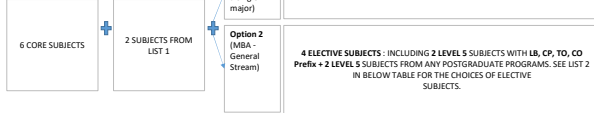


STUDY PLAN FOR MASTER OF BUSINESS ADMINISTRATION

Applicable for MBA students admitted from SP52 2022 onwards

COURSE STRUCTURE

MBA comprises of 12 subjects, including:



General Information: 1 subject is equal to 3 credit points.

D	OFFERED IN DAY CLASSES
E	OFFERED IN EVENING CLASSES, FOR PART-TIME STUDENTS ONLY
✓	OFFERED IN DAY CLASSES ONLY

Subject Code	Subject Name	Prerequisite	Year 2023			Year 2024		
			SP51 2023	SP52 2023	SP53 2023	SP51 2024	TR2 2024	TR3 2024
6 Core Subjects	LB5113	Corporate Strategy	✓	✓	✓	✓	✓	✓
	LB5203	Sustainable Enterprise		✓		D&E		✓
	LB5233	Innovation and Entrepreneurship	✓		✓		✓	
	LB5237	Managerial Accounting for Decision Making		✓			✓	✓
	LB5241	Leadership Futures		✓		D&E		✓
	LB5235	Applied Research Project	21 credit points of Level 5 subjects, including a minimum of 15 credit points of LBS subjects	✓	✓	✓	D&E	✓
**LB5520	Professional Project/Internship	This subject is offered every trimester. A minimum of 21 credit points of LBS, COS, CPS or TDS subjects (depending on degree/program) and permission of the course coordinator. ** For students interested in taking LB5520, please take note that you will need to pass and complete all 11 subjects before taking this subject. Student need to send the Internship application form to the Student Careers Office (careers-singapore@jcu.edu.au) at least one trimester in advance.						
List 1 (Student must select 2 subjects)	LB5229	Economics for a Sustainable World					✓	
	LB5230	Managing Strategic Resources and Operations			✓			✓
	LB5231	Corporate Responsibility and Governance	✓			D&E		

	Subject Code	Subject Name	Prerequisite	Year 2023			Year 2024			
				SP51 2023	SP52 2023	SP53 2023	SP51 2024	TR2 2024	TR3 2024	
4 Core Subjects of single Major	Analytics and Business Solutions Major	COS124	Data Analysis and Decision Modelling	Assumed Knowledge: Capability with Excel or similar spreadsheet package	✓		D&E	✓		✓
		CP5634	Data Mining		✓	✓		✓		
		CP5640	Information Management and Analytics Technology	(Inadmissible subject: CP3403)	✓		D&E		✓	
	Creative Marketing	LB5131	Business Consulting		✓		D&E	✓		✓
		CP5636	e-Strategic Management	(Inadmissible subject: CP3403)		✓		✓		✓
		LB5122	Marketing Strategy, Analytics and Development			✓			✓	
	Entrepreneurship Major	LB5132	Multinational Corporations and International Markets		✓		✓		✓	
		LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject	✓			✓		✓
		LB5133	Business Consulting		✓		✓		✓	
	Finance Major	LB5133	Venture Capital and Entrepreneurship		✓		✓		✓	
		LB403	Project Management Principles and Foundations	Assumed Knowledge: Basic knowledge of management			✓			✓
		Select 1 Level 5 subject with LB Prefix from list 2.								
Global Talent Management Major	COS109	Corporate Finance		✓		✓		✓		
	COS231	Advanced Investment and Portfolio Analysis		✓		✓		✓		
	LB5238	Advanced Financial Risk Management		✓		✓		✓		
MICE, Tourism and Hospitality Major	LB5401	International Finance	Assumed Knowledge: Basic knowledge of economics		✓		✓		✓	
	LB5234	Leading and Managing Organisational Change			✓		✓		✓	
	LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge: Marketing knowledge gained from LB5205	✓		✓		✓		
MICE, Tourism and Hospitality Major	LB5402	Performance Management and Appraisal	Assumed Knowledge: Basic knowledge of management		✓		✓		✓	
	LB5404	HR Analytics and Decision Making	LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics	✓		✓		✓		
	TOS101	Tourism Systems Analysis			✓			✓		
TOS102	Tourism and Hospitality Operations Management			✓			✓			
TOS104	Tourist Management Strategies			✓			✓			
TOS105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge: Business or Tourism and Hospitality background			✓			✓		

LIST 2 (ELECTIVE LEVEL 5 SUBJECTS) - Only for students with General Stream

	Subject Code	Subject Name	Prerequisite	Year 2023			Year 2024		
				SP51 2023	SP52 2023	SP53 2023	SP51 2024	TR2 2024	TR3 2024
LB Prefix	LB5122	Marketing Strategy, Analytics and Development			✓	✓		✓	
	LB5124	Business Innovation and Technology Management			✓		✓		✓
	LB5131	Business Consulting		✓		✓		✓	
	LB5132	Multinational Corporations and International Markets		✓		✓		✓	
	LB5133	Venture Capital and Entrepreneurship		✓		✓		✓	
	LB5202	Marketing Essentials		✓		✓		✓	
	LB5205	People in Organisations			✓			✓	
	LB5212	Accounting and Finance for Managers			✓			✓	
	LB5228	The Changing Business Environment		✓	✓	✓	✓	✓	✓
	LB5232	Digital Marketing	LB5202 or any Introductory Marketing subject	✓		✓		✓	✓
	LB5234	Leading and Managing Organisational Change			✓		✓		✓
	LB5238	Advanced Financial Risk Management			✓		✓		✓
	LB5304	Contemporary Issues in Human Resource Management	Assumed Knowledge: Marketing knowledge gained from LB5205	✓		✓		✓	
	LB5401	International Finance	Assumed Knowledge: Basic knowledge of economics		✓		✓		✓
	LB5402	Performance Management and Appraisal	Assumed Knowledge: Basic knowledge of management		✓		✓		✓
	LB5403	Project Management Principles and Foundations	Assumed Knowledge: Basic knowledge of management			✓			✓
	LB5404	HR Analytics and Decision Making	LB5402. Assumed Knowledge: Introductory Human Resource Management (HRM) Statistics	✓		✓		✓	
	TO Prefix	TOS002	Tourism and the Environment				✓		
TOS101		Tourism Systems Analysis			✓			✓	
TOS102		Tourism and Hospitality Operations Management			✓			✓	
TOS103		Global Destinations and Competitiveness			✓		✓		
TOS104		Tourist Management Strategies			✓			✓	
TOS105		Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge: Business or Tourism and Hospitality background			✓			✓
TOS106		Quality Customer Service		✓		✓		✓	
TOS202		Economic Decision-Making in the Hospitality Industry		✓	✓				
TOS203		Hospitality and Gastronomy		✓		✓		✓	
TOS203		Hospitality and Gastronomy		✓		✓		✓	
CO Prefix	COS109	Corporate Finance		✓		✓		✓	
	COS124	Data Analysis and Decision Modelling	Assumed Knowledge: Capability with Excel or similar spreadsheet package	✓		✓		✓	
	COS231	Advanced Investment and Portfolio Analysis		✓		✓		✓	
CP Prefix	CP5631	Internet Fundamentals	Inadmissible Subject: CP1402	✓		✓		✓	
	CP5633	Database Modelling	Inadmissible Subject: CP1404	✓		✓		✓	
	CP5638	Web Design and Development	Inadmissible Subject: CP1406	✓		✓		✓	
	CP5639	Problem Solving and Programming I	Inadmissible Subject: CP1405	✓		✓		✓	
	CP5310	E-Business Technologies	No pre-req. (Assumed Knowledge: Basic relational database principles and have facility with at least one programming language.)	✓		✓		✓	
	CP5503	Enterprise Database Systems - Oracle	No pre-req. (Assumed Knowledge: Basic knowledge of relational database principles.)	✓		✓		✓	
	CP5520	Advanced Databases and Applications	No pre-req. (Assumed Knowledge: have equivalent knowledge through other study or professional experience.)	✓		✓		✓	
	CP5604	Advanced Game Design	No pre-req. (Assumed Knowledge: Knowledge of at least one programming language and some knowledge of multimedia packages.)		✓		✓		✓
	CP5607	Advanced Human Computer Interaction	Inadmissible Subject: CP2412		✓		✓		✓
	CP5608	Advanced Animation Techniques	No pre-req. (Assumed Knowledge: Advanced knowledge of multimedia packages.)		✓		✓		✓
CP5609	Intelligent Agents and Simulation	Inadmissible Subject: CP2411		✓		✓		✓	
CP5609	Intelligent Agents and Simulation	No pre-req. (Assumed Knowledge: Advanced knowledge of Object Oriented programming packages.)	✓		✓		✓		

Note: Subject(s) with title(s) in italic format reflects a recent name change with effect from SP51 2023 onwards.

Note: Changes that are recently made will be highlighted in yellow.

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.