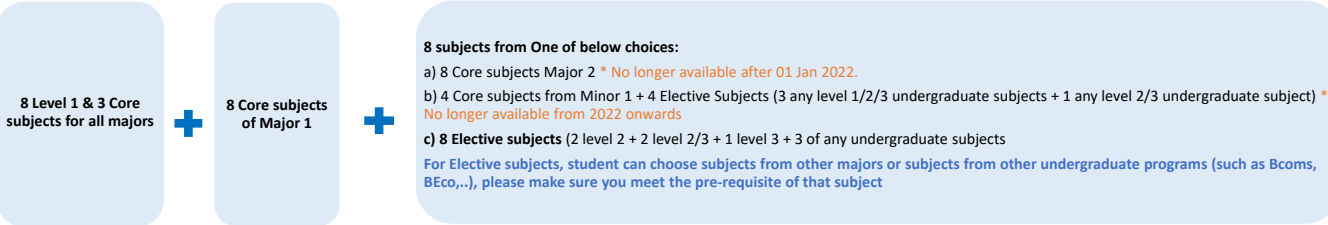


STUDY PLAN FOR BACHELOR OF BUSINESS (Only applicable for student started before SP52 22 intake)

Course Structure of BBUS Program (Total 24 subjects):



8 Level 1 & 3 Core subjects for all majors			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓	✓
BU1003	Principles of Economics		✓	✓	✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓	✓
BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓	✓	✓
BU1105	Professional and Academic Skills for Business		✓	✓	✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓	✓	✓
BU1112	Business Law		✓	✓	✓	✓	✓	✓
BU3102 ^	Multidisciplinary Project	36 credit points of BU/BX subjects	✓	✓	✓	✓	✓	✓
BU3101 ^	Professional Internship	36 credit points of BU/BX subjects	This subject is offered every trimesters. To apply for this subject, student need to contact Careers Office at least 1 term ahead (careers-singapore@jcu.edu.au). Need to extend 1 trimester of studies to take Professional Internship alone in the last trimester. Permission to enrol in this subject will only be granted when an approved placement is secured.					
BU3103 ^	Independent Project	36 credit points of BU/BX subjects	This subject is offered every trimesters. It requires you to be already in paid employment in an organization where you complete a project for your workplace which is relevant to your degree. You must also be in your final trimester and permission to enrol in this subject will only be granted if application is approved by the WIL Coordinator.					

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onwards.

International Business Major (INB) - 8 Core Subjects			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects		✓		✓		✓
BX2062	Operations Management	9 credit points of subjects	✓		✓		✓	✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3061	International Business	18 credit points of subjects	✓		✓		✓	
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓

Management Major (MNT) - 8 Core Subjects			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2051	Managing People		✓	✓		✓	✓	
BX2062	Operations Management	9 credit points of subjects	✓		✓		✓	✓
BX2077	Project Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓
BX3172	Management Accounting for Non-Accountants	BU1002/BU1902 and 18 credit points of subjects (Inadmissible with BX2012)		✓		✓		✓
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓
BX3174	Strategic Management and Leadership	18 credit points of Level 1 or Level 2 subjects	✓	✓		✓	✓	



IMPORTANT NOTE:

- 1) Students must successfully complete 12 credit points at Level 1 before attempting any Level 3 subjects.
- 2) A maximum of 30 credit points may be taken at level 1
- 3) A minimum of 18 credit points must be taken at level 2
- 4) A minimum of 18 credit points must be taken at level 3

GENERAL INFORMATION:

- 1) 1 Subject is equal to 3 credit points
- 2) BU/BX subjects refers to Business subjects (Subject code starting with BUxxxx or BXxxxx)
- 3) The subject's level is indicated in the subject code after the prefix, eg: BU1002 = level 1, BX2091 = level 2

Hospitality and Tourism Management Major (HTM) - 8 Core Subjects			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects (Inadmissible with TO1005)		✓		✓		✓
BX2094	Conference and Events Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
TO2051	Innovation for Tourism, Hospitality and Events Futures			✓	✓		✓	✓
BX2195	Hospitality, Cultures and People	12 credit points of subjects	No longer offered. Replaced by TO2051					
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects		✓		✓		✓
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
TO3052	Experience Design for Tourism Hospitality and Events		✓		✓		✓	
BX3096	Club and Gaming Management	18 credit points of subjects	No longer offered. Replaced by TO3052					

Human Resources Management Major (HUR)-8 Core Subjects

Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2051	Managing People		✓	✓		✓	✓	
BX2053	Workforce Economics and Analytics	BU1003 and 12 credit points of subjects		✓		✓		✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects		✓		✓		✓
BX2300	Employment Relations	18 credit points of BU/BX subjects		✓		✓		✓
BX3000	Change Management	12 credit points of BU/BX subjects		✓		✓		✓
BX3054	Contemporary Issues in Human Resource Management	42 credit points of subjects including BX2051	✓		✓		✓	
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓

Business Intelligence and Information Systems Major (BII) - 8 Core Subjects			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
CP1401	Problem Solving and Programming I		✓	✓	✓	TBC	TBC	TBC
CP2404	Database Modelling		✓	✓		TBC	TBC	TBC
CP2405	Collective Intelligence and Entrepreneurship	24 credit points of subjects	✓	✓		TBC	TBC	TBC
CP2414	Network Security	For BBUS Student: 3 credit points of CP subjects; For Student in other Program CP1402	✓		✓	TBC	TBC	TBC
CP3401	e-Strategic Management	24 credit points of subjects	✓		✓	TBC	TBC	TBC
CP3403	Data Mining	(18 credit points of subjects including 6 credit points of CP subjects) OR (CP2403 and CP2404)	✓	✓		TBC	TBC	TBC
CP3404	Information Security	CP2414 OR (18 credit points of subjects including CP1402)		✓		TBC	TBC	TBC
CP3413	Information Processing and Visualisation	12 credit points of BU/BX subjects (Inadmissible with CP2403)		✓	✓	TBC	TBC	TBC
CP1406	Web Design and Development		No longer offered as a core subject for BBUS (BIS) and is replaced with CP2414					

Marketing for the Digital Age Major (MKD)-8 Core Subjects (For students admitted from SP52/2021 onwards)			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2081	Consumer Behaviour	BU1108/BU1808	✓	✓		✓	✓	
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow to study BU1108 concurrently		✓		✓		✓
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	✓	✓		✓	✓	
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808		✓		✓		✓
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3181	<div>OR</div> Social Surveys and Questionnaire Design	BU1007/PY2103 and BU1108/BU1808 and 12 credit points of subjects	No longer offered. Replaced by BX3182					
BX3182	Digital Analytics for Marketing	BU1007 and BU1108 and 12 credit points of subjects (Inadmissible with BX3181)	✓		✓	✓		✓
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the subject coordinator	✓		✓		✓	

Marketing Major (MKT) - 8 Core Subjects (No longer offered after SP51 2021)			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2081	Consumer Behaviour	BU1108/BU1808	✓	✓		✓	✓	
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow to study BU1108 concurrently		✓		✓		✓
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	✓	✓		✓	✓	
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808		✓		✓		✓
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3181	Social Surveys and Questionnaire Design	BU1007/PY2103 and BU1108/BU1808 and 12 credit points of subjects	No longer offered. Replaced by BX3182.					
BX3182	Digital Analytics for Marketing	BU1007 and BU1108 and 12 credit points of subjects (Inadmissible with BX3181)	✓		✓	✓		✓
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the subject coordinator	✓		✓		✓	

Note:

Changes that are recently made will be highlighted in yellow and/or red fonts.

For student who are have double majors:

1. Student under BBUS (MNT & MKT) major: you are required to take BX2061/BX3152.
2. Student under BBUS (INB & BKF) OR (INB & FMA) OR (INB & HTM) or (INB & MKT), you are required to take BX2051.
3. Student under BBUS (HTM & MNT) , you are required to take BX2061.

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

Updated on 08 Dec 2023

Please refer to the [page 3](#) with the Guideline: How to choose Elective subjects & List of some elective subjects for your reference.

There are different level of elective subjects student have to take, please refer to the Option Line ("O") on the My Study Plan on eStudent to know what subject level of elective subjects you can choose or refer to the Study Plan on Singapore website: <https://www.jcu.edu.sg/current-students/calendars-and-timetables/study-plan>. The subject's level is indicated in the prefix of code, eg: PY1101 = Level 1, BX2012 = Level 2, CP3401 = Level 3.

Please check whether you meet the pre-requisite requirement of that subject, and whether the subject is offered in that trimester. You can read up the subject information including pre-requisite requirements here: Subject Search

You will also need to check the Timetable via StartUpFirst when it is released to make sure no clashes with the core subjects you selected.

College of Science and Engineering			2023			2024		
Subject Code	Subject Name	Pre-requisite	SP51	SP52	SP53	SP51	TR2	TR3
CP1401	Problem Solving and Programming I		N	N	N	N		
CP1402	Internet Fundamentals		N	N	N	N		
CP1403	Design Thinking I		N	N	N	N		
CP1404	Programming II	CP1401	N	N	N	N		
CP1405	Gamification		N	N	N	N		
CP1406	Web Design and Development		N	N	N	N		
CP1407	Introductory Machine Learning and Data Science		N	N	N	N		
CP1408	Operating Systems and Shell Scripting		N	N	N	N		
CP1410	Cybersecurity and Cryptography Fundamentals	CP1402 and CP1409	N	N	N	N		
CP2403	Information Processing and Visualisation	Minimum 12 credit points of subjects (Inadmissible with CP3413)	N	N	N	N		
CP2404	Database Modelling		N	N	N	N		
CP2405	Collective Intelligence and Entrepreneurship	Minimum 24 credit points	N	N	N	N		
CP2406	Programming III	CP1404	N	N	N	N		
CP2408	Design Thinking II	CP1403	N	N	N	N		
CP2409	Network Forensics and Data Communications	CP1402	N	N	N	N		
CP2410	Algorithms and Data Structures	6 credit points of CP subjects	N	N	N	N		
CP2411	3D Modelling and Animation	6 credit points of CP subjects	N	N	N	N		
CP2412	Game Design and Technologies	6 credit points of CP subjects	N	N	N	N		
CP2414	Network Security	For BBus Student: 3 credit points of CP subjects; For Student in other Program CP1402	N	N	N	N		
CP2421	Machine Learning for Cybersecurity	CP1401 and MA1580	N	N	N	N		
CP2422	Cloud and Data Centre Security	CP1401	N	N	N	N		
CP2423	Cybersecurity Infrastructure and Management	CP1401 and CP1410	N	N	N	N		
CP2424	Cybersecurity Risk Management	12 credit points of CP subjects including CP1410	N	N	N	N		
CP3401	4-Strategic Management	Minimum of 24 credit points	N	N	N	N		
CP3402	Content Management Systems	CP1404 and CP1406 and 24 credit points of CP subjects	N	N	N	N		
CP3403	Data Mining	CP2403 and CP2404 or (18 credit points of subjects including 6 credit points of CP subjects) Inadmissible Subject: CP5634	N	N	N	N		
CP3404	Information Security	CP2414 or (18 credit points of subjects including CP1402)	N	N	N	N		
CP3405	Design Thinking III	CP2406	N	N	N	N		
CP3406	Mobile Control	CP1404 and 18 credit points of CP subjects	N	N	N	N		
CP3407	Advanced Software Engineering	CP1404 and 18 credit points of CP subjects	N	N	N	N		
CP3408	Game Engine and Simulation	CP1404 and 18 credit points of CP subjects	N	N	N	N		
CP3413	Information Processing and Visualisation	12 credit points of BBus subjects (Inadmissible with CP2403)	N	N	N	N		
CP3414	Ethical Hacking	CP2422, CP2423	N	N	N	N		
CP3415	Strategy and Governance	CP2424	N	N	N	N		
CP3416	Behavioural Cybersecurity	36 credit points of CP or MA subjects	N	N	N	N		
CP3417	Cybersecurity for Operational Technology	CP2423	N	N	N	N		
CP3418	Best Practices in Cybersecurity	CP3414	N	N	N	N		
EV1005	Environmental Processes and Global Change		N	N	N	N		
EV1011	Introduction to Sustainability		N	N	N	N		
EV2003	Introduction to Environmental Economics	12 credit points at Level 1	N	N	N	N		
EV2011	The Case for Sustainability		N	N	N	N		
EV2602	Introduction to Geographic Information Systems	4 level 1 subjects	N	N	N	N		
MA1020	Preparatory Mathematics		N	N	N	N		
BS1001	Introduction to Biological Processes	(Assumed Knowledge: Good understanding of English to Grade 12 (or equivalent).)	N	N	N	N		
BS1007	Introduction to Biodiversity	(Assumed Knowledge: Good understanding of English to Grade 12 (Queensland) or equivalent)	N	N	N	N		
EA1110	Evolution of the Earth		N	N	N	N		
SC1101	Science, Technology and Truth		N	N	N	N		
SC1102	Modelling Natural Systems	MA1020/Senior Maths or equivalent.	N	N	N	N		
SC2202	Quantitative Methods in Science	SC1102 OR Students from BBusEnvSc Program (Assume Knowledge: Good understanding of Level 1 science, including at least 2 Level 1 subjects)	N	N	N	N		

College of Arts, Society and Education			2023			2024		
Subject Code	Subject Name	Pre-requisite	SP51	SP52	SP53	SP51	TR2	TR3
AN1001	Anthropology, Cultural Diversity in Global Perspective		D		D		D	
BA1001	Time, Truth and the Human Condition					D	D	
BA1002	Our Space: Networks, Narrative and the Making of Place			D				N
BS1111	Introduction to Counselling		D		D&E		D	
BS1112	Multicultural, Child and Adolescent Counselling		D&E				D	D
SV1001	Wellness Society: An Introduction to Sociology		D	D				

College of Healthcare Sciences			2023			2024		
Subject Code	Subject Name	Pre-requisite	SP51	SP52	SP53	SP51	TR2	TR3
PH1101	Exploring Psychology 1			D&E	D&E		D&E	TR3
PH1102	Exploring Psychology 2			D&E		D&E	D&E	D&E
PH1103	Critical Thinking in Psychology			D&E	D&E		D&E	
PH1106	Communicating Psychology: Listening, Translating and Deconstructing			D&E		D&E		D&E

* Please refer to the Study Plan of Bachelor of Psychological Science; Bachelor of Early Childhood Education for further subjects in Level 1, level 2 & level 3

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