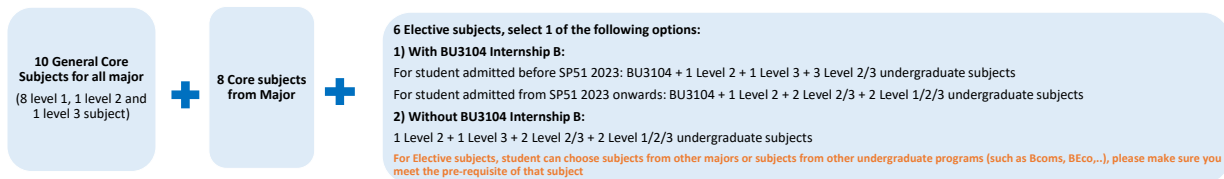


**STUDY PLAN FOR BACHELOR OF BUSINESS  
(APPLICABLE FOR STUDENT STARTED FROM SP52/2022 ONWARDS)**  
Students commences in Carouse/Block intake(SP82, SP84, SP86) please refer to page 4 for subjects offering of the respective intake.

Course Structure of BBUS Program (total 24 subjects):



**IMPORTANT NOTE:**

- 1) A maximum of 30 credit points may be taken at level 1
- 2) A minimum of 18 credit points must be taken at level 2
- 3) A minimum of 18 credit points must be taken at level 3
- 4) Must successfully complete 12 credit points at level 1 before attempting any level 3 subject

**General Information**

- 1) 1 Subject is equal to 3 credit points
- 2) BU/BX subjects refers to Business subjects (Subject code starting with BUxxxx or BXxxxx)
- 3) The subject's level is indicated in the subject code after the prefix, eg: BU1002 = level 1, BX2091 = level 2

**10 Core Subjects for all majors (8 level 1, 1 level 2 and 1 level 3 subject)**

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓	✓
BU1003	Principles of Economics		✓	✓	✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓	✓
BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓	✓	✓
BU1105	Professional and Academic Skills for Business		✓	✓	✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓	✓	✓
BU1109	Career Development for Business Professionals		✓		✓	✓		✓
BU1112	Business Law		✓	✓	✓	✓	✓	✓
BU2001	The Future of Work: Seminar Series	12 credit points of subjects	✓		✓	✓		✓
BU3102 ^	Multidisciplinary Project	36 CP of BU/BX subjects	✓	✓	✓	✓	✓	✓
BU3101 ^	Professional Internship	36 CP of BU/BX subjects	This subject is offered every trimesters. To apply for this subject, student need to contact Careers Office at least 1 term ahead (careers-singapore@jcu.edu.au). Need to extend 1 trimester of studies to take Professional Internship alone in the last trimester. Permission to enrol in this subject will only be granted when an approved placement is secured.					
BU3103 ^	Independent Project	36 CP of BU/BX subjects	This subject is offered every trimesters. It requires you to be already in paid employment in an organization where you complete a project for your workplace which is relevant to your degree. You must also be in your final trimester and permission to enrol in this subject will only be granted if application is approved by the WIL Coordinator.					

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onwards.

**International Business Major (INB) - 8 Core Subjects**

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects		✓		✓		✓
BX2062	Operations Management	9 credit points subjects	✓		✓		✓	✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3061	International Business	18 credit points of subjects	✓		✓		✓	
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓

**Management Major (MNT) - 8 Core Subjects**

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2051	Managing People		✓	✓		✓	✓	
BX2062	Operations Management	9 credit points of subjects	✓		✓		✓	✓
BX2077	Project Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓
BX3172	Management Accounting for Non-Accountants	BU1002/BU1902 and 18 credit points of subjects (Inadmissible with BX2012)		✓		✓		✓
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓
BX3174	Strategic Management and Leadership	18 credit points of Level 1 or Level 2 subjects	✓	✓		✓	✓	

#### Marketing for the Digital Age Major (MKD) -8 Core Subjects

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2081	Consumer Behaviour	BU1108/BU1808	✓	✓		✓	✓	
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow concurrent with BU1108		✓		✓		✓
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	✓	✓		✓	✓	
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808		✓		✓		✓
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3181	OR Social Surveys and Questionnaire Design Digital Analytics for Marketing	BU1007/PY2103 and BU1108/BU1808 and 12 credit points of subjects	Not offer					
BX3182		BU1007 and BU1108 and 12 credit points of subjects (Inadmissible with BX3181)	✓		✓	✓		✓
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the sub coordinator	✓		✓		✓	

#### Human Resources Management (HUR)- 8 Core Subjects

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2051	Managing People		✓	✓		✓	✓	
BX2053	Workforce Economics and Analytics	BU1003 and 12 credit points of subjects		✓		✓		✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects		✓		✓		✓
BX2300	Employment Relations	18 credit points of BU/BX subjects		✓		✓		✓
BX3000	Change Management	12 credit points of BU/BX subjects		✓		✓		✓
BX3054	Contemporary Issues in Human Resource Management	42 credit points of subjects including BX2051	✓		✓		✓	
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓

#### Hospitality and Tourism Management Major (HTM) - 8 Core Subjects

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects (Inadmissible with TO1005)		✓		✓		✓
BX2094	Conference and Events Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects		✓		✓		✓
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
TO2051	Innovation for Tourism, Hospitality and Events Futures			✓	✓		✓	✓
TO3052	Experience Design for Tourism Hospitality and Events		✓		✓		✓	

#### Business Intelligence and Information Systems Major (BI) - 8 Core Subjects

			Year 2024			Year 2025		
Subject Code	Subject Name	Pre-requisite	SP51	TR2	TR3	TR1	TR2	TR3
CP1401	Problem Solving and Programming I		✓	✓	✓	TBC	TBC	TBC
CP2404	Database Modelling		✓	✓		TBC	TBC	TBC
CP2405	Collective Intelligence and Entrepreneurship	24 credit points of subjects	✓	✓		TBC	TBC	TBC
CP2414	Network Security	For BBUS Student: 3 credit points of CP subjects; For Student in other Program CP1402	✓		✓	TBC	TBC	TBC
CP3403	Data Mining	(CP2403 and CP2404) OR (18 credit points of subjects including 6 credit points of CP subjects)	✓	✓		TBC	TBC	TBC
CP3404	Information Security	CP2414 OR (18 credit points of subjects including CP1402)		✓		TBC	TBC	TBC
CP3413	Information Processing and Visualisation (Inadmissible with CP2403)	12 credit points of BU/BX subjects (Inadmissible with CP2403)		✓	✓	TBC	TBC	TBC
CP3401	e-Strategic Management *For students who are admitted before SP51 2023	24 credit points of subjects	✓		✓	TBC	TBC	TBC
CP3511	Cloud Computing *For students who are admitted from SP51 2023 onwards	(Inadmissible with CP2501)	TBC					

			Year 2024			Year 2025		
			SP51	TR2	TR3	TR1	TR2	TR3
<b>Plus 6 Elective Subjects: select 1 of below options: * Student can choose subjects from other majors or subjects from other undergraduate programs (such as BBUS, Bcoms, BEco,...), please make sure you meet the pre-requisite of that subject</b>								
<b>Option 1 (with BU3104 Internship B):</b> For student admitted before SP51 2023: BU3104 + 1 Level 2 + 1 Level 3 + 3 Level 2/3 any UG subjects For student admitted from SP51 2023 onwards: BU3104 + 1 Level 2 + 2 Level 2/3 + 2 Level 1/2/3 any UG subjects  <b>Option 2 (without BU3104 Internship B):</b> 1 Level 2, 1 Level 3, 2 Level 2/3, 2 Level 1/2/3 any UG subjects			✓	✓	✓	✓	✓	✓

BU3101 (can be completed concurrently) and be enrolled in their final year of study. Students must follow the application process. Permission to enrol in this subject will only be granted when an approved placement is secured. External students must self-source their own internship. All self-sourced applications require WIL Coordinator approval. Inadmissible with BU3102 BU3103)

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

Note: Changes that are recently made will be highlighted in yellow and/or red fonts.

UPDATED ON 08 DEC 2023

Please refer to the page 3 with the Guideline: How to choose Elective subjects & List of some elective subjects for your reference.

There are different level of elective subjects student have to take, please refer to the Option Line ("O") on the My Study Plan on eStudent to know what subject level of elective subjects you can choose or refer to the Study Plan on Singapore website: <https://www.jcu.edu.sg/current-students/calendars-and-timetables/study-plan>. The subject's level is indicated in the prefix of code, eg: PY1101 = Level 1, BX2012 = Level 2, CP3401 = Level 3.

Please check whether you meet the pre-requisite requirement of that subject, and whether the subject is offered in that trimester. You can read up the subject information including pre-requisite requirements here: Subject Search

You will also need to check the Timetable via StartUpFirst when it is released to make sure no clashes with the core subjects you selected.

College of Science and Engineering			2023			2024		
Subject Code	Subject Name	Pre-requisite	SP51	SP52	SP53	SP51	TR2	TR3
CP1401	Problem Solving and Programming I		Y	Y	Y	Y		
CP1402	Information Fundamentals		Y	Y	Y	Y		
CP1403	Design Thinking I		Y	Y	Y	Y		
CP1404	Programming II	CP1401	Y	Y	Y	Y		
CP1405	Quantification		Y	Y	Y	Y		
CP1406	Web Design and Development		Y	Y	Y	Y		
CP1407	Introductory Machine Learning and Data Science		Y	Y	Y	Y		
CP1408	Operating Systems and Shell Scripting		Y	Y	Y	Y		
CP1410	Cybersecurity and Cryptography Fundamentals	CP1402 and CP1409	Y	Y	Y	Y		
CP2403	Information Processing and Visualisation	Minimum 12 credit points of subjects (Inadmissible with CP3413)	Y	Y	Y	Y		
CP2404	Database Modelling		Y	Y	Y	Y		
CP2405	Collective Intelligence and Entrepreneurship	Minimum 24 credit points.	Y	Y	Y	Y		
CP2406	Programming III	CP1404	Y	Y	Y	Y		
CP2408	Design Thinking II	CP1403	Y	Y	Y	Y		
CP2409	Network Forensics and Data Communications	CP1402	Y	Y	Y	Y		
CP2410	Algorithms and Data Structures	6 credit points of CP subjects	Y	Y	Y	Y		
CP2411	3D Modelling and Animation	6 credit points of CP subjects	Y	Y	Y	Y		
CP2412	Game Design and Technologies	6 credit points of CP subjects	Y	Y	Y	Y		
CP2414	Network Security	For BBus Student: 3 credit points of CP subjects; For Student in other Program CP1402	Y	Y	Y	Y		
CP2421	Machine Learning for Cybersecurity	CP1401 and MA1580	Y	Y	Y	Y		
CP2422	Cloud and Data Centre Security	CP1401	Y	Y	Y	Y		
CP2423	Cybersecurity Infrastructure and Management	CP1401 and CP1410	Y	Y	Y	Y		
CP2424	Cybersecurity Risk Management	12 credit points of CP subjects including CP1410	Y	Y	Y	Y		
CP2430	e-Strategic Management	Minimum of 24 credit points	Y	Y	Y	Y		
CP2402	Content Management Systems	CP1404 and CP1406 and 24 credit points of CP subjects	Y	Y	Y	Y		
CP2403	Data Mining	(CP2403 and CP2404) or (18 credit points of subjects including 6 credit points of CP subjects) / Inadmissible Subject: CP5634	Y	Y	Y	Y		
CP3404	Information Security	(CP2414) or (16 credit points of subjects including CP1402)	Y	Y	Y	Y		
CP3405	Design Thinking III	CP2406	Y	Y	Y	Y		
CP3406	Mobile Computing	CP1404 and 18 credit points of CP subjects	Y	Y	Y	Y		
CP3407	Advanced Software Engineering	CP1404 and 18 credit points of CP subjects	Y	Y	Y	Y		
CP3408	Game Engine and Simulation	CP1404 and 18 credit points of CP subjects	Y	Y	Y	Y		
CP3413	Information Processing and Visualisation	12 credit points of BBus subjects (Inadmissible with CP2403)	Y	Y	Y	Y		
CP3414	Ethical Hacking	CP2422, CP2423	Y	Y	Y	Y		
CP3415	Strategy and Governance	CP2424	Y	Y	Y	Y		
CP3416	Behavioural Cybersecurity	36 credit points of CP or MA subjects	Y	Y	Y	Y		
CP3417	Cybersecurity for Operational Technology	CP2423	Y	Y	Y	Y		
CP3418	Best Practices in Cybersecurity	CP3414	Y	Y	Y	Y		
EV1005	Environmental Processes and Global Change		Y	Y	Y	Y		
EV1011	Introduction to Sustainability		Y	Y	Y	Y		
EV2003	Introduction to Environmental Economics	12 credit points at Level 1	Y	Y	Y	Y		
EV2011	The Case for Sustainability		Y	Y	Y	Y		
EV2502	Introduction to Geographic Information Systems	4 level 1 subjects	Y	Y	Y	Y		
MA1020	Preparatory Mathematics		Y	Y	Y	Y		
BS1001	Introduction to Biological Processes	(Assumed Knowledge: Good understanding of English to Grade 12 or equivalent)	Y	Y	Y	Y		
BS1007	Introduction to Biodiversity	(Assumed Knowledge: Good understanding of English to Grade 12 (Queensland) or equivalent)	Y	Y	Y	Y		
EA1110	Evolution of the Earth		Y	Y	Y	Y		
SC1101	Science, Technology and Truth		Y	Y	Y	Y		
SC1102	Modeling Natural Systems	MA1020/Senior Maths or equivalent.	Y	Y	Y	Y		
GC2202	Quantitative Methods in Science	SC1102 OR Students from BBusEnvSc Program (Assume Knowledge: Good understanding of Level 1 science, including at least 2 Level 1 subjects)	Y	Y	Y	Y		

\* Please refer to the Study Plan of Bachelor of Psychological Science; Bachelor of Early Childhood Education for further subjects in Level 1, level 2 & level 3

Changes that are recently made will be highlighted in yellow and/or red fonts

*Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.*

## SUBJECTS OFFERED IN CAROUSEL / BLOCK INTAKES (SP82,84,86)

*(Applicable for students whose first study period is in Carousel/Block intake i.e. SP82 or SP84 or SP86)*



### General Information

- 1) 1 Subject is equal to 3 credit points
- 2) The subject's level is indicated in the subject code after the prefix, eg: BU1104 = Level 1

### IMPORTANT NOTE:

Maximum enrolment load 2 subjects in Carousell intakes

From the second study period onwards, all students must enrol in Trimester intakes (for eg: TR2/24, TR3/24, TR1/25)

- For students who commences in SP82/24 , second study period will be TR2/24, followed by TR3/24, TR1/25, etc.
- For students who commences in SP84/24 , second study period will be TR3/24, followed by TR1/25, TR2/25, etc.
- For students who commences in SP86/24 , second study period will be TR1/25, followed by TR2/25, TR3/25, etc.

Please refer to page 1 to check subjects offering in TR1, TR2, TR3 intakes

BACHELOR OF BUSINESS (CORE SUBJECTS)			Year 2024
Subjects codes	Subject title	Pre-requisites	SP82, SP84, SP86
BU1104	Introduction to Management Concepts and Application		✓
BU1105	Professional and Academic Skills for Business		✓
CP1401 (BIIS MAJOR ONLY)	Problem Solving and Programming I		✓
BACHELOR OF BUSINESS (ELECTIVE SUBJECTS)			Year 2024
Subjects codes	Subject title	Pre-requisites	SP82, SP84, SP86
CP1401 (non-BIIS MAJOR)	Problem Solving and Programming I		✓
CU1022	Developing Academic Skills		✓
SS1111	Introduction to Counselling		✓

### **Notes:**

*Changes that are recently made will be highlighted in yellow and/or red fonts.*

*Subjects for 2025 will be made available by middle of 2024*

*Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester.*

Updated on 26 December 2023