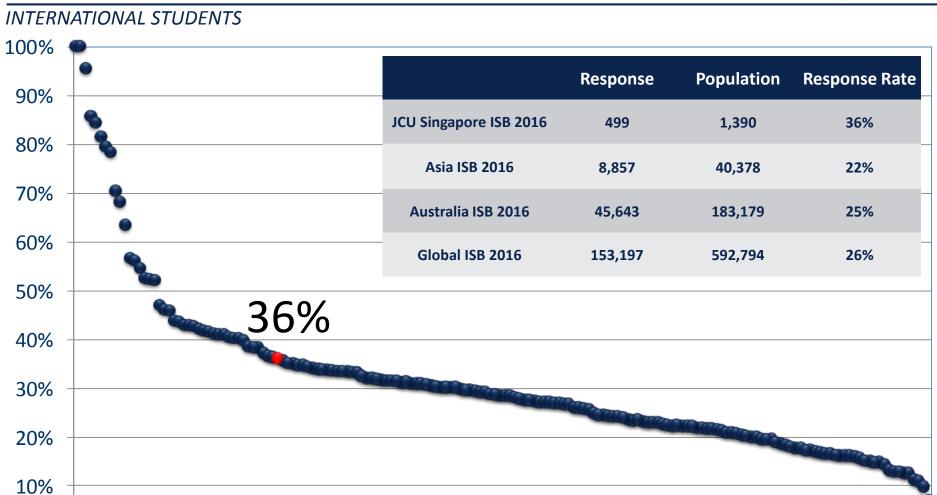


# Survey Response



# Response rate breakdown







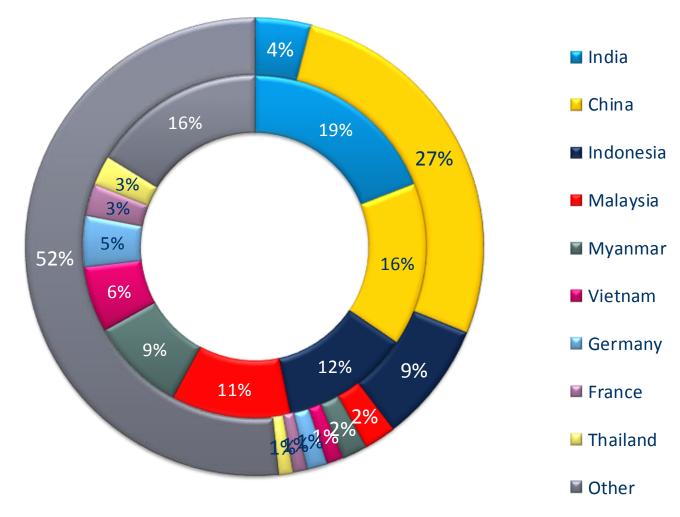
0%

# Nationality breakdown



#### **INTERNATIONAL STUDENTS**

#### JCU Singapore (499, inner circle) vs Asia ISB (8857, outer circle)



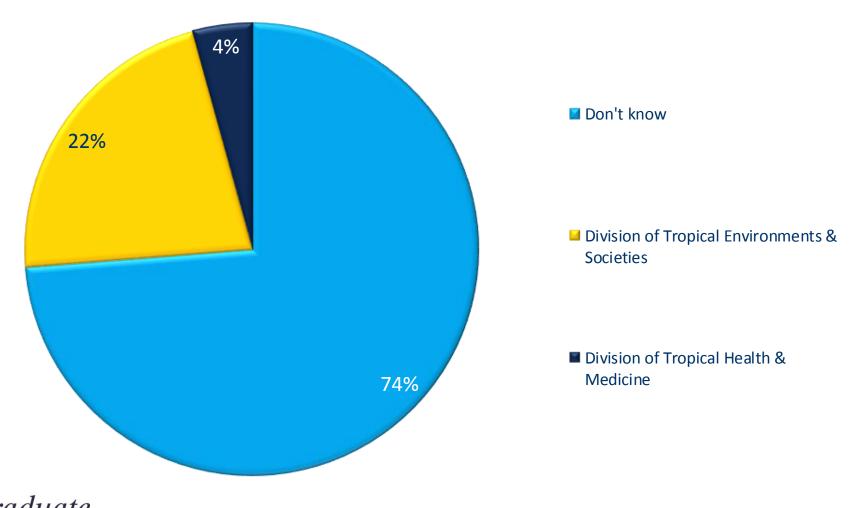


# School/faculty breakdown



**INTERNATIONAL STUDENTS** 

#### **JCU Singapore (499)**



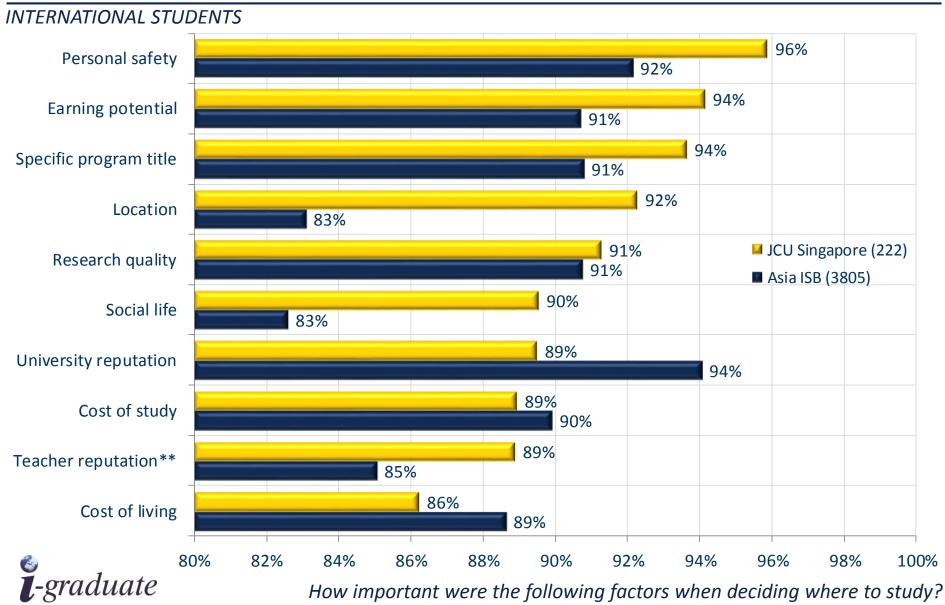


# Choice of Destination



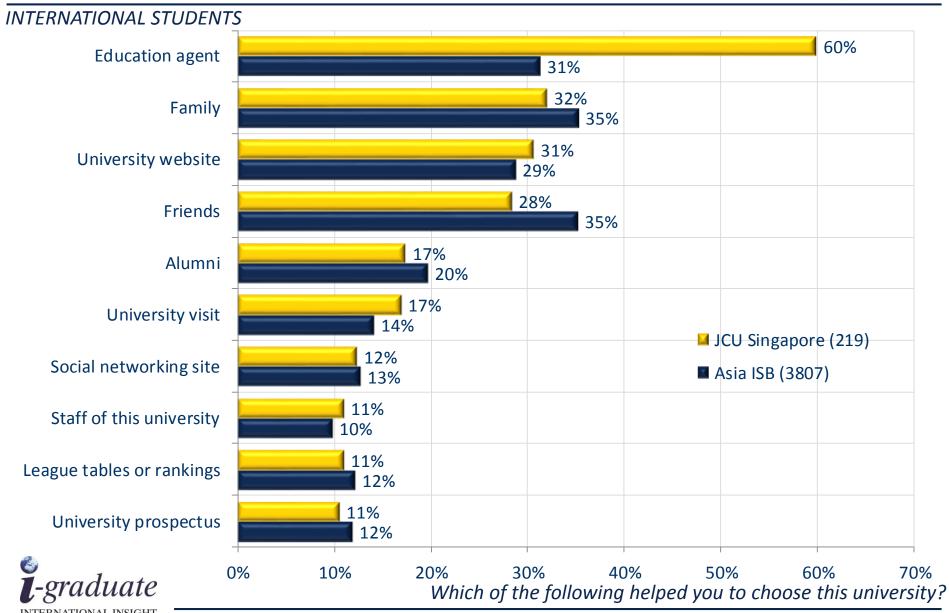
# Top 10 factors in study decision (% important)





# Top 10 key influences (choice of university)





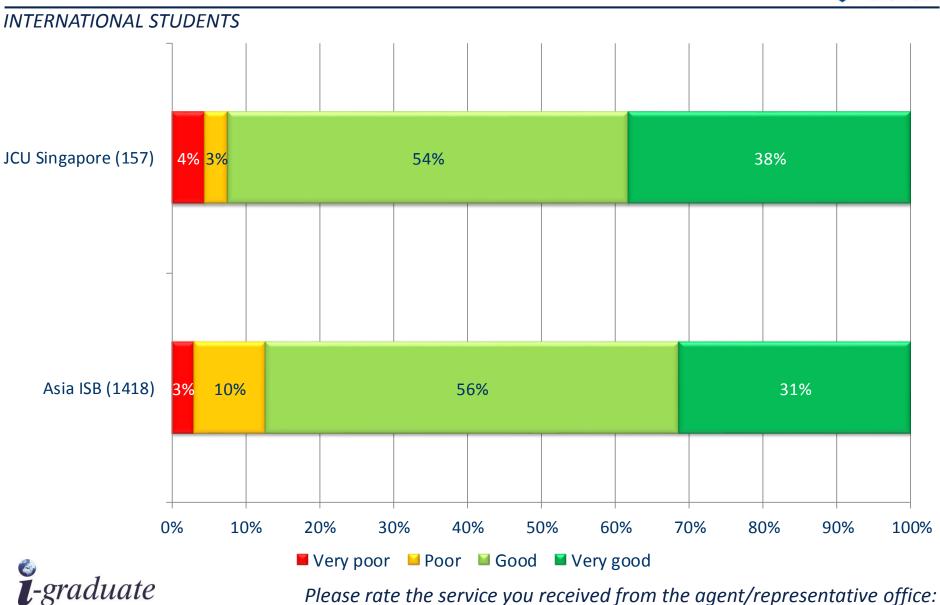






# Agent rating

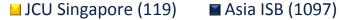




# Agents



#### **INTERNATIONAL STUDENTS**



The agent was not pushy or forceful with me during the 95% 90% application/enrolment process The agent reduced time and effort needed to complete my 92% 87% application The agent was knowledgeable about the university's application 91% 92% processes The agent was well informed about higher education in this 90% 88% country 89% The agent provided helpful services for my visa application 87% 83% The agent provided helpful pre-departure orientation services 81% 81% The agent described the institution accurately 81% The agent reduced my overall costs (application fee waivers, 72% money exchange discounts, etc.) 65%



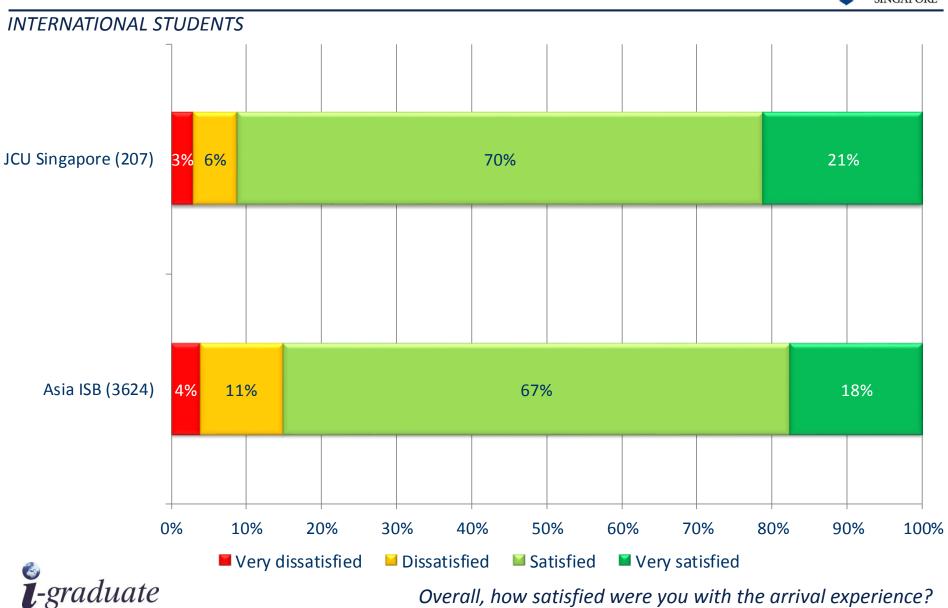
To what extent do you agree or disagree with the following statements:





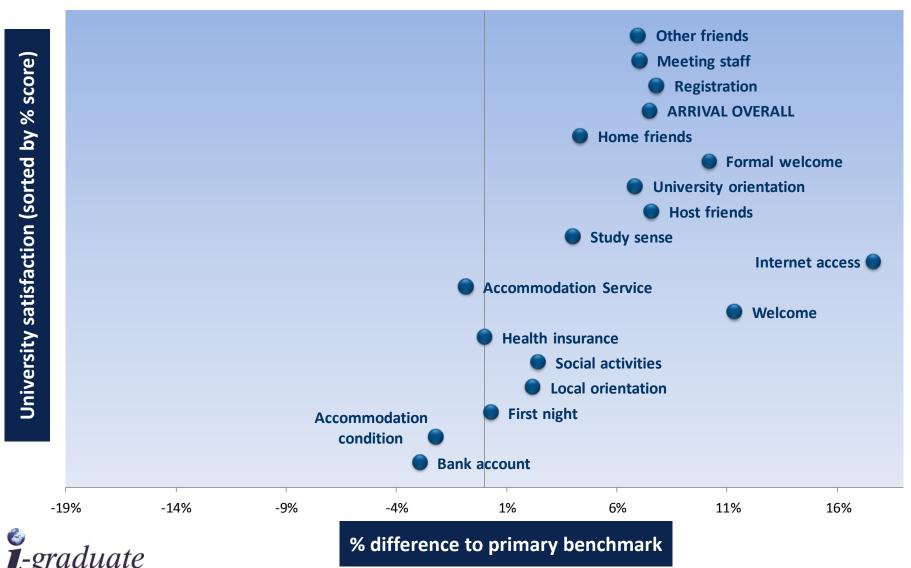
## Overall satisfaction - Arrival





## **Arrival matrix**





# Benchmarking arrival



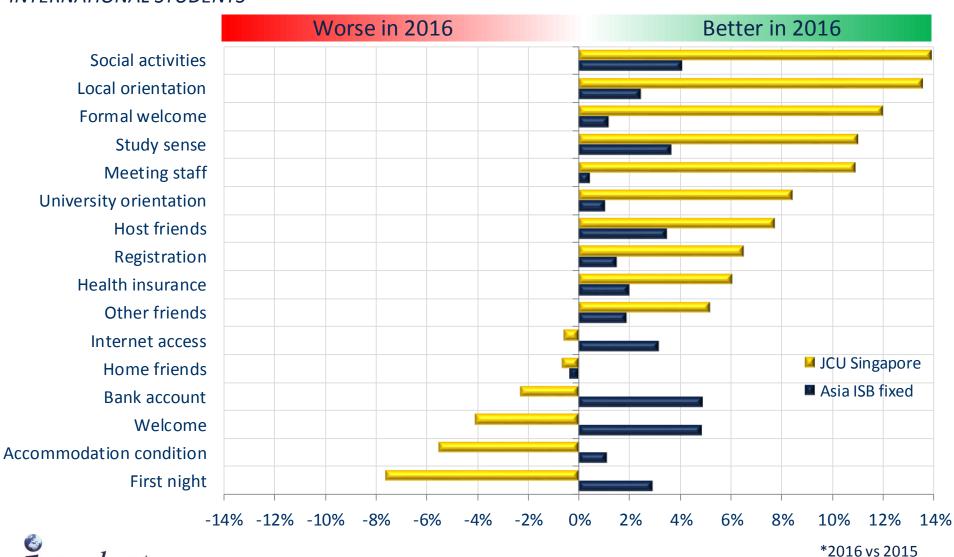
|                         | JCU Singapore | ISB % | Asia ISB % | ISB +/- | Asia ISB +/- |
|-------------------------|---------------|-------|------------|---------|--------------|
| ARRIVAL AVERAGE         | 84.9%         | 84.0% | 80.7%      | 0.9%    | 4.2%         |
| ARRIVAL OVERALL         | 91.3%         | 88.8% | 83.8%      | 2.5%    | 7.5%         |
| Other friends           | 93.7%         | 86.5% | 86.8%      | 7.2%    | 7.0%         |
| Meeting staff           | 93.6%         | 89.5% | 86.6%      | 4.1%    | 7.0%         |
| Registration            | 92.4%         | 87.5% | 84.6%      | 4.8%    | 7.8%         |
| Home friends            | 90.7%         | 85.1% | 86.4%      | 5.6%    | 4.3%         |
| Formal welcome          | 90.3%         | 87.5% | 80.1%      | 2.8%    | 10.2%        |
| University orientation  | 88.5%         | 86.9% | 81.7%      | 1.7%    | 6.8%         |
| Host friends            | 87.1%         | 73.7% | 79.5%      | 13.3%   | 7.6%         |
| Studysense              | 85.4%         | 83.3% | 81.4%      | 2.1%    | 4.0%         |
| Internet access         | 85.4%         | 80.2% | 67.7%      | 5.2%    | 17.6%        |
| Accommodation Service   | 85.3%         | 85.5% | 86.1%      | -0.2%   | -0.8%        |
| Welcome                 | 84.6%         | 80.0% | 73.2%      | 4.5%    | 11.3%        |
| Health insurance        | 84.0%         | 83.9% | 84.0%      | 0.1%    | 0.0%         |
| Social activities       | 83.5%         | 83.5% | 81.0%      | -0.1%   | 2.4%         |
| Local orientation       | 80.0%         | 83.5% | 77.8%      | -3.5%   | 2.2%         |
| First night             | 78.9%         | 84.0% | 78.7%      | -5.1%   | 0.3%         |
| Accommodation condition | 71.9%         | 80.6% | 74.1%      | -8.7%   | -2.2%        |
| Bank account            | 68.8%         | 80.1% | 71.7%      | -11.3%  | -2.9%        |



# Arrival satisfaction (year on year\*)



#### **INTERNATIONAL STUDENTS**





The Fixed Benchmark only includes universities that took part in both years

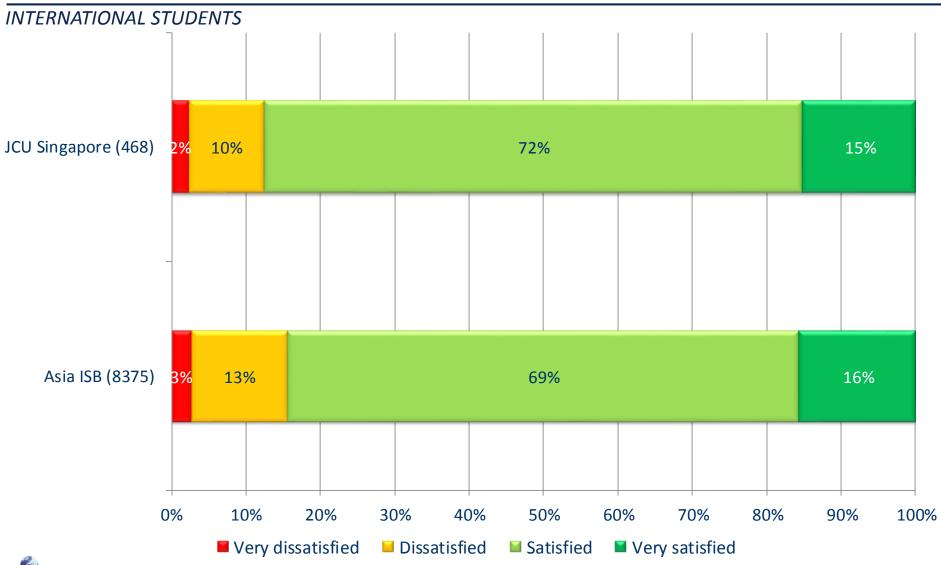






# Overall satisfaction - Learning



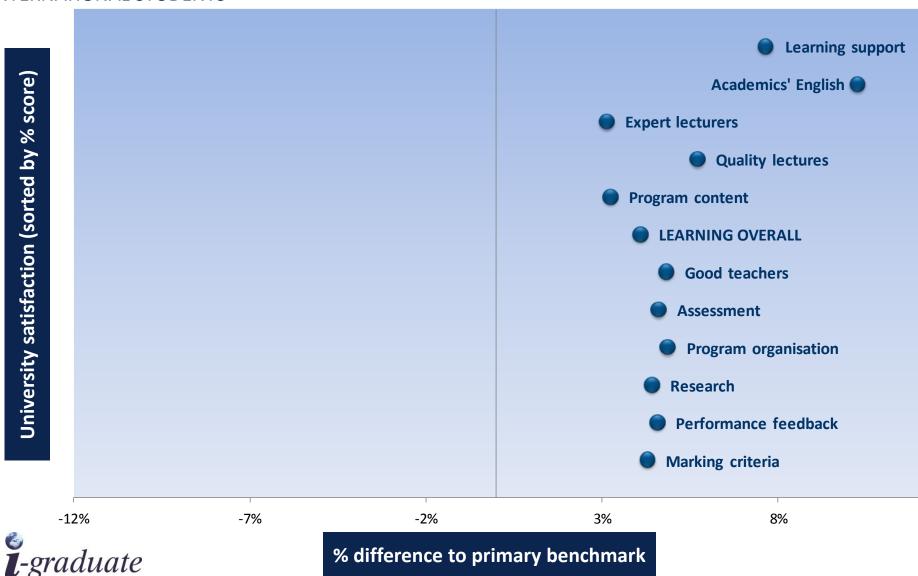


Overall, how satisfied are you with the learning experience at this stage in the year?

# Learning matrix - Teaching







# Benchmarking learning - Teaching

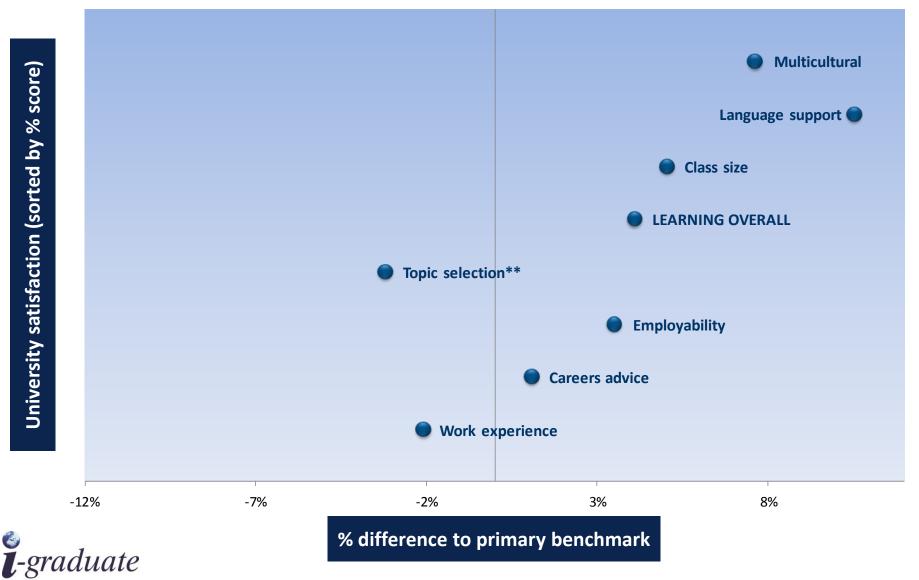


|                      | JCU Singapore | ISB %    | Asia ISB % | ISB +/- | Asia ISB +/- |
|----------------------|---------------|----------|------------|---------|--------------|
| LEARNING AVERAGE     | 86.0%         | 86.6%    | 82.7%      | -0.6%   | 3.3%         |
| LEARNING OVERALL     | 87.6%         | 87.1%    | 83.5%      | 0.6%    | 4.1%         |
|                      |               | TEACHING |            |         |              |
| Learning support     | 94.2%         | 89.6%    | 86.6%      | 4.7%    | 7.7%         |
| Academics' English   | 93.7%         | 91.3%    | 83.4%      | 2.4%    | 10.3%        |
| Expert lecturers     | 92.7%         | 92.7%    | 89.6%      | 0.0%    | 3.1%         |
| Quality lectures     | 89.4%         | 88.8%    | 83.7%      | 0.6%    | 5.7%         |
| Program content      | 89.4%         | 89.0%    | 86.1%      | 0.4%    | 3.2%         |
| Good teachers        | 87.4%         | 88.3%    | 82.6%      | -0.8%   | 4.8%         |
| Assessment           | 87.3%         | 88.9%    | 82.7%      | -1.6%   | 4.6%         |
| Program organisation | 86.8%         | 85.1%    | 81.9%      | 1.7%    | 4.9%         |
| Research             | 85.9%         | 87.1%    | 81.5%      | -1.2%   | 4.4%         |
| Performance feedback | 85.3%         | 85.8%    | 80.7%      | -0.5%   | 4.6%         |
| Marking criteria     | 84.5%         | 85.1%    | 80.2%      | -0.5%   | 4.3%         |



# Learning matrix - Studies





# Benchmarking learning - Studies

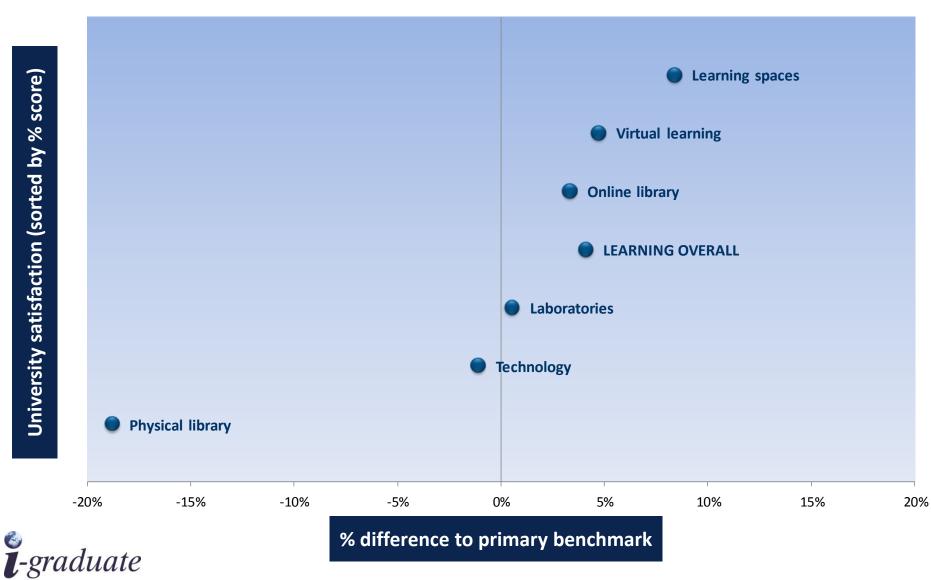


|                   | JCU Singapore | ISB %   | Asia ISB % | ISB +/- | Asia ISB +/- |
|-------------------|---------------|---------|------------|---------|--------------|
| LEARNING AVERAGE  | 86.0%         | 86.6%   | 82.7%      | -0.6%   | 3.3%         |
| LEARNING OVERALL  | 87.6%         | 87.1%   | 83.5%      | 0.6%    | 4.1%         |
|                   |               | STUDIES |            |         |              |
| Multicultural     | 94.9%         | 89.9%   | 87.3%      | 4.9%    | 7.6%         |
| Language support  | 93.2%         | 88.8%   | 82.6%      | 4.3%    | 10.5%        |
| Class size        | 91.8%         | 88.9%   | 86.8%      | 2.9%    | 5.0%         |
| Topic selection** | 85.1%         | 88.1%   | 88.3%      | -3.0%   | -3.2%        |
| Employability     | 81.3%         | 80.0%   | 77.8%      | 1.3%    | 3.5%         |
| Careers advice    | 72.1%         | 73.8%   | 71.0%      | -1.7%   | 1.1%         |
| Work experience   | 67.2%         | 71.3%   | 69.3%      | -4.1%   | -2.1%        |



# Learning matrix - Facilities





# Benchmarking learning - Facilities



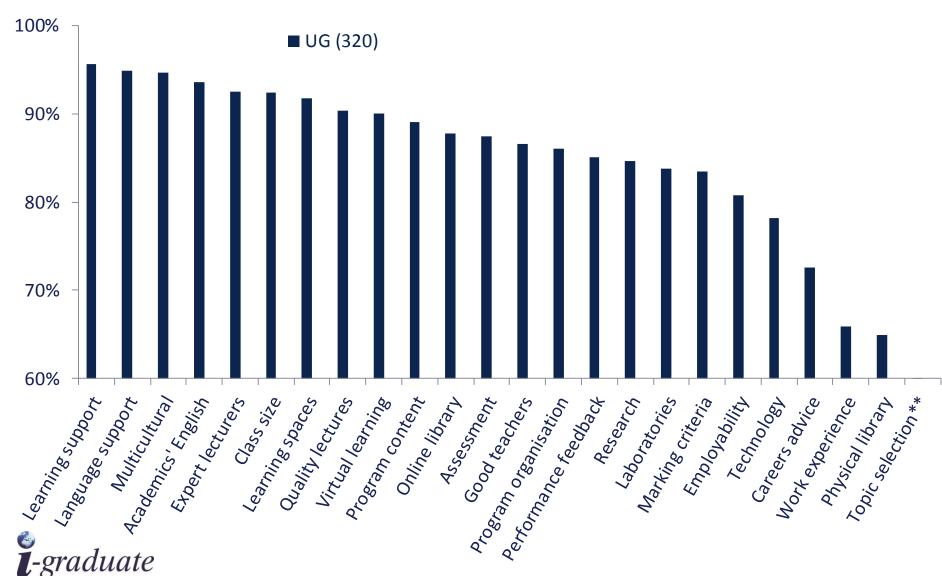
|                  | JCU Singapore | ISB %      | Asia ISB % | ISB +/- | Asia ISB +/- |
|------------------|---------------|------------|------------|---------|--------------|
| LEARNING AVERAGE | 86.0%         | 86.6%      | 82.7%      | -0.6%   | 3.3%         |
| LEARNING OVERALL | 87.6%         | 87.1%      | 83.5%      | 0.6%    | 4.1%         |
|                  |               | FACILITIES |            |         |              |
| Learning spaces  | 93.0%         | 89.3%      | 84.6%      | 3.7%    | 8.4%         |
| Virtual learning | 90.2%         | 90.6%      | 85.5%      | -0.4%   | 4.7%         |
| Online library   | 88.5%         | 90.2%      | 85.2%      | -1.7%   | 3.3%         |
| Laboratories     | 85.0%         | 90.0%      | 84.5%      | -5.0%   | 0.5%         |
| Technology       | 79.2%         | 89.2%      | 80.3%      | -10.0%  | -1.1%        |
| Physical library | 66.0%         | 89.4%      | 84.8%      | -23.4%  | -18.8%       |



### Learning satisfaction - all students (by study level)



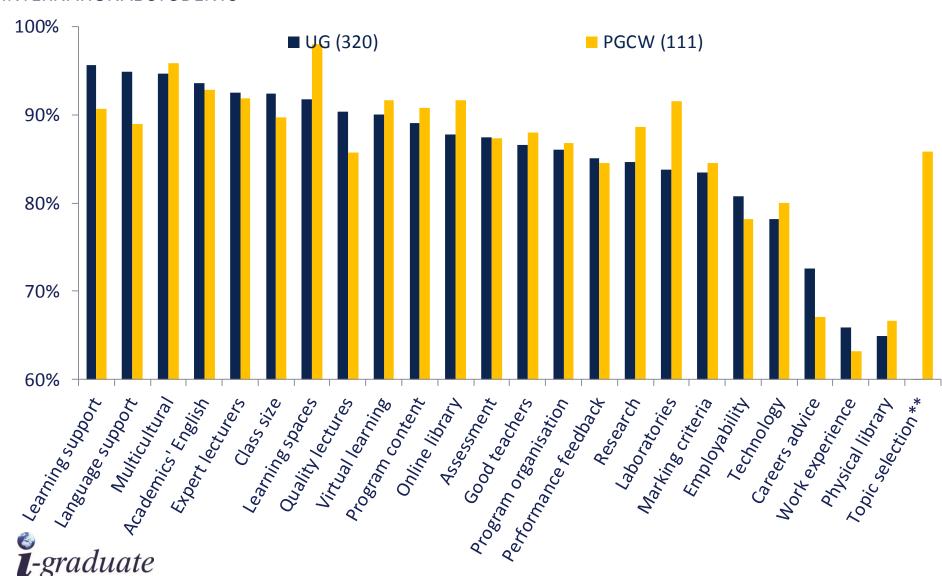




## Learning satisfaction - all students (by study level)







# Learning satisfaction (year on year\*)



#### **INTERNATIONAL STUDENTS**





The Fixed Benchmark only includes universities that took part in both years

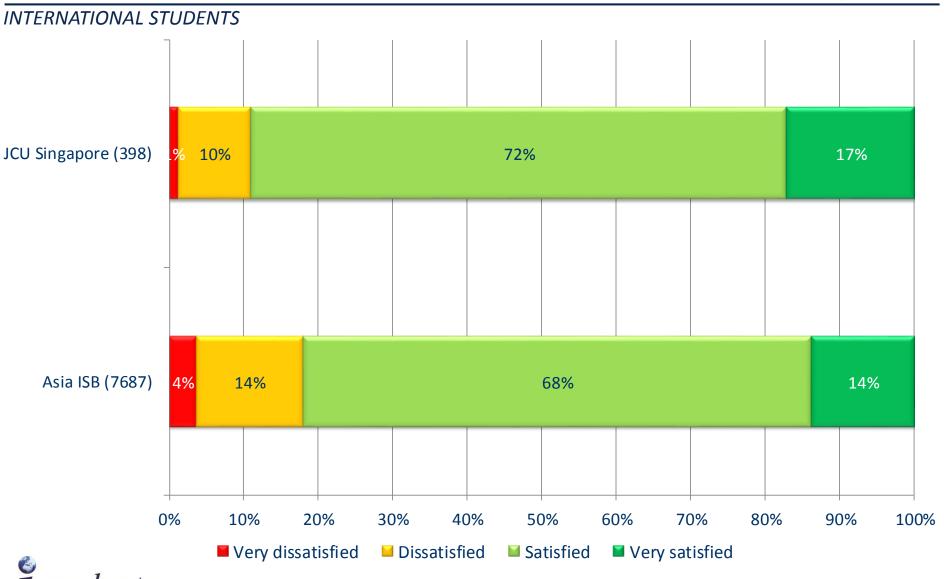
\*2016 vs 2015





# Overall satisfaction - Living

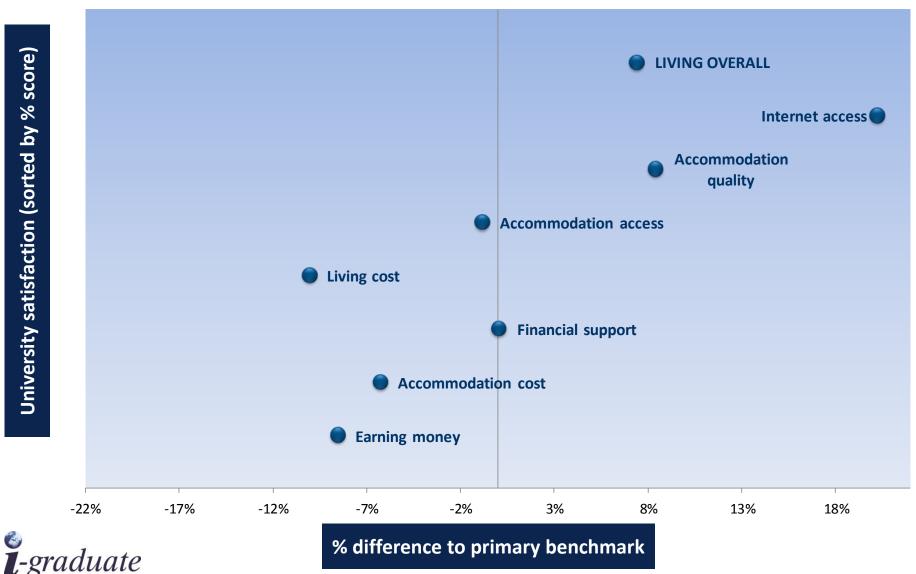




Overall, how satisfied are you with the living experience at this stage in the year?

# Living matrix - Accommodation & living costs





# Benchmarking living - Accommodation & living costs

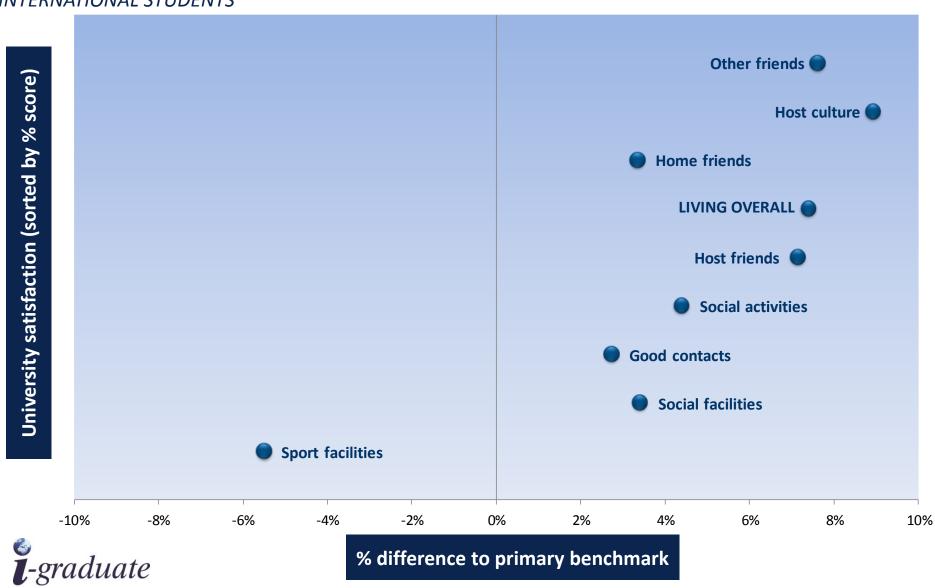


|                       | JCU Singapore | ISB %            | Asia ISB % | ISB +/- | Asia ISB +/- |
|-----------------------|---------------|------------------|------------|---------|--------------|
| LIVING AVERAGE        | 78.5%         | 79.9%            | 74.3%      | -1.4%   | 4.2%         |
| LIVING OVERALL        | 88.9%         | 86.8%            | 81.5%      | 2.1%    | 7.4%         |
|                       | ACCOMMOD      | ATION and LIVING | соѕтѕ      |         |              |
| Internet access       | 85.7%         | 79.7%            | 65.4%      | 6.0%    | 20.2%        |
| Accommodation quality | 84.2%         | 83.5%            | 75.8%      | 0.7%    | 8.4%         |
| Accommodation access  | 81.4%         | 86.8%            | 82.3%      | -5.4%   | -0.8%        |
| Living cost           | 61.5%         | 66.0%            | 71.6%      | -4.4%   | -10.0%       |
| Financial support     | 53.8%         | 55.3%            | 53.8%      | -1.5%   | 0.0%         |
| Accommodation cost    | 53.7%         | 58.8%            | 60.0%      | -5.1%   | -6.3%        |
| Earning money         | 28.1%         | 52.7%            | 36.6%      | -24.6%  | -8.5%        |



# Living matrix - Social





# Benchmarking living - Social

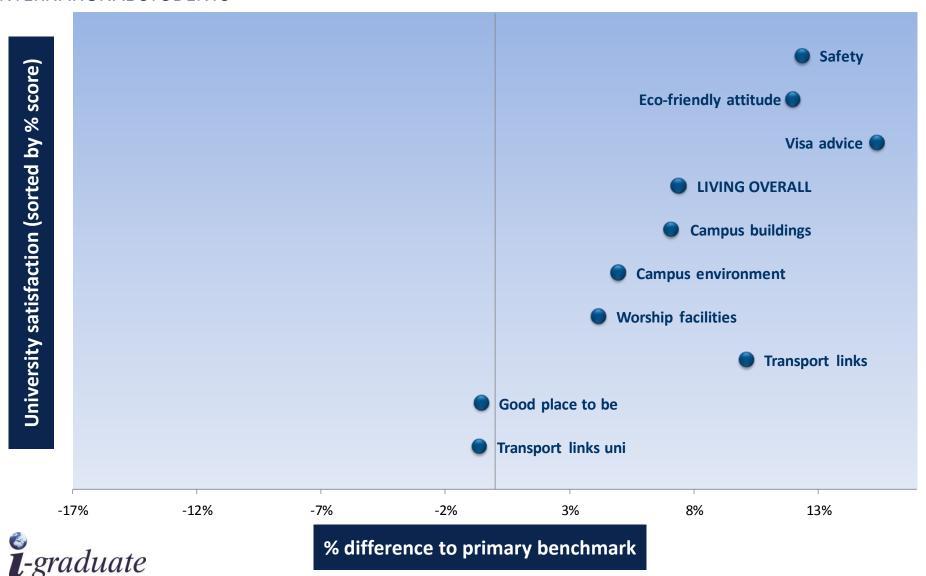


|                   | JCU Singapore | ISB %  | Asia ISB % | ISB +/- | Asia ISB +/- |
|-------------------|---------------|--------|------------|---------|--------------|
| LIVING AVERAGE    | 78.5%         | 79.9%  | 74.3%      | -1.4%   | 4.2%         |
| LIVING OVERALL    | 88.9%         | 86.8%  | 81.5%      | 2.1%    | 7.4%         |
|                   |               | SOCIAL |            |         |              |
| Other friends     | 93.9%         | 86.6%  | 86.3%      | 7.3%    | 7.6%         |
| Host culture      | 92.8%         | 84.9%  | 83.8%      | 7.8%    | 8.9%         |
| Home friends      | 91.0%         | 85.3%  | 87.7%      | 5.7%    | 3.3%         |
| Host friends      | 86.3%         | 74.1%  | 79.2%      | 12.2%   | 7.1%         |
| Social activities | 80.3%         | 81.9%  | 75.9%      | -1.6%   | 4.4%         |
| Good contacts     | 79.1%         | 78.2%  | 76.4%      | 0.9%    | 2.7%         |
| Social facilities | 76.8%         | 81.8%  | 73.4%      | -5.0%   | 3.4%         |
| Sport facilities  | 66.5%         | 80.7%  | 72.0%      | -14.2%  | -5.5%        |



# Living matrix - Day to Day Life





# Benchmarking living - Day to day life



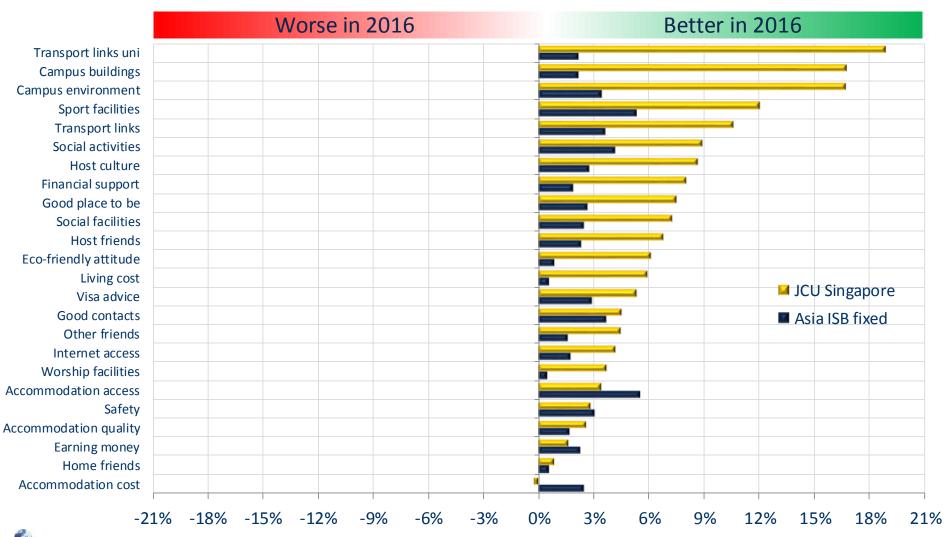
|                       | JCU Singapore | ISB %         | Asia ISB % | ISB +/- | Asia ISB +/- |
|-----------------------|---------------|---------------|------------|---------|--------------|
| LIVING AVERAGE        | 78.5%         | 79.9%         | 74.3%      | -1.4%   | 4.2%         |
| LIVING OVERALL        | 88.9%         | 86.8%         | 81.5%      | 2.1%    | 7.4%         |
|                       | DA            | Y TO DAY LIFE |            |         |              |
| Safety                | 98.2%         | 91.1%         | 85.8%      | 7.1%    | 12.4%        |
| Eco-friendly attitude | 92.6%         | 89.7%         | 80.7%      | 2.9%    | 12.0%        |
| Visa advice           | 90.1%         | 82.7%         | 74.7%      | 7.4%    | 15.4%        |
| Campus buildings      | 87.3%         | 88.5%         | 80.2%      | -1.2%   | 7.1%         |
| Campus environment    | 85.6%         | 90.6%         | 80.7%      | -5.0%   | 5.0%         |
| Worship facilities    | 84.9%         | 86.0%         | 80.8%      | -1.1%   | 4.2%         |
| Transport links       | 81.0%         | 80.3%         | 70.9%      | 0.7%    | 10.1%        |
| Good place to be      | 77.7%         | 89.5%         | 78.2%      | -11.8%  | -0.5%        |
| Transport links uni   | 70.4%         | 82.6%         | 71.0%      | -12.3%  | -0.6%        |



# Living satisfaction (year on year\*)



#### **INTERNATIONAL STUDENTS**





\*2016 vs 2015

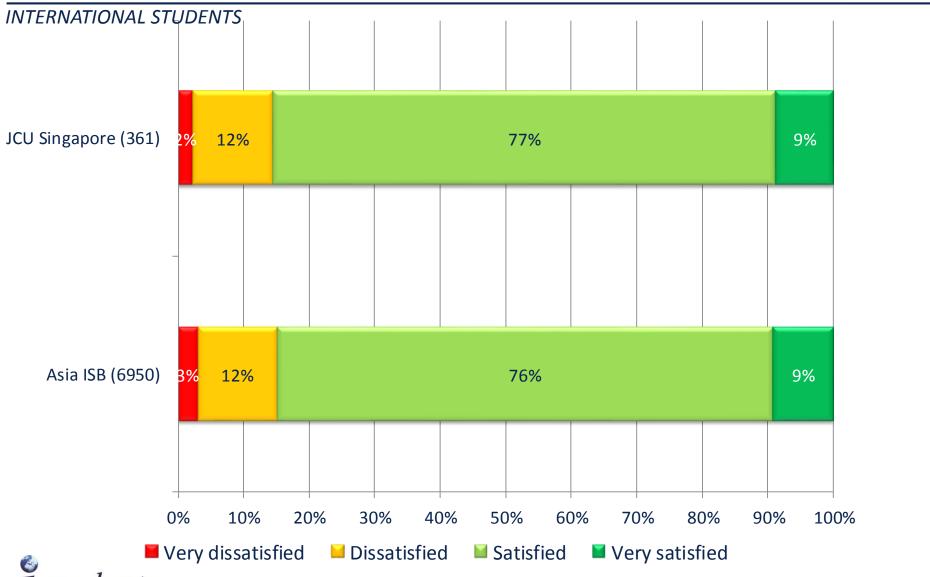






# Overall satisfaction - Support

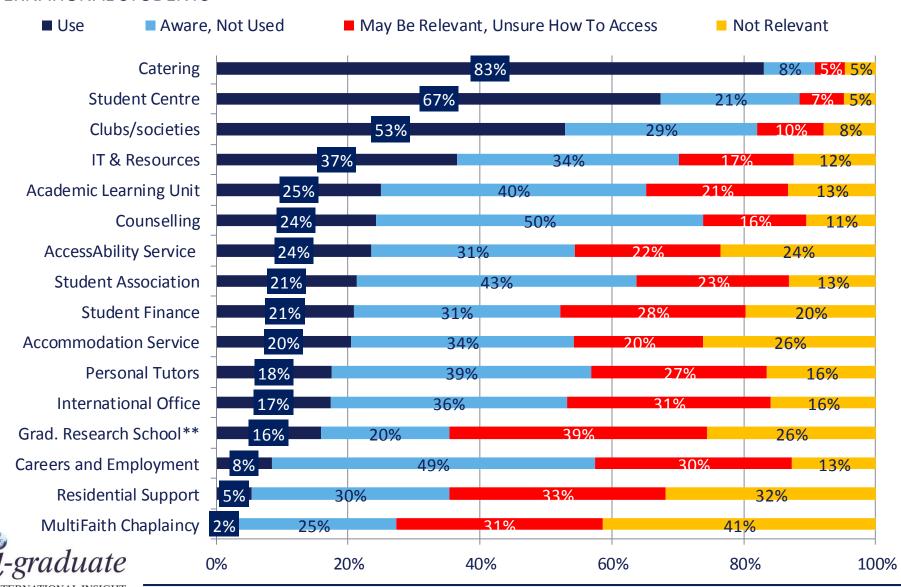




Overall, how satisfied are you with the support services at this stage in the year?

# Support usage





# Support matrix



#### **INTERNATIONAL STUDENTS**

Personal Tutors University satisfaction (sorted by % score) IT & Resources Student Association **AccessAbility Service International Office Academic Learning Unit** Counselling **Clubs/societies Student Centre SUPPORT OVERALL** Student Finance Careers and **Employment Accommodation Service Catering** -10% -8% -6% -4% -2% 0% 2% 4% 6% 8% 10% % difference to primary benchmark

# Benchmarking support



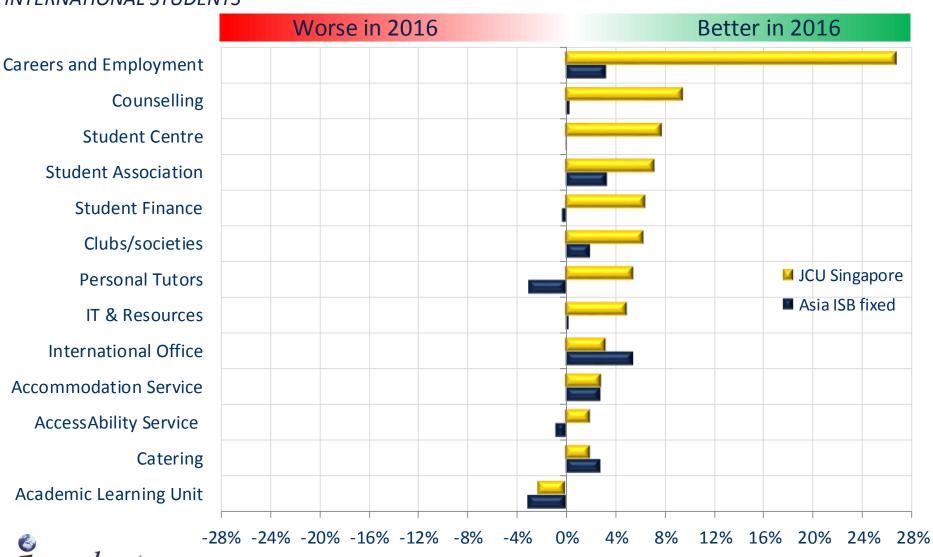
|                        | JCU Singapore | ISB % | Asia ISB % | ISB +/- | Asia ISB +/- |
|------------------------|---------------|-------|------------|---------|--------------|
| SUPPORT AVERAGE        | 89.7%         | 90.9% | 87.1%      | -1.1%   | 2.7%         |
| SUPPORT OVERALL        | 85.6%         | 88.2% | 84.0%      | -2.6%   | 1.6%         |
| Personal Tutors        | 98.5%         | 93.0% | 90.6%      | 5.5%    | 7.9%         |
| IT & Resources         | 96.3%         | 93.0% | 88.4%      | 3.2%    | 7.9%         |
| Student Association    | 94.9%         | 93.3% | 86.4%      | 1.6%    | 8.4%         |
| Access Ability Service | 94.3%         | 93.1% | 90.1%      | 1.2%    | 4.2%         |
| International Office   | 93.8%         | 91.7% | 89.5%      | 2.1%    | 4.3%         |
| Academic Learning Unit | 93.4%         | 95.4% | 93.4%      | -2.0%   | 0.0%         |
| Counselling            | 92.0%         | 90.2% | 90.7%      | 1.8%    | 1.3%         |
| Clubs/societies        | 89.7%         | 92.8% | 89.7%      | -3.1%   | 0.0%         |
| Student Centre         | 89.3%         | 91.9% | 89.4%      | -2.6%   | -0.1%        |
| Student Finance        | 84.2%         | 89.1% | 86.4%      | -4.9%   | -2.2%        |
| Careers and Employment | 83.9%         | 88.3% | 86.4%      | -4.4%   | -2.5%        |
| Accommodation Service  | 83.8%         | 84.3% | 80.6%      | -0.5%   | 3.2%         |
| Catering               | 72.7%         | 81.3% | 72.9%      | -8.6%   | -0.2%        |



# Support satisfaction (year on year\*)



#### INTERNATIONAL STUDENTS



The Fixed Benchmark only includes universities that took part in both years



\*2016 vs 2015



# Domestic Students





# Headline Results



# Propensity to recommend



#### **DOMESTIC STUDENTS**

| JCU Singapore<br>(175) | 2016 vs<br>2015 |  | Asia SB<br>(32177) | Global SB<br>(114175) |
|------------------------|-----------------|--|--------------------|-----------------------|
| 19%                    | 6%              | I would actively encourage people to apply               | 20%                | 35%                   |
| 49%                    | 0%              | If asked, I would encourage people to apply              | 49%                | 44%                   |
| 28%                    | -3%             | I would neither encourage nor discourage people to apply | 26%                | 16%                   |
| 2%                     | -2%             | If asked, I would discourage people from applying        | 4%                 | 3%                    |
| 3%                     | -1%             | I would actively discourage people from applying         | 1%                 | 1%                    |



Would you recommend the university to others thinking of applying here?

# Propensity to recommend (by study level)



#### **DOMESTIC STUDENTS**

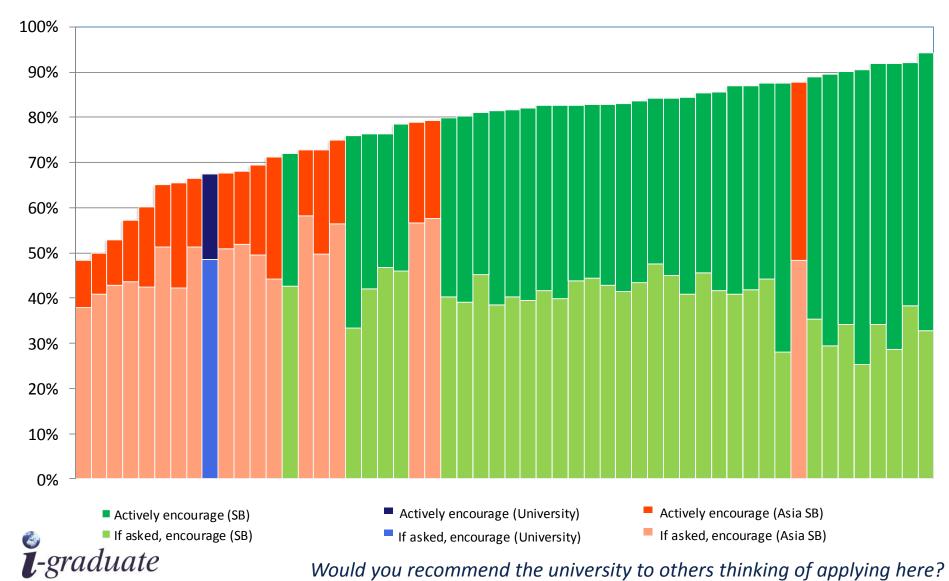
| JCU<br>Singapore<br>(175) |  | UG (129) | PGCW (33) |
|---------------------------|--|----------|-----------|
| 19%                       | I would actively encourage people to apply               | 19%      | 21%       |
| 49%                       | If asked, I would encourage people to apply              | 50%      | 45%       |
| 28%                       | I would neither encourage nor discourage people to apply | 27%      | 27%       |
| 2%                        | If asked, I would discourage people from applying        | 2%       | 0%        |
| 3%                        | I would actively discourage people from applying         | 2%       | 6%        |



# Propensity to recommend (all universities)



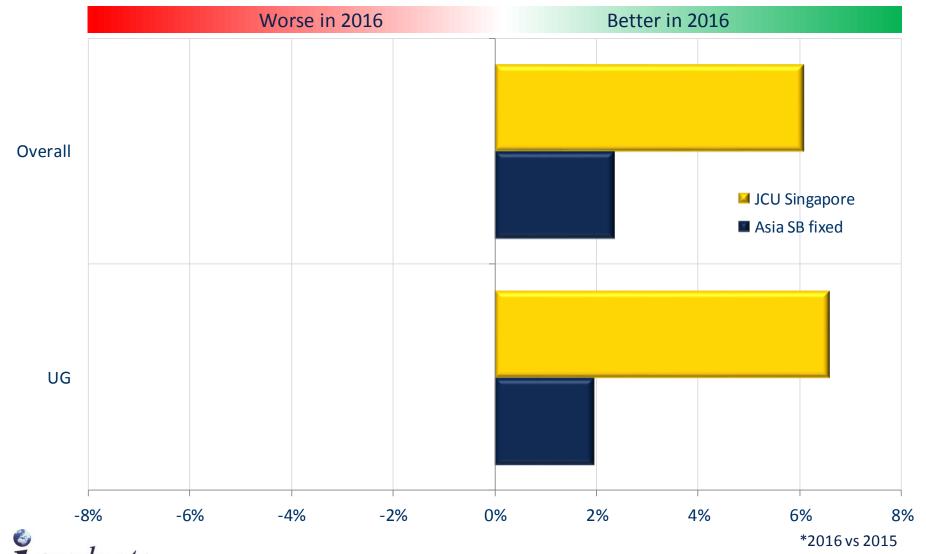
#### **DOMESTIC STUDENTS**



# Propensity to recommend (year on year\*)







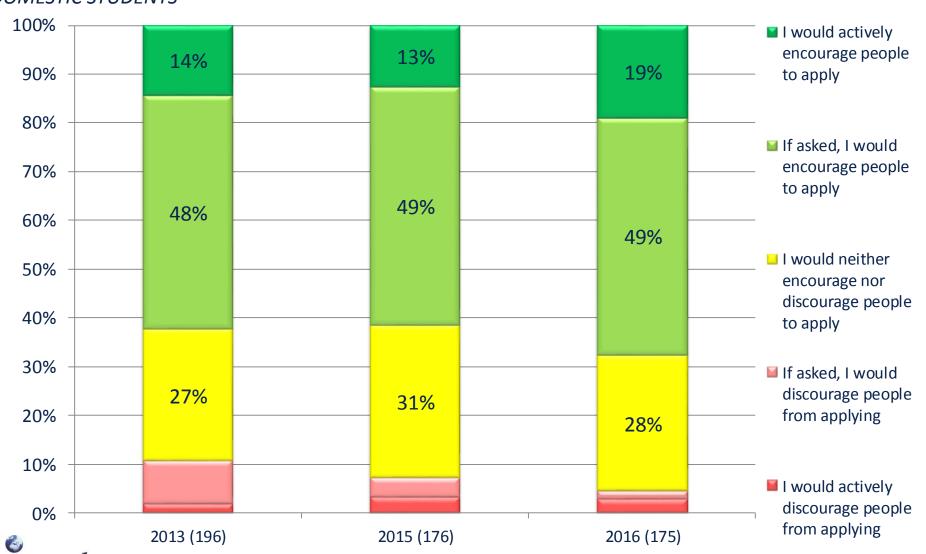
1-graduate
International insight

Would you recommend the university to others thinking of applying here?

# Propensity to recommend (compared to previous years)



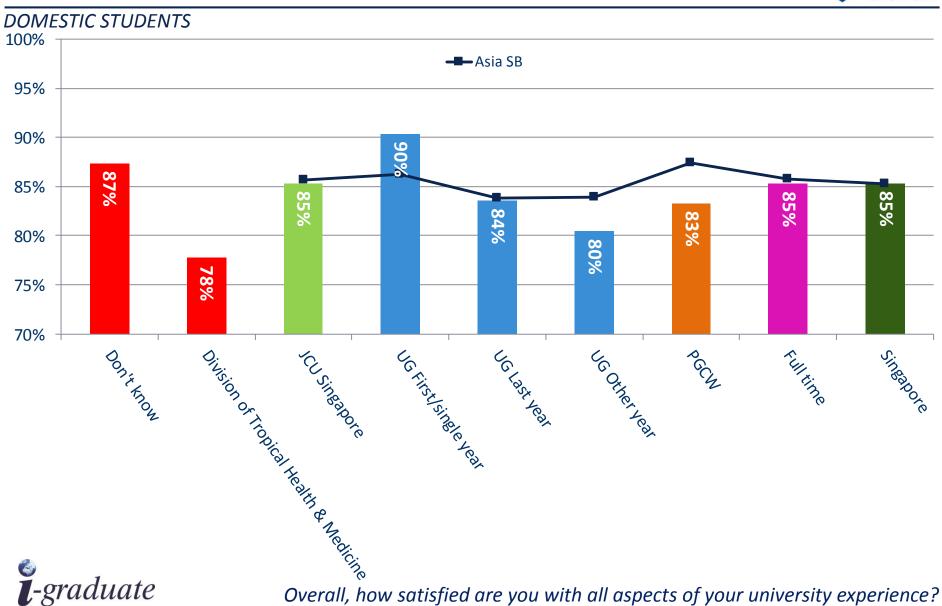




Would you recommend the university to others thinking of applying here?

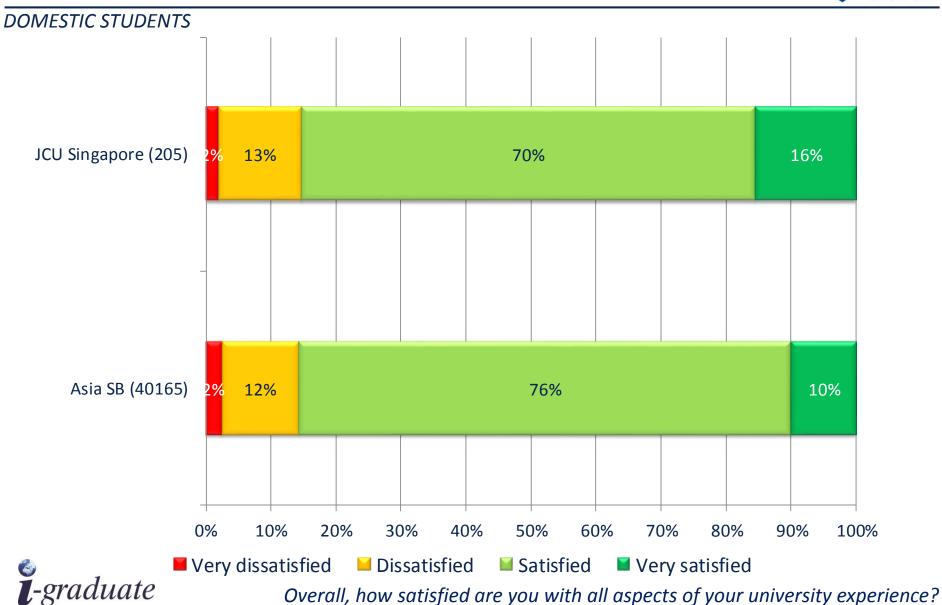
## Overall satisfaction





# Overall satisfaction







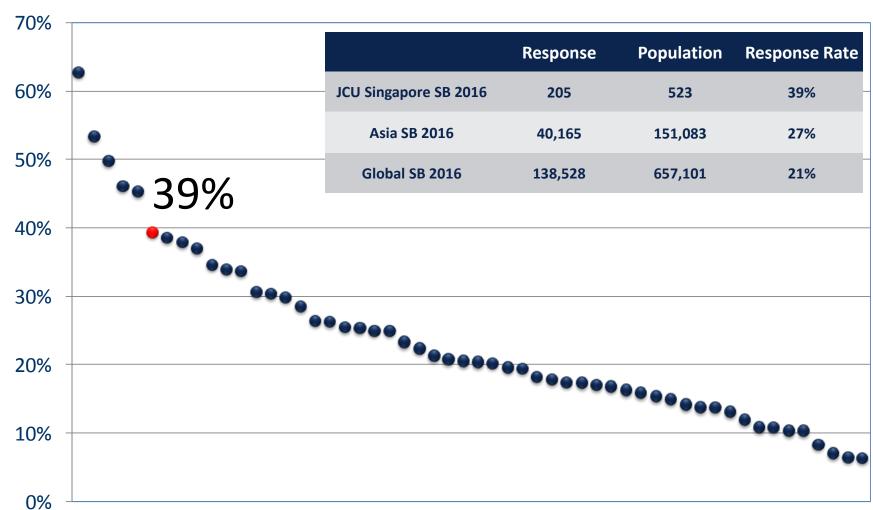
# Survey Response



# Response rate breakdown



#### **DOMESTIC STUDENTS**



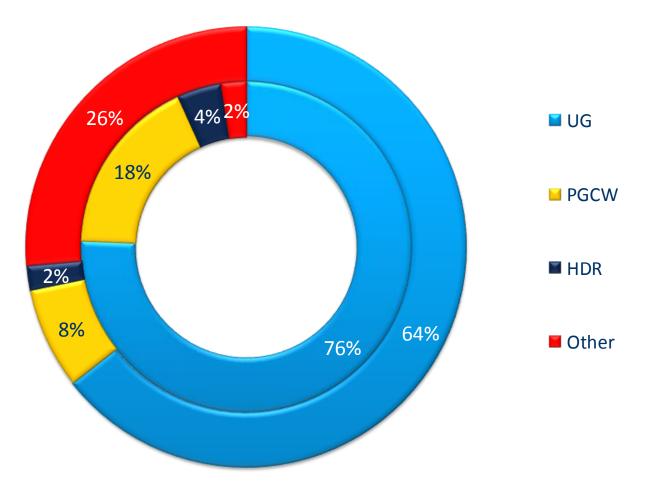


# Study level breakdown



**DOMESTIC STUDENTS** 

#### JCU Singapore (205, inner circle) vs Asia SB (40165, outer circle)



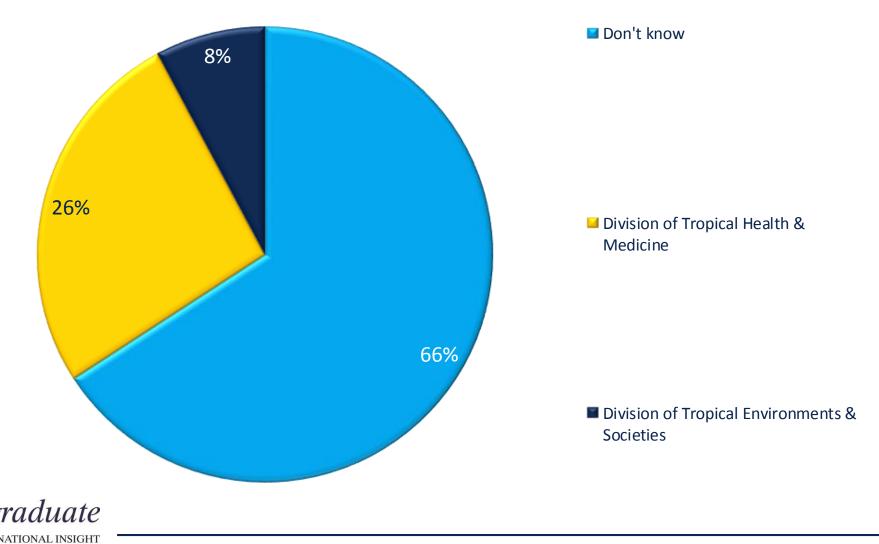


# School/faculty breakdown



**DOMESTIC STUDENTS** 

### **JCU Singapore (205)**



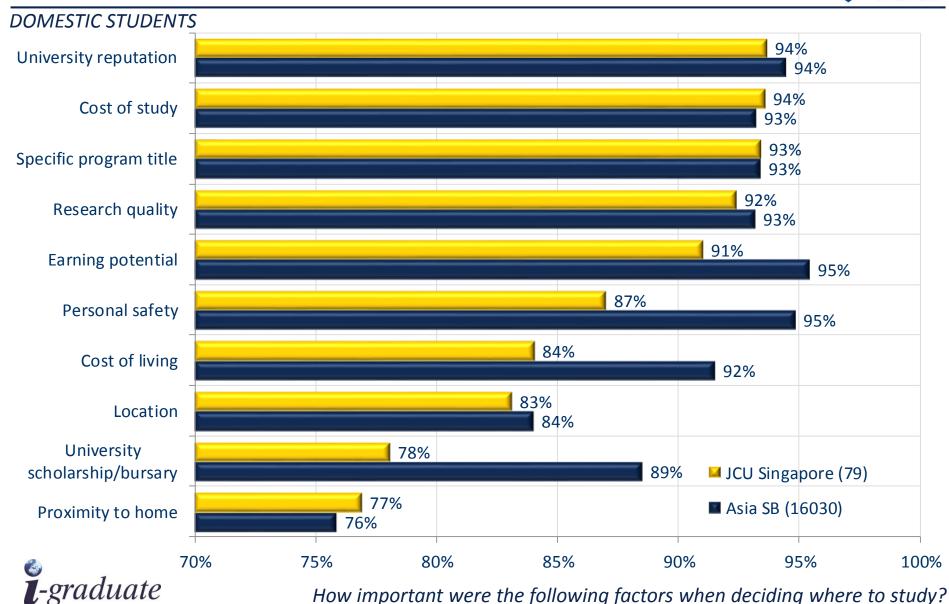


# Choice of Destination



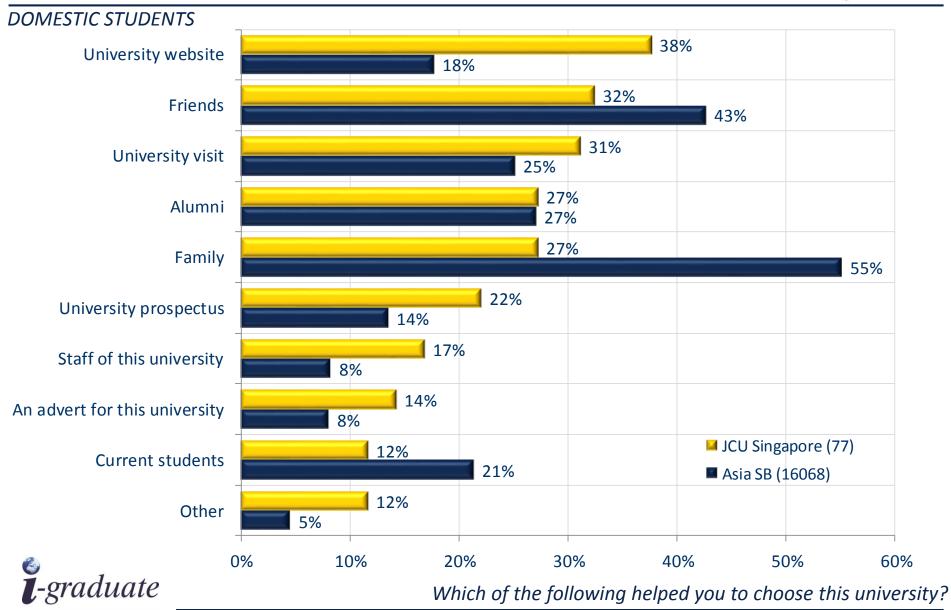
# Top 10 factors in study decision (% important)





# Top 10 key influences (choice of university)









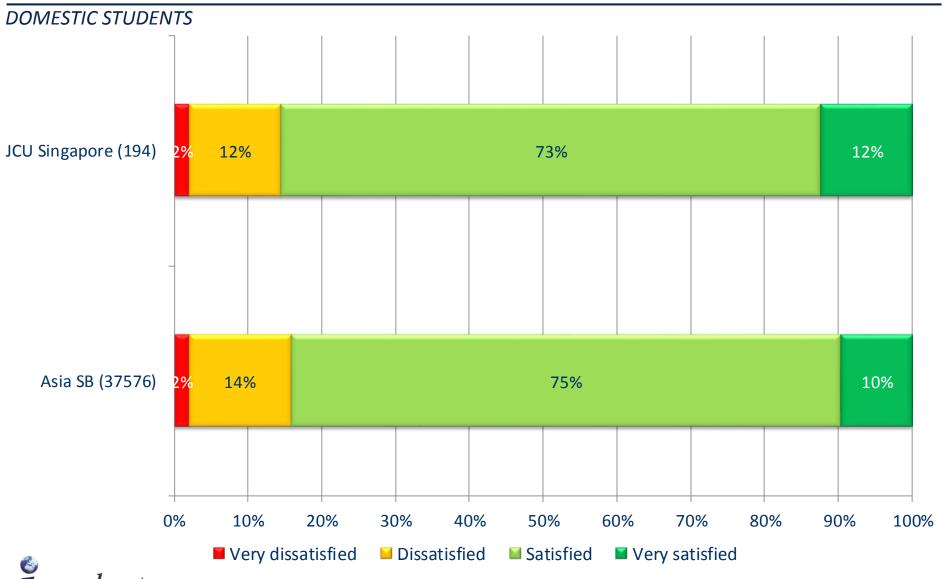






### Overall satisfaction - Learning



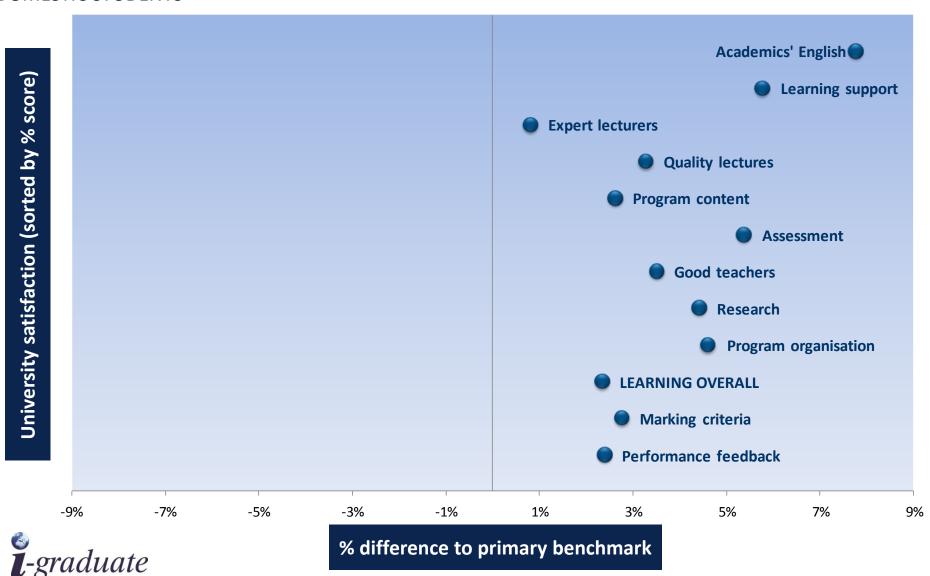


Overall, how satisfied are you with the learning experience at this stage in the year?

# **DOMESTIC STUDENTS**



Learning matrix - Teaching



# Benchmarking learning - Teaching



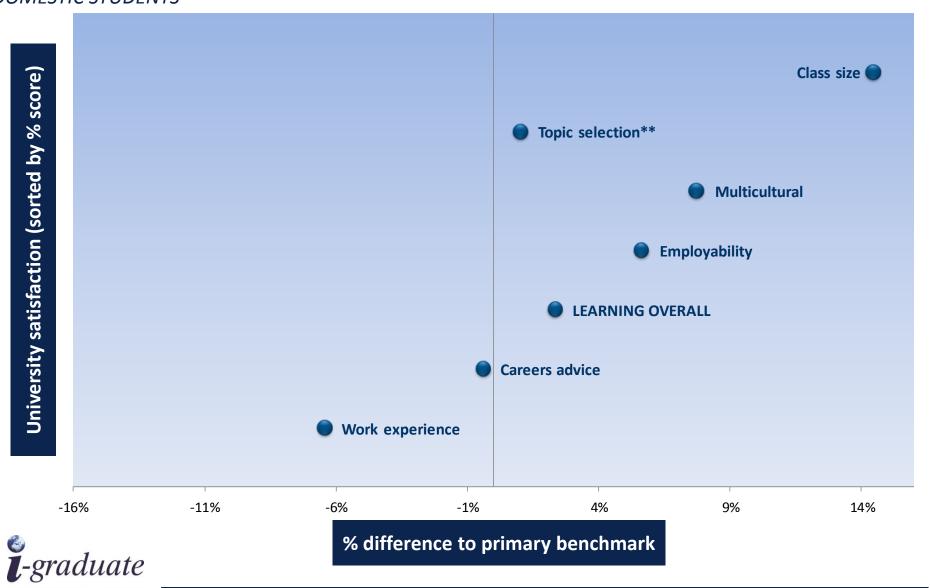
|                      | JCU Singapore | SB %     | Asia SB % | SB +/- | Asia SB +/- |
|----------------------|---------------|----------|-----------|--------|-------------|
| LEARNING AVERAGE     | 87.7%         | 85.5%    | 83.5%     | 2.2%   | 4.2%        |
| LEARNING OVERALL     | 85.6%         | 86.2%    | 83.2%     | -0.6%  | 2.3%        |
|                      |               | TEACHING |           |        |             |
| Academics' English   | 97.2%         | 91.5%    | 89.4%     | 5.6%   | 7.8%        |
| Learning support     | 93.6%         | 87.6%    | 87.8%     | 6.0%   | 5.8%        |
| Expert lecturers     | 92.2%         | 94.0%    | 91.4%     | -1.8%  | 0.8%        |
| Quality lectures     | 90.7%         | 88.3%    | 87.4%     | 2.4%   | 3.3%        |
| Program content      | 89.8%         | 89.8%    | 87.2%     | 0.0%   | 2.6%        |
| Assessment           | 89.0%         | 87.1%    | 83.6%     | 1.9%   | 5.4%        |
| Good teachers        | 88.8%         | 87.6%    | 85.3%     | 1.3%   | 3.5%        |
| Research             | 88.2%         | 88.4%    | 83.7%     | -0.2%  | 4.4%        |
| Program organisation | 87.8%         | 82.0%    | 83.2%     | 5.8%   | 4.6%        |
| Marking criteria     | 84.7%         | 80.2%    | 81.9%     | 4.5%   | 2.8%        |
| Performance feedback | 84.2%         | 81.5%    | 81.8%     | 2.7%   | 2.4%        |



### Learning matrix - Studies







### Benchmarking learning - Studies



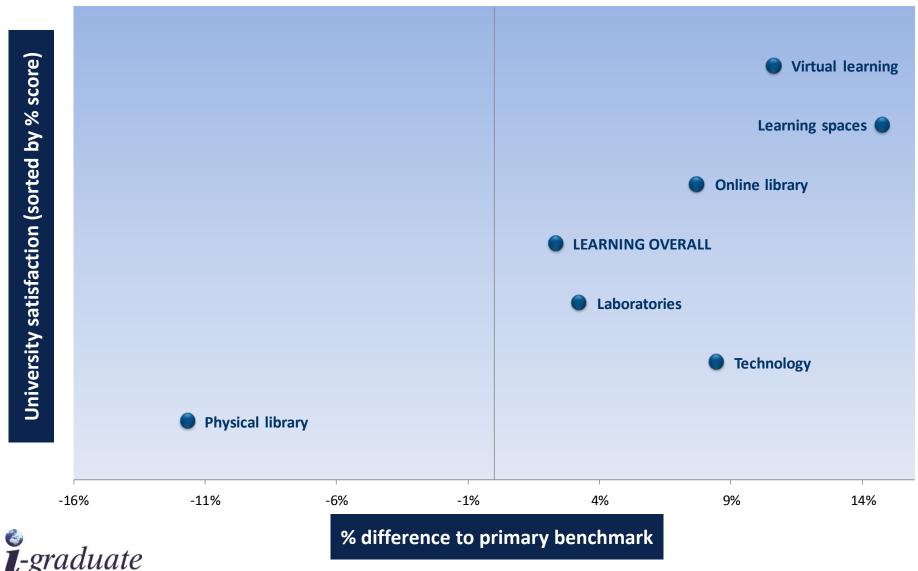
|                   | JCU Singapore | SB %    | Asia SB % | SB +/- | Asia SB +/- |
|-------------------|---------------|---------|-----------|--------|-------------|
| LEARNING AVERAGE  | 87.7%         | 85.5%   | 83.5%     | 2.2%   | 4.2%        |
| LEARNING OVERALL  | 85.6%         | 86.2%   | 83.2%     | -0.6%  | 2.3%        |
|                   |               | STUDIES |           |        |             |
| Class size        | 97.0%         | 87.8%   | 82.6%     | 9.3%   | 14.4%       |
| Topic selection** | 91.9%         | 88.0%   | 90.9%     | 3.9%   | 1.0%        |
| Multicultural     | 91.8%         | 87.8%   | 84.0%     | 3.9%   | 7.7%        |
| Employability     | 86.1%         | 81.5%   | 80.5%     | 4.5%   | 5.6%        |
| Careers advice    | 78.1%         | 74.1%   | 78.5%     | 4.1%   | -0.4%       |
| Work experience   | 71.4%         | 74.8%   | 77.9%     | -3.3%  | -6.4%       |



### Learning matrix - Facilities







### Benchmarking learning - Facilities

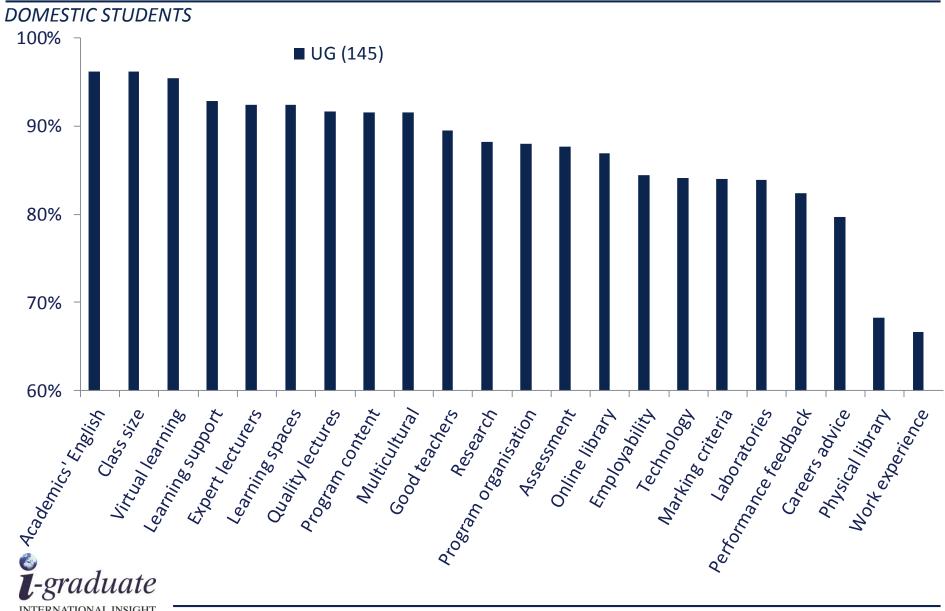


|                  | JCU Singapore | SB %       | Asia SB % | SB +/- | Asia SB +/- |
|------------------|---------------|------------|-----------|--------|-------------|
| LEARNING AVERAGE | 87.7%         | 85.5%      | 83.5%     | 2.2%   | 4.2%        |
| LEARNING OVERALL | 85.6%         | 86.2%      | 83.2%     | -0.6%  | 2.3%        |
|                  |               | FACILITIES |           |        |             |
| Virtual learning | 93.8%         | 87.3%      | 83.2%     | 6.5%   | 10.6%       |
| Learning spaces  | 93.2%         | 83.1%      | 78.5%     | 10.1%  | 14.8%       |
| Online library   | 88.7%         | 88.3%      | 81.0%     | 0.4%   | 7.7%        |
| Laboratories     | 84.4%         | 87.3%      | 81.2%     | -2.9%  | 3.2%        |
| Technology       | 84.1%         | 84.5%      | 75.6%     | -0.4%  | 8.5%        |
| Physical library | 69.2%         | 86.3%      | 80.8%     | -17.1% | -11.7%      |



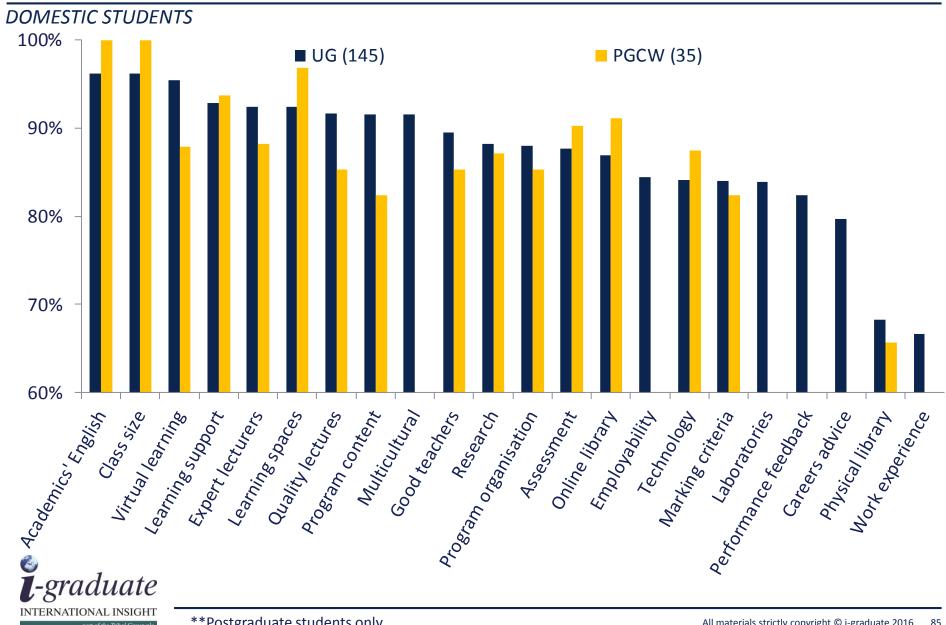
### Learning satisfaction - all students (by study level)





### Learning satisfaction - all students (by study level)

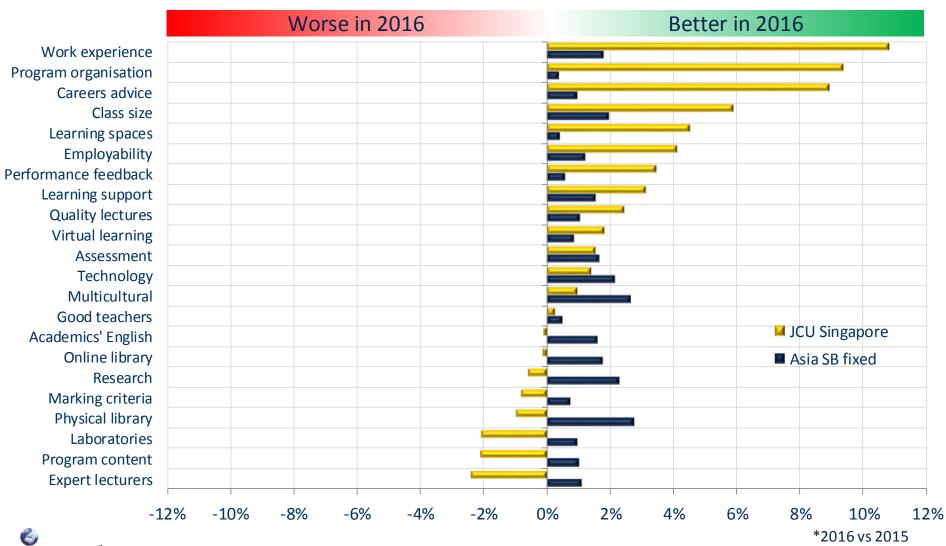




### Learning satisfaction (year on year\*)



#### **DOMESTIC STUDENTS**





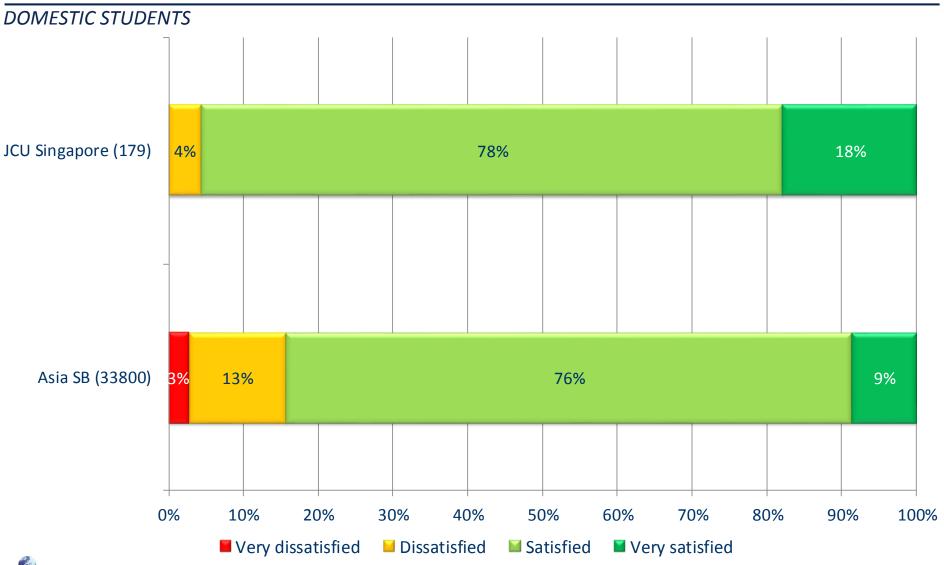
The Fixed Benchmark only includes universities that took part in both years





# Overall satisfaction - Living



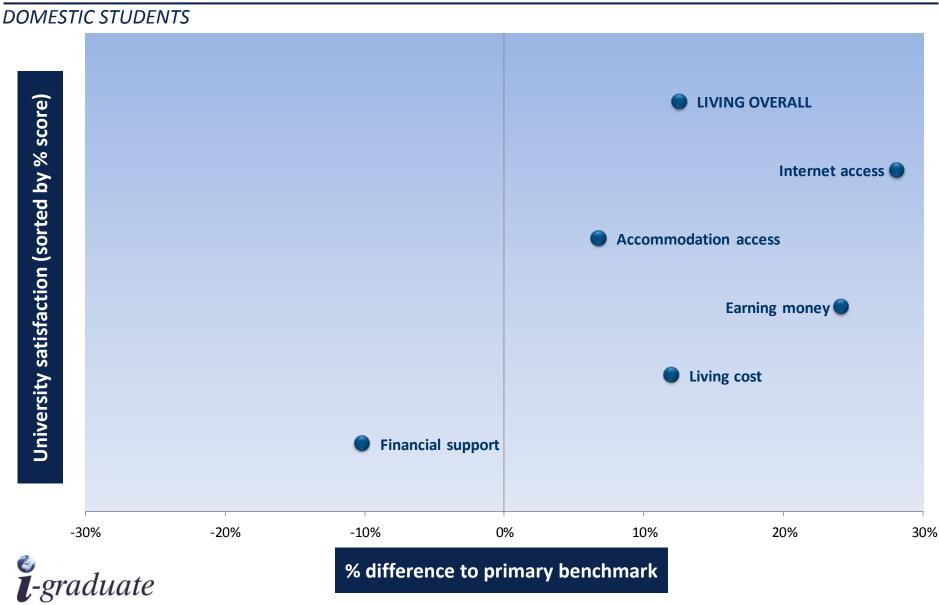




Overall, how satisfied are you with the living experience at this stage in the year?

### Living matrix - Accommodation & living costs





# Benchmarking living - Accommodation & living costs

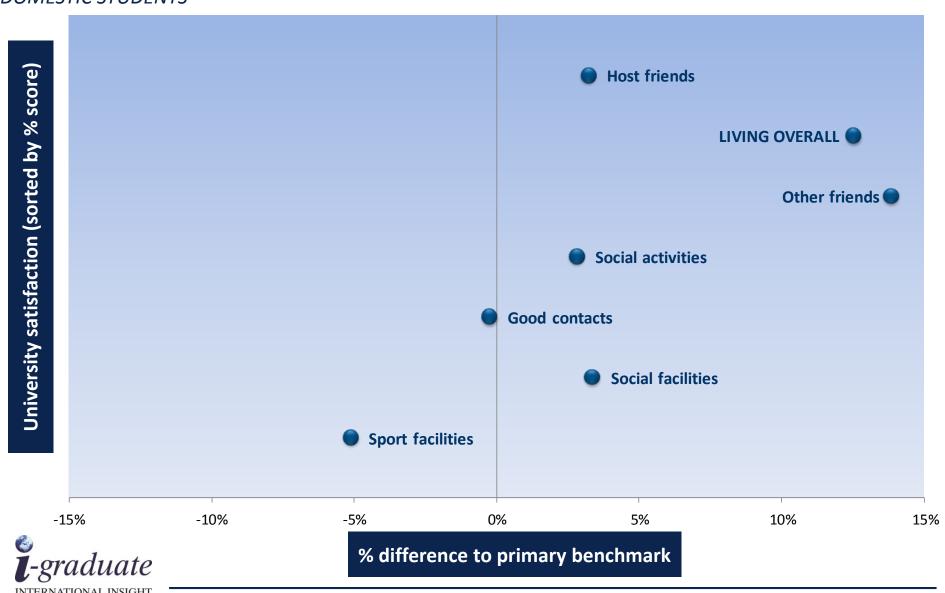


|                      | JCU Singapore | SB %            | Asia SB % | SB +/- | Asia SB +/- |
|----------------------|---------------|-----------------|-----------|--------|-------------|
| LIVING AVERAGE       | 81.6%         | 78.2%           | 72.5%     | 3.4%   | 9.1%        |
| LIVING OVERALL       | 95.5%         | 86.7%           | 83.0%     | 8.9%   | 12.5%       |
|                      | ACCOMMOD      | ATION and LIVIN | IG COSTS  |        |             |
| Internet access      | 93.5%         | 78.5%           | 65.4%     | 15.0%  | 28.1%       |
| Accommodation access | 92.6%         | 86.0%           | 85.9%     | 6.6%   | 6.8%        |
| Earning money        | 72.6%         | 59.8%           | 48.5%     | 12.8%  | 24.1%       |
| Living cost          | 69.2%         | 63.2%           | 57.3%     | 6.1%   | 12.0%       |
| Financial support    | 51.7%         | 62.6%           | 61.9%     | -10.9% | -10.2%      |



### Living matrix - Social





# Benchmarking living - Social



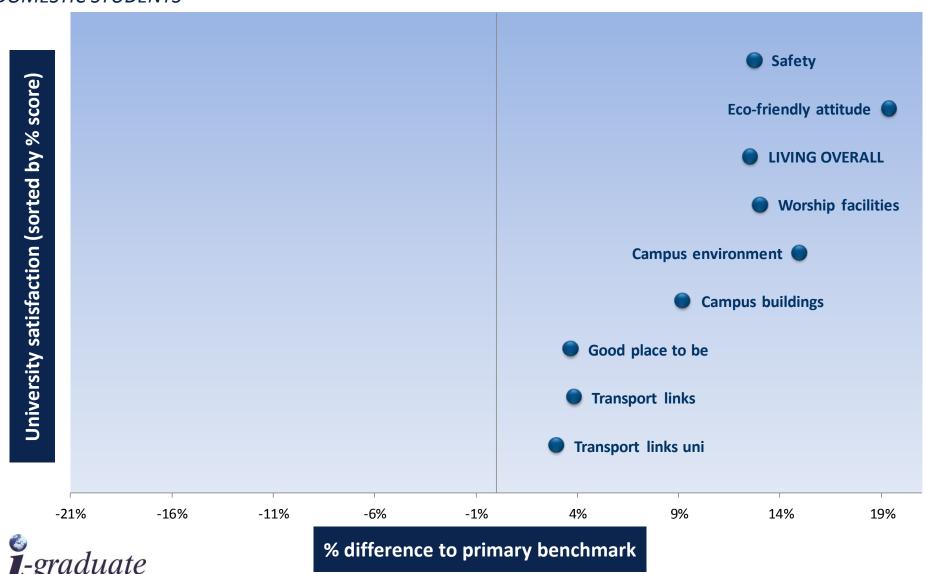
|                   | JCU Singapore | SB %   | Asia SB % | SB +/- | Asia SB +/- |
|-------------------|---------------|--------|-----------|--------|-------------|
| LIVING AVERAGE    | 81.6%         | 78.2%  | 72.5%     | 3.4%   | 9.1%        |
| LIVING OVERALL    | 95.5%         | 86.7%  | 83.0%     | 8.9%   | 12.5%       |
|                   |               | SOCIAL |           |        |             |
| Host friends      | 97.4%         | 93.2%  | 94.2%     | 4.3%   | 3.2%        |
| Other friends     | 90.8%         | 82.3%  | 77.0%     | 8.5%   | 13.8%       |
| Social activities | 79.8%         | 78.7%  | 77.0%     | 1.2%   | 2.8%        |
| Good contacts     | 78.5%         | 78.8%  | 78.8%     | -0.2%  | -0.2%       |
| Social facilities | 74.6%         | 74.0%  | 71.2%     | 0.6%   | 3.4%        |
| Sport facilities  | 58.7%         | 73.3%  | 63.8%     | -14.6% | -5.1%       |



### Living matrix - Day to Day Life







### Benchmarking living - Day to day life

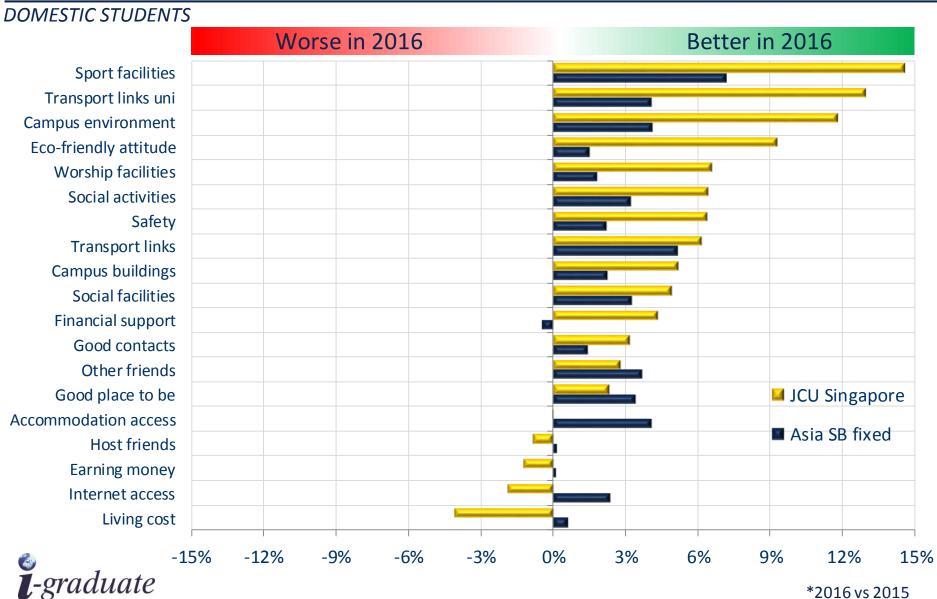


|                       | JCU Singapore | SB %            | Asia SB % | SB +/- | Asia SB +/- |
|-----------------------|---------------|-----------------|-----------|--------|-------------|
| LIVING AVERAGE        | 81.6%         | 78.2%           | 72.5%     | 3.4%   | 9.1%        |
| LIVING OVERALL        | 95.5%         | 86.7%           | 83.0%     | 8.9%   | 12.5%       |
|                       | D             | OAY TO DAY LIFE |           |        |             |
| Safety                | 100.0%        | 92.0%           | 87.3%     | 8.0%   | 12.7%       |
| Eco-friendly attitude | 95.6%         | 82.7%           | 76.2%     | 12.9%  | 19.4%       |
| Worship facilities    | 91.8%         | 84.2%           | 78.7%     | 7.5%   | 13.0%       |
| Campus environment    | 90.1%         | 85.5%           | 75.1%     | 4.5%   | 15.0%       |
| Campus buildings      | 86.1%         | 83.0%           | 76.9%     | 3.1%   | 9.2%        |
| Good place to be      | 80.4%         | 87.1%           | 76.7%     | -6.7%  | 3.7%        |
| Transport links       | 73.3%         | 78.9%           | 69.4%     | -5.6%  | 3.8%        |
| Transport links uni   | 72.9%         | 78.0%           | 70.0%     | -5.0%  | 3.0%        |



# Living satisfaction (year on year\*)





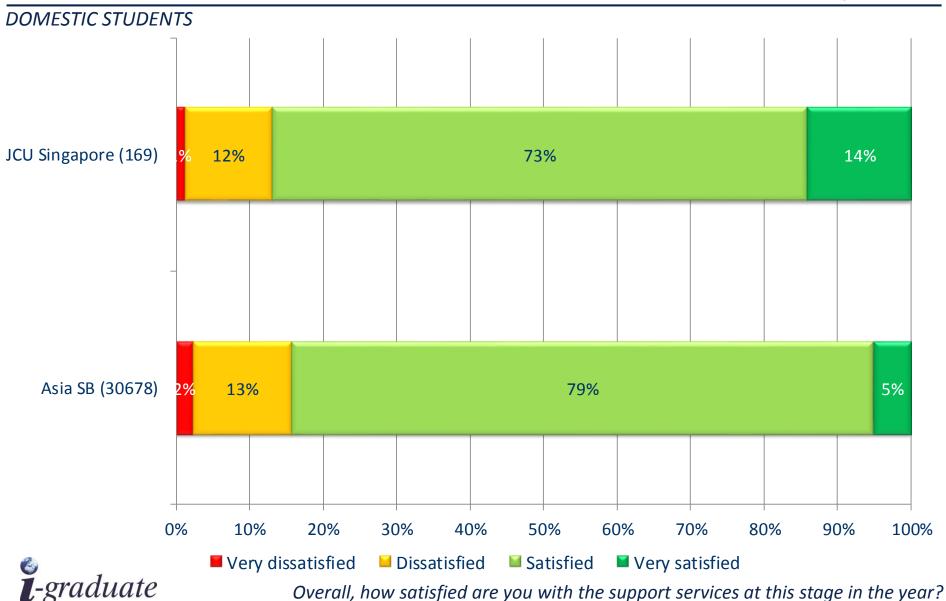






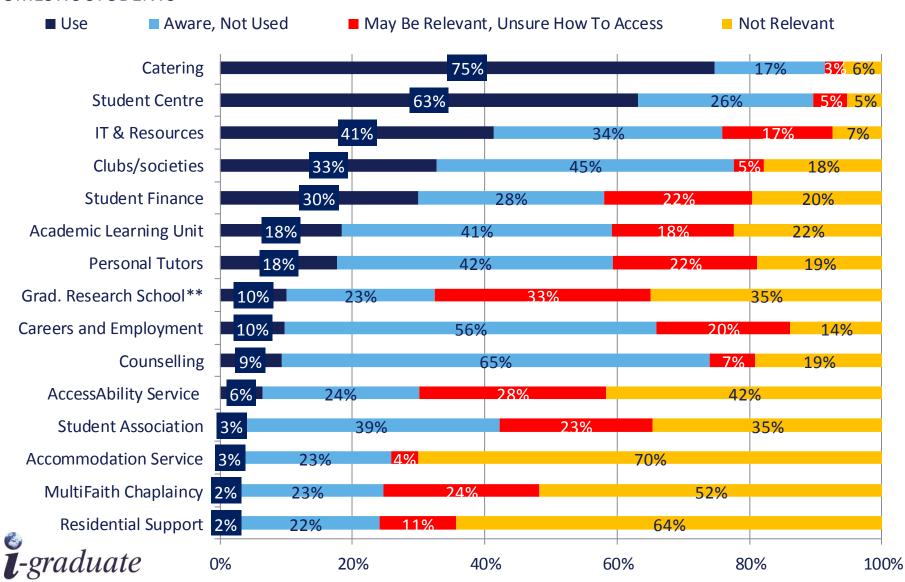
### Overall satisfaction - Support





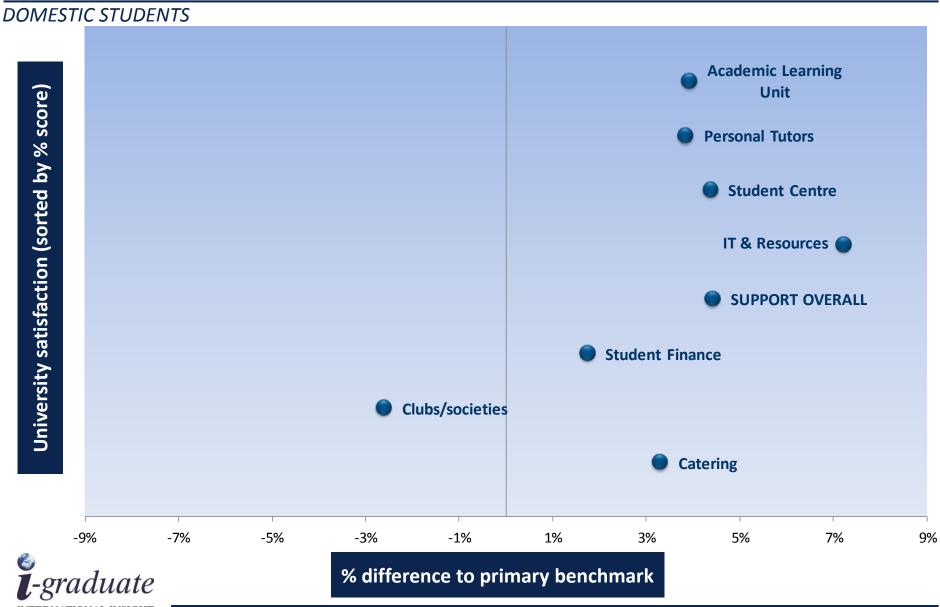
### Support usage





### Support matrix





# Benchmarking support

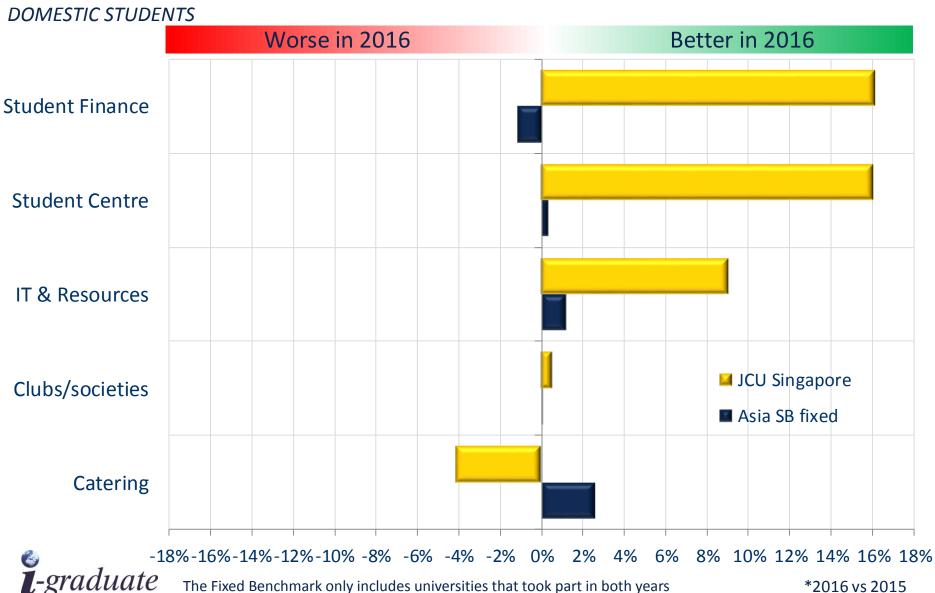


|                        | JCU Singapore | SB %  | Asia SB % | SB +/- | Asia SB +/- |
|------------------------|---------------|-------|-----------|--------|-------------|
| SUPPORT AVERAGE        | 89.0%         | 89.1% | 87.0%     | -0.1%  | 2.1%        |
| SUPPORT OVERALL        | 87.0%         | 86.8% | 82.6%     | 0.2%   | 4.4%        |
| Academic Learning Unit | 100.0%        | 94.5% | 96.1%     | 5.5%   | 3.9%        |
| Personal Tutors        | 96.7%         | 92.5% | 92.8%     | 4.2%   | 3.8%        |
| Student Centre         | 94.5%         | 91.8% | 90.1%     | 2.7%   | 4.4%        |
| IT & Resources         | 93.0%         | 89.9% | 85.7%     | 3.0%   | 7.2%        |
| Student Finance        | 86.3%         | 87.2% | 84.5%     | -0.9%  | 1.7%        |
| Clubs/societies        | 85.7%         | 91.4% | 88.3%     | -5.7%  | -2.6%       |
| Catering               | 67.2%         | 75.8% | 63.9%     | -8.6%  | 3.3%        |



### Support satisfaction (year on year\*)







# Questionnaire



### Questionnaire flow



### Background

- Accommodation
- Funding
- Level of study
- Area of study
- School/Faculty/Department
- Year of study

#### Pre-Arrival

- Choice of destination
- Key influences
- Application process
- Visa Satisfaction
- Agents

### **Arrival Experience**

- Overall Satisfaction
- Rating on experience

### Learning Experience

- Overall Satisfaction
- Satisfaction of learning elements
- Weekly hours studying and working
- Engagement measures

### Living Experience

- Overall Satisfaction
- Satisfaction of living elements

### Support Experience

- Overall Satisfaction
- Relevance of services
- Satisfaction with services used

#### **Recommendation & Reflections**

Recommendation to others

#### **Future Plans**

- Employment
- Study

Not a full list of questions



# Arrival terminology



| Terminology in Questionnaire   | Terminology in Report   |
|--|-------------------------|
| Welcome/pickup at airport, railway, coach station  | Welcome/ pick-up        |
| Enrolment/Academic registration  | Registration            |
| First night - getting to where I would stay (excludes 'living at home'/'living with friends or relatives') | First night             |
| Formal welcome at the university   | Formal welcome          |
| Internet access at my accommodation (excludes 'living at home'/'living with friends or relatives')         | Internet access         |
| University orientation   | University orientation  |
| Introduction to the local area   | Local orientation       |
| University accounts/ finance department  | Student Finance         |
| Setting up a bank account  | Bank account            |
| Accommodation office   | Accommodation Service   |
| Condition of accommodation on arrival  | Accommodation condition |
| The social activities  | Social activities       |
| Making friends from my country   | Home friends            |
| Making friends from this country   | Host friends            |
| Making friends from other countries  | Other friends           |
| Meeting academic staff   | Meeting staff           |
| Understanding how my program of study would work   | Study sense             |
| Assistance to obtain health insurance  | Health insurance        |

# Learning terminology - Teaching



| Terminology in Questionnaire  | Terminology in Report |
|---|-----------------------|
| The quality of lectures (UG & PG Coursework)                                    | Quality lectures      |
| The subject area expertise of lecturers/supervisors                             | Expert lecturers      |
| The teaching ability of lecturers/supervisors                                   | Good teachers         |
| The academic content of my program/studies                                      | Program content       |
| The organisation and smooth running of the program (UG & PG Coursework)         | Program organisation  |
| The level of research activity  | Research              |
| Academic staff whose English I can understand                                   | Academics' English    |
| Getting time from academic staff when I need it/ personal support with learning | Learning support      |
| Feedback on coursework/ formal written submissions                              | Performance feedback  |
| Explanation of marking/ assessment criteria                                     | Marking criteria      |
| Fair and transparent assessment of my work                                      | Assessment            |



# Learning terminology - Studies



| Terminology in Questionnaire   | Terminology in Report  |
|--|------------------------|
| Guidance in topic selection and refinement by my supervisor (PG Coursework & HDR)      | Topic selection        |
| Confidence about managing a research project as a result of my experience so far (HDR) | Managing research      |
| Advice and guidance on long-term job opportunities and careers from academic staff     | Careers advice         |
| Learning that will help me get a good job  | Employability          |
| Opportunities for work experience/ work placements as a part of my studies             | Work experience        |
| Studying with people from other cultures   | Multicultural          |
| Help to improve my English language skills   | Language support       |
| Opportunities to teach (HDR)   | Opportunities to teach |
| The size of classes (UG & PG Coursework)   | Class size             |



# Learning terminology - Facilities



| Terminology in Questionnaire   | Terminology in Report |
|--|-----------------------|
| The quality of the lecture theatres and classrooms                     | Learning spaces       |
| The quality of laboratories (if applicable)                            | Laboratories          |
| The physical library facilities  | Physical library      |
| The online library facilities (access to journals etc.)                | Online library        |
| The learning technology (PCs, networking, etc)                         | Technology            |
| Virtual learning environment (Blackboard/WebCT/Weblearn/Stream/Moodle) | Virtual learning      |



# Living terminology – Accommodation



| Terminology in Questionnaire  | Terminology in Report |
|---|-----------------------|
| Access to suitable accommodation  | Accommodation access  |
| The quality of accommodation (excludes 'living at home'/'living with friends or relatives') | Accommodation quality |
| The cost of accommodation (excludes 'living at home'/'living with friends or relatives')    | Accommodation cost    |
| The cost of living (food, drink, transport and social)                                      | Living cost           |
| The opportunity to earn money while studying  | Earning money         |
| The availability of financial support/bursaries etc.  | Financial support     |
| Internet access at my accommodation   | Internet access       |



# Living terminology - Social



| Terminology in Questionnaire                            | Terminology in Report |
|---|-----------------------|
| Making friends from my home country                     | Home friends          |
| Making friends from this country                        | Host friends          |
| Making friends from other countries                     | Other friends         |
| Opportunities to experience the culture of this country | Host culture          |
| The sports facilities                                   | Sports facilities     |
| The social facilities (common room etc.)                | Social facilities     |
| The social activities (organised events)                | Social activities     |
| Making good contacts for the future                     | Good contacts         |



# Living Terminology - Day to Day Life



| Terminology in Questionnaire   | Terminology in Report          |
|--|--------------------------------|
| Feeling safe and secure  | Safety                         |
| The surroundings outside the university  | Good place to be               |
| Transport between university locations   | Transport links uni            |
| The transport links to other places  | Transport links (other places) |
| The facilities for religious worship (quiet room/prayer room etc.)   | Worship facilities             |
| Immigration and visa advice from the university  | Visa advice                    |
| The university's eco-friendly attitude to the environment (e.g. recycling/energy etc.)                                       | Eco-friendly attitude          |
| The design and quality of the campus buildings (what they look like, internal quality, functionality and beauty)             | Campus buildings               |
| The quality of the external campus environment (landscaping, street furniture, littler, trees, bicycle parking, signposting) | Campus environment             |
| <u> </u>   |                                |

# Support terminology



| Terminology in Standard Questionnaire | Terminology in University Questionnaire        | Terminology in Report   |
|---------------------------------------|--|-------------------------|
| Catering                              | Campus eating places                           | Catering                |
| Student Advisory                      | Student Centre                                 | Student Centre          |
| University Clubs/Societies            | Institution Clubs/Societies                    | Clubs/societies         |
| IT Support                            | Information Technology & Resources             | IT & Resources          |
| Finance Office                        | Student Finance Section                        | Student Finance         |
| Academic Language Unit                | Academic Language and Learning Unit            | Academic Learning Unit  |
| Counselling                           | Counselling Service                            | Counselling             |
| Disability Support                    | AccessAbility Service                          | AccessAbility Service   |
| Personal Tutors                       | Personal Tutors                                | Personal Tutors         |
| Students' Union                       | Student Association                            | Student Association     |
| Accommodation Office                  | Accommodation Service                          | Accommodation Service   |
| International Office                  | International Office                           | International Office    |
| Careers Service                       | Careers and Employment                         | Careers and Employment  |
| Residential Assistants                | Residential College welfare support assistance | Residential Support     |
| Graduate School**                     | Graduate Research School                       | Grad. Research School** |
| Faith Provision                       | MultiFaith Chaplaincy                          | MultiFaith Chaplaincy   |





# Additional Information



### Contact details



- For further information about the Student Barometer, please contact Tasie Axel-Berg (tasie.axelberg@i-graduate.org)
- For further details of any of our other research services, please contact a member of the i-graduate Research Team (info@i-graduate.org)
- Where we work:

**AUSTRALIA & NEW ZEALAND** 

**ASIA** 

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