

2023 SEIGOP Conference 1-3 March 2023

Presentation slots and timing are subjected to changes

DAY ONE- 1 March 2023 PRE-CONFERENCE WORKSHOP AND WELCOME RECEPTION James Cook University Singapore, 149 Sims Drive, Singapore 387380 Australian High Commission, 25 Napier Road, Singapore 258507			
Time	Activity		
1330-1400	Registration and coffee		
1400-1600	"Advances in Assessment Workshop" for Primary School Teachers, Secondary School Teachers By Mr Syed Mohamed, PBS, PK Lead Assessment Specialist (retired) Venue: E02-01	1600-1700	Publishing in top journals By Professor Eero Vaara, Professor in Organisations and Impact, University of Oxford, Said Business School On-line only Zoom link will be provided to those who registered. Kindly email seigop2023@jcu.edu.au to register.
1600-1645	Networking Teabreak		
1645-1730	Travel to Australian High Commission on own Venue: 25 Napier Road, Singapore 258507		
1730- 2000	Welcome Reception at the Australian High Commission Launch event for the Journal of Tropical Futures Venue: 25 Napier Road, Singapore 258507. Please bring your Eventbrite ticket/ QR quote for entry		

DAY TWO- 2 March 2023 SESSIONS AND CONFERENCE DINNER James Cook University Singapore, 149 Sims Drive, Singapore 387380			
0830-0900	Registration and coffee –Venue		
0900-0930	Introduction and welcome by chair of conference organizing committee, Emiel Eijdenberg Welcome by May Tan-Mullins Logistical updates Venue: C2-14		
0930-1045	Keynote Jonathan Reynolds, Associate Professor, Saïd Business School, University of Oxford Innovating for Sustainability: Insights from Retailing Venue: C2-14		
1045-1115	Tea break		
1115-1245	Tourism 1, Venue: C2-14. CHAIR: JUSAK JUSAK a. Eva Lang, Alex Josiassen, Florian Kock: Spirituality in Tourism b. Jogendra Nayak: Residents perception on sustainability of tourism-A case of India c. Jusak Jusak: An Internet of Things Conceptual Model for Integrated Assistive Technology in Tropics Tourism	Organizational Psychology, Venue: E2-01. CHAIR: SMITA SINGH a. Arushi, Roberto Dillon, Ai Ni Teoh, Denise Dillon: Using Real-time Voice Analysis to Detect Stress in Virtual Reality to Improve Public Speaking – Challenges and Opportunities b. Smita Singh, Patrick Lin: Exploring the Role of Trust, Competence, and Likability in Fostering Workplace Relations c. Eric Tham, Niaz Absadullah: Happiness and Learning Loss During Covid-19 School Closure	Healthcare, A2-08. CHAIR: AI NI TEOH a. Mugdha Hemant Belsare, Josip Burusic: A conceptual framework for impact of AIML in drug development within Pharmaceutical industry b. Usman Yusuf Dutse: Impact Of Students’ Village Residence On The Students And Host Community: A Study Of Federal Polytechnic Bauchi, Nigeria (Online) c. Varun R. Miralay: The adaptation and efficiency of a tele health system; observations from tele consultation in India (Online)
1245-1345	Lunch Canteen aircon room		

1345-1545	Sustainable Business 1, Venue: E2-01. CHAIR: HARUN HARUN <ul style="list-style-type: none"> a. Jyoti Dua, Surbhi Gupta, Anil K. Sharma: Sustainable business practices and companies' cost of capital. Evidence from BRICS countries b. Rajkishore Nayak: RFID Technology for Sustainable Fashion and Textile Manufacturing c. Christine, W. K. Yip: Power Up Sustainability - a Lean-Agile Perspective for the tropic d. Harun Harun, David Carter, Habib Khan: Finding better and sustainable technology of governance in support of small and medium enterprises: a study from ASEAN countries 	Information Technology, Venue: A2-08. CHAIR: JACOB WOOD <ul style="list-style-type: none"> a. Hemant Vilas Belsare, Jireh Hooi Inn Seow, CJ Meadows: A Conceptual Framework for Supporting High-value Innovation in the Large Medical Technology Industry b. M. K. Rao: Turnover Intentions among Indian IT Sector employees: investigating the roles of generic paradoxical tensions, employee voice behaviour and paradox mindset c. Jireh H.I. Seow, Naveen Kumar Rajaharia: AI in IT Infrastructure Management and Support in Singapore d. Linh Nguyen, Jungsuk Kim, Benedict Atkinson, Haejin Jang, Jacob Wood: The Use of Blockchain in Vietnam's Global Fishery Supply Chain Management (online)
1545-1615	Tea break	
1615-1815	Sustainable Business 2, Venue: E2-01. CHAIR: JAYDEN KIM. <ul style="list-style-type: none"> a. Jane Zhang, Maurizio Marinelli: The Global Journey of Sustainable Practices: A Study of Geely and its Innovative Practices in the Tropics b. Chang H. Kim, Adrian T. H. Kuah, Pengji Wang, K.Thirumaran: Circular Economy and Consumer Acceptance: Product-Service Options using Conjoint Analysis and Kano Modeling c. Jeffrey Ling: Supercharging Barramundi production through better understanding of Scale Drop Disease Virus (SDDV) d. Jindu Cherian, Jireh H.I. Seow: Awareness, Measurement, Environmental Sustainability 	Human Resource Management, Venue: A2-08. CHAIR: RATNA DEVI. <ul style="list-style-type: none"> a. Pooja Alfred Arambhan, Jireh Hooi Inn Seow, Bhanu Ranjan: Gender-Inclusive, Sustainable, Frugal, & Innovative Methods in Succession Planning for Indian SME FoBs b. Shane Whitfield, Jacob Wood: Understanding bias in recruitment decision making: the impact of work/life experiences in responding to diverse job candidates. c. Ratna Devi: Skills-Based Volunteering: leverage on work-related skills(core, technical) in a changing work-societal environment— a Singaporean context d. Elly Roberts, Jacob Wood: Exploring Employee Engagement in the New Zealand Healthcare Industry during the COVID-19 Pandemic

DAY THREE- 3 March 2023 SESSIONS AND COMPANY VISIT James Cook University Singapore, 149 Sims Drive, Singapore 387380 Schneider Electric IT Singapore Pte Ltd, 50 Kallang Ave, Singapore 339505		
0830-0900	Coffee	
0900-1100	Sustainable Business 3, Venue: E2-01. THOMAS CHONG <ul style="list-style-type: none"> a. Maria Cecilia Rojas Lopez, Hui Shan Loh: Last-Mile Delivery Innovations for Parcels Collection in Singapore b. Thomas Chong: Kicking the proverbial bucket down the road, across the border: Sustainability at Others' Expense c. Muhammed Lawal Inuwa, Friday Igbadumhe: E-Marketing, Technological Capabilities and Performance of Small Business Enterprises in North East Nigeria (Online) d. Vijay Bijlani, Jireh H.I. Seow: Small businesses beyond resilience: a functional structure approach to growth 	Trade Finance and Economic Development 1, Venue: A2-08. CHAIR: SOOK REI TAN <ul style="list-style-type: none"> a. Dae Eui Kim, Song Soo Lim: Market Power Analysis on Shrimp Import from Tropical Asia: A Korean Case b. Kenny Tee, Gopika Thilagar: Can Green Finance stimulate economy during COVID-19 pandemic? c. Xinru Luan, Jungsuk Kim, Jacob Wood, and Sook Rei Tan: An Empirical Study of South American Trade Facilitation on the Imports of China's Electronics and Related Products (online) d. Vineeta Agrawal, Manisha Agarwal: Evaluating Financial Literacy Among Working Women In Pune: A Gender-Sensitive Approach (Online)
1100-1115	Tea break	

1115-1245	Tourism 2, Venue: E2-01. CHAIR: PENGJI WANG <ul style="list-style-type: none"> a. Priyanka Ghosh, Tania Chakravarty : Coastal Tourism and Sustainability: A Case Study of East Midnapur District, West Bengal, India b. Fenggui Chen, Jinglong Jiang, Yuhuan Jiang, Chao Zhang, Qingsheng Li: Spatio-temporal characteristics and driving mechanism of Hainan tourism development (online) c. Nicolas Hepp, Riley Lynn, Starling, Greta Elbracht, Miriam Sneha Rajkumar, Win Khant, Pengji Wang: Contemporary Employability Norms for Guest-Facing Hospitality Workers: Some Empirical Evidence during COVID (online) 	Trade Finance and Economic Development 2, Venue: A2-08. CHAIR: EMIEL EIJDENBERG <ul style="list-style-type: none"> a. Rael A. Onyango, Emiel L. Eijdenberg, Nelson Obange, Enno Masurel: Micro-enterprises in the digital era: Projections on the convenience of mobile money for micro-entrepreneurs in emerging economies b. Sook-Rei Tan, Changtai Li, Xiu-Wei Yeap, Wei-Siang Wang, Wai-Mun Chia: The Determinants of Economic Policy Uncertainty Spillovers And Spillbacks c. Rika Fujioka, Kazuhiro Kishiya: Retail development along with mobile payment methods
1245-1345	Lunch Canteen Air-con room	
1400-1430	Bus to Schneider Electric Learning Journey	
1430-1700	Schneider Electric Learning Journey Please refer to Appendix A for the programme	
1700-1715	Closing and next steps by Chair/ Co-chairs	

APPENDIX A

SEIGOP

Schneider Electric Singapore Innovation Hub Visit

3 Mar 2023



50 Kallang Ave, Level 1
Singapore 339505

SEIGOP

Singapore Innovation Hub Visit Agenda

3 Mar 2023

Time	Session
2:30pm	Welcome
2:40pm	Schneider Electric (SE): Your Partner in Sustainability and Efficiency: <ul style="list-style-type: none">• Overview of SE & SE EA HQ Kallang Pulse Building• EcoStruxure™: Delivering Innovation at Every Level• Customer Success Story
2:55pm	Schneider Electric Sustainability Journey: Strategize, Digitize and Decarbonize
3:05pm	SE Asia HQ Building of the Future Showcase
3:25pm	Outdoor Green Discovery Walk <ul style="list-style-type: none">• Solar Panels• Battery Energy Storage System (BESS)• EV Chargers and eMobility Solutions
3:45pm	Digitize with EcoStruxure™ Resource Advisor: Aggregating all cross-enterprise, energy, and sustainability information in a single, cloud-based platform
4:00pm	Ask our Business Leaders, Q&A with: <ul style="list-style-type: none">• Alister Stewart, Principal, Sustainability Business• Jackson Seng, Business Vice President, Sustainability and BD
4:20pm	Closing Remarks from JCU
4:30pm	Group Photo and End

Thank you

for your interest in visiting our Innovation Hub to leverage the power of digitization and get your business future ready with EcoStruxure solutions. Our dedicated team has specially customized the agenda to cater to your business needs. We strive to offer a memorable experience that responds to your interests, promoting new thinking, envisioning specific business outcomes, and fostering successful partnerships.

Thank you for letting us be part of your digitization journey. We look forward to having an engaging discussion with you.

Scan or click on the QR codes to find out more



Schneider Electric
Home



Schneider Electric
Singapore Innovation Hub

Getting There

Schneider Electric Singapore Innovation Hub

Schneider Electric East Asia & Japan HQ

50 Kallang Ave, Level 1

Singapore 339505

Contact number: +65 6484 7877



MRT Stations nearby:

Kallang MRT Station (EW10) & Boon Keng MRT Station (NE9)

Note: If you are driving, please share your car plate number with your Schneider Electric host and we will assist with security clearance and arrange for a car park lot.

