Campus Bytes
2ND HALF - 2023

James Cook University Australia offers pathway, undergraduate and postgraduate programs at the Singapore campus of James Cook University. James Cook University | 149 Sims Drive, S(387380) | CPE Registration No.200100786K | Period of Registration: 13 July 2022 to 12 July 2026
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2023
Louis kickstarted the Play For Cause (PFC) event, which was inspired by his experiences studying in the United States. He was deeply moved by the atmosphere surrounding sports events and his love for sports. Louis envisioned an event that celebrated athleticism while also incorporating a charitable aspect. The main purpose of PFC was to pioneer a new way of engaging the university community, creating something distinctive that resonated with athletes and enthusiasts alike.

Louis offered practical advice for individuals interested in launching their initiatives. He emphasized timely proposal submission, strong links with the school, and proactive risk management. As a leader, Louis stressed the importance of effective communication, feedback loops, and maintaining a continuous flow of information within the team.

Singapore Red Cross was the beneficiary of this charity sports competition. They brought down their mannequins to demonstrate CPR and gave out flyers to promote awareness of what they do as an organization. For the first time, the university was able to invite the famous Milo Van to campus to support this philanthropic event. Louis’s vision for PFC was to create a unique event that resonated with athletes and enthusiasts alike, while also giving back to the community.

In James Cook University, creativity and passion converge with Play for Cause, a charity sports event that defies convention. As JCU teams up with colleges like SMU (Singapore Management University), NTU (Nanyang Technological University), and NUS (National University of Singapore) in a friendly rivalry, the spirit of Play for Cause spreads beyond campus. This collaborative effort highlights the power of unity in advancing charitable causes, with the Red Cross as our sole beneficiary. This partnership channels our collective enthusiasm and resources towards supporting the Red Cross, enhancing its capacity to make an impact in various humanitarian areas.
As we embark on a new session of SP53 this October, we extend a warm welcome to our newest community members of the JCU community. The day starts with a vibrant breakfast of local delights, Prata and Teh Tarik, followed by spirited icebreakers on the quad and team-building activities in lecture halls. This immersive experience not only familiarizes students with the physical layout of the campus but also introduces them to the diverse community they're now a part of. Amid laughter and friendly competition, new bonds are formed, and the labyrinth of lecture halls, canteen, and student hubs begins to feel like a second home. This lively initiation not only sets the stage for academic success but also plants the seeds of lasting friendships that will accompany these students throughout their university journey.

**MARINA BARRAGE**

After a hearty lunch featuring local dishes such as Satay, students head to Marina Barrage for a day of kite-flying fun following the Big Bus Tour. The vast open space of Marina Barrage provides the perfect setting for students to unwind, bond with their peers while designing kites, and take in breathtaking views of the city. With the warm Singaporean breeze lifting the kites higher, this activity serves as a picturesque introduction to the city's vibrant culture and the camaraderie that defines university life.

**BIG BUS TOUR**

Our new students in Singapore kick off their academic journey with an exciting tour around the city on a big bus! Together, they explore iconic spots like Orchard Road, Marina Bay Sands, Esplanade, and Merlion Park, enjoying breathtaking views from the top deck. The bus adventure isn't just about sightseeing; it's a chance for students to mingle, make friends, and build a sense of community. As they navigate the bustling streets, they absorb the rich culture and history of Singapore, creating lasting memories and connections right from the start.
As part of our student immersion program, which evolved from the previous Joey Programme in SP53 2023, exemplifies this immersive cultural exploration. This event marked a new chapter in engaging freshies, or new students, in a dynamic introduction to Singapore.

This adventure is a culinary odyssey, inviting freshies to navigate the city’s heart through its food. They travel by public transport, diving into the rich tapestry of local flavors, from the bustling hawker centers to the lively street food scenes. Iconic spots like Lau Pa Sat offer a taste of traditional hawker culture, while Bugis Walking Street presents a vibrant array of street food. The picturesque Haji Lane, with its stunning murals, provides a perfect backdrop for memorable photographs. These experiences are woven into a competitive fabric, where teams earn points through various activities, culminating in a friendly contest to determine the winner.

Singapore, renowned as a cultural melting pot, is celebrated for its eclectic culinary landscape. Embarking on a journey through Singapore’s flavors offers an unparalleled way to experience its vibrant culture.

This adventure transcends the boundaries of a mere food tour. It’s an expedition into the heart of Singapore’s culture, a journey of camaraderie and discovery, where freshies not only satiate their appetites but also create bonds and memories that last a lifetime.
In a remarkable display of community spirit and talent, students from James Cook University Singapore played a pivotal role in the success of this year’s Purple Parade, an event dedicated to raising awareness and promoting inclusivity for persons with disabilities.

A group of ten student volunteers from the university stepped forward to serve as ushers, showcasing their dedication to community service and inclusivity. Their efforts were instrumental in managing the large crowds and contributing to the smooth running of the event.

Adding to the vibrancy of the parade, members of the university’s Music Club took to the stage with a captivating performance of Sia’s ‘Alive.’ Their rendition was not just a musical highlight but also an inspiring representation of the event’s spirit – celebrating life and the abilities of every individual.

The Purple Parade this year witnessed an incredible turnout, with 13,000 participants, 210 participating organizations, and 1,300 volunteers, all united in their support for a more inclusive society. The scale of participation and the enthusiasm of the volunteers were a testament to the growing awareness and commitment to the cause of disability rights in Singapore.

James Cook University Singapore’s involvement in the Purple Parade is reflective of its broader commitment to diversity and inclusivity. The university has consistently emphasized the importance of creating a welcoming environment where everyone feels a sense of belonging.

The success of the Purple Parade and the active participation of James Cook University Singapore students underscore the positive impact that educational institutions can have in promoting inclusivity and awareness in society. The university looks forward to continuing its journey in championing these values and contributing to such meaningful causes in the future.
FUNDRAISING BOOTH
Recently, our university also hosted our first Sundown Party, a huge event organized in collaboration with Kampung Senang, an eco-conscious charity that adopts a holistic approach to supporting a Green & Healthy lifestyle, featuring a variety of fun activities, all aligned with our commitment to community engagement and philanthropy.

Central to the event was a fundraising booth, where attendees could play carnival games and browse organic products from Kampung Senang. Attendees were also provided refreshments.

The Butter Beer especially managed to steal the hearts of the attendees!

BADMINTON COMPETITION
Adding to the excitement, the event featured a spirited inter-university badminton match such as SIT (Singapore Institute of Technology), Curtin Singapore and SP (Singapore Polytechnic), showcasing the talents and sportsmanship of our student athletes. This friendly competition fostered camaraderie and unity among participating universities.
December at JCUS was marked by an exceptional display of community spirit and generosity, as our annual Christmas Community Project unfolded with great success. Embracing the true essence of the holiday season, members of our dedicated staff and enthusiastic student community came together in a remarkable act of kindness.

We witnessed a remarkable outpouring of support, with numerous individuals generously contributing gifts. These tokens of warmth and care were destined for the residents living in proximity to our JCUS campus, adding a sparkle of joy to their festive season.

The highlight of this initiative was the active participation of our student volunteers. Their involvement went beyond mere organization; they played a pivotal role in the event’s registration process and demonstrated commendable commitment by personally delivering the gifts to the residents’ homes.

This project not only brought smiles to many faces but also strengthened the bonds within our community. It’s moments like these that define the spirit of JCUS and remind us of the impact we can create when we come together.
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