STUDY PLAN
BACHELOR OF TOURISM, HOSPITALITY AND EVENTS

Course Structure BTHE program (Total 24 subjects):

20 Core subjects	➕	4 Elective Subjects:

4 Elective Subjects:
- 3 subjects from any Level 1, 2 or 3 undergraduate subjects*
- 1 subject from any Level 2 or 3 undergraduate subjects*

*Student can choose subjects from other majors or subjects from other undergraduate programs (such as BBUS, BCOM, BEco,..), please make sure you meet the pre-requisite of that subject

General Information
1) 1 Subject is equal to 3 credit points
2) The subject's level is indicated in the subject code after the prefix, eg: BU1002 = level 1, BX2091 = level 2

IMPORTANT NOTE : Student must successfully complete 12 credit points at Level 1 before attempting any Level 3 subject.

20 Core Subjects

Subject Code	Subject Name	Pre-requisites	Year 2023			Year 2024		
			SP51/23	SP52/23	SP53/23	SP51/24	SP52/24	SP53/24
TO1008	Introduction to Tourism, Hospitality and Events Management		✓		✓		✓	
BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓	✓
BU1104	Introduction to Management Concepts and Application [Select 1]		✓	✓	✓	✓	✓	✓
TO1201	Leadership and Ethics in Tourism Management			✓			✓	
BU1105	*Professional and Academic Skills for Business*		✓	✓	✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓	✓	✓
BU1112	Business Law		✓	✓	✓	✓	✓	✓
BX2051	Managing People		✓			✓	✓	
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects	✓	✓	✓		✓	
BX2094	Conference and Events Management	18 credit points of subjects	✓		✓			
BX2174	Evidence Based Business Decision-Making	BU1007/MA1401/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
TO2051	Innovation for Tourism, Hospitality and Events Futures			✓	✓		✓	✓
TO2117	Food and Beverage Management		✓			✓		
BX2077	Project Management	18 credit points of subjects	✓		✓		✓	
TO3052	Experience Design for Tourism, Hospitality and Events			✓		✓		✓
TO3153	Revenue and Yield Management			✓			✓	
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051	✓		✓		✓	
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects	✓		✓		✓	
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051	✓		✓		✓	
BU3102	Multidisciplinary Project	36 CP of BU/BX subjects	✓	✓	✓	✓	✓	✓
BU3101 ^	Professional Internship [Select 1]	36 CP of BU/BX subjects	This subject is offered every trimesters. To apply for this subject, student need to contact Careers Office at least 1 term ahead (careers-singapore@jcu.edu.au). Need to extend 1 trimester of studies to take Professional Internship alone in the last trimester. Permission to enrol in this subject will only be granted when an approved placement is secured.					
BU3103 ^	Independent Project	36 CP of BU/BX subjects	This subject is offered every trimesters. It requires you to be already in paid employment in an organization where you complete a project for your workplace which is relevant to your degree. You must also be in your final trimester and permission to enrol in this subject will only be granted if application is approved by the WIL Coordinator.					

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onward.

PLUS 4 Elective Subjects:
- Select 9 credit points of any **Level 1, 2 or 3** undergraduate subjects (3 Subjects)*
- Select 3 credit points of any **Level 2 or 3** undergraduate subjects (1 Subject) *

* Student can choose subjects from other majors or subjects from other undergraduate programs (such as BBUS, Bcoms, BEcon,..), please make sure you meet the pre-requisite of that subject

Note: Subject(s) with title(s) in Italic format reflects a recent name change with affect from SP52 2022 onwards.

Note: Changes that are recently made will be highlighted in yellow and/or red fonts.

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

Updated on 12 December 2022

Please refer to the page 2 with the Guideline: How to choose Elective subjects & List of some elective subjects for your reference.

List of some elective subjects and Guideline how to choose elective subjects:

- There are different level of elective subjects student have to take, please refer to the **Option Line ("O") on the My Study Plan** on *eStudent* to know what subject level of elective subjects you can choose or refer to the Study Plan on Singapore website: ***https://www.jcu.edu.sg/current-students/calendars-and-timetables/study-plan*** The subject's level is indicated in the prefix of its code, eg: PY**1**101 = Level 1, BX**2**012 = Level 2, CP**3**401 = Level 3.
- Please check whether you meet the pre-requisite requirement of that subject, and whether the subject is offered in that trimester. You can read up the subject information including pre-requisite requirements here: ***Subject Search***
- You will also need to check the ***Timetable via StudentFirst*** when it is released to make sure no clashes with the core subjects you selected

College of Business, Law and Governance

Subject Code	Subject Name	Pre-requisite	2023 SP51	2023 SP52	2023 SP53	2024 SP51	2024 SP52	2024 SP53
BU1108	Marketing Matters		√	√	√	√	√	√
BU1109	Career Development for Business Professionals		√	√	√	√	√	√
BU2001	The Future of Work: Seminar Series		(yellow)	(yellow)	√		√	
BX2011	Foundation of Accounting Principles	BU1002/BU1902	√	√	√	√	√	√
BX2012	Cost Management and Control	BU1002/BU1902 and BX2011 (Inadmissable with BX3172)		√		√		√
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	√	√	√	√	√	√
BX2016	Data Analytics and Business Modelling	BU1002/BU1902	√		√		√	
BX2019	Accounting Information Systems	6 credit points of BU/BX subjects Assumed knowledge: BU1002/BU1902		√		√		
BX2021	Managerial Economics	BU1003/BU1903		√		√		√
BX2022	Macroeconomic Policy	BU1003/BU1903		√		√		√
BX2031	Investment and Portfolio Analysis	BX2014 and BU1007/PY2103		√		√		
BX2032	Financial Institutions and Markets			√	√		√	√
BX2051	Managing People		√	√		√	√	
BX2053	Workforce Economics and Analytics	BU1003 and 12 credit points of subjects	√		√		√	
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects	√		√		√	
BX2062	Operations Management	9 credit points of subjects		√		√		√
BX2072	Change Management	12 credit points of BU/BX subjects	√		√		√	
BX2077	Project Management	18 credit points of subjects	√		√		√	
BX2081	Consumer Behaviour	BU1108/BU1808	√		√	√		
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow to study BU1108 concurrently	√		√		√	
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	√	√		√	√	
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects (Inadmissible with TO1005)	√	(yellow)	√		√	
BX2094	Conference and Events Management	18 credit points of subjects	√		√		√	
BX2112	Law of Business Organisations	BU1112		√			√	
BX2122	Econometrics and Big Data Analysis	BU1007/MA1401 and BU1003/BU1903		√		√		√
BX2123	Economics and Sustainable Resource Management	BU1003/BU1903/EV2003 (Allow to study BU1003/EV2003 concurrently)		√		√		√
BX2133	Management of Financial Institutions	BU1002/BU1902 and BU1003/BU1903	√		√		√	
BX2134	International Economics	BU1003		√		√		√
BX2135	Global Supply Chain Management	BU1104	√		√		√	
BX2136	Trade Negotiations	BU1105 and BU1112		√		√		√
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		√		√	√	√
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808	√		√		√	
BX3011	Corporate Financial Accounting	BX2011		√	√		√	√
BX3012	Contemporary Issues in Accounting	BU1002/BU1902 and BX2011	√	(yellow)	√	(yellow)	√	
BX3013	Strategic Performance Management	BX2011 and BX2012 (Inadmissible with BX3033)	√		√		√	
BX3014	Auditing and Assurance	BX3011 (Recommended to take BX2112 and BX3112 before this subject)	√		√	√		√
BX3023	Economic Growth and Sustainable Development	BU1003/BU1903/EV2003	√		√		√	
BX3024	Economics of Social Policy	BU1003/BU1903	√		√		√	
BX3031	Multinational Business Finance	BX2014		√		√		√
BX3032	Advanced Business Modelling	BX2014 and BX2016		√		√		√
BX3033	Cost Benefit Analysis (For Non ACC major student)	BU1003/BU1903/EV2003 (Inadmissible with BX2012 & BX3013)	√		√		√	
BX3051	Employment Relations	18 credit points of BU/BX subjects	√		√		√	
BX3054	Contemporary Issues in Human Resource Management	BX2051 and 18 credit points of subjects		√		√		√
BX3061	International Business	18 credit points of subjects		√		√		√
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects	√		√		√	√
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		√		√		√
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051	√		√		√	
BX3124	Behavioural Economics for Sustainable Policy	BU1003/BU1903/EV2003	√		√		√	
BX3133	Financial Risk Management	BX2014 and BX2032	√		√		√	
BX3134	Finance of International Trade	BX2022 or BX2133		√		√		√
BX3135	Credit and Lending Decisions	BU1002/BU1902 and BU1003/BU1903		√		√		√
BX3136	Treasury Management	BU1002/BU1902 and BU1003/BU1903		√		√		√
BX3137	International Trade Law	BX2136 and 15 credit points of level 2 or level 3 BX subjects	√		√		√	
BX3138	Contemporary Issues in International Trade	12 credit points of level 2 or level 3 BX subjects	√		√		√	
BX3152	Managing a Global Workforce	18 credit points of subjects		√		√		√
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects	√		√		√	
BX3172	Management Accounting for Non-Accountants	BU1002/BU1902 and 18 credit points of subjects (Inadmissible with BX2012)	√		√		√	

College of Science and Engineering

Subject Code	Subject Name	Pre-requisite	2023 SP51	2023 SP52	2023 SP53	2024 SP51	2024 SP52	2024 SP53
CP1401	Problem Solving and Programming I		√	√	√	√	√	√
CP1402	Internet Fundamentals		√	√	√	√	√	√
CP1403	Design Thinking		√	√	√	√	√	√
CP1404	Programming II	CP1401	√	√	√	√	√	√
CP1405	Gamification			√		√		
CP1406	Web Design and Development		√	√	√	√	√	√
CP1407	Introductory Machine Learning and Data Science		√				√	
CP1409	Operating Systems and Shell Scripting			√	√ (yellow)	√	√	√
CP1410	Cybersecurity and Cryptography Fundamentals	CP1402 and CP1409		√	√	√	√	√
CP2403	Information Processing and Visualisation	Minimum 12 credit points of subjects. Inadmissable with CP3413		√	√	√	√	
CP2404	Database Modelling		√		√	√	√	
CP2405	Collective Intelligence and Entrepreneurship	24 credit points of subjects	√		√		√	
CP2406	Programming III	CP1404	√		√	√		√
CP2408	Design Thinking and Creative IT Industries	CP1403	√	√		√	√	√
CP2409	Network Forensics and Data Communications	CP1402	√ (yellow)	(yellow)	√ (yellow)		√	
CP2410	Algorithms and Data Structures	6 credit points of CP subjects	√		√		√	
CP2411	3D Modelling and Animation	6 credit points of CP subjects	√		(yellow)	√		
CP2412	Game Design and Technologies	6 credit points of CP subjects	√		(yellow)		√	
CP2414	Network Security	For BBUS Student: 3 credit points of CP subjects; For Student in other Program: CP1402	√		√	√		√
CP2421	Machine Learning for Cybersecurity	CP1401 and MA1580		√		√		√
CP2422	Cloud and Data Center Security	CP1401		√	√		√	√
CP2423	Cybersecurity Infrastructure and Management	CP1401 and CP1410		√		√		√
CP2424	Cybersecurity Risk Management	12 credit points of CP subjects including CP1410	√		√	√	√	
CP3401	e-Strategic Management	24 credit points of subjects		√		√		√
CP3402	Content Management Systems	CP1404 and CP1406 and 24 credit points of CP subjects	√		√		√	
CP3403	Data Mining	(18 credit points of subjects including 6 credit points of CP subjects) OR (CP2403 and CP2404)	√	√		√	√	
CP3404	Information Security	CP2414 OR 6 subjects including CP1402		√		√		√
CP3405	Design Thinking and Project Management	CP2408	√	√		√	√	√
CP3406	Mobile Computing	CP1404 and 18 credit points of CP subjects	√		√		√	√
CP3407	Advanced Software Engineering	CP1404 and 18 credit points of CP subjects	√	√		√	√	
CP3408	Game Engine and Simulation	CP1404 and 18 credit points of CP subjects		√				
CP3413	Information Processing and Visualisation	12 credit points of BU/BX subjects (Inadmissable with CP2403)		√		√		√
CP3414	Ethical Hacking	CP2422, CP2423	√	√		√		√
CP3415	Strategy and Governance	CP2424		√		√		√
CP3416	Behavioral Cybersecurity	36 credit points of CP or MA subjects		√		√		√
CP3417	Cybersecurity for Operational Technology	CP2423	√		√		√	
CP3418	Best Practices in Cybersecurity	CP3414	√	√		√	√	
EV1005	Environmental Processes and Global Change			√		√		
EV1011	Introduction to Sustainability		√		√		√	
EV2003	Introduction to Environmental Economics	12 credit points at Level 1		√			√	
EV2011	The Case for Sustainability			√		√		
EV2502	Introduction to Geographic Information Systems	4 Level 1 subjects		√		√		
MA1020	Preparatory Mathematics		√	√	√	√	√	
BS1001	Introduction To Biological Processes			√		√		
BS1007	Introduction To Biodiversity		√		√		√	
EA1110	Evolution Of The Earth			√		√		
SC1101	Science, Technology And Truth		√	√	√	√	√	
SC1102	Modelling Natural Systems	MA1020/Senior Maths or equivalent.	√	√	√	√	√	
SC2202	Quantitative Methods in Science	SC1102 OR Students from BBusEnvSc Program (Assume Knowledge: Good understanding of Level 1 science, including at least 2 level 1 subjects)		√				

College of Arts, Society and Education

Subject Code	Subject Name	Pre-requisite	2023 SP51	2023 SP52	2023 SP53	2024 SP51	2024 SP52	2024 SP53
AN1001	Anthropology: Cultural Diversity in Global Perspective		D		D		D	
BA1001	Time, Truth & the Human Condition		D			D		
BA1002	*Our Space: Networks, Narrative and the Making of Place*			D			D	
SS1111	Introduction to Counselling			D&E		D&E		D
SS1112	Multicultural, Child & Adolescent Counselling		D&E		D		D	
SY1001	Australian Society: An Introduction to Sociology			D		D		D

College of Business, Law and Governance

Subject Code	Subject Name	Pre-requisite	2023 SP51	2023 SP52	2023 SP53	2024 SP51	2024 SP52	2024 SP53
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		√	√		√	√
BX3174	Strategic Management and Leadership	18 credit points Level 1 or Level 2 subjects	√	√		√	√	
BX3182	Digital Analytics for Marketing	BU1007 and BU1108 and 12 credit points of subjects (Inadmissable with BX3181)	√		√	√		√
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the subject coordinator		√		√		√
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects	√		√		√	
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051	√		√		√	
BX3236	International Political Economy	BU1104	√		√		√	
EC1010	Foundations in Microeconomics		√	√	√	√	√	√
EC1020	Foundations in Macroeconomics		√	√	√	√	√	√
EC3004	History of Economic Thought				√			√
EC3314	Applied Econometrics	BU1007 and BX2122	√			√		
LA4023	Taxation Law	BU1112	√			√		
TO1008	Introduction to Tourism, Hospitality and Events Management		√		√		√	
TO1201	Leadership and Ethics in Tourism Management			√			√	
TO2051	Innovation for Tourism, Hospitality and Events Futures			√	√		√	√
TO2117	Food and Beverage Management		√			√		
TO3052	Experience Design for Tourism Hospitality and Events			√		√		√
TO3153	Revenue and Yield Management			√			√	

College of Healthcare Sciences *

Subject Code	Subject Name	Pre-requisite	2023 SP51	2023 SP52	2023 SP53	2024 SP51	2024 SP52	2024 SP53
PY1101	Exploring Psychology : From Brain To Practice		D&E		D&E		D&E	
PY1102	Exploring Psychology : From Perception To Reality			D&E		D&E		D&E
PY1103	Critical Thinking in Psychology: How to think about weird things		D&E		D&E		D&E	
PY1106	Communicating Psychology: Listening, Translating and Disseminating			D&E		D&E		D&E

*** Please refer to the Study Plan of Bachelor of Pyschological Science for further subjects in level 2 & level 3*

Changes that are recently made will be highlighted in yellow and/or red fonts

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Updated on 12 December 2022