

# STUDY PLAN FOR MASTER OF INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT (NEW)

Applicable to students joining from SP51 2020 onwards.



Subject Code	Subject Name	Prerequisite	SP51/21	SP52/21	SP53/21	SP51/22	SP52/22	SP53/22
LB5212	Accounting and Finance for Managers			✓		✓		✓
LB5202	Marketing Essentials			✓	✓		✓	✓
LB5205	People in Organisations			✓		✓		✓
LB5236	International Political Economy	Select 1	✓	The subject is no longer offered.				
LB5228	The Changing Business Environment		✓	✓	✓	✓	✓	✓
TO5103	Global Destinations and Competitiveness		✓			✓		
LB5203	Sustainable Enterprise			✓		✓		✓
TO5104	Tourist Management Strategies				✓			✓
TO5202	Economic Decision-Making in the Hospitality Industry			✓			✓	
TO5002	Tourism and the Environment				✓			✓
TO5102	Tourism and Hospitality Operations Management			✓			✓	
TO5105	Meetings, Incentives, Conferences and Events (MICE)				✓			✓
TO5106	Quality Customer Service		✓			✓		
TO5101	Tourism Systems Analysis			✓			✓	
TO5203	Hospitality and Gastronomy		✓			✓		
LB5235	Applied Research Project	21 credit points of level 5 subjects, including a minimum of 15 credit points of LB5 subjects	✓	✓	✓	✓	✓	✓
LB5520	Professional Project / Internship	A minimum of 21 credit points of LB5, CO5, CP5 or TO5 subjects (depending on degree/program) and permission of the course coordinator	✓	✓	✓	✓	✓	✓

**Plus 1** subject of any Level 5 postgraduate subjects (Please refer to other postgraduate study plans such as MBA, MIT and MIT MBA)

*Note: Subject(s) with title(s) in italic format reflects a recent name change with affect from SP51 2021 onwards.*

*Disclaimer: The above information is correct as below date. JCU Singapore reserves right to alter any changes to the above information without prior notice.*

Updated on 20 August 2021