

Bachelor of Business majoring in International Business

Structure and Subjects Offerings Information



Course Structure:

18 core subjects listed in the below table



6 elective subjects

Links to Helpful Resources:

- To enrol subject(s) via the MyStudent portal: [Basic Steps to Self-enrol subjects](#)
- To withdraw subject(s) via the MyStudent portal: [Step to Withdraw subjects](#)
- [Course and Subject Handbook](#)
- [StudentFirst](#) (To check your timetable)

Core subjects' offerings information ✓ = offered ; blank box = not offered

18 CORE SUBJECTS			2026	2027	2027	2027
Core Subject code	Core Subject Title	Pre-requisite requirements & Notes about inadmissible information (If any) Each subject is equivalent to 3 credit points (CP)	TR3	TR1S	TR2	TR3
BU1002	Accounting for Decision Making		✓	✓	✓	✓
BU1003	Principles of Economics		✓	✓	✓	✓
BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓
BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓
BU1105	Professional and Academic Skills for Business		✓	✓	✓	✓
BU1108	Marketing Matters		✓	✓	✓	✓
BU1109	Career Development for Business Professionals		✓	✓	✓	✓
BU1112	Business Law		✓	✓	✓	✓
BU2001	The Future of Work: Seminar Series	24 credit points of undergraduate subjects	✓	✓	✓	✓
BX2014	Principles of Finance	BU1007 and BU1002 or ALLOW TO STUDY BU1002 CONCURRENTLY	✓	✓	✓	✓
BX2061	Business Negotiation	15 CP OF BU OR BX OR LA SUBJECTS		✓		✓
BX2062	Operations Management	9 CREDIT POINTS OF ANY UNDERGRADUATE SUBJECTS	✓		✓	✓
BX2174	Evidence Based Business Decision-Making	BU1007 AND 9 CP OF BU AND BX SUBJECTS	✓	✓	✓	✓
BX3061	International Business	18 credit points of subjects	✓		✓	
BX3082	International Marketing in the Global Village	BU1108 AND 18 CP of subjects	✓		✓	✓
BX3152	Managing a Global Workforce	18 CP OF SUBJECTS	✓		✓	
BX3173	Innovation Driven Entrepreneurship	18 CP OF SUBJECTS	✓		✓	✓
BU3102 Multidisciplinary Project OR BU3101 Professional Internship OR BU3103 Independent Project		36CP of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.	✓	✓	✓	✓
			✓	✓	✓	✓
			✓	✓	✓	✓

6 ELECTIVE SUBJECTS

2 undergraduate subjects Level 1 or 2 or 3



1 undergraduate subject Level 2



2 undergraduate subjects Level 2 or 3



1 undergraduate subject Level 3

Guide: Refers to the list of Undergraduate subjects in this page to choose the relevant & preferred electives.

Please Note: The information provided above is accurate as of the date stated below. Subject offerings are subject to change prior to the commencement of the relevant trimester to meet academic or operational requirements. We appreciate your understanding.

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