

STUDY PLAN

BACHELOR OF TOURISM, HOSPITALITY AND EVENTS

20 Core Subjects

Subject Code	Subject Name	Pre-requisite	SP51/21	SP52/21	SP53/21	SP51/22	SP52/22	SP53/22
TO1008	Introduction to Tourism, Hospitality and Events Management		✓		✓		✓	
BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓	✓
OR BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓	✓	✓
TO1201	Leadership and Ethics in Tourism Management			✓		✓		✓
BU1105	Business Communication		✓	✓	✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓	✓	✓
BU1112	Business Law		✓	✓	✓	✓	✓	✓
BX2051	Managing People		✓	✓		✓	✓	
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects		✓		✓		✓
BX2094	Conference and Events Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/MA1401 and 9 credit points of BU/BX subjects	✓		✓		✓	✓
TO2051	Innovation for Tourism, Hospitality and Events Futures			✓		✓		
TO2117	Food and Beverage Management		✓			✓		
BX2077	Project Management	18 credit points of subjects	✓		✓		✓	
TO3052	<i>Experience Design for Tourism, Hospitality and Events</i>		Not offered			✓		✓
TO3153	Revenue and Yield Management				✓			✓
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051	✓		✓		✓	
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects		✓		✓		✓
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051	✓		✓	✓	✓	✓
OR BU3102	Multidisciplinary Project	36 CP of BU/BX subjects	✓	✓	✓	✓	✓	✓
OR BU3101 ^	Professional Intership	36 CP of BU/BX subjects	✓	✓	✓	✓	✓	✓
OR BU3103 ^	Independent Project	36 CP of BU/BX subjects	✓	✓	✓	✓	✓	✓

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onward.

4 Elective Subjects

Select 9 credit points of any Level 1, 2 or 3 undergraduate subjects

PLUS

Select 3 credit points of any Level 2 or 3 undergraduate subjects

Disclaimer: The study plan is applicable for students admitted in SP53 2020 onwards. The above information is correct as below date. JCU Singapore reserves the right to alter any changes to the above information without prior notice.