

# STUDY PLAN FOR MASTER OF BUSINESS ADMINISTRATION



Applicable for MBA cohort SP52/2017 and onward

	Subject Code	Subject Name	Prerequisite	SP51/2019	SP52/2019	SP53/2019	SP51/2020	SP52/2020	SP53/2020
<b>Core Subjects</b>	LB5202	Marketing Management		✓	✓	✓	✓	✓	✓
	LB5205	People in Organisations		✓	✓	✓	✓	✓	✓
	LB5212	Accounting and Finance for Managers		✓	✓	✓	✓	✓	✓
	LB5228	The Changing Business Environment		✓	✓	✓	✓	✓	✓
	LB5236	International Political Economy		✓		✓		✓	
	LB5235	Applied Research Project	21 credit points of Level 5 subs., including minimum 15 credit points of LB5, CO5, CP5 or TO5 subs.	✓	✓	✓	✓	✓	✓
<b>Plus 3 Subjects to be selected from this list</b>	LB5229	Economics for a Sustainable World		✓		✓	✓		✓
	LB5230	Managing Strategic Resources and Operations		✓		✓	✓	✓	
	LB5231	Corporate Responsibility and Governance			✓		✓	✓	
	LB5233	Innovation and Entrepreneurship	12 credit points of LB subs.	✓	✓	✓	✓	✓	✓

## PLUS

2 subjects of any level 5 postgraduate subjects (please refer to other postgraduate study plan such as MBA, MPA, MITHM, MPA-MBA, MITHM-MBA, MIT and MIT-MBA)

## PLUS

2 subjects of any level 5 with a prefix LB, CO, CP or TO in below list:

			SP51/2019	SP52/2019	SP53/2019	SP51/2020	SP52/2020	SP53/2020
CO5117	Introduction to Accounting		✓	✓		✓		
CO5103	Management Accounting	CO5117		✓			✓	
CO5109	Corporate Finance		✓			✓		
CO5119	Business Law		✓	✓			✓	
CO5120	Taxation Law	CO5119			✓			✓
CO5121	Law of Business Organisations	CO5119		✓	✓		✓	✓
CO5122	Accounting for Corporations	CO5117		✓	✓		✓	✓
CO5123	Advanced Issues in Accounting	CO5117	✓		✓		✓	
CO5118	Auditing and Assurance Services	CO5122 and CO5121 and CO5117	✓		✓		✓	
CO5124	Data Analysis and Decision Modelling	capability with Excel or similar spreadsheet package	✓	✓		✓	✓	
CP5639	Fundamentals of Problem Solving and Programming I		✓	✓	✓	✓	✓	✓
CP5633	Database Modelling		✓	✓	✓	✓	✓	✓
CP5638	Web Design and Development		✓	✓	✓	✓	✓	✓
CP5603	Advanced E-Security	Basic knowledge of internet architecture.	✓	✓	✓	✓	✓	✓
CP5631	Internet Fundamentals		✓	✓	✓	✓	✓	✓
CP5310	E-Business Technologies	Should understand basic relational database principles and have facility with at least one programming language		✓		✓		✓

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MASTER OF BUSINESS ADMINISTRATION (Continue)**

Subject Code	Subject Name	Prerequisite	SP51/2019	SP52/2019	SP53/2019	SP51/2020	SP52/2020	SP53/2020
CP5503	Enterprise Database Systems - Oracle	Should have basic knowledge of relational database principles	✓		✓		✓	
CP5634	Data Mining		✓	✓		✓		✓
CP5520	Advanced Databases and Applications		✓		✓		✓	
CP5310	E-Business Technologies	Should understand basic relational database principles and have facility with at least one programming language		✓		✓		✓
CP5604	Advanced Game Design	Knowledge of at least one programming language and some knowledge of multimedia packages	✓		✓		✓	
CP5607	Advanced Human Computer Interaction	Knowledge of at least one programming language and some knowledge of multimedia packages		✓		✓		✓
CP5608	Advanced Animation Techniques	Advanced knowledge of multimedia packages		✓		✓		✓
CP5609	Intelligent Agents and Simulation	Advanced knowledge of Object Oriented programming packages	✓		✓		✓	
CP5307	Advanced Mobile Technology	Proficiency in at least one programming language		✓		✓		✓
CP5601	Advanced Data Communication Principles	Basic knowledge of internet architecture		✓		✓		✓
CP5602	Advanced Algorithm Analysis	Proficiency in at least one programming language	✓		✓		✓	
TO5002	Introduction to Tourism and the Environment				✓			✓
TO5101	Tourism Systems Analysis			✓			✓	
TO5102	Tourism and Hospitality Operations Management			✓			✓	
TO5103	Global Destination Competitiveness		✓			✓		
TO5104	Tourist Management Strategies				✓			✓
TO5202	Economic Decision - Making in the Hospitality Industry			✓			✓	
TO5203	Hospitality and Gastronomy: Social, Private and Commercial		✓			✓		
LB5232	Marketing and Customer Engagement	LB5202 or any introductory marketing subject.	✓		✓	✓		✓
LB5203	Sustainable Enterprise			✓		✓		✓
LB5234	Leading and Managing Organisational Change			✓			✓	
LB5220	Entrepreneurship in International Emerging Economies			✓			✓	
LB5520	Professional Project / Internship	A minimum of 21 credit points of LB5, CO5, CP5 or TO5 subjects (depending on degree/program) and permission of the course coordinator	✓	✓	✓	✓	✓	✓

*Disclaimer: The above information is correct as below date. JCU Singapore reserves right to alter any changes to the above information without prior notice.*

*Updated on 19 August 2019*