

STUDY PLAN FOR BACHELOR OF TOURISM, HOSPITALITY AND EVENTS

Course Structure BTHE program (Total 24 subjects):

20 Core subjects

+

4 Elective Subjects:
- 3 subjects from any Level 1, 2 or 3 undergraduate subjects*
- 1 subject from any Level 2 or 3 undergraduate subjects*
*Student can choose subjects from other majors or subjects from other undergraduate programs (such as BBUS, BCOM, BEco,...), please make sure you meet the pre-requisite of that subject



General Information

- 1) 1 Subject is equal to 3 credit points
 - 2) The subject's level is indicated in the subject code after the prefix, eg: BU1002 = level 1, BX2091 = level 2
- IMPORTANT NOTE** : Student must successfully complete 12 credit points at Level 1 before attempting any Level 3 subject.

| | | | Year 2024 | | | Year 2025 | | |
|--------------|--|---|--|--------|--------|-----------|--------|--------|
| Subject Code | Subject Name | Pre-requisites | SP51/24 | TR2/24 | TR3/24 | TR1/25 | TR2/25 | TR3/25 |
| TO1008 | Introduction to Tourism, Hospitality and Events Management | | | ✓ | | ✓ | | ✓ |
| BU1002 | Accounting for Decision Making | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BU1007 | Principles of Data Analysis for Business | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BU1104 | Introduction to Management Concepts and Application | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| TO1201 | Leadership and Ethics in Tourism Management | | | | ✓ | | ✓ | |
| BU1105 | Professional and Academic Skills for Business | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BU1108 | Marketing Matters | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BU1112 | Business Law | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BX2051 | Managing People | | ✓ | ✓ | | ✓ | ✓ | |
| BX2091 | Tourism and Leisure Management | 6 credit points of Level 1 subjects | | ✓ | | ✓ | | ✓ |
| BX2094 | Conference and Events Management | 18 credit points of subjects | | ✓ | | ✓ | | ✓ |
| BX2174 | Evidence Based Business Decision-Making | BU1007/MA1401/PY2103 and 9 credit points of BU/BX subjects | | ✓ | ✓ | | ✓ | ✓ |
| TO2051 | Innovation for Tourism, Hospitality and Events Futures | | | ✓ | ✓ | | ✓ | ✓ |
| TO2117 | Food and Beverage Management | | ✓ | | | ✓ | | |
| BX2077 | Project Management | 18 credit points of subjects | | ✓ | | ✓ | | ✓ |
| TO3052 | Experience Design for Tourism Hospitality and Events | | ✓ | | ✓ | | ✓ | |
| TO3153 | Revenue and Yield Management | | | ✓ | | | ✓ | |
| BX3095 | Visitor and Crowd Behaviour Management | 18 credit points of subjects including BX2091 or TO2051 | | ✓ | | ✓ | | ✓ |
| BX3193 | Hospitality Operations Management | 18 credit points of BU/BX subjects | | ✓ | | ✓ | | ✓ |
| BX3194 | Destination Management and Planning | 18 credit points of subjects including BX2091 or TO2051 | | ✓ | | ✓ | | ✓ |
| BU3102 | Multidisciplinary Project | 36 CP of BU/BX subjects. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BU3101 ^ | Professional Internship | 36 CP of BU/BX subjects. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject | This subject is offered every trimesters. To apply for this subject, student need to contact Careers Office at least 1 term ahead (careers-singapore@jcu.edu.au). Need to extend 1 trimester of studies to take Professional Internship alone in the last trimester. Permission to enrol in this subject will only be granted when an approved placement is secured. | | | | | |
| BU3103 ^ | Independent Project | 36 CP of BU/BX subjects. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject | This subject is offered every trimesters. It requires you to be already in paid employment in an organization where you complete a project for your workplace which is relevant to your degree. You must also be in your final trimester and permission to enrol in this subject will only be granted if application is approved by the WIL Coordinator. | | | | | |

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onward.

PLUS 4 Elective Subjects:

- Select 9 credit points of any Level 1, 2 or 3 undergraduate subjects (3 Subjects)*
- Select 3 credit points of any Level 2 or 3 undergraduate subjects (1 Subject) *
- * Student can choose subjects from other majors or subjects from other undergraduate programs (such as BBUS, Bcoms, BEcon,...), please make sure you meet the pre-requisite of that subject

Note: Changes that are recently made will be highlighted in yellow and/or red fonts.

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

Updated on 11 Dec 2023

Please refer to the page 2 with the Guideline: How to choose Elective subjects List of some elective subjects for your reference.

There are different level of elective subjects student have to take, please refer to the Option Line ("O") on the My Study Plan on eStudent to know what subject level of elective subjects you can choose or refer to the Study Plan on Singapore website: <https://www.jcu.edu.sg/current-students/calendars-and-timetables/study-plan>. The subject's level is indicated in the prefix of code, eg: PY1101 = Level 1, BX2012 = Level 2, CP3401 = Level 3.

Please check whether you meet the pre-requisite requirement of that subject, and whether the subject is offered in that trimester. You can read up the subject information including pre-requisite requirements here: Subject Search

You will also need to check the Timetable via StartUpFirst when it is released to make sure no clashes with the core subjects you selected.

| College of Science and Engineering | | | 2023 | | | 2024 | | |
|------------------------------------|--|---|------|------|------|------|-----|-----|
| Subject Code | Subject Name | Pre-requisite | SP51 | SP52 | SP53 | SP51 | TR2 | TR3 |
| CP1401 | Problem Solving and Programming I | | N | N | N | N | | |
| CP1402 | Internet Fundamentals | | N | N | N | N | | |
| CP1403 | Design Thinking I | | N | N | N | N | | |
| CP1404 | Programming II | CP1401 | N | N | N | N | | |
| CP1405 | Gamification | | N | N | N | N | | |
| CP1406 | Web Design and Development | | N | N | N | N | | |
| CP1407 | Introductory Machine Learning and Data Science | | N | N | N | N | | |
| CP1408 | Operating Systems and Shell Scripting | | N | N | N | N | | |
| CP1410 | Cybersecurity and Cryptography Fundamentals | CP1402 and CP1409 | N | N | N | N | | |
| CP2403 | Information Processing and Visualisation | Minimum 12 credit points of subjects (Inadmissible with CP3413) | N | N | N | N | | |
| CP2404 | Database Modelling | | N | N | N | N | | |
| CP2405 | Collective Intelligence and Entrepreneurship | Minimum 24 credit points | N | N | N | N | | |
| CP2406 | Programming III | CP1404 | N | N | N | N | | |
| CP2408 | Design Thinking II | CP1403 | N | N | N | N | | |
| CP2409 | Network Forensics and Data Communications | CP1402 | N | N | N | N | | |
| CP2410 | Algorithms and Data Structures | 6 credit points of CP subjects | N | N | N | N | | |
| CP2411 | 3D Modelling and Animation | 6 credit points of CP subjects | N | N | N | N | | |
| CP2412 | Game Design and Technologies | 6 credit points of CP subjects | N | N | N | N | | |
| CP2414 | Network Security | For BBus Student: 3 credit points of CP subjects; For Student in other Program CP1402 | N | N | N | N | | |
| CP2421 | Machine Learning for Cybersecurity | CP1401 and MA1580 | N | N | N | N | | |
| CP2422 | Cloud and Data Centre Security | CP1401 | N | N | N | N | | |
| CP2423 | Cybersecurity Infrastructure and Management | CP1401 and CP1410 | N | N | N | N | | |
| CP2424 | Cybersecurity Risk Management | 12 credit points of CP subjects including CP1410 | N | N | N | N | | |
| CP3401 | 4-Strategic Management | Minimum of 24 credit points | N | N | N | N | | |
| CP3402 | Content Management Systems | CP1404 and CP1406 and 24 credit points of CP subjects | N | N | N | N | | |
| CP3403 | Data Mining | CP2403 and CP2404 or (18 credit points of subjects including 6 credit points of CP subjects) Inadmissible Subject: CP5634 | N | N | N | N | | |
| CP3404 | Information Security | CP2414 or (18 credit points of subjects including CP1402) | N | N | N | N | | |
| CP3405 | Design Thinking III | CP2408 | N | N | N | N | | |
| CP3406 | Mobile Control | CP1404 and 18 credit points of CP subjects | N | N | N | N | | |
| CP3407 | Advanced Software Engineering | CP1404 and 18 credit points of CP subjects | N | N | N | N | | |
| CP3408 | Game Engine and Simulation | CP1404 and 18 credit points of CP subjects | N | N | N | N | | |
| CP3413 | Information Processing and Visualisation | 12 credit points of BBus subjects (Inadmissible with CP2403) | N | N | N | N | | |
| CP3414 | Ethical Hacking | CP2422, CP2423 | N | N | N | N | | |
| CP3415 | Strategy and Governance | CP2424 | N | N | N | N | | |
| CP3416 | Behavioural Cybersecurity | 36 credit points of CP or MA subjects | N | N | N | N | | |
| CP3417 | Cybersecurity for Operational Technology | CP2423 | N | N | N | N | | |
| CP3418 | Best Practices in Cybersecurity | CP3414 | N | N | N | N | | |
| EV1005 | Environmental Processes and Global Change | | N | N | N | N | | |
| EV1011 | Introduction to Sustainability | | N | N | N | N | | |
| EV2003 | Introduction to Environmental Economics | 12 credit points at Level 1 | N | N | N | N | | |
| EV2011 | The Case for Sustainability | | N | N | N | N | | |
| EV2602 | Introduction to Geographic Information Systems | 4 level 1 subjects | N | N | N | N | | |
| MA1020 | Preparatory Mathematics | | N | N | N | N | | |
| BS1001 | Introduction to Biological Processes | (Assumed Knowledge: Good understanding of English to Grade 12 or equivalent.) | N | N | N | N | | |
| BS1007 | Introduction to Biodiversity | (Assumed Knowledge: Good understanding of English to Grade 12 (Queensland) or equivalent) | N | N | N | N | | |
| EA1110 | Evolution of the Earth | | N | N | N | N | | |
| SC1101 | Science, Technology and Truth | | N | N | N | N | | |
| SC1102 | Modeling Natural Systems | MA1020/Senior Maths or equivalent. | N | N | N | N | | |
| SC2202 | Quantitative Methods in Science | SC1102 OR Students from BBusEnvSc Program (Assume Knowledge: Good understanding of Level 1 science, including at least 2 Level 1 subjects) | N | N | N | N | | |

| College of Arts, Society and Education | | | 2023 | | | 2024 | | |
|--|--|---------------|------|------|------|------|-----|-----|
| Subject Code | Subject Name | Pre-requisite | SP51 | SP52 | SP53 | SP51 | TR2 | TR3 |
| AN1001 | Anthropology, Cultural Diversity in Global Perspective | | D | | D | | D | |
| BA1001 | Time, Truth and the Human Condition | | | | | D | D | |
| BA1002 | Our Space: Networks, Narrative and the Making of Place | | | D | | | | N |
| BS1111 | Introduction to Counselling | | | D | | | | |
| BS1112 | Multicultural, Child and Adolescent Counselling | | D&E | | | | D | D |
| SV1001 | Wellness Society: An Introduction to Sociology | | | D | D | | | |

| College of Healthcare Sciences | | | 2023 | | | 2024 | | |
|--------------------------------|---|---------------|------|------|------|------|-----|-----|
| Subject Code | Subject Name | Pre-requisite | SP51 | SP52 | SP53 | SP51 | TR2 | TR3 |
| PH1101 | Exploring Psychology 1 | | | D&E | | D&E | | D&E |
| PH1102 | Exploring Psychology 2 | | | D&E | | D&E | | D&E |
| PH1103 | Critical Thinking in Psychology | | | D&E | | D&E | | D&E |
| PH1106 | Communicating Psychology: Listening, Translating and Deconstructing | | | D&E | | D&E | | D&E |

* Please refer to the Study Plan of Bachelor of Psychological Science; Bachelor of Early Childhood Education for further subjects in Level 1, level 2 & level 3

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