



JAMES COOK UNIVERSITY
SINGAPORE

ANNUAL REPORT 2018

Message from the Deputy Vice Chancellor and Head of Campus, Singapore

James Cook University



As Australia's leading university in the tropics, our Singapore campus offers the chance to research and learn outside of Australia, and provides opportunities for travel.

On behalf of the Singapore campus of James Cook University, welcome to our wonderful institution. Singapore is an incredibly successful economic and multicultural nation that offers an array of opportunities for you to unlock your leadership potential, business skills and research insights.

In addition to being an excellent path to higher learning, James Cook University in Singapore is also the first institution in Singapore to have been awarded the EduTrust Star by the Singapore Government. This is awarded to institutions for attaining a commendable level of performance in managing their institutions and providing an outstanding quality of education and welfare for their students.

James Cook University, located in the state of Queensland, Australia is a cutting-edge university which sits

amongst the top 2% of the world's leading universities¹. As Australia's leading university in the tropics, our Singapore campus offers the chance to research and learn outside of Australia, and provides opportunities for travel.

You will find that education is a collaborative process here. Students and academics work together in a dynamic learning environment, equipped with the latest in teaching technology. Classes are held in interactive and sophisticated Technology-Enabled Active Learning rooms, where Apple TV and other modern learning technologies are used.

Students of the Singapore campus of James Cook University grow to be graduates who are ready to lead and make a difference to the community around them.

I would like to thank the previous Deputy Vice Chancellor, Dr Dale Anderson for his leadership in making the Singapore campus what it is today. In 2018, 1545 new students were recruited, which was a 17.6% increase from the previous year. Profit before tax was S\$ 2,081,723 on revenue of S\$ 50,038,312.

¹The Academic Ranking of World Universities, Shanghai Jiao Tong University, 2018

Professor Chris Rudd OBE
Deputy Vice Chancellor and Head of Campus, Singapore

NOTE OF APPRECIATION FOR PREVIOUS DEPUTY VICE CHANCELLOR



1. Dr Dale Anderson

2. Dr Anderson during the Launch of the Tropical Futures Institute



We thank Dr Dale Anderson for his very many positive contributions during his time as DVC and Head of JCU's Singapore campus

Dr Anderson commenced in the role in August 2006 and completed more than 12 years' service on his retirement.

During his time, the Singapore campus of James Cook University:

- grew from 400 to almost 4000 students;
- became a fully-fledged part of James Cook University when the University bought out the then minority shareholder;
- was the first Australian university to achieve Singapore Quality Class Star;
- moved to a modern campus on Sims Road, with room to grow;
- was awarded for community service, with one such award being presented by Prime Minister Lee;
- achieved and sustained the highest quality rating EduTrust Star;
- widened the range of programs on offer, including offering Research Higher degrees, including the PhD, in Singapore;
- achieved recognition of JCU graduates with the Ministry of Education in China;
- and built a keen focus on alumni, demonstrated through the substantial growth of JCU Singapore's Alumni Association.

James Cook University featured in the Comprehensive Strategic Partnership between Singapore and Australia, signed by both nations' Prime Ministers in 2017, in which James Cook University was recognised with University status, the only Australian University operating in Singapore to enjoy this status.

BOARD OF DIRECTORS



◀ Professor Sandra Harding AO Vice Chancellor and President of James Cook University

Professor Sandra Harding AO, took up her appointment as Vice Chancellor and President of James Cook University Australia in January 2007. In this role, she is responsible for ensuring clear and effective leadership and management of the University across all operating sites, including campuses in Cairns, Singapore and Townsville.



Professor Chris Rudd OBE Deputy Vice Chancellor and Head of Campus, Singapore

Chris Rudd is the Deputy Vice Chancellor and Head of Campus, Singapore for James Cook University. Chris is responsible to the JCUS board for the strategic leadership of the Singapore campus of James Cook University and is a member of the JCU Executive Board.



Professor Stephen Naylor Chair of Academic Board of James Cook University

Professor Stephen Naylor is currently the Chair of Academic Board for James Cook University and has been an active participant in education, teaching & learning and the creative arts for more than 35 years. He has worked in high schools, TAFE and for the last 20 years he has worked in the University sector including four years in Singapore as the Campus Dean for JCU Singapore.



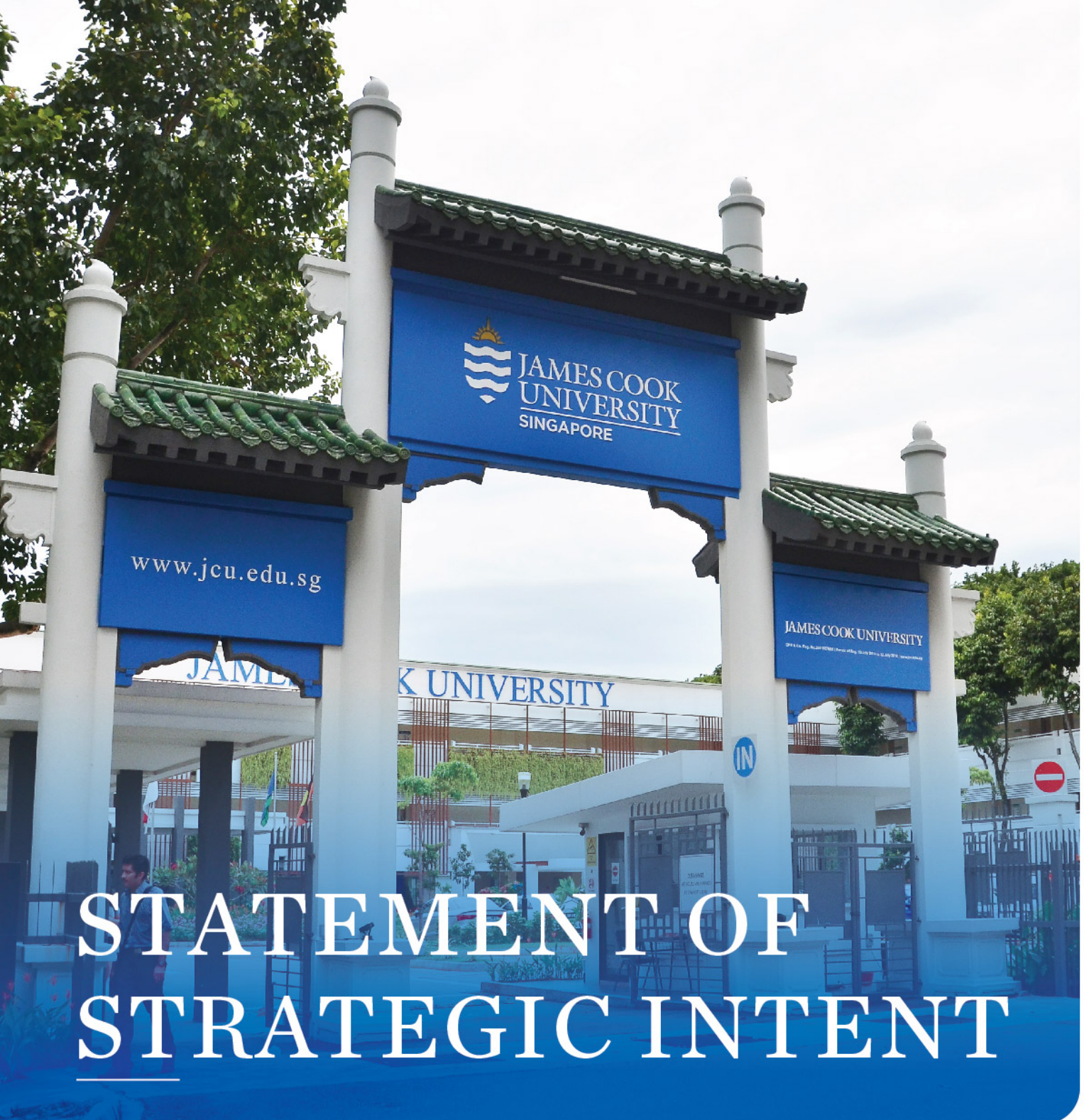
Mr Cam Charlton Deputy Chancellor, James Cook University

His current JCU appointments include: Deputy Chancellor; Chairman of Audit Risk and Compliance Committee; Chairman JCU Enterprises Pty Ltd; Member of Chancellors Committee; Member of the Board of Directors of James Cook University Singapore Pte Ltd and Member of JCU Singapore Finance and Risk Management Committee.



Ms Patricia Brand Deputy Vice Chancellor, Services and Resources

Tricia is the Deputy Vice Chancellor, Services and Resources Division at James Cook University and a member of the University Executive and the Vice Chancellor's Advisory Committee. Tricia is a Director of James Cook University Pte Ltd (Singapore), Chair, Finance and Risk Management Committee – a sub-committee of James Cook University Pte Ltd (Singapore) and a Director of James Cook Holdings Pte Ltd (Singapore), the Parent Company.



STATEMENT OF STRATEGIC INTENT

Statement of Strategic Intent

Creating a brighter future for life in the tropics world-wide through graduates and discoveries that make a difference.

Values and Beliefs

Our actions are underpinned by our values and beliefs:

Values

- Excellence
- Authenticity
- Integrity
- Sustainability
- Mutual Respect
- Discovery

Beliefs

- We recognise that knowledge has the power to change lives
- We ignite and support a passion for learning in our community
- We are enriched by and support our communities' diversity
- We understand that a sustainable environment is central to our lives and our work
- We uphold our commitments

ABOUT JAMES COOK UNIVERSITY

James Cook University (JCU) is Australia's leading university for the tropics. Offering excellence in teaching and research, JCU is a vibrant university operating across two countries and three tropical campuses, with locations in the North Queensland cities of Cairns and Townsville and in the city-state of Singapore



A member of Innovative Research Universities Australia (IRUA)



Top 2% worldwide

The Academic Ranking of World Universities, Shanghai Jiao Tong University, 2017



Five stars for graduate outcomes

The Good Universities Guide 2018



No.1 in the world for Marine and Freshwater Biology and No. 2 for Biodiversity Conservation

The Centre for World University Rankings 2017

Times Higher Education World University Rankings 2018

GLOBAL RANK

201 - 250

In the top 201-250 of the world universities

The Times Higher Education World University Rankings 2018

Top **50** Under **50**

In the top 50 universities around the world under 50 years old

Times Higher Education (THE) World University Rankings 50 Under 50 2017

CAMPUS LIFE AT JCU

At the Singapore campus of James Cook University, we aim to provide students with a full university experience. The campus life is vibrant with many clubs and activities that students can join. It is a great way for students to meet people, make new friends, and improve their organisation and communication skills.



- | | |
|-----------------------------|-----------------------------|
| 1. Yoga Club | 5. Basketball Club |
| 2. Myanmar Club @Club Drive | 6. Golden Key |
| 3. Games Day | 7. Music Club@Purple Parade |
| 4. Badminton Club | |



GRADUATION AND ALUMNI

In 2018, 3 Graduation Ceremonies were held.

7 Apr 2018 - 271 awards conferred

28 Jul 2018 - 340 awards conferred

1 Dec 2018 - 353 awards conferred

JCU has taught me the importance of being proactive in whatever you do, and also the need to be comfortable with working independently and as part of a team. Furthermore, the networks and support I have gained from the school have given me the confidence that I need to further my own career. Lastly, with my training as a psychology undergraduate, I am sure that the skills I took the time to hone would come in handy in any job that I wish to pursue."

Jonathan Kuek

Bachelor of Psychology (Honours)



ALUMNI

We focus on connecting with our alumni and in 2018, 5 JCU Connects activities were organised in China, Myanmar, Thailand, Vietnam and in Singapore together with the JCU Singapore alumni association.



I came to JCU with the intention of completing my course, without knowing that I would gain an extraordinary experience here. My best experience in JCU would be meeting different people. Every individual was unique in their own way and that was very interesting. Additionally, the numerous clubs and societies that JCU had to offer was unbelievable, and I was fortunate to be able to work with different individuals to concurrently learn and lead various clubs to success.

Upon completing my Bachelors, I learnt that Counselling is the path I want to pursue in the future and this decision would not have been possible if it wasn't for JCU. I have always believed that if you put your heart & mind to it, you can achieve anything you want! So for all of you students out there, if you're lost or confused, don't worry! In such a short time, JCU will aid in figuring it all out just like they did for me! As the saying goes, if you don't start somewhere, you're going to go nowhere! All the best everyone!!"

Divina Daryanani

Bachelor of Arts (Majoring in Psychology Studies)

A photograph of a woman with short brown hair, wearing a dark blue button-down shirt, smiling and holding a white folder. She is standing next to a man with glasses and a light blue shirt, who is looking at a computer monitor. The background is a plain, light-colored wall.

TEACHING EXCELLENCE

Focus on the needs of our students

The learning intervention process of the Singapore campus of James Cook University is identified as an industry best practice. For example, implementation of learning intervention programme through Post Enrolment Language Assessment (PELA). This intervention is discipline-specific for each cohort of students. The pre and post assessment involved assessing English Language competency of students through short essay writing on

themes relevant to their discipline of study, and identifying those who needed support in academic skills. Feedback is obtained from the students who expressed that the learning support programme through customised workshops had helped improve their academic performance.

At the Singapore campus, JCU continues to provide innovative, collaborative learning environment and enhanced

learning analytics for students through the use of LearnJCU community and Blackboard Ultra Learning Management System (LMS). The transition to the cutting-edge BlackBoard Ultra has enhanced collaborative approaches to teaching and learning.

TEACHING EXCELLENCE

With the help of inbuilt analytics tools in the LMS, we are able to set target and measure assurance of learning for each course learning outcome (CLO) of its programmes through mapping of CLO to the marking rubric in the Blackboard LMS. For instance, with this technology-enabled system, we knew how students performed in each CLO against the set targets of 85% of students achieving Pass level (50-64% or above) and 20% achieving Distinction Level (75% or above) in 2018 for the Bachelor of Business and MBA Programs progressively. This aided us in monitoring and identifying areas where attention is needed in delivery and to take timely intervention actions.

JCU makes conscious effort to seek accreditation/professional recognition for programs from relevant professional bodies in Australia and Singapore as appropriate. Depending on the program taken, there is professional recognition from the following organisations:

- CPA (Certified Practising Accountant),
- CA ANZ (Chartered Accountants Australia and New Zealand),
- CFA (Chartered Financial Analyst) Institute,
- ACCA (Association of Chartered Certified Accountants),
- ACS (Australian Computer Society),
- SCS (Singapore Computer Society),
- NEAS (National English Accreditation Scheme),
- AITSL (Australian Institute for Teaching and School Leadership),
- ACA (Australian Counselling Association),
- SAC (Singapore Association for Counselling), and
- APAC (Australian Psychology Accreditation Council).

Such recognitions reflected the quality and enhanced the academic and professional standing of James Cook University's offered courses. Accreditations also brought benefits to its students and graduates in terms of career prospects and opportunities for progression and professional affiliations.

James Cook University in Singapore is also a member of AACSB (The Association to Advance Collegiate Schools of Business) and is currently undergoing the process of accreditation.

James Cook University is an industry leader in practicum placement training for Doctor of Psychology (Clinical Psychology) & Master of Psychology (Clinical) programs. The effective and rigorous implementation of the practicum contributed to the highly favourable feedback by students and employers of these graduates for the two post-graduate degree programs.

JCU is committed to build opportunities by linking with relevant industries in Business. In 2018, 33 students (22%) out of 145 local students, excluding Psychology students, were placed for internship.

In 2018, James Cook University in Singapore introduced 2 new programs including the Master of Planning and Urban Design (Majoring in Disaster Resilience and Sustainable Tropical Urbanism) and Diploma in Higher Education (Majoring in Psychological Science).



My studies at JCU equipped me with the necessary research competencies and critical thinking that culminated in my thesis in the field of Cognitive Psychology. After graduating with First Class Honours, I was given the opportunity to work here as a laboratory technician and research assistant, which provided me with the experience in research. Moving forward, I intend to pursue my postgraduate studies in Neuropsychology, an interest that was sparked and catalysed by the subjects offered and kind guidance of the lecturers here at the Singapore campus of James Cook University.

Lau Juehua

Bachelor of Psychological Science (Honours)

TEACHING EXCELLENCE



As a level one teacher in the English Language Preparatory Program, I endeavour to create a supportive learning environment where students can improve their language skills. Seeing former students progress through the program and then enter a degree course has been a very rewarding experience.

Mr. Patrick Logan

Teacher English Language Preparatory Program



Game development merges technology and design in a unique mix that makes both teaching and learning a truly rewarding experience.

Assoc Prof Roberto Dillon

IT, School of Business



"This program has prepared me to start my life's journey. The subjects have exposed me to diverse cultures and have given me a deeper insight and understanding of them. Subjects like Learning and Development taught me to develop and enhance my learning skills and techniques, while the Critical Thinking subject has enriched my analytical skills. I'm more mindful of the thinking processes and decision making."

Aung Zay Ya

Pre-University Foundation Program



"I graduated with a Bachelor's degree in Fine Arts from Thailand. I also have two years of customer service experience as a cabin crew member. I decided to take up the Diploma Program in business at James Cook University because I would like to change my career field."

Jirachaya Sawatrukkiate

Diploma of Higher Education
(Majoring in Business Studies)



My JCU experience has been amazing thus far. I've had the opportunity to do a semester in Cairns. This allows me to widen my professional network while enjoying the recreational activities available there like scuba diving and hiking. I look forward to continuing this adventure after I graduate as I intend to register as a teacher in Australia.

Sara Yip

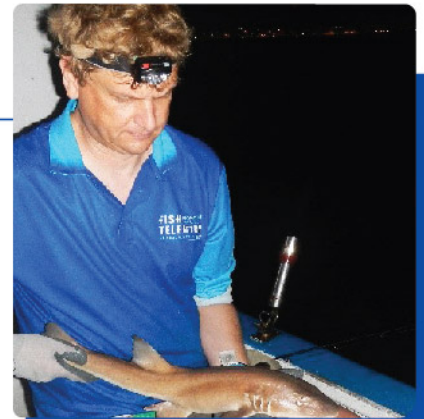
Bachelor of Education
(Early Childhood Education)



Heading into this major, I am confident that the skills that I will be learning is beneficial to my future work life and knowledge. Business Intelligence and Information Systems is the right choice as digital is taking over everything. To be able to be well versed in cyber security and system analysing in 2 years is great.

Derrick Koh

Bachelor of Business
(Majoring in Business Intelligence & Information Systems)



Public awareness of environmental issues is at an all-time high, and the job market internationally is mirroring this with opportunities increasing every year.

Dr. Neil Hutchinson

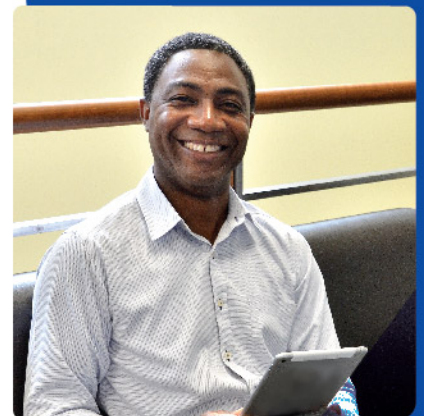
Senior Lecturer, Environmental Science



Planning is not about aesthetic quality, its about the functional aspect and how it responds to the user. MPUD at James Cook University is a highly knowledgeable and scholarly program and I am experiencing the best quality time in learning the course.

Divya Seenivasagn

Master of Planning and Urban Design (Majoring in Disaster Resilience and Sustainable Tropical Urbanism)



Entrepreneurs make a real difference in the world; from the small family business to the new innovative technology start-ups we are all impacted in some way by the contribution Entrepreneurship has made to our lives, our communities and our countries. The MBA program at JCUS is positioned at the cusp of this entrepreneurial revolution equipping students with skills to research, analyse, build and deliver on their business dreams whether this be a new venture or not; all the while motivating students to be critical thinkers through a learning experience that is challenging, exciting, enjoyable and rewarding.

Dr Adrian Bradshaw

Lecturer, Business



JCU has provided me the privilege of learning from the world's leading experts in aquaculture through field trips and overseas training lessons. For example, I attended a 2-week parasite sampling course conducted at the Marine Parasitology Laboratory at James Cook University Australia where I learned various techniques to effectively collected fish parasites. These real world experiences have taught me necessary skills to prepare for my career.

Jonathan, Xian Zhe Chew

Graduate Diploma of Research Methods
(Tropical Environments and Societies)



RESEARCH

University exists to pass on knowledge (to teach) and to generate new knowledge (to research).

James Cook University in Singapore is actively growing its research presence in the fields of Psychology, IT, Business, Tourism, Environmental Marine Science and Aquaculture.

In 2018, a 5-year Strategic Research Plan was developed to help springboard research activities and to transition the campus to an increased research focus. Part of this strategy was to develop key partnerships with industry, NGO's and government agencies.

Accordingly, MoU's around research collaboration, exchanges, PhD and supervision were signed with the Agri-Food & Veterinary Authority of

Singapore (AVA), Temasek Polytechnic, Chungnam National University, Korea, the Indian Chamber of Commerce, WorldFISH Malaysia, Singapore Centre of Aquaculture Innovation, and the University of Reading, Malaysia.

As part of improving volume and quality of research outputs, in 2018, ~S\$700,000 from external grants were awarded to James Cook University in Singapore and academics published 61 Scopus-recognised research articles. A Higher Degree by Research (Master of Philosophy and PhD) program was also offered for the first time at James Cook University in Singapore and commenced taking in research students.

In 2018, JCU started to implement a research infrastructure plan, including building of new physical resources e.g. science laboratories, an Aquaculture Research and Teaching Facility (completed in 2019). It also instigated a campus located Institutional Animal Care and Use Committee to approve and oversee any experiments involving legislated animals.

To promote research expertise of staff and engage the community several Panel Discussions were held on campus including discussions on Food Sustainability. This discussion showcased a diversity of opinions and issues related to food from a line of experts.

LAUNCH OF TFI



Given the importance of the conduct of high-quality and impactful research to the University, JCU has recently established a research institute in Singapore (the Tropical Futures Institute) that will leverage off the university's research capability and strengths and that creates substantive value-add to the research ecosystem of Singapore and the ASEAN region.

The Tropical Futures Institute is the first research institute established by an Australian university in Singapore. The Institute was launched by The Honourable MP Karen Andrews during her first international visit as the Australian Minister for Industry, Science and Technology.



Australian Minister MP Karen Andrews, Minister for Industry, Science and Technology launched the Tropical Futures Institute on the 27 September 2018.

LAUNCH OF CITBA

James Cook University also launched its Centre for International Trade and Business in Asia (CITBA) on 30 November. CITBA is one of the foundation research centres within James Cook University's recently opened Tropical Futures Institute.

The Centre for International Trade and Business in Asia at James Cook University in Singapore brings together expertise in international trade, business, economic development, banking and finance, and sustainable urban planning, to successfully carry out research and consultancy projects throughout Asia that helps our stakeholders harness the opportunities that exist in the region.



(From left to right) Deputy Vice Chancellor and Head of Singapore Campus Dr Dale Anderson, General Manager Asia, for National Australia Bank Mr Neil Parekh, Vice Chancellor and President Professor Sandra Harding, Senior Lecturer in Business Dr Jacob Wood, Chancellor Mr Bill Tweddell and the Australian High Commissioner HE Bruce Gosper)



ENGAGEMENT AND EVENTS

Deepen relationship with organisations to promote greater exposure of JCU offering in education and research

PUBLIC LECTURE SERIES

In 2018, 6 public lectures were organised and numerous external engagement activities were organised.



1. Public Lecture Series 2018: Tropical Philanthropy
2. Festival Lecture: Internet of Things (IOT)

Public Lecture Series 2018: Innovation, Disruption, Success and Failure in the Videogame Industry

Associate Professor Roberto Dillon analysed several landmark events in the history of video games to highlight the business strategies that allowed companies such as Atari, Commodore, Nintendo, Sega and Sony to flourish or, in some cases, to falter.

The Ocean Mapping Expedition Public Lectures

2 lectures were held in the evening of the press conference day (details below) by scientific partners of the ocean mapping expedition. The first lecture was Ocean Noise: Challenges for the Conservation of Marine Ecosystems by Professor Michel André, and the second lecture is Emerging topics: methane sources, transport and fate in inland waters by Assistant Professor Daniel F. McGinnis.

Festival Lecture: Optimising the value of health innovations - An effectiveness decay analysis approach

The festival lecture was presented by Professor Maxine Whittaker (Dean, College of Public Health, Medical and Veterinary Sciences, James Cook University). The Australian High Commissioner, H.E. Mr Bruce Gosper gave the opening remarks. *This festival lecture was part of the Good Science = Great Business Festival 2018*

Festival Lecture: Internet of Things (IOT)

Both Professor Wei Xiang and Professor Ian Atkinson from James Cook University Australia shared some of the benefits and futures of Internet of Things (IOT) with attendees.

This festival lecture was part of the Good Science = Great Business Festival 2018

Public Lecture Series 2018: Tropical Philanthropy

Students and alumni who went on a field trip to Sarawak shared their experience through a cultural exhibition and lecture.

Public Lecture Series 2018: The new wave of neo-protectionist trade policy in Asia

Dr Jacob Wood detailed the emergence of multilateral and bilateral free trade within the Asian region and the type of impact it has had on economic development.

UNIVERSITY EVENTS

We focus on our engagement with partners, industry and the wider community.

The Ocean Mapping Expedition

In 2018, the Singapore campus of James Cook University supported the Ocean Mapping Expedition. The Swiss expedition engaged in a 4-year journey (2015-2019) around the world, in the wake of Magellan, onboard sailboat *Fleur de Passion* to measure the human impact on the oceans. The stopover of The Ocean Mapping Expedition at the Republic of Singapore Yacht Club, with the support of the Embassy of Switzerland in Singapore and James Cook University, offered opportunities to visit the boat and raise awareness about the other scientific programs of the expedition on noise and micro-plastic pollution of the oceans and coral bleaching due to global warming.

The Ocean Mapping Expedition Press Conference

A press conference was held to announce the arrival of the boat, *Fleur de Passion*, as well as the sharing of the Ocean Mapping Expedition. The press conference was with the presence of Dr Dale Anderson (JCU), Expedition Team: Assistant Professor Daniel McGinnis, Mr Samuel Gardaz, Professor Michel Andre, Mr Bala B. Krishnan (Republic of Singapore Yacht Club).

The Ocean Mapping Expedition Joint Social Event

To celebrate the arrival of the boat, university partners were invited to share this special moment. This was a joint event with the Embassy of Switzerland in Singapore.

The Ocean Mapping Expedition Guided Tours

Guided tours were opened up to the public and schools to learn more about the expedition as well as tour around the boat.



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1. The Ocean Mapping Expedition Press Conference
2. The Ocean Mapping Expedition Guided Tours

3. Festival Lecture: Optimising the value of health innovations – An effectiveness decay analysis approach
4. Launch of the Tropical Futures Institute

Good Science Festival

James Cook University was the Platinum Sponsor for the *Good Science = Great Business 2018 Festival* organised by the Australian High Commission in Singapore.

As a Platinum Sponsor of this Festival, James Cook University have organised the following events on campus:

- **Seafood Security: A Panel Discussion**
- **Festival Lecture: Optimising the value of health innovations – An effectiveness decay analysis approach**
- **Festival Lecture: Internet of Things (IOT)**
- **Launch of the Tropical Futures Institute** by The Honourable Karen Andrews MP, Australian Minister for Industry, Science and Technology

We also had our VC's Lecture on "A sustainable future for the Tropics" on the 26 September at the Australian High Commission in Singapore.

We were also involved in the following events during this month long festival including *Festival Networking Reception: Science and Innovation alumni*, *Women in Innovation Panel and Networking event*, *Festival Launch* and *Gala Dinner*.



5-6. 9th Annual Agent Conference 2018
7. Retro Inspire Game
8. Malala Day Panel

Other Events

9th Annual Agent Conference 2018

A 2-day conference that hosted 168 of our recruitment partners

Malala Day Panel:

Accessing to girls education is the key to achieving gender diversity

The university hosted the panel talk organized to commemorate Malala Day. The talk was organised by Business Excellence and Research Group.

Annual SAPE Conference 2018

JCU was the venue sponsor for 2018 SAPE Annual Conference. A total of 185 delegates and speakers were attended the full day conference. The Guest of Honour – Mr Patrick Tay Teck Guan, Member of Parliament, West Coast GRC & Assistant Secretary – General NTUC also graced the event.

4th Retro Inspired Game Jam

25 teams across 11 Institutes of Higher Learning participated in the Game Jam. A total of 97 students stay over at the campus to develop their game according to the theme "Travel".

COMMUNITY ENGAGEMENT

Enable students' participation in their communities and in campus life

James Cook University takes pride in inspiring students and the wider community about the importance of the tropics.

In 2018, community activities included:

Nurture Fun Fiesta

A total of 240 children, their families, volunteers and Lead teachers had attended the Fiesta and spent quality time bonding and having fun together.

Jalan Besar GRC Harmony Night Support

Student volunteers helped out with the packing of goodie bags for the harmony night.

Kolam Ayer Lunar New Year Celebrations

The university supported a table at the Kolam Ayer Lunar New Year Celebrations with attendance from staff, student, alumni.

World Down Syndrome Day

The university is the Gold Sponsor for the World Down Syndrome Day. We supported the event by providing prizes.

ANZAC Day

Students and staff attended the ANZAC Day memorial to commemorate the courage and sacrifices made by the soldiers as well as their families.

Singing Telegram

Student volunteers spent their Saturday with the residents of Institute of Mental Health and celebrated birthdays for those who had their birthdays in April.

ANZA Ball, Black Tie Charity Ball

Student volunteers helped out with the event setup for the ANZA ball.



1. PAssionArts Festival: Animal Planks Painting
2. Festival of Biodiversity
3. Big Day Out

4. ANZAC Day
5. Nurture Fun Fiesta

Smiles on Wheels

Our students helped out as team leaders and game masters at the Smiles on Wheels event by Kolam Ayer CC Youth Club. This cycling event was organised for underprivileged youths and single moms.

PAssionArts Festival: Animal Planks Painting

Our students and alumni painted some animal planks for the PAssionArts Festival on Sunday. These planks will be displayed at the big field behind Kallang MRT. The event was graced by Dr Yaacob Ibrahim.

Big Day Out

Our students brought residents from Thye Hua Kwan Moral Welfare Home to the Zoo.

Purple Parade

This year marks the 5th year for our student volunteers from JCUS Music Club to perform at the Purple Parade.

Festival of Biodiversity

The university had a booth on sharks at the Festival of Biodiversity by NParks.

SUSTAINABILITY



1. Say NO to Plastic Straw

James Cook University celebrated the start of Plastic Free July in 2018 with a pledge for its campuses including the Singapore campus to kick the plastic straw habit.

2. Photo Competition "Small Action, Big Impact to the Tropics"

As part of the International Day of the Tropics celebration on 29 June, we organised a photo contest on how a small action makes a big impact to the tropics. We received 17 entries with a good mix from student, staff and the general public.



AWARDS

Awards received in 2018

For many years, the Singapore campus has implemented programmes to improve and benchmark itself against best practices in its journey towards excellence

1. Singapore Environment Council – Eco Office (2018)

The Eco-Office certification is to bring forth the environmental message to offices to incorporate environmental practices into the daily lives of office staff. It is also to provide an effective benchmark tool to facilitate the development of a continual improvement cycle for office "greening" and also to identify the area of environmental initiative that can be improved.

2. Singapore Kopsia Award in the SEC - StarHub School Green Award (SGA) 2018

3. People's Association Community Spirit Awards (PACS) 2018 – Community Partnership Merit Award

For many years, the Singapore campus has implemented programmes to improve and benchmark itself against best practices in its journey towards excellence

4. ISO 14001: 2015

Environmental Management System

ISO 14001:2015 provides assurance to company management and employees as well as external stakeholders that environmental impact is being measured and improved.

5. ISO 9001: 2015

Quality Management Systems

This standard is based on a number of quality management principles including a strong customer focus, the motivation and implication of top management, the process approach and continual improvement. It helps organisations to be more efficient and improve customer satisfaction.



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6. OHSAS 18001: 2007 Occupational Health and Safety Management System

This is an international standard which provides a framework to identify, control and decrease the risks associated with health and safety within the workplace..

7. EduTrust Star

James Cook University has the highest level of accreditation in Singapore for private education providers. This is known as EduTrust Star and is only awarded to institutions which can display the highest possible standard in their academic programs, student experience and in the manner in which they operate. James Cook University is the first organisation with this accreditation.

8. SQC Star

James Cook University has also been awarded the Singapore Quality Class STAR (SQC STAR). The SQC STAR recognises SQC organisations that have made further improvements in their business excellence journey.



Social Media Channels

 **[jcu.singapore.fanpage](https://www.facebook.com/jcu.singapore.fanpage)**

 **[jcusingaporevideo](https://www.youtube.com/jcusingaporevideo)**

 **[@jcu_singapore](https://twitter.com/jcu_singapore)**

 **[@jcusingapore](https://www.instagram.com/jcusingapore)**

 **[@James Cook University Singapore](https://www.linkedin.com/company/JamesCookUniversitySingapore)**



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CPE Registration No. 200100786K | Period of registration: 13 July 2018 to 12 July 2022