

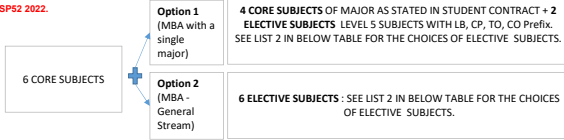
# STUDY PLAN

## MASTER OF BUSINESS ADMINISTRATION

Applicable for MBA students admitted before SP52 2022.

### COURSE STRUCTURE

MBA comprises of 12 subjects, including:



### GENERAL INFORMATION

1 subject is equivalent to 3 credit points.

	Subject Code	Subject Name	Prerequisite	Year 2022			Year 2023		
				SP51/22	SP52/22	SP53/22	SP51/23	SP52/23	SP53/23
6 Core Subjects	LB5113	Corporate Strategy		✓	✓	✓	✓	✓	✓
	LB5124	Business Innovation and Technology Management		✓	✓	✓	✓	✓	✓
	LB5230	Managing Strategic Resources and Operations		✓	✓	✓	✓	✓	✓
	LB5237	Managerial Accounting for Decision Making			✓	✓		✓	✓
	LB5241	Leadership Futures		✓	✓	✓	✓	✓	✓
	LB5235	Applied Research Project	21 credit points of level 5 subjects, including a minimum of 15 credit points of LB5 subjects	✓	✓	✓	✓	✓	✓
	OR ** LB5520	Professional Project / Internship	<b>Select 1</b> This subject is offered every trimester. A minimum of 21 credit points of LB5, CO5, CP5 or TO5 subjects (depending on degree/program) and permission of the course coordinator. ** For students interested in taking LB5520, please take note that you will need to pass and complete all 11 subjects before taking this subject. Student need to send the Internship application form to the Student Careers Office (careers-singapore@jcu.edu.au) at least one trimester in advance.						

	Subject Code	Subject Name	Prerequisite	Year 2022			Year 2023		
				SP51/22	SP52/22	SP53/22	SP51/23	SP52/23	SP53/23
4 Core Subjects from Major	Entrepreneurship Major	LB5131	Business Consulting	✓		✓	✓		✓
		LB5133	Venture Capital & Entrepreneurship	✓			✓		
		LB5233	Innovation and Entrepreneurship		✓		✓		✓
	Finance Major	LB5403	Project Management Principles and Foundations	Assumed Knowledge : Basic knowledge of management			✓		✓
		LB5401	International Finance	Assumed Knowledge : Basic knowledge of economics	✓		✓	✓	
		CO5109	Corporate Finance			✓	✓		✓
		CO5231	Advanced Investment and Portfolio Analysis			✓	✓		✓
	Global Talent Mgt Major	LB5238	Advanced Financial Risk Management		✓		✓	✓	✓
		LB5234	Leading and Managing Organisational Change		✓		✓	✓	✓
		LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge : Marketing knowledge gained from LB5205		✓		✓	✓
		LB5402	Performance Management & Appraisal	Assumed Knowledge : Basic knowledge of management	✓		✓	✓	
	MICE, Tourism and Hospitality Major	LB5404	HR Analytics and Decision Making	LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics		✓		✓	✓
		TO5101	Tourism Systems Analysis			✓			✓
		TO5102	Tourism and Hospitality Operations Management			✓			✓
		TO5104	Tourist Management Strategies			✓			✓
		TO5105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge : Business or Tourism and Hospitality background			✓		✓
	Analytics and Business Solutions Major	CO5124	Data Analysis and Decision Modelling	Assumed Knowledge : Capability with Excel or similar spreadsheet package	✓		✓	✓	✓
		CP5640	Information Management and Analytics Technology			✓		✓	✓
		CP5634	Data Mining	(Inadmissible subject: CP3403)	✓	✓		✓	✓
		LB5131	Business Consulting		✓		✓	✓	✓
	Creative Marketing	CP5636	e-Strategic Management	(Inadmissible subject: CP3401)		✓	✓		✓
		LB5122	Marketing Strategy, Analytics and Development		✓		✓	✓	✓
		LB5132	Multinational Corporations and International Markets		✓	✓		✓	✓
	LB5232	Digital Marketing	LB5202 or any introductory Marketing subject	✓	✓	✓	✓	✓	

### LIST 2 SUBJECTS

	Subject Code	Subject Name	Prerequisite	Year 2022			Year 2023		
				SP51/22	SP52/22	SP53/22	SP51/23	SP52/23	SP53/23
List 2	CO5124	Data Analysis and Decision Modelling	Assumed Knowledge : Capability with Excel or similar spreadsheet package	✓		✓	✓		✓
	CO5231	Advanced Investment and Portfolio Analysis			✓		✓		✓
	TO5101	Tourism Systems Analysis			✓			✓	
	TO5102	Tourism and Hospitality Operations Management			✓			✓	
	TO5104	Tourist Management Strategies			✓			✓	
	TO5105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge : Business or Tourism and Hospitality background			✓		✓	
	LB5122	Marketing Strategy, Analytics and Development		✓		✓	✓	✓	
	LB5131	Business Consulting		✓		✓	✓	✓	
	LB5132	Multinational Corporations and International Markets		✓	✓		✓	✓	
	LB5133	Venture Capital & Entrepreneurship		✓			✓		
	LB5212	Accounting and Finance for Managers		✓		✓		✓	
	LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject	✓	✓	✓	✓	✓	
	LB5233	Innovation and Entrepreneurship	12 credit points of LB subjects		✓		✓	✓	
	LB5234	Leading and Managing Organisational Change		✓		✓		✓	
	LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge : Marketing knowledge gained from LB5205		✓		✓	✓	
	LB5401	International Finance	Assumed Knowledge : Basic knowledge of economics	✓		✓	✓		
	LB5402	Performance Management & Appraisal	Assumed Knowledge : Basic knowledge of management	✓		✓	✓		
	LB5403	Project Management Principles and Foundations	Assumed Knowledge : Basic knowledge of management			✓		✓	
	LB5404	HR Analytics and Decision Making	LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics		✓		✓	✓	
	CP5634	Data Mining	(Inadmissible subject: CP3403)	✓	✓		✓	✓	
	CP5636	e-Strategic Management	(Inadmissible subject: CP3401)		✓	✓		✓	
	CP5640	Information Management and Analytics Technology			✓		✓	✓	

Note: Subject(s) with title(s) in *italic format* reflects a recent name change with effect from SP52 2022 onwards.

Note: Changes that are recently made will be highlighted in yellow.

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.