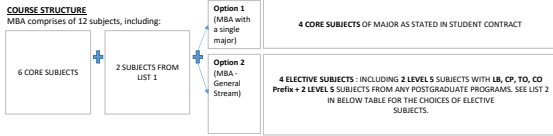# STUDY PLAN FOR MASTER OF BUSINESS ADMINISTRATION

Applicable for MBA students admitted from SP52 2022 onwards
Students commences in Carousel/Block intake(SP82, SP84, SP86) please refer to page 2 for subjects offering of the respective intake.

COURSE STRUCTURE
MBA comprises of 12 subjects, including:

6 CORE SUBJECTS	+	2 SUBJECTS FROM LIST 1	+	**Option 1** (MBA with a single major)	4 CORE SUBJECTS OF MAJOR AS STATED IN STUDENT CONTRACT
				Option 2 (MBA - General Stream)	4 ELECTIVE SUBJECTS : INCLUDING 2 LEVEL 5 SUBJECTS WITH **LB, CP, TO, CO** Prefix + 2 LEVEL 5 SUBJECTS FROM ANY POSTGRADUATE PROGRAMS. SEE LIST 2 IN BELOW TABLE FOR THE CHOICES OF ELECTIVE SUBJECTS.

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✓	OFFERED IN DAY CLASSES
D&E	OFFERED IN DAY CLASSES & EVENING CLASSES ; EVENING CLASSES ARE FOR PART-TIME STUDENTS ONLY

	Subject Code	Subject Name	Prerequisite	SPS1 2024	TR2 2024	TR3 2024	TR15 2025	TR2 2025	TR3 2025
6 Core Subjects	LB5113	Corporate Strategy		√	√	√	√	√	√
	LB5203	Sustainable Enterprise		D&E		√		√	
	LB5233	Innovation and Entrepreneurship	12 credit points of LB subjects		D&E		√		√
	LB5237	Managerial Accounting for Decision Making			√	D&E		√	√
	LB5241	Leadership Futures		D&E		√		√	
	LB5235	Applied Research Project **Select 1**	21 credit points of level 5 subjects, including a minimum of 15 credit points of LB5 subjects	D&E	D&E	√	D&E	√	√
	**LB5520	Professional Project/Internship	This subject is offered every trimester. A minimum of 21 credit points of LB5, CO5, CP5 or TO5 subjects (depending on degree/program) and permission of the course coordinator. ** For students interested in taking LB5520, please take note that you will need to pass and complete all 11 subjects before taking this subject. Student need to send the internship application form to the Student Careers Office (careers-singapore@jcu.edu.au) at least one trimester in advance.						
List 1 (Student must select 2 subjects)	LB5229	Economics for a Sustainable World			√			√	
	LB5230	Managing Strategic Resources and Operations		√		D&E	√		√
	LB5231	Corporate Responsibility and Governance		D&E			D&E		

	Subject Code	Subject Name	Prerequisite	SPS1 2024	TR2 2024	TR3 2024	TR15 2025	TR2 2025	TR3 2025
Analytics and Business Solutions Major	CO5124	Data Analysis and Decision Modelling	Assumed Knowledge : Capability with Excel or similar spreadsheet package	√		D&E		√	
	CP5634	Data Mining	(Inadmissible subject: CP3403)	√	D&E		√	√	
	CP5640	Information Management and Analytics Technology			D&E		√		√
	LB5131	Business Consulting		√		√	√		√
Creative Marketing	CP5636	e-Strategic Management	(Inadmissible subject: CP3401)		√	√		√	√
	LB5122	Marketing Strategy, Analytics and Development			√		√		√
	LB5132	Multinational Corporations and International Markets		√		√	√	√	
	LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject		√	√		√	√
Entreprenuership Major	LB5131	Business Consulting		√		√	√		√
	LB5133	Venture Capital & Entrepreneurship		√			√		
	LB5403	Project Management Principles and Foundations	Assumed Knowledge: Basic knowledge of management			√			
		Select 1 Level 5 subject with LB Prefix from list 2.							
Finance Major	CO5109	Corporate Finance			√		√		√
	CO5231	Advanced Investment and Portfolio Analysis			√		√		√
	LB5238	Advanced Financial Risk Management			√		√		√
	LB5401	International Finance	Assumed Knowledge : Basic knowledge of economics	√		√		√	
Global Talent Management Major	LB5234	Leading and Managing Organisational Change		√		√		√	
	LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge : Marketing knowledge gained from LB5205		√		√		
	LB5402	Performance Management and Appraisal	Assumed Knowledge : Basic knowledge of management	√		√		√	
	LB5404	HR Analytics and Decision Making	Pre-req: LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics		√		√		
MICE, Tourism and Hospitality Major	TO5101	Tourism Systems Analysis			√			√	
	TO5102	Tourism and Hospitality Operations Management			√			√	
	TO5104	Tourist Management Strategies				√			√
	TO5105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge : Business or Tourism and Hospitality background			√			√

LIST 2 (ELECTIVE LEVEL 5 SUBJECTS) - Only for students with General Stream

	Subject Code	Subject Name	Prerequisite	SPS1 2024	TR2 2024	TR3 2024	TR15 2025	TR2 2025	TR3 2025
LB Prefix	LB5122	Marketing Strategy, Analytics and Development			√		√		√
	LB5124	Business Innovation and Technology Management		√		√		√	
	LB5131	Business Consulting		√		√	√		√
	LB5132	Multinational Corporations and International Markets		√		√	√	√	
	LB5133	Venture Capital & Entrepreneurship		√			√		
	LB5202	Marketing Essentials			√		√		
	LB5205	People in Organisations		√		√	√		
	LB5212	Accounting and Finance for Managers			√			√	
	LB5228	The Changing Business Environment					√		
	LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject		√	√		√	√
	LB5234	Leading and Managing Organisational Change		√		√		√	
	LB5238	Advanced Financial Risk Management			√		√		√
	LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge : Marketing knowledge gained from LB5205		√		√		√
	LB5401	International Finance	Assumed Knowledge : Basic knowledge of economics	√		√		√	
	LB5402	Performance Management and Appraisal	Assumed Knowledge : Basic knowledge of management	√		√		√	
	LB5403	Project Management Principles and Foundations	Assumed Knowledge: Basic knowledge of management			√			√
	LB5404	HR Analytics and Decision Making	Pre-req: LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics		√		√		√
TO Prefix	TO5002	Tourism and the Environment				√			√
	TO5101	Tourism Systems Analysis			√			√	
	TO5102	Tourism and Hospitality Operations Management			√			√	
	TO5103	Global Destinations and Competitiveness		√			√		
	TO5104	Tourist Management Strategies				√			√
	TO5105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge : Business or Tourism and Hospitality background			√			√
	TO5106	Quality Customer Service		√			√		
	TO5202	Economic Decision-Making in the Hospitality Industry			√			√	
	TO5203	Hospitality and Gastronomy		√			√		
CO Prefix	CO5109	Corporate Finance			√		√		√
	CO5124	Data Analysis and Decision Modelling	Assumed Knowledge : Capability with Excel or similar spreadsheet package	√		D&E		√	
	CO5231	Advanced Investment and Portfolio Analysis			√		√		√
CP Prefix	CP5631	Internet Fundamentals	(Inadmissible subject: CP1402)	√		√	√	√	√
	CP5633	Database Modelling	(Inadmissible subject: CP2404)	√		√	√	√	
	CP5638	Web Design and Development	(Inadmissible subject: CP1406)	√		√	√		√
	CP5639	Problem Solving and Programming I	(Inadmissible subject: CP1401)	√	√	√	√	√	√
	CP5310	E-Business Technologies	Assumed Knowledge: Basic relational database principles and have facility with at least one programming language.		√	√	√		√
	CP5503	Enterprise Database Systems - Oracle	Assumed Knowledge: Basic knowledge of relational database principles.		√		√		√
	CP5520	Advanced Databases and Applications	Assumed Knowledge: Have equivalent knowledge through other study or professional experience.		√		√		√
	CP5604	Advanced Game Design	Assumed Knowledge: Knowledge of at least one programming language and some knowledge of multimedia packages (Inadmissible subject: CP2412)	√		√		√	
	CP5607	Advanced Human Computer Interaction	Assumed Knowledge: Knowledge of at least one programming language and some knowledge of multimedia packages.		√		√		√
	CP5608	Advanced Animation Techniques	Assumed Knowledge: Advanced knowledge of multimedia packages. (Inadmissible subject: CP2411)	√		√		√	
	CP5609	Intelligent Agents and Simulation	Assumed Knowledge: Advanced knowledge of Object Oriented programming packages.		√		√		√

Note: Changes that are recently made will be highlighted in yellow.
Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

SUBJECTS OFFERED IN CAROUSEL / BLOCK INTAKES (SP82,84,86)
(Applicable for students whose first study period is in Carousel/Block intake i.e. SP82 or SP84 or SP86)

General Information
1) 1 Subject is equal to 3 credit points
2) The subject's level is indicated in the subject code after the prefix, eg: LB5230 = Level 5

IMPORTANT NOTE:

Maximum enrolment load 2 subjects in Carousell intakes

From the second study period onwards, all students must enrol in Trimester intakes (for eg: TR2/24, TR3/24, TR1/25)
- For students who commences in SP82/24 , second study period will be TR2/24, followed by TR3/24, TR1/25, etc.
- For students who commences in SP84/24 , second study period will be TR3/24, followed by TR1/25, TR2/25, etc.
- For students who commences in SP86/24 , second study period will be TR1/25, followed by TR2/25, TR3/25, etc.
Please refer to page 1 to check subjects offering in TR1, TR2, TR3 intakes

MASTER OF BUSINESS ADMINISTRATION: CORE SUBJECTS			Year 2024
Subjects codes	Subject title	Pre-requisites	SP82, SP84, SP86
LB5203	Sustainable Enterprise		✓
LB5241	Leadership Futures		✓

Notes:
Changes that are recently made will be highlighted in yellow and/or red fonts.
Subjects for 2025 will be made available by middle of 2024
Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester.

Updated on 26 December 2023