



JAMES COOK  
UNIVERSITY  
SINGAPORE

Celebrating  
**20**  
YEARS  
2003-2023

James Cook University,  
Singapore

# GRADUATE EMPLOYMENT SURVEY

2022



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Employment  
Status



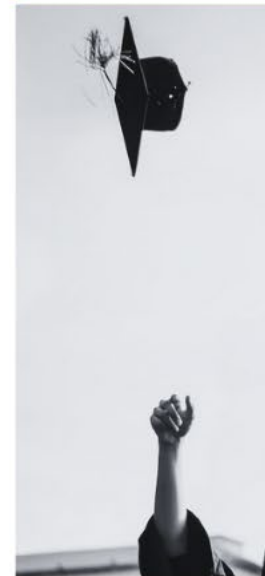
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Singapore



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Summary and  
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# Overview of Objectives and Methodology



## Research Objectives

This study strives to understand the employment landscape of James Cook University, Singapore graduates. It seeks to uncover graduates' employment status, their expectations, experiences, and challenges they faced.

### 01

The survey was facilitated through an online self-administered questionnaire.

### 02

A questionnaire was sent to graduates with the conferral period of:

- SP53, 2021 - April, May and June
- SP51, 2022 - July, August and September
- SP52, 2022 - November, December, January and February

### 03

In Wave 1, a total of 181 responses were captured:

- SP53, 2021 - 76 responses
- SP51, 2022 - 105 responses

In Wave 2, a total of 78 responses were captured.

- SP52, 2022 - 78 responses

### 04

The following methods were used to boost the response rates:

- Email Reminders
- SMS Reminders
- Phone Reminders
- Letter Reminders



# KEY FINDINGS

## OVERALL EMPLOYMENT RATE

1

SP53, 2021 ----- 67.35%

SP51, 2022 ----- 75.64%

SP52, 2022 ----- 75.00%

## JOB SEARCH

2

Majority of JCU, Singapore graduates were able to secure employment within **6 months** of their search after their final examination.

## TOP 3 CHALLENGES ENCOUNTERED DURING JOB SEARCH

3

Lack of  
Internship/  
Mentorship  
programme  
opportunities

Getting initial  
interviews  
related to career  
interest

Lack of technical  
skills for applied  
roles

## TOP INDUSTRIES OF EMPLOYMENT

4

Banking, Financial Services & Accounting -17.55%

Psychology, Social Work & Counselling ---16.49%

Education & Teaching ----- 11.70%

IT & Software ----- 7.98%

Media ----- 6.91%

## GROSS MEDIAN MONTHLY SALARY

5

SP53, 2021 ----- 3000.00 SGD

SP51, 2022 ----- 3,350.00 SGD

SP52, 2022 ----- 3,200.00 SGD

## OVERALL SATISFACTORY SCORE

6

SP53, 2021 ----- 3.71 out of 5

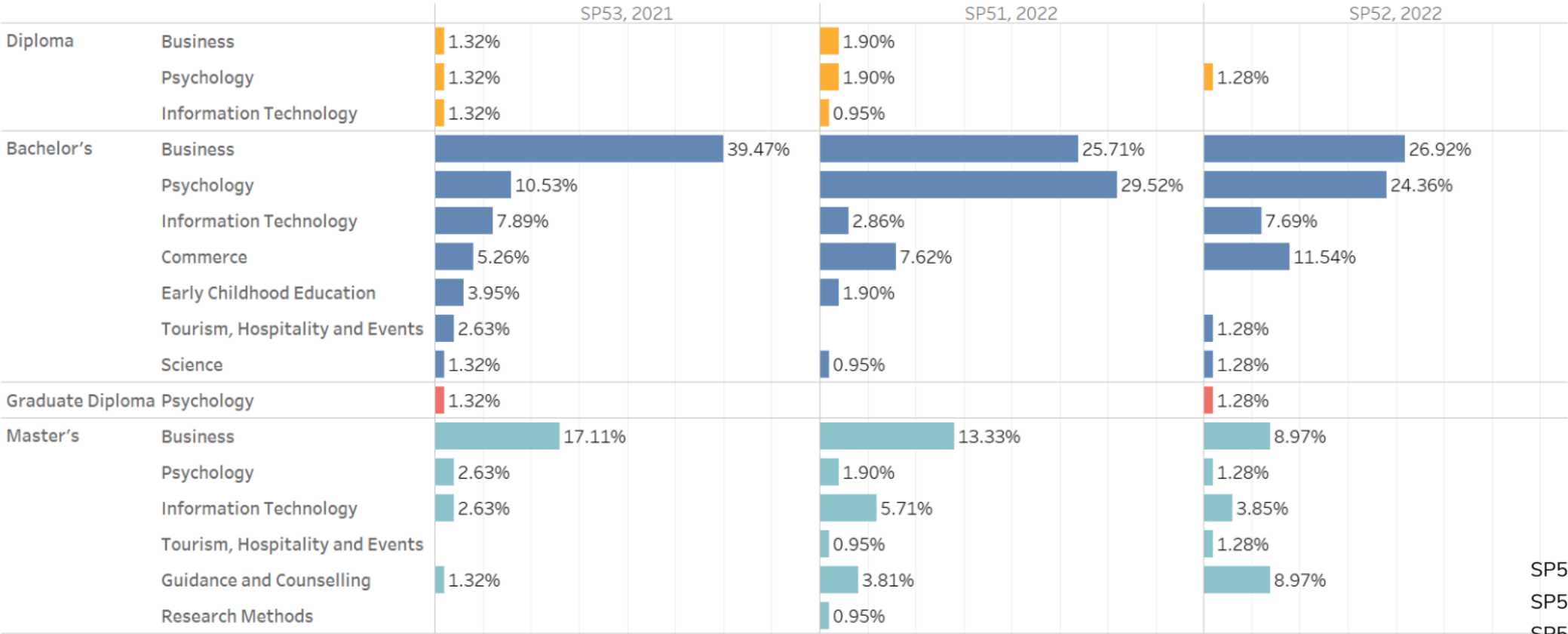
SP51, 2022 ----- 3.82 out of 5

SP52, 2022 ----- 3.87 out of 5

# Field of Study

For Bachelor's Degree, Business and Psychology are consistently the top two fields of study across all three cohorts. For those with a Master's degree, Business is the most popular field of study.

In the SP52 cohort, a Master's in Guidance and Counseling (8.97%) was as popular as a Master's in Business (8.97%).



SP53, 2021: n= 76  
 SP51, 2022: n= 105  
 SP52, 2022: n= 78

# Employment Status (All Graduates)

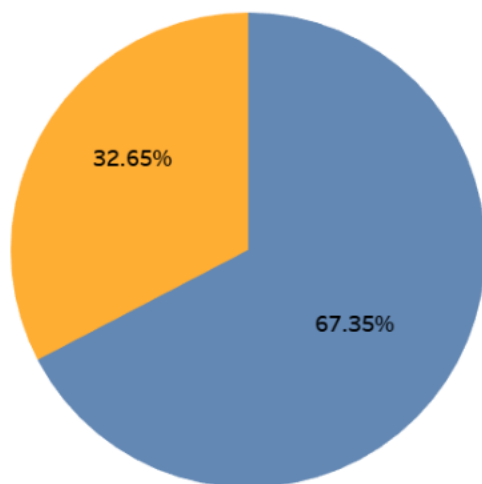
Majority of JCU, Singapore graduates were employed\* 6 months after their final examinations. Employment rate was above 75% for both SP51 and SP52.

\*Includes both full-time and part-time employment

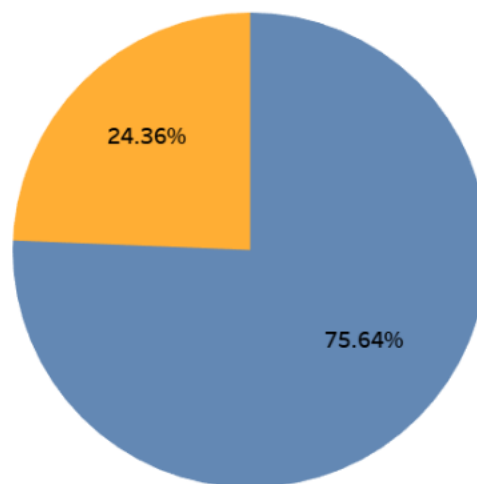
Overall Employment Rate (Employed / Economically Active)



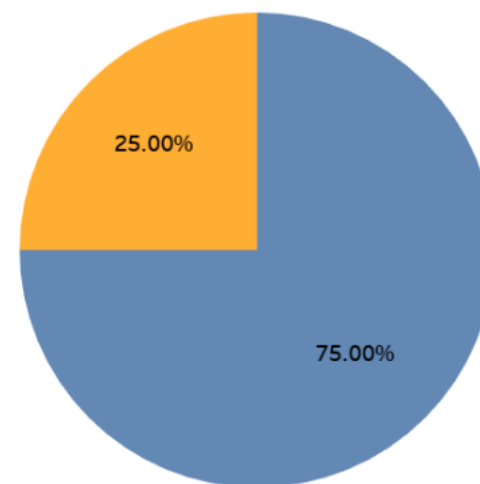
SP53, 2021



SP51, 2022



SP52, 2022



## Legend

■ Employed  
■ Unemployed

SP53, 2021: n= 49

SP51, 2022: n= 78

SP52, 2022: n= 56

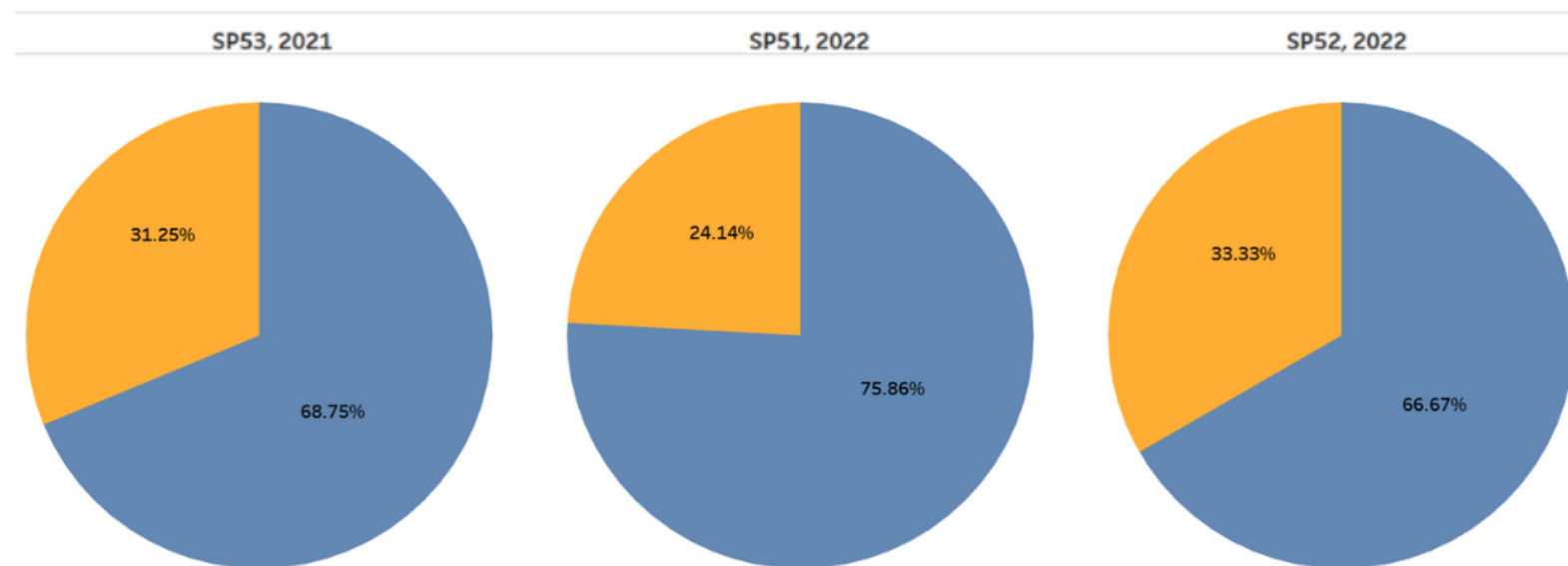
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A2. Which of the following best describes your Activity Status approximately 6 months after your final examinations?  
If you are holding onto more than one job, please furnish us with details of your MAIN JOB. If you were working and studying at the same time 6 months after your final examinations, please indicate "Working Full-time" or "Working Part-time" accordingly as your activity status.

Majority of Business Programme graduates were employed\* 6 months after their final examinations.

The employment rate of SP51 graduates was the highest at 75.86%.

*\*Includes both full-time and part-time employment*



### Legend

- Employed
- Unemployed

SP53, 2021: n= 32

SP51, 2022: n= 29

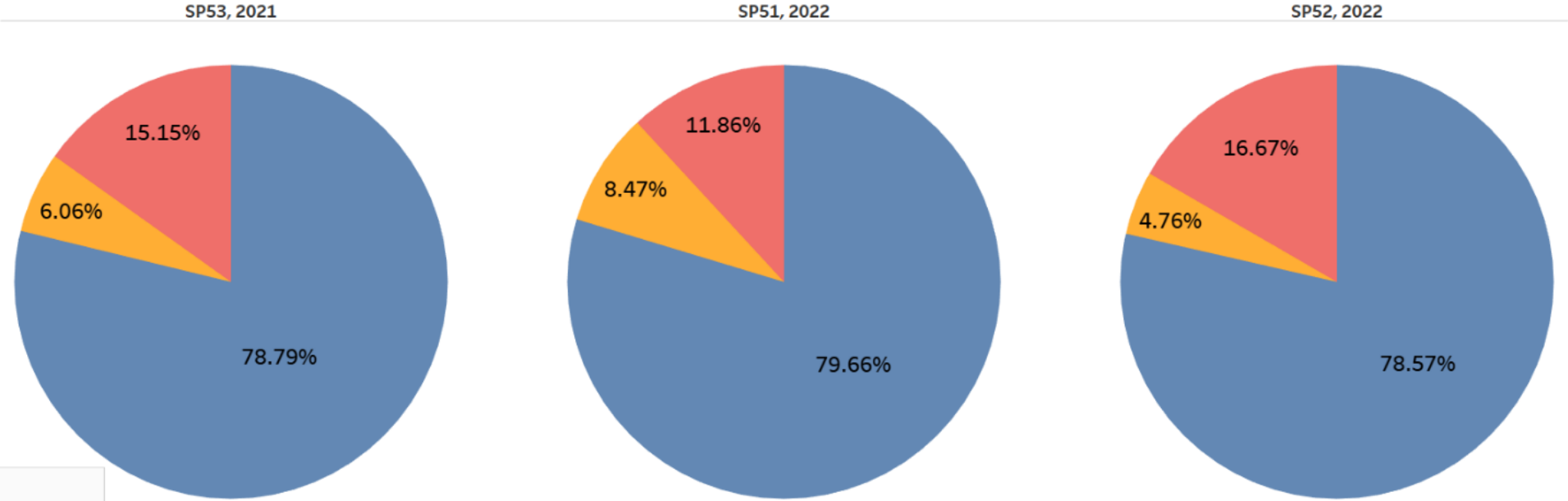
SP52, 2022: n= 21

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A2. Which of the following best describes your Activity Status approximately 6 months after your final examinations?  
If you are holding onto more than one job, please furnish us with details of your MAIN JOB. If you were working and studying at the same time 6 months after your final examinations, please indicate "Working Full-time" or "Working Part-time" accordingly as your activity status.

# Job Description for those Working/Starting Work

The vast majority of respondents in all three cohorts were able to secure Permanent employment within six months after graduating, with the proportion being consistent through all three cohorts.



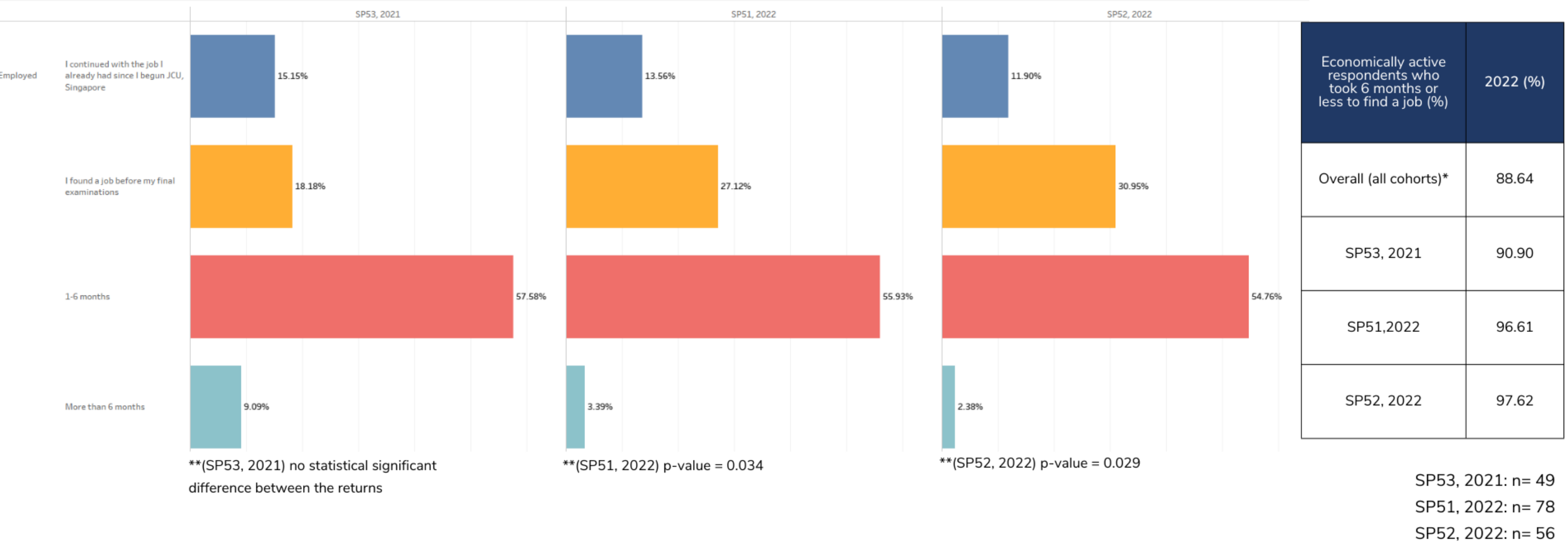
SP53, 2021: n= 33  
SP51, 2022: n= 59  
SP52, 2022: n= 42

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# Job Search Duration

Respondents in SP51 and SP52 used a shorter amount of time to search for a job, as compared to respondents from SP53.

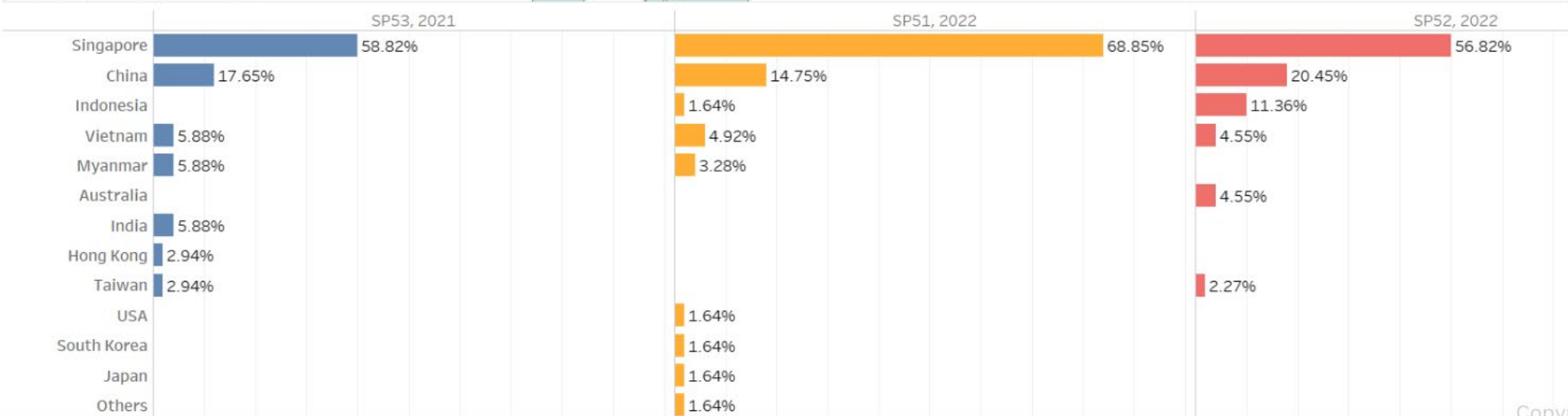


A2. Which of the following best describes your Activity Status approximately 6 months after your final examinations?  
B1. How long were you looking for a job before becoming employed (after your final examinations)?  
How long have you been looking for a job (after your final examinations)?  
If you were holding more than one job, please furnish us with details of your MAIN JOB.

# Country of Employment



Across all three cohorts, the majority of respondents were employed in Singapore after their final examinations. China was the next most common country of employment.



SP53, 2021: n = 34

SP51, 2022: n = 61

SP52, 2022: n = 44

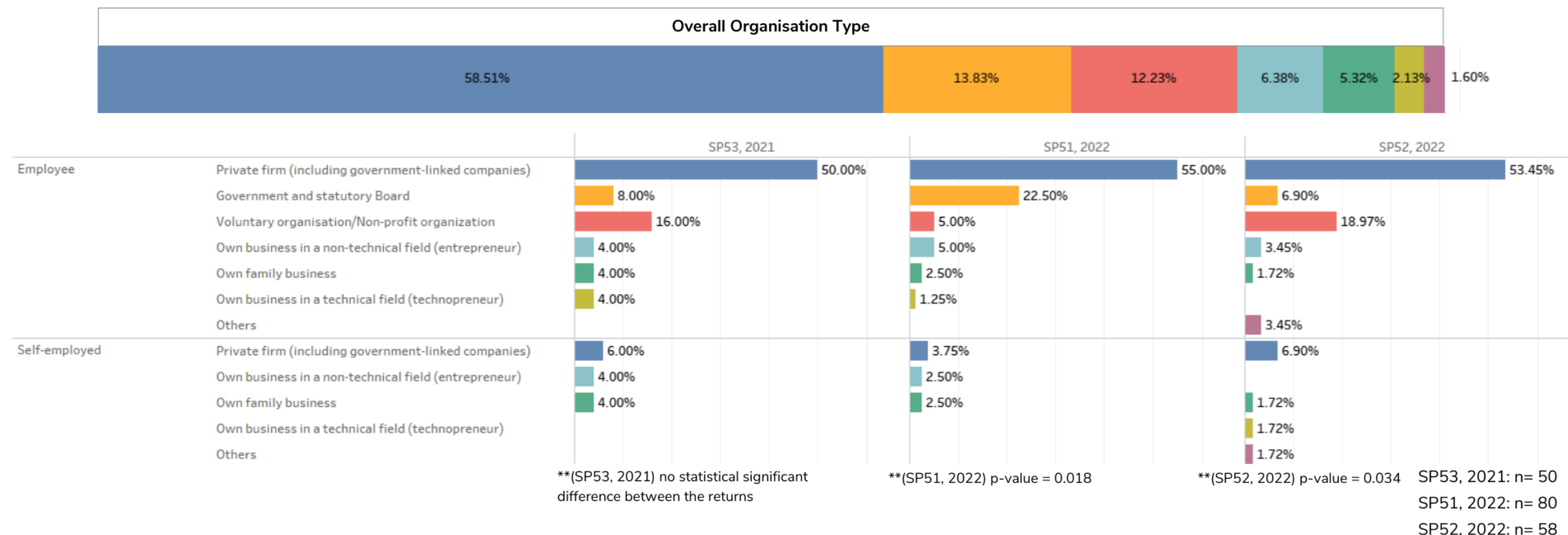
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B4. Which country were you working in approximately 6 months after your final examinations? (If you were working in more than one country, please pick the country in which you spent the most time working in.)

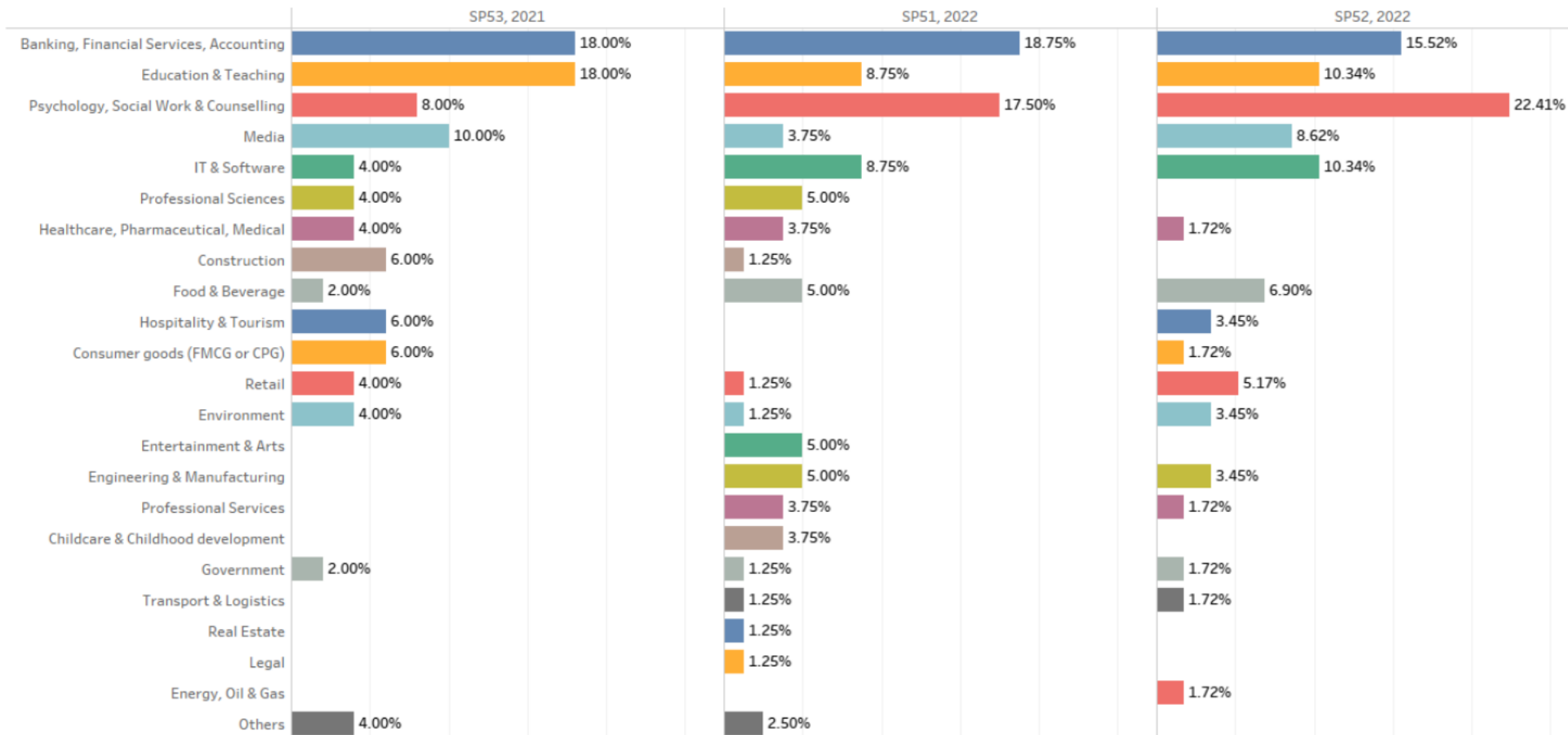
# Job Organisation Types

Majority of respondents work in Private firms (including government-linked companies) in all three cohorts.

SP51 has the highest proportion of graduates working in Government and statutory boards, and the lowest proportion of graduates working in Voluntary organizations/ Non-profit organizations when compared with the other two cohorts.



# Job Industry



**For SP53, the top 3 industries are:**

- 1) Banking, Financial Services, Accounting
- 2) Education & Teaching
- 3) Media

**For SP51, the top 3 industries are:**

- 1) Banking, Financial Services, Accounting
- 2) Psychology, Social Work & Counselling
- 3) Education & Teaching/ IT & Software

**For SP52, the top 3 industries are:**

- 1) Psychology, Social Work & Counselling
- 2) Banking, Financial Services, Accounting
- 3) Education & Teaching/ IT & Software

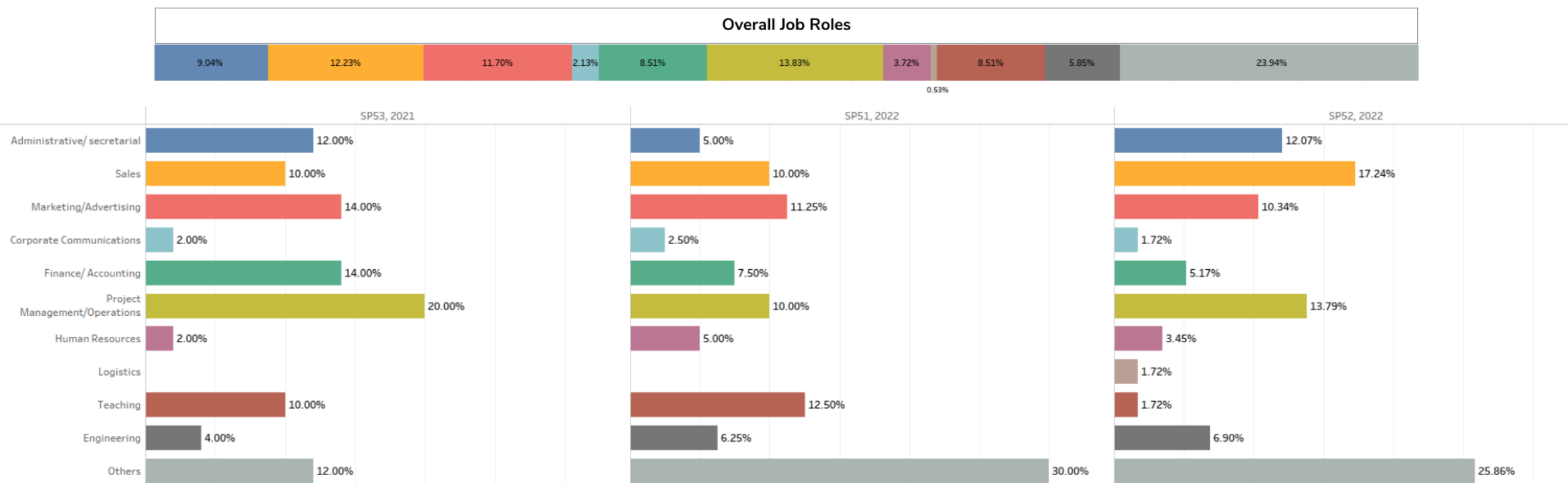
SP53, 2021: n= 50

SP51, 2022: n= 80

SP52, 2022: n= 58

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# Job Role



Excluding 'Others', the following are the top 3 job roles in each cohort:

For SP53,

- 1) Project Management/Operations
- 2) Marketing/Advertising & Finance/Accounting
- 3) Administrative/Secretarial

For SP51,

- 1) Teaching
- 2) Marketing/Advertising
- 3) Project Management/Operations & Sales

For SP52,

- 1) Sales
- 2) Project Management/Operations
- 3) Administrative/secretarial

SP53, 2021: n= 50

SP51, 2022: n= 80

SP52, 2022: n= 58

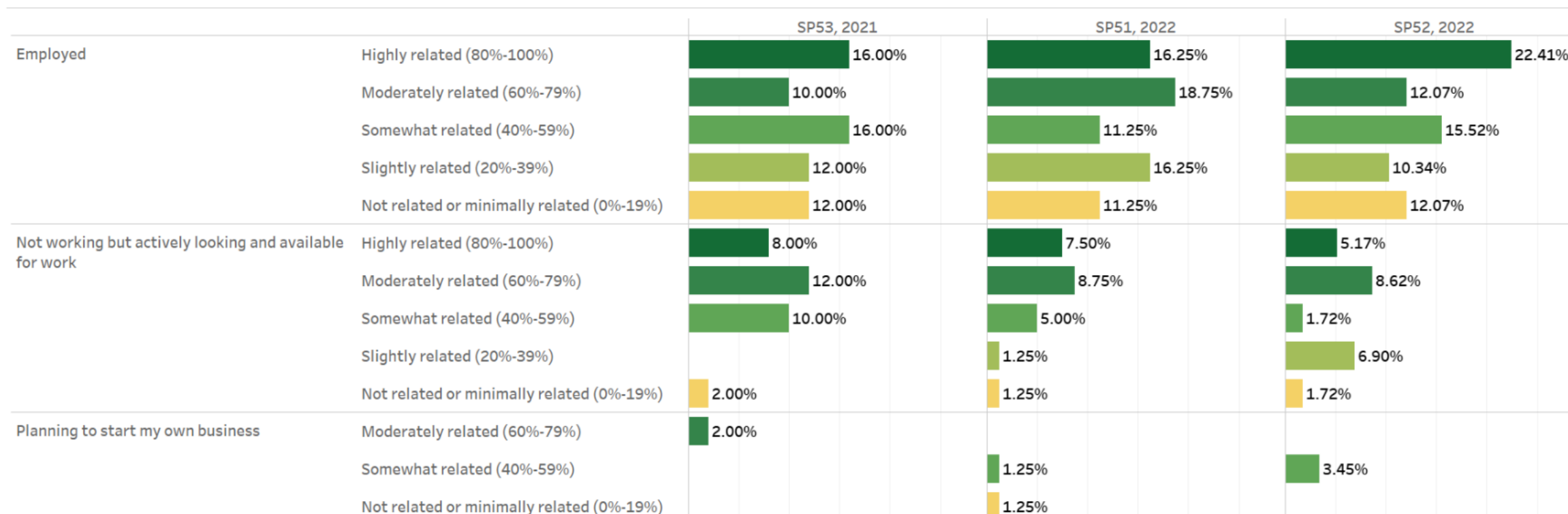
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# Education and Job Relatedness

**Most graduates who are working full-time are working in a job that is at least 'Somewhat related' and above to their education.**

Most graduates who are actively looking for work, are looking for jobs that are 'Moderately related' to their education.



SP53, 2021: n= 50

SP51, 2022: n= 80

SP52, 2022: n= 58

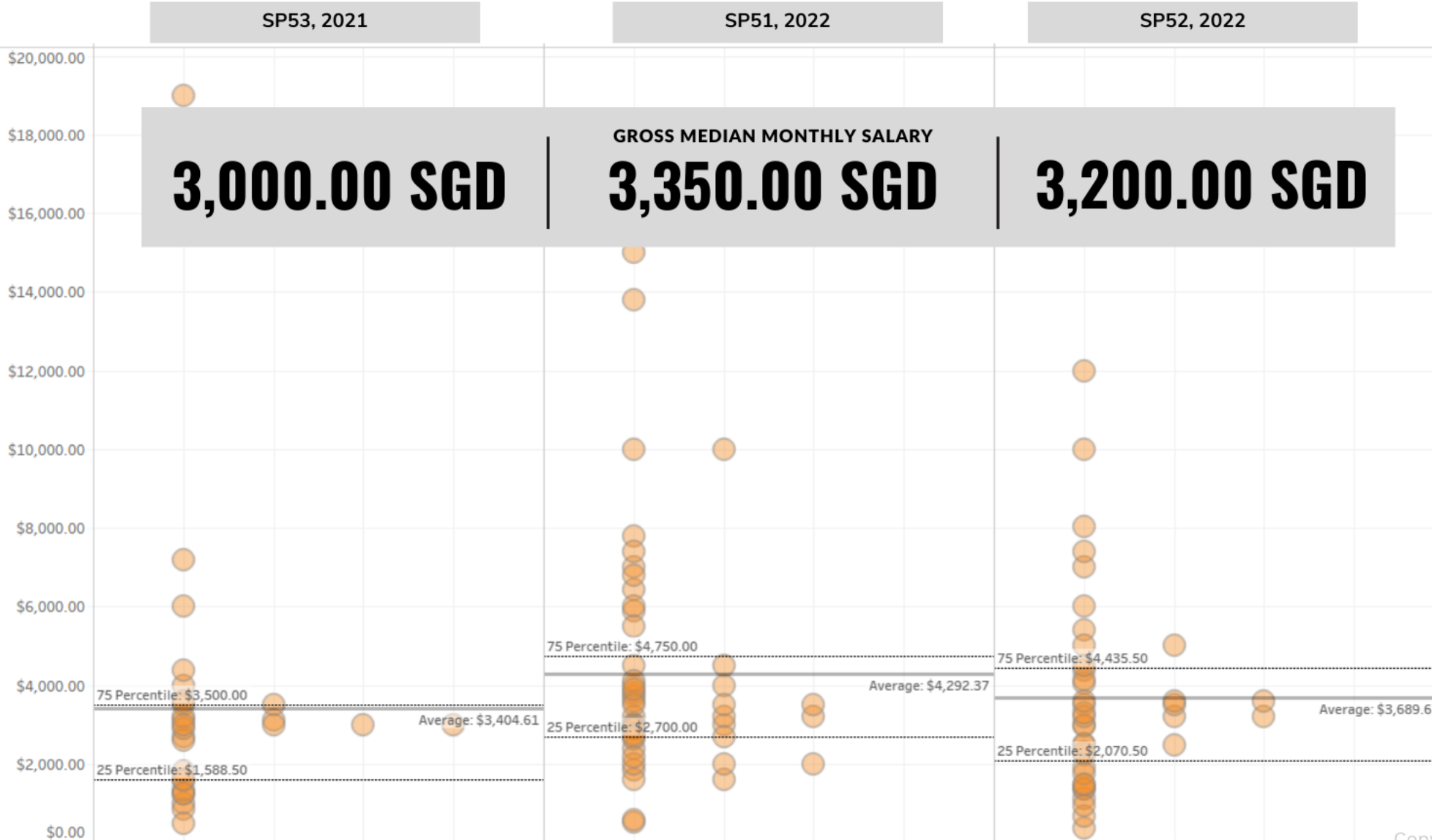
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SP53, 2021: n= 27

SP51, 2022: n= 48

SP52, 2022: n= 39

# Gross Monthly Salary (Overall)



Across all 3 cohorts, the gross median monthly salary of graduates was 3,000.00 SGD and above.

SP51 graduates had the highest amount of gross median monthly salary at 3,350.00 SGD.

Average Median	2022 (in SGD)
Overall (all cohorts)*	3,200.00

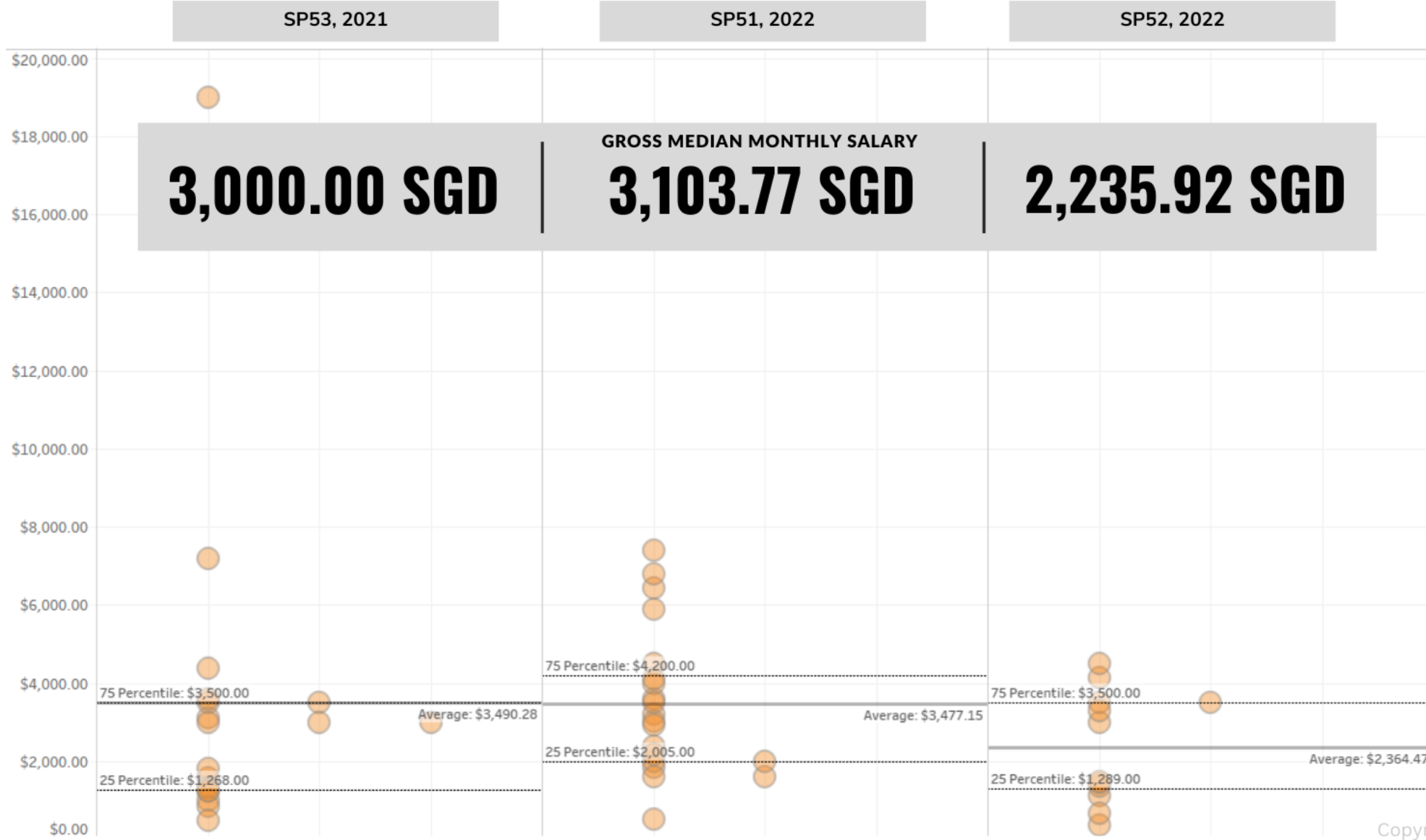
Notes:  
Purchasing Power Parity was taken into consideration when comparing salaries across nationalities / countries. Source: Organisation for Economic Cooperation and Development: <https://data.oecd.org/>. PPP was not available for New Taiwan Dollar as such the typical exchange rate was used.

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D2. Please indicate your gross monthly salary excluding bonuses in the currency you receive your salary in approximately 6 months after your final examinations.

SP53, 2021: n= 16  
SP51, 2022: n= 18  
SP52, 2022: n= 12

# Gross Monthly Salary (Business Programme)



The gross median monthly salary for Business Programme graduates has remained relatively similar for SP53 and SP51, with a decrease in SP52.

SP51 Business Programme graduates had the highest amount of gross median monthly salary at 3,103.77 SGD.

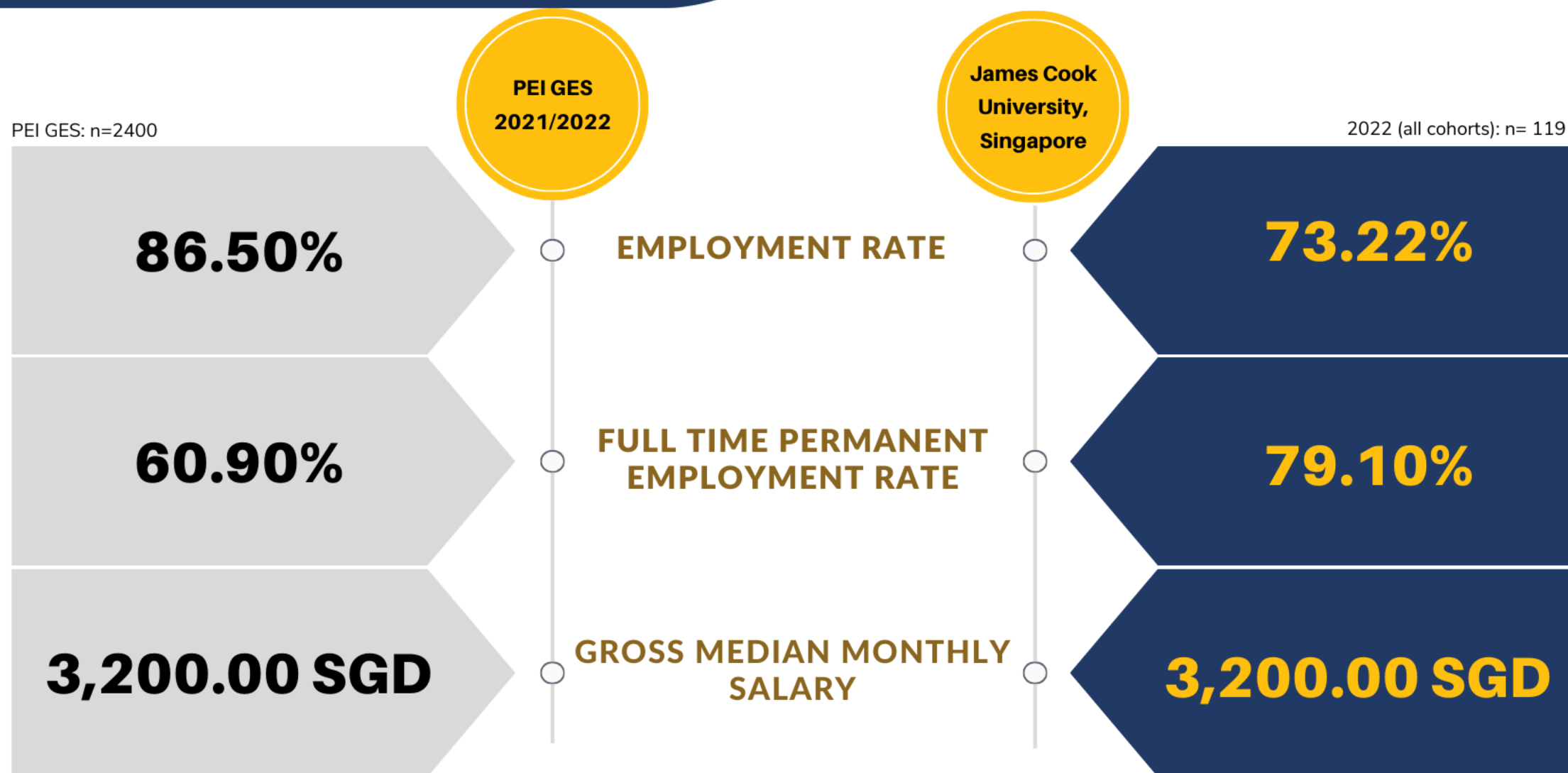
Average Median	2022 (in SGD)
Overall (all cohorts)*	3,000.00

Notes:  
Purchasing Power Parity was taken into consideration when comparing salaries across nationalities / countries. Source: Organisation for Economic Cooperation and Development: <https://data.oecd.org/>. PPP was not available for New Taiwan Dollar as such the typical exchange rate was used.

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D2. Please indicate your gross monthly salary excluding bonuses in the currency you receive your salary in approximately 6 months after your final examinations.

## Comparison with PEI GES 2021/2022



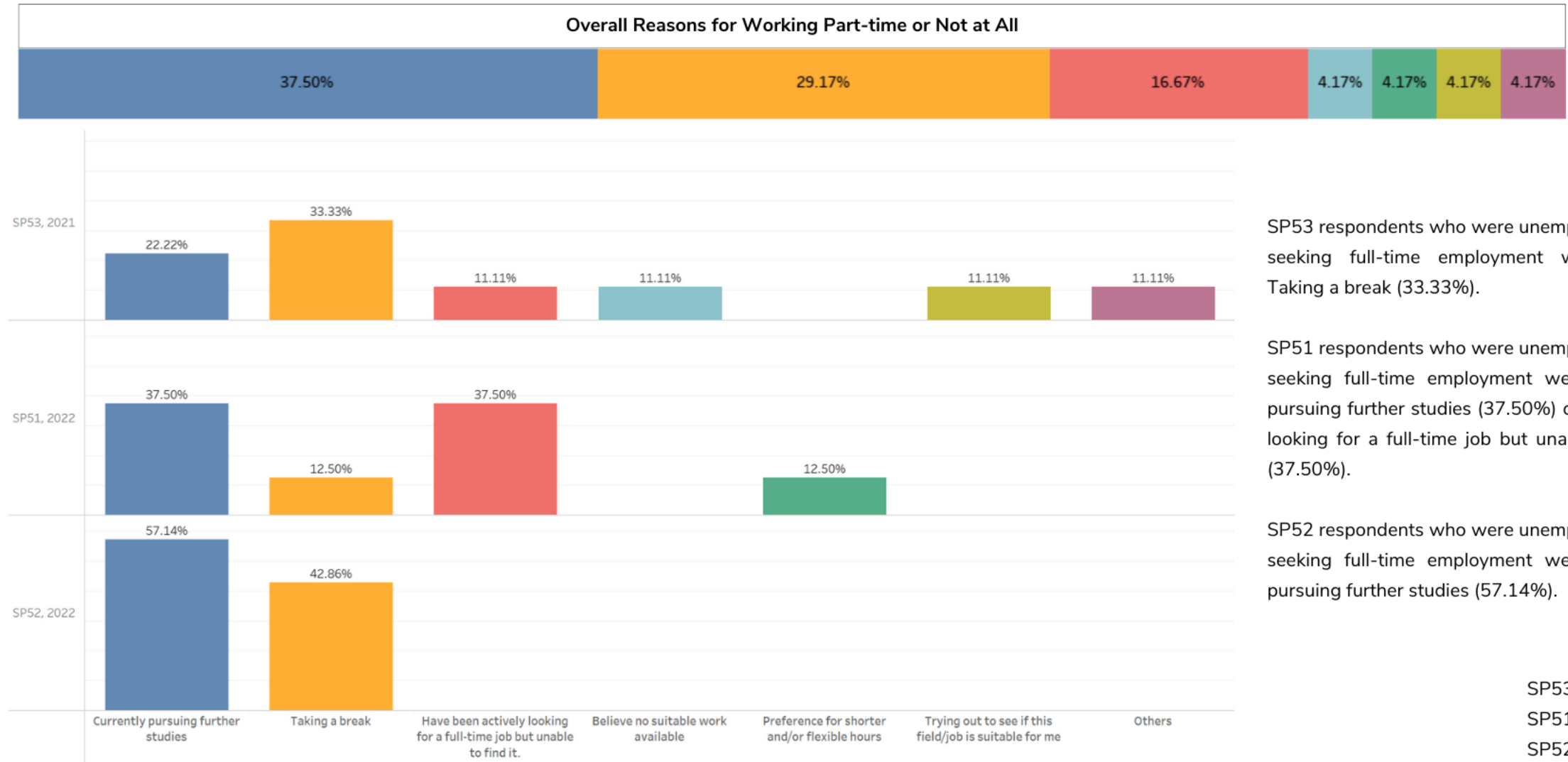
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## Notes:

1. Purchasing Power Parity was taken into consideration when comparing salaries across nationalities / countries. Source: Organisation for Economic Cooperation and Development: <https://data.oecd.org/>. PPP was not available for New Taiwan Dollar as such the typical exchange rate was used.

2. Source: Private Education Institution Graduate Employment Survey 2021/22: <http://www.skillsfuture.gov.sg/pei/ges>.

# Reasons for Working Part-time or Not at All



SP53 respondents who were unemployed or not seeking full-time employment were mostly Taking a break (33.33%).

SP51 respondents who were unemployed or not seeking full-time employment were Currently pursuing further studies (37.50%) or Have been looking for a full-time job but unable to find it (37.50%).

SP52 respondents who were unemployed or not seeking full-time employment were Currently pursuing further studies (57.14%).

SP53, 2021: n= 9

SP51, 2022: n= 8

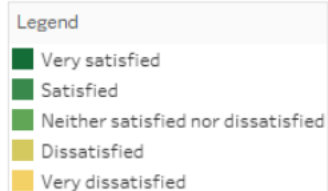
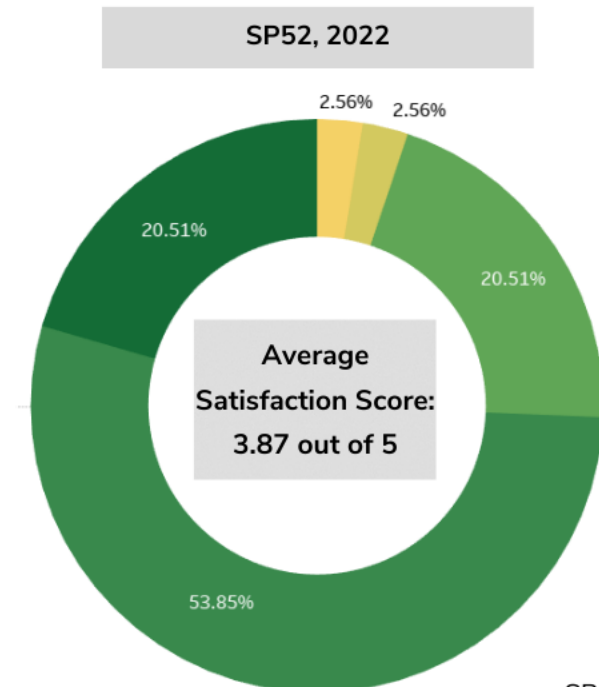
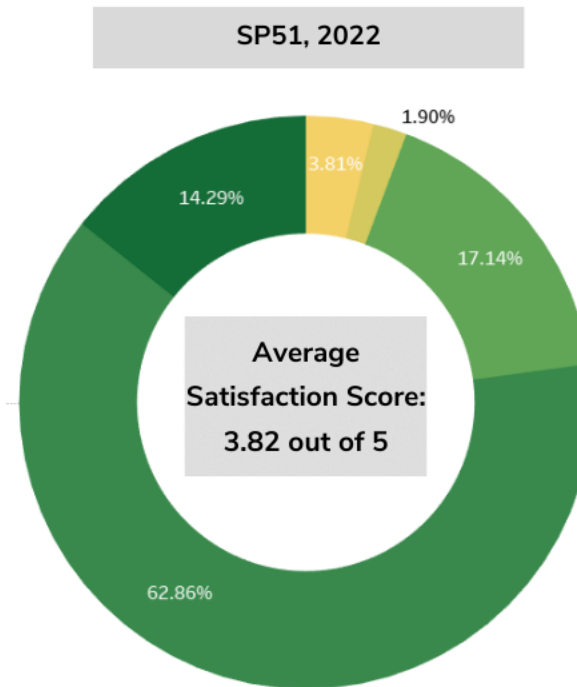
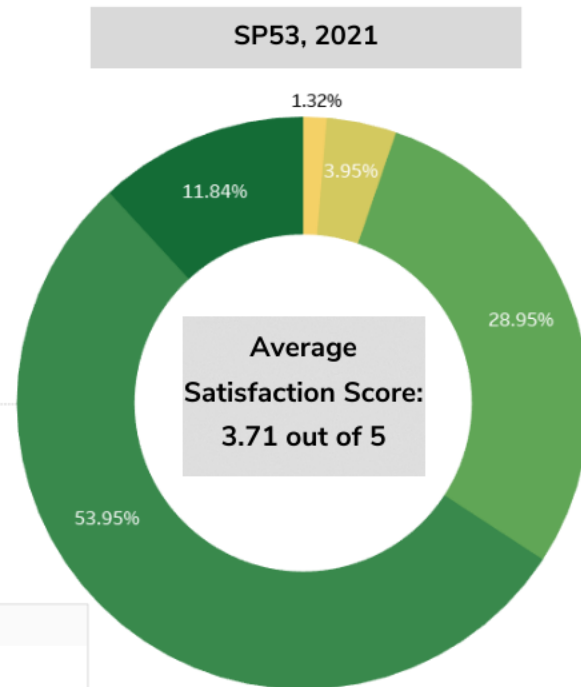
SP52, 2022: n= 7

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# Overall Satisfaction Score

Graduates' satisfaction with their experience at JCU has increased with each graduating cohort.



SP53, 2021: n= 76

SP51, 2022: n= 105

SP52, 2022: n= 78

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## Suggestion From Graduates

### Passionate Educators

Having involved and passionate educators is important to graduates.

### Practical Experiences

Graduates would like more practical and technical experiences for in their coursework to aid their personal growth

### Internship & Career Development

More support could be given to students in helping their find internship or employment after graduation.

SP53, 2021: n= 55

SP51, 2022: n= 74

SP52, 2022: n= 55



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**RESEARCH**

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