

**STUDY PLAN  
MASTER OF BUSINESS ADMINISTRATION (NEW)**



Applicable for MBA cohort admitted from SP51 20 onwards

	Subject Code	Subject Name	Prerequisite	SP51/21	SP52/21	SP53/21	SP51/22	SP52/22	SP53/22
6 Core Subjects	LB5230	Managing Strategic Resources and Operations		✓		✓	✓		✓
	LB5113	Corporate Strategy			✓	✓		✓	✓
	LB5124	Business Innovation and Technology Management			✓	✓	✓		✓
	LB5237	Managerial Accounting for Decision Making			✓	✓		✓	
	LB5241	Leadership			✓		✓		✓
	OR	LB5235	Applied Research Project	21 credit points of level 5 subjects, including a minimum of 15 credit points of LB5 subjects	✓	✓	✓	✓	✓
	LB5520	Professional Project / Internship	A minimum of 21 credit points of LB5, CO5, CP5 or TO5 subjects (depending on degree/program) and permission of the course coordinator	✓	✓	✓	✓	✓	✓

Option 1 (General Major) : Select 6 elective subjects from List 2 OR

Option 2 : Choose one of below major PLUS 2 Elective subjects at Level 5 with a prefix of CO, CP, LB or TO from List 2.

	Subject Code	Subject Name	Prerequisite	SP51/21	SP52/21	SP53/21	SP51/22	SP52/22	SP53/22	
4 Core Subjects from Major	Entrepreneurship Major	LB5131	Business Consulting		✓			✓		
		LB5233	Innovation and Entrepreneurship	12 credit points of LB subjects	✓			✓		
		LB5133	Venture Capital & Entrepreneurship		✓			✓		
		LB5403	Project Management	Basic knowledge of management			✓			✓
	Finance Major	LB5401	International Finance	Basic knowledge of economics		✓		✓		✓
		CO5231	Advanced Investment and Portfolio Analysis		✓		✓		✓	
		CO5109	Corporate Finance		✓		✓		✓	
	Global Talent Mgt Major	LB5238	Advanced Financial Risk Management			✓		✓		✓
		LB5234	Leading and Managing Organisational Change			✓		✓		✓
		LB5304	Contemporary Issues in Human Resource Management	Marketing knowledge gained from LB5205.	✓		✓		✓	
		LB5402	Performance Management & Appraisal	Basic knowledge of management		✓		✓		✓
	MICE, Tourism and Hospitality Major	LB5404	HR Analytics and Decision Making	LB5402	✓		✓		✓	
		TO5101	Tourism Systems Analysis			✓			✓	
		TO5102	Tourism and Hospitality Operations Management			✓			✓	
		TO5104	Tourist Management Strategies				✓			✓
	Analytics and Business Solutions Major	TO5105	Meetings, Incentives, Conferences and Events (MICE)				✓			✓
		CO5124	Data Analysis and Decision Modelling	Capability with Excel or similar spreadsheet package		✓		✓		✓
		CP5640	Information Management and Analytics Technology	Admission to Master of Business Administration Global and completion of 12 credit points of postgraduate subjects	✓		✓		✓	
		CP5634	Data Mining		✓	✓		✓	✓	
	Creative Marketing	LB5131	Business Consulting		✓		✓		✓	
LB5122		Marketing Strategy, Analytics and Development			✓		✓		✓	
LB5132		Multinational Corporations and International Markets		✓	✓		✓	✓		
LB5232		Digital Marketing	LB5202 or any Introductory Marketing subject	✓		✓		✓		
	CP5636	e-Strategic Management			✓	✓		✓	✓	

**List 2**

Subject Code	Subject Name	Prerequisite	SP51/21	SP52/21	SP53/21	SP51/22	SP52/22	SP53/22
CO5124	Data Analysis and Decision Modelling			✓		✓		✓
CO5231	Advanced Investment and Portfolio Analysis		✓		✓		✓	
CP5634	Data Mining		✓	✓		✓	✓	
CP5636	e-Strategic Management			✓	✓		✓	✓
CP5640	Information Management and Analytics Technology		✓		✓		✓	
LB5122	Marketing Strategy, Analytics and Development			✓		✓		✓
LB5131	Business Consulting		✓		✓		✓	
LB5132	Multinational Corporations and International Markets		✓	✓		✓	✓	
LB5133	Venture Capital & Entrepreneurship		✓			✓		
LB5212	Accounting and Finance for Managers			✓		✓		✓
LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject	✓		✓		✓	
LB5233	Innovation and Entrepreneurship	12 credit points of LB subjects	✓		✓		✓	
LB5234	Leading and Managing Organisational Change			✓		✓		✓
LB5304	Contemporary Issues in Human Resource Management	Marketing knowledge gained from LB5205	✓		✓		✓	
LB5401	International Finance	Basic knowledge of economics		✓		✓		✓
LB5402	Performance Management & Appraisal	Basic knowledge of management		✓		✓		✓
LB5403	Project Management	Basic knowledge of management			✓			✓
LB5404	HR Analytics and Decision Making	LB5402	✓		✓		✓	
TO5101	Tourism Systems Analysis			✓			✓	
TO5102	Tourism and Hospitality Operations Management			✓			✓	
TO5104	Tourist Management Strategies				✓			✓
TO5105	Meetings, Incentives, Conferences and Events (MICE)				✓			✓

Note: Subject(s) with title(s) in italic format reflects a recent name change with affect from SP51 2021 onwards.

Disclaimer: The above information is correct as below date. JCU Singapore reserves right to alter any changes to the above information without prior notice.

Updated on 20 August 2021