

STUDY PLAN FOR BACHELOR OF BUSINESS (Only applicable for student started before SP52 22 intake)

Course Structure (Not for ACC Major)

BBUS comprises of 24 subjects, including:

8 Level 1 & 3 Core subjects for all majors

8 Core subjects of Major 1

8 subjects from One of below choices:

- a) 8 Core subjects Major 2 *- No longer available from 2022 onwards
- b) 4 Core subjects from Minor 1 + 4 Elective Subjects *-No longer available from 2022 onwards
- (3 any level 1/2/3 undergraduate subjects + 1 any level 2/3 undergraduate subject)
- c) 8 Elective subjects (2 level 2 + 2 level 2/3 + 1 level 3 + 3 of any undergraduate subjects * Student can choose subjects from other majors or subjects from other undergraduate programs (such as Bcoms, BEco,...), please make sure you meet the pre-requisite of that subject

IMPORTANT NOTE:

- 1) Students must successfully complete 12 credit points at Level 1 before attempting any Level 3 subjects.
- 2) A maximum of 30 credit points may be taken at level 1
- 3) A minimum of 18 credit points must be taken at level 2
- 4) A minimum of 18 credit points must be taken at level 3

General Information

- 1) 1 Subject is equal to 3 credit points
- 2) BU/BX subjects refers to Business subjects (Subject code starting with BUxxxx or BXxxxx)
- 3) The subject's level is indicated in the subject code after the prefix, eg: BU1002 = level 1, BX2091 = level 2

Level 1 & Level 3 - 8 Core Subject for all majors

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓	✓
BU1003	Principles of Economics		✓	✓	✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓	✓
BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓	✓	✓
BU1105	Professional and Academic Skills for Business		✓	✓	✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓	✓	✓
BU1112	Business Law		✓	✓	✓	✓	✓	✓
BU3102 ^	Multidisciplinary Project	36 credit points of BU/BX subjects	✓	✓	✓	✓	✓	✓
BU3101 ^	Professional Internship	36 credit points of BU/BX subjects						
OR								
BU3103 ^	Independent Project	36 credit points of BU/BX subjects						

^ BU3101, BU3102 and BU3103 are Work Integrated Learning (WIL) subjects. To be eligible to apply for a WIL subject, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience. Completion of online career development modules and quizzes are compulsory for students admitted in SP53/2018 onward.

International Business Major (INB) - 8 Core Subjects

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects	✓		✓	✓		✓
BX2062	Operations Management	9 credit points of subjects	✓		✓		✓	✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3061	International Business	18 credit points of subjects	✓		✓		✓	
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	✓
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓

Management Major (MNT) - 8 Core Subjects

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2051	Managing People		✓	✓	✓	✓	✓	
BX2062	Operations Management	9 credit points of subjects	✓		✓		✓	✓
BX2077	Project Management	18 credit points of subjects		✓		✓		✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓
BX3172	Management Accounting for Non-Accountants	BU1002/BU1902 and 18 credit points of subjects (Inadmissible with BX2012)		✓		✓		✓
BX3173	Innovation Driven Entrepreneurship	18 credit points of subjects		✓	✓		✓	✓
BX3174	Strategic Management and Leadership	18 credit points Level 1 or Level 2 subjects	✓		✓	✓	✓	

Course Structure (For ACC Major)

8 Level 1 & 3 Core subjects for all majors

11 Core subjects of ACC Major

5 subjects from one of below choices:

- a) 5 Core subjects from FMA Major (BX2031; BX2032; BX3031; BX3032; BX3133)-No longer available from 2022 onwards
- b) 4 Core subjects from Minor 1 + 1 Elective BX level 2/3 subject- No longer available from 2022 onwards
- c) 5 Elective subjects (2 BX level 2/3 + 3 any level 1/2/3 undergraduate subjects)* Student can choose subjects from other majors or subjects from other undergraduate programs (such as Bcoms, BEco,...), please make sure you meet the pre-requisite of that subject

Human Resources Management (HUR)-8 Core Subjects

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2051	Managing People		✓	✓	✓	✓	✓	
BX2053	Workforce Economics and Analytics	BU1003 and 12 credit points of subjects		✓		✓		✓
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects	✓		✓	✓		✓
BX2072	Change Management	12 credit points of BU/BX subjects		✓		✓		✓
BX3051	Employment Relations	18 credit points of BU/BX subjects	✓			✓		
BX3054	Contemporary Issues in Human Resource Management	BX2051 and 18 credit points of subjects	✓			✓		
BX3152	Managing a Global Workforce	18 credit points of subjects	✓		✓		✓	
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓

Hospitality and Tourism Management Major (HTM) - 8 Core Subjects

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects (Inadmissible with TO1005)	✓		✓	✓	✓	
BX2094	Conference and Events Management	18 credit points of subjects	✓		✓	✓	✓	✓
BX2174	Evidence Based Business Decision-Making	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
TO2051	Innovation for Tourism, Hospitality and Events Futures		✓			✓		
OR								
BX2195	Hospitality, Cultures and People	12 credit points of subjects	No longer offered. Replaced by TO2051			No longer offered. Replaced by TO2051		
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
BX3193	Hospitality Operations Management	18 credit points of BU/BX subjects	✓		✓	✓		✓
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓
TO3052	Experience Design for Tourism Hospitality and Events		✓		✓		✓	✓
OR								
BX3096	Club and Gaming Management	18 credit points of subjects	No longer offered. Replaced by TO3052			No longer offered. Replaced by TO3052		

Business Intelligence and Information Systems Major (BIIS) - 8 Core Subjects

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
CP1401	Problem Solving and Programming I		✓	✓	✓	✓	✓	✓
CP2404	Database Modelling			✓		✓		✓
CP2405	Collective Intelligence and Entrepreneurship	24 credit points of subjects	✓	✓		✓	✓	
CP2414	Network Security	(Admission to Bachelor of Business and 3 credit points of CP subjects) OR CP1402	✓		✓	✓		✓
CP3401	e-Strategic Management	24 credit points of subjects	✓		✓		✓	
CP3403	Data Mining	(18 credit points of subjects including 6 credit points of CP subjects) OR (CP2403 and CP2404)	✓	✓		✓	✓	
CP3404	Information Security	CP2414 OR (18 credit points of subjects including CP1402)		✓		✓		✓
CP3413	Information Processing and Visualisation	12 credit points of BU/BX subjects (Inadmissible with CP2403)		✓	✓		✓	✓
CP1406	Web Design and Development		No longer offered as a core subject for BBUS (BIIS) and is replaced with CP2414					

Marketing for the Digital Age Major (MKD) - 8 Core Subjects (For students admitted from SP52/2021 onwards)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2081	Consumer Behaviour	BU1108/BU1808		✓	✓	✓	✓	
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow to study BU1108 concurrently		✓	✓	✓		
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	✓		✓	✓	✓	
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808		✓		✓		✓
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects		✓		✓		✓
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3181	Social Surveys and Questionnaire Design	BU1007/PY2103 and BU1108/BU1808 and 12 credit points of subjects	✓	No longer offered		No longer offered		
BX3182	OR Digital Analytics for Marketing	BU1007 and BU1108 and 12 credit points of subjects (Inadmissible with BX3181)		✓		✓		✓
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the subject coordinator	✓		✓		✓	

Accounting Major (ACC) - Core Subjects (No longer offered after SP53 2020)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2011	Foundation of Accounting Principles	BU1002/BU1902	✓	✓	✓	✓	✓	✓
BX2012	Cost Management and Control	BU1002/BU1902 and BX2011 (Inadmissible with BX3172)	✓		✓		✓	
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2016	Data Analytics and Business Modelling	BU1002/BU1902		✓		✓		✓
BX2019	Accounting Information Systems	6 credit points of BU/BX subjects Assumed knowledge: BU1002/BU1902	✓		✓		✓	
BX2112	Law of Business Organisations	BU1112	✓		✓		✓	
BX3011	Corporate Financial Accounting	BX2011		✓	✓		✓	✓
BX3012	Contemporary Issues in Accounting	BU1002/BU1902 and BX2011	✓	✓		✓	✓	
BX3013	Strategic Performance Management	BX2011 and BX2012 (Inadmissible with BX3033)		✓		✓		✓
BX3014	Auditing and Assurance	BX3011 (Recommended to take BX2112 and BX3112 before this subject)	✓		✓	✓		✓
BX3112	Taxation Law	BU1112	✓			✓		

Financial Management Major (FMA) - Core Subjects (No longer offered after SP53 2020)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2016	Data Analytics and Business Modelling	BU1002/BU1902		✓		✓		✓
BX2031	Investment and Portfolio Analysis	BX2014 and BU1007/PY2103	✓		✓		✓	
BX2032	Financial Institutions and Markets			✓	✓		✓	✓
BX3031	Multinational Business Finance	BX2014	✓		✓		✓	
BX3032	Advanced Business Modelling	BX2014 and BX2016	✓		✓		✓	
BX3033	Cost Benefit Analysis (For Non ACC major student)	BU1003/BU1903 (Inadmissible with BX2012 & BX3013)		✓		✓		✓
BX3133	Financial Risk Management	BX2014 and BX2032	✓		✓	✓		✓

Banking and Finance Major (BKF) - Core Subjects (No longer offered after SP53 2020)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2014	Principles of Finance	BU1002/BU1902 and BU1007/PY2103 OR Allow to study BU1002/BU1902 concurrently	✓	✓	✓	✓	✓	✓
BX2031	Investment and Portfolio Analysis	BX2014 and BU1007/PY2103	✓		✓		✓	
BX2032	Financial Institutions and Markets			✓	✓		✓	✓
BX2133	Management of Financial Institutions	BU1002/BU1902 and BU1003/BU1903		✓		✓		✓
BX3133	Financial Risk Management	BX2014 and BX2032	✓		✓	✓		✓
BX3134	Finance of International Trade	BX2022 or BX2133	✓		✓		✓	
BX3135	Credit and Lending Decisions	BU1002/BU1902 and BU1003/BU1903	✓		✓		✓	
BX3136	Treasury Management	BU1002/BU1902 and BU1003/BU1903	✓		✓		✓	

Disclaimer: The above information is correct as below date. Due to unforeseen situation/s there might be change/s done in subject offerings before each trimester. Your understanding is greatly appreciated.

Marketing Major (MKT) - 8 Core Subjects (No longer offered after SP51 2021)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2081	Consumer Behaviour	BU1108/BU1808		✓	✓	✓	✓	
BX2082	Advertising, Promotions and Mobile Marketing	BU1108/BU1808 OR Allow to study BU1108 concurrently		✓	✓	✓		
BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108	✓		✓	✓	✓	
BX2184	Marketing, Consumerism and Sustainability	BU1108/BU1808		✓		✓		✓
BX3081	Social Media Marketing	BU1108/BU1808 and 18 credit points of subjects		✓		✓		✓
BX3082	International Marketing in the Global Village	BU1108/BU1808 and 18 credit points of subjects		✓	✓		✓	✓
BX3181	Social Surveys and Questionnaire Design	BU1007/PY2103 and BU1108/BU1808 and 12 credit points of subjects	✓	No longer offered		No longer offered		
BX3186	Marketing for Social Change	24 credit points of subjects or as approved by the subject coordinator	✓		✓		✓	
BX2174	Evidence Based Business Decision-Making (Teach-out) *Students to enrol in BX2084 instead of this subject if	BU1007/PY2103 and 9 credit points of BU/BX subjects		✓	✓		✓	✓
BX3083	Strategic Marketing		Replaced by BX3186 from SP52/20 onwards					

Sports and Events Management Major (SMG) - Core Subjects (No longer offered after SP53 2020)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023			
			SP51	SP52	SP53	SP51	SP52	SP53	
BX2077	Project Management	18 credit points of subjects		✓		✓		✓	
BX2091	Tourism and Leisure Management	6 credit points of Level 1 subjects (Inadmissible with TO1005)	✓		✓	✓	✓		
BX2093	Sports Management	6 credit points of Level 1 subjects	No longer offered			No longer offered			
BX2094	Conference and Events Management	18 credit points of subjects	✓		✓	✓	✓	✓	
BX3095	Visitor and Crowd Behaviour Management	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓	
BX3096	Club and Gaming Management	18 credit points of subjects	No longer offered. Replaced by TO3052			No longer offered. Replaced by TO3052			
TO3052	Experience Design for Tourism Hospitality and Events		✓		✓		✓	✓	
BX3120	Sport and Entertainment Law		✓	No longer offered			No longer offered		
BX3194	Destination Management and Planning	18 credit points of subjects including BX2091 or TO2051		✓		✓		✓	

Management Minor - Core Subjects (No longer offered from SP51 2022 onwards)

Subject Code	Subject Name	Pre-requisite	Year 2022			Year 2023		
			SP51	SP52	SP53	SP51	SP52	SP53
BX2051	Managing People		✓	✓	✓	✓	✓	
BX2061	Business Negotiation	15 credit points of BU/BX/LA subjects	✓		✓	✓		✓
BX3171	Organisational Behaviour	18 credit points of BU/BX subjects		✓		✓		✓
BX3174	Strategic Management and Leadership	18 credit points Level 1 or Level 2 subjects	✓		✓	✓	✓	

Note:

Subject(s) with title(s) in *italic format* reflects a recent name change with affect from SP52 2022 onwards.

BX2061/BX3152 is required for BBUS double major in MNT & MKT

BX2051 is required for BBUS double major in INB & BKF; INB & FMA; INB & HTM; INB & MKT

BX2061 is required for BBUS double major in HTM & MNT