

APA Referencing 7<sup>th</sup> edition – References format (6): Social Media

Publication Type	Formatting instructions	Template – Reference Format
Twitter profile	Author’s family name or group name with Twitter handle in parenthesis. Then (n.d.). Then <i>Tweets</i> followed by Twitter profile in brackets. Then month, date and year retrieved from Twitter URL	<p>Teigen, C. [@chrissyteigen]. (n.d.). <i>Tweets</i> [Christine Teigen]. Retrieved March 2, 2020, from <a href="https://twitter.com/chrissyteigen?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/chrissyteigen?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a></p> <p>[Source: Twitter profile of individual]</p> <p><b>OR</b></p> <p>The Conversation [@ConversationUK]. <i>Tweets</i>. [The Conversation]. Retrieved January 15, 2020, from <a href="https://twitter.com/conversationuk?lang=en">https://twitter.com/conversationuk?lang=en</a></p> <p>[Source: Twitter profile of group]</p>
Tweets	Author’s family name or group name with Twitter handle in parenthesis. Then year of publication with month and date in parenthesis. Then content of the tweet up to 20 words in letter caps and italics followed by description and thumbnail link to tweet in brackets. Then Twitter. Then URL.	<p>Lawson, N. (@Nigella_Lawson). (2019, December 26). <i>I love leftovers. All leftovers. But especially Christmas lunch leftovers. I’m happy with cold turkey for days, but this is</i> [Tweet; #RecipeOfTheDay]. Twitter. <a href="https://twitter.com/Nigella_Lawson/status/1210147046130356225">https://twitter.com/Nigella_Lawson/status/1210147046130356225</a></p> <p>[Source: Tweet in individual’s Twitter profile]</p> <p><b>OR</b></p> <p>The Economist. (@TheEconomist). (202, March 18). <i>Singapore has almost wiped out its mother tongues.</i> [Tweet]. Twitter. <a href="https://twitter.com/TheEconomist/status/1240433938629308416">https://twitter.com/TheEconomist/status/1240433938629308416</a></p> <p>[Source: Tweet of an article in a group Twitter profile]</p>

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Facebook profile	Author's family name or group name followed by (n.d.). Then <i>Home</i> followed by Facebook page in brackets. Then month, date and year retrieved from Facebook URL	<p>Ezra, G. (n.d.). <i>Home</i> [Facebook page]. Retrieved December, 24, 2019, from <a href="https://www.facebook.com/georgeezramusic/">https://www.facebook.com/georgeezramusic/</a></p> <p>[Source: Facebook profile of individual]</p> <p><b>OR</b></p> <p>Fleurapy. (n.d.). <i>Home</i> [Facebook page]. Retrieved February 14, 2020, from <a href="https://www.facebook.com/fleurapy.sg/">https://www.facebook.com/fleurapy.sg/</a></p> <p>[Source: Facebook profile of group]</p>
Facebook post	Author's family name or group name. Then year of publication with month and date in parenthesis. Then content of the post up to 20 words in letter caps and italics followed by description of post in brackets. Then Facebook. Then Facebook URL	<p>Krugman. P. (2020, January 3). <i>Weather involves a lot of randomness. That makes the effects of global warming worse, because extremes become more likely</i> [Status update]. Facebook.</p> <p><a href="https://www.facebook.com/PaulKrugmanNYT/posts/529852421071643?__xts__[0]=68.ARDepFKLw3rxxbWRPt_ARWhQoV98MR7FHkpooTI7pCJTLZSo5JyMlv7zgQrx5ezvp_d7J7f2I4ncfd8OpjWamg3c3V4N1IMoDsltwLrv_phSDe1901U122RIF403JoU90LfcJprQ9bf0hwaFv_oUT498LDB6v2LXMPZoi0y2tSZYn5loHTw2YacOWxB1t-DtNDUmzcMOiesUFwZ2OKfTfuvWocNXGCHiUtBNiMfUnLStzTVt-nZXcv905-tEobKnqcOsvV3YMUGgYZDtvu_0nXYzeegSzqkr99GqU_4Ef_yzuFtGSqHytBn00sc-O-ecNI-Bz9r9_fQtU-63KC8YULE&amp;_tn_=-R">https://www.facebook.com/PaulKrugmanNYT/posts/529852421071643?__xts__[0]=68.ARDepFKLw3rxxbWRPt_ARWhQoV98MR7FHkpooTI7pCJTLZSo5JyMlv7zgQrx5ezvp_d7J7f2I4ncfd8OpjWamg3c3V4N1IMoDsltwLrv_phSDe1901U122RIF403JoU90LfcJprQ9bf0hwaFv_oUT498LDB6v2LXMPZoi0y2tSZYn5loHTw2YacOWxB1t-DtNDUmzcMOiesUFwZ2OKfTfuvWocNXGCHiUtBNiMfUnLStzTVt-nZXcv905-tEobKnqcOsvV3YMUGgYZDtvu_0nXYzeegSzqkr99GqU_4Ef_yzuFtGSqHytBn00sc-O-ecNI-Bz9r9_fQtU-63KC8YULE&amp;_tn_=-R</a></p> <p>[Source: Facebook post on individual's Facebook page]</p> <p><b>OR</b></p>

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Publication Type	Formatting instructions	Template – Reference Format
Facebook post (contd.)		<p>Harvard Business Review. (2020, March 17). <i>Take a proactive approach to overcome the emotional distance that comes from being far apart</i> [Status update]. Facebook.</p> <p><a href="https://www.facebook.com/HBR/posts/10157625301062787?_xts__[0]=68.ARAjgANUEIUMbYmBS7uXslOdVprTiq2nda-tvm_4FFc8zjPooyXKRfAWUEI8WT0iAq26aP14QX9aNXIX-tF6zlt5cweZcHBF2gfWUiWMv3RkNr_AMqrbayW19QU2Q8YLeSBfubgYC7tMwRJAd9I9FUB8uM3kKj-cKHDMcl92kxHMkg9SEQQedtVg5JoiDySYDzPADcEajN9qBiwPISSALYCITwSP659UFnRsG0YIXWL5iI4PDHg-TNYFbTDgAeAscdVyGE102EaQGi3uhFLf3V-gndFFEImesMOW2FKNU6-Byv80-IwjvqwYP6P3OPpdzTfLEgZ0s7vHJYGRA&amp;_tn_=-R">https://www.facebook.com/HBR/posts/10157625301062787?_xts__[0]=68.ARAjgANUEIUMbYmBS7uXslOdVprTiq2nda-tvm_4FFc8zjPooyXKRfAWUEI8WT0iAq26aP14QX9aNXIX-tF6zlt5cweZcHBF2gfWUiWMv3RkNr_AMqrbayW19QU2Q8YLeSBfubgYC7tMwRJAd9I9FUB8uM3kKj-cKHDMcl92kxHMkg9SEQQedtVg5JoiDySYDzPADcEajN9qBiwPISSALYCITwSP659UFnRsG0YIXWL5iI4PDHg-TNYFbTDgAeAscdVyGE102EaQGi3uhFLf3V-gndFFEImesMOW2FKNU6-Byv80-IwjvqwYP6P3OPpdzTfLEgZ0s7vHJYGRA&amp;_tn_=-R</a></p> <p>[Source: Facebook post on group Facebook page]</p>
Instagram photo or video	<p>Author's family name or group name with Instagram handle in brackets. Then year of publication with month and date in parenthesis. Then content up to 20 words in letter caps and italics with description in brackets. Then Instagram. Then Instagram URL</p>	<p>Cerny, A. [@AmandaCerny]. (2020, February 29). <i>WAIT UNTIL THE END!!</i> 🙄🙄🙄 @oceaneisen ALL NEW on our family yt channel ! Sub now!!! 📍 in bio ❤️ [Video]. Instagram.</p> <p><a href="https://www.instagram.com/p/B9JC5mKFADB/">https://www.instagram.com/p/B9JC5mKFADB/</a></p> <p>[Source: Instagram post on individual's page]</p> <p>Save The Earth. [@savetheearth]. (2019, April 17). <i>Of all the species that ever existed on earth, 99% are now extinct. Don't look now, but that trend may be gaining steam.</i> [Poster]. Instagram.</p> <p><a href="https://www.instagram.com/p/BwvLrlyg7PB/?hl=en">https://www.instagram.com/p/BwvLrlyg7PB/?hl=en</a></p> <p>[Source: Instagram post on group page]</p>

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Blog post	Author’s family name. Then year of publication with month and date in parenthesis. Then title of blog post in letter caps. The publisher in title caps and italics. Then URL	Kim, L. (2019, November 21). How to build a bot for business. <i>Medium</i> . <a href="https://medium.com/marketing-and-entrepreneurship/how-to-build-a-bot-for-business-d3ccbed9519a">https://medium.com/marketing-and-entrepreneurship/how-to-build-a-bot-for-business-d3ccbed9519a</a> [Source: Blog post on blog site]
Vlog post	Author’s family name. Then year of publication with month and date in parenthesis. Then title of blog post in letter caps with description in brackets. The publisher in title caps and italics. Then URL	Boreham, A. (2020, March 21). A long, tiring wait for novel coronavirus test results [Vlog]. <i>Shine</i> . <a href="https://www.shine.cn/opinion/2003214803/">https://www.shine.cn/opinion/2003214803/</a> [Source: Vlog post on online news site]

### References

American Psychological Association (2020). *Publication manual of the American Psychological Association* (7<sup>th</sup> ed.). American Psychological Association.  
<https://apastyle.apa.org/products/publication-manual-7th-edition>