

Subjects Offerings Information

UNDERGRADUATE LEVEL

In most programs, there is considerable freedom for you to choose the elective subjects you wish to study. However, when you select your elective subjects, you must consider its suitability to your program's structure and your personal areas of interest.

- Make sure level of elective subjects fit with the requirement of the elective you are required to study in your program.
- Subject Pre-requisite is met.
- Timetables of the subjects are not clashing.
- Check subject description, requirements & types of assessments at: <https://handbook.jcu.edu.au>



					Core subjects' offerings information ✓ = offered ; blank box = not offered				
Field of Education	Subject level 1	Subject Code	Subject Name	Pre-requisite requirements & Notes about nadmissible information (If any) Each subject is equivalent to 3 credit points (CP)	TR2 2026	TR3 2026	TR1S 2027	TR2 2027	TR3 2027
Accounting	1	BU1002	Accounting for Decision Making		✓	✓	✓	✓	✓
Accounting	2	BX2011	Foundation of Accounting Principles	BU1002	✓	✓	✓	✓	✓
Accounting	2	BX2012	Cost Management and Control	BU1002 and BX2011		✓		✓	
Accounting	2	BX2019	Accounting Information Systems	6 CP OF BU OR BX SUBJECTS. Assumed Knowledge: BU1002		✓	✓		✓
Accounting	3	BX3011	Corporate Financial Accounting	BX2011	✓	✓		✓	✓
Accounting	3	BX3012	Contemporary Issues in Accounting	BU1002 AND BX2011	✓		✓		✓
Accounting	3	BX3013	Strategic Performance Management	BX2012 AND BX2011	✓		✓		✓
Accounting	3	BX3014	Auditing and Assurance	BX3011		✓		✓	
Accounting	3	BX3172	Management Accounting for Non-Accountants	BU1002 AND 18CP OF SUBJECTS Note: Inadmissible with BX2012	✓		✓		✓
Banking and Finance	2	BX2032	Financial Institutions and Markets		✓	✓		✓	✓
Banking and Finance	3	BX3135	Credit and Lending Decisions	BU1002 AND BU1003		✓		✓	
Banking and Finance	3	BX3136	Treasury Management	BU1002 AND BU1003		✓		✓	
Banking, Finance and Related Fields	2	BX2014	Principles of Finance	BU1007 and BU1002 or ALLOW TO STUDY BU1002 CONCURRENTLY	✓	✓	✓	✓	✓
Banking, Finance and Related Fields	3	BX3031	Multinational Business Finance	BX2014		✓		✓	
Banking, Finance and Related Fields	3	BX3133	Financial Risk Management	BX2032 AND BX2034	✓		✓		✓
Banking, Finance and Related Fields	3	BX3134	Finance of International Trade	BU1002 AND BU1003		✓		✓	
Investment and Securities	2	BX2031	Investment and Portfolio Analysis	BX2014 AND BU1007		✓	✓		✓
Business and Commerce Law	1	BU1112	Business Law		✓	✓	✓	✓	✓
Business and Commerce Law	2	BX2112	Law of Business Organisations	BU1112	✓			✓	
Business and Commerce Law	4	LA4023	Taxation Law	BU1112 AND 15 credit points from any Level 1 or Level 2 subjects for Business/Commerce students.			✓		
Business and Management	1	BU1104	Introduction to Management Concepts and Application		✓	✓	✓	✓	✓
Business and Management	1	BU1105	Professional and Academic Skills for Business		✓	✓	✓	✓	✓
Business and Management	1	BU1109	Career Development for Business Professionals		✓	✓	✓	✓	✓
Business and Management	2	BU2001	The Future of Work: Seminar Series	24 credit points of undergraduate subjects	✓	✓	✓	✓	✓
Business and Management	3	BU3101	Professional Internship	36CP of BU or BX subjects, or at the discretion of the Dean. All students must complete compulsory WIL preparation in full to be eligible to apply for a WIL capstone subject.	✓	✓	✓	✓	✓
Business and Management	3	BU3102	Multidisciplinary Project		✓	✓	✓	✓	✓
Business and Management	3	BU3103	Independent Project		✓	✓	✓	✓	✓
Business and Management	3	BU3104	Internship B	BU3101 (can be completed concurrently)	✓	✓	✓	✓	✓
Business and Management	2	BX2016	Data Analytics and Business Modelling	BU1002	✓		✓		✓
Business and Management	2	BX2174	Evidence Based Business Decision-Making	BU1007 AND 9 CP OF BU AND BX SUBJECTS	✓	✓	✓	✓	✓
Business and Management	3	BX3032	Advanced Business Modelling	BX2016 AND BX2014		✓		✓	
Business and Management	3	BX3173	Innovation Driven Entrepreneurship	18 CP OF SUBJECTS	✓	✓		✓	✓
Business and Management	3	BX3174	Strategic Management and Leadership	18 CP OF LEVEL 1 OR LEVEL 2 SUBJECTS	✓		✓	✓	
Organisation Management	2	BX2062	Operations Management	9 CREDIT POINTS OF ANY UNDERGRADUATE SUBJECTS		✓		✓	✓
Organisation Management	3	BX3000	Change Management	24 CP OF BU AND BX SUBJECTS		✓	✓		✓
Organisation Management	3	BX3171	Organisational Behaviour	18 CREDIT POINTS OF BU OR BX SUBJECTS	✓		✓		✓
Project Management	2	BX2077	Project Management	18 CREDIT POINTS OF SUBJECTS		✓	✓		✓
Statistics	1	BU1007	Principles of Data Analysis for Business		✓	✓	✓	✓	✓
Econometrics	2	BX2122	Econometrics and Big Data Analysis	BU1007 AND BU1003 OR EC1020 AND EC1020		✓		✓	
Economics	1	BU1003	Principles of Economics		✓	✓	✓	✓	✓
Economics	2	BX2021	Managerial Economics	BU1003 OR EC1010 AND EC1020		✓		✓	
Economics	2	BX2022	Macroeconomic Policy	BU1003 OR EC1010 AND EC1020		✓		✓	
Economics	2	BX2123	Economics and Sustainable Resource Management	BU1003 OR EV2003 OR EC1010 AND EC1020 AND ALLOW CONCURRENT FOR BU1003 AND EV2003		✓		✓	
Economics	2	BX2134	International Economics	BU1003 OR EC1010 AND EC1020		✓		✓	
Economics	3	BX3023	Economic Growth and Sustainable Development	BU1003 OR EV2003 OR EC1010 AND EC1020	✓		✓		✓
Economics	3	BX3024	Economics of Social Policy	BU1003 OR EC1010 AND EC1020	✓		✓		✓
Economics	3	BX3033	Cost Benefit Analysis	BU1003 OR EV2003 OR EC1010 AND EC1020 Note: Inadmissible with BX2012 AND BX3013.	✓		✓		✓
Economics	3	BX3124	Behavioural Economics for Sustainable Policy	BU1003 OR EV2003 OR EC1010 AND EC1020	✓		✓		✓
Economics	1	EC1010	Foundations in Microeconomics		✓		✓		✓
Economics	1	EC1020	Foundations in Macroeconomics			✓		✓	
Economics	3	EC3004	History of Economic Thought			✓			✓
Economics	3	EC3314	Applied Econometrics	BX2122			✓		
Economics	2	EV2003	Introduction to Environmental Economics	AT LEAST 12 CREDITS AT LEVEL 1			✓		
Human Resource Management	2	BX2051	Managing People		✓		✓	✓	✓
Human Resource Management	2	BX2053	Workforce Economics and Analytics	BU1003 OR (EC1010 AND EC1020) AND 12 CREDIT POINTS OF SUBJECTS		✓	✓	✓	✓
Human Resource Management	2	BX2300	Employment Relations	18 CP OF BU AND BX SUBJECTS	✓		✓		✓
Human Resource Management	3	BX3054	Contemporary issues in Human Resource Management	42 credit points of subjects including BX2051		✓		✓	
Human Resource Management	3	BX3152	Managing a Global Workforce	18CP OF SUBJECTS		✓		✓	
Industrial Relations	2	BX2061	Business Negotiation	15 CP OF BU OR BX OR LA SUBJECTS	✓		✓		✓
International Business	2	BX2135	Global Supply Chain Management	BU1104	✓		✓	✓	
International Business	2	BX2136	Trade Negotiations	BU1105 AND BU1112		✓		✓	
International Business	3	BX3061	International Business	18 credit points of subjects		✓		✓	
International Business	3	BX3137	International Trade Law	BX2136 AND 15 CREDIT POINTS OF LEVEL 2 OR LEVEL 3 BX SUBJECTS	✓		✓		✓
International Business	3	BX3138	Contemporary Issues in International Trade	12 CREDIT POINTS OF LEVEL 2 OR LEVEL 3 BX SUBJECTS	✓		✓		✓
International Business	3	BX3236	International Political Economy	BU1104	✓		✓		✓
Marketing	1	BU1108	Marketing Matters		✓	✓	✓	✓	✓
Marketing	2	BX2081	Consumer Behaviour	BU1108		✓	✓	✓	
Marketing	2	BX2082	Advertising, Promotions and Mobile Marketing	BU1108 - allow concurrent with BU1108	✓		✓		✓
Marketing	2	BX2084	Sales, Services, Business Development and the Digital Frontier	BU1108		✓	✓	✓	
Marketing	2	BX2184	Marketing, Consumerism and Sustainability	BU1108		✓	✓		✓
Marketing	3	BX3081	Social Media Marketing	BU1108 AND 18 CP of subjects	✓	✓		✓	✓
Marketing	3	BX3082	International Marketing in the Global Village	BU1108 AND 18 cp of subjects	✓	✓		✓	✓
Marketing	3	BX3182	Digital Analytics for Marketing	BU1007, BU1108 AND 12 CP OF UNDERGRADUATE SUBJECTS		✓	✓		✓
Marketing	3	BX3186	Marketing for Social Change	24 CP OF SUBJECTS		✓		✓	
Hospitality Management	3	BX3193	Hospitality Operations Management	18 CP OF BU OR BX SUBJECTS	✓		✓		✓
Hospitality Management	2	TO2117	Food and Beverage Management			✓			
Tourism Management	2	BX2091	Tourism and Leisure Management	6CP LEVEL 1 SUBJECTS	✓		✓		✓
Tourism Management	2	BX2094	Conference and Events Management	18CP OF SUBJECTS	✓		✓		✓
Tourism Management	3	BX3095	Visitor and Crowd Behaviour Management	18 CP OF SUBJECTS INCLUDING BX2091 OR TO2051	✓		✓		✓
Tourism Management	3	BX3194	Destination Management and Planning	18CP OF SUBJECTS INCLUDING TO2051 OR BX2091	✓	✓		✓	✓
Tourism Management	1	TO1008	Introduction to Tourism, Hospitality and Events Management		✓		✓		✓
Tourism Management	1	TO1201	Leadership and Ethics in Tourism Management			✓		✓	
Tourism Management	2	TO2051	Innovation for Tourism, Hospitality and Events Futures	12 credit points of BU or BX subjects	✓	✓		✓	✓
Tourism Management	3	TO3052	Experience Design for Tourism Hospitality and Events	18 credit points of BU/BX/TO subjects		✓		✓	
Tourism Management	3	TO3153	Revenue and Yield Management		✓			✓	

Please Note: The information provided above is accurate as of the date stated below. Subject offerings are subject to change prior to the commencement of the relevant trimester to meet academic or operational requirements. We appreciate your understanding.

Updated on 17 August 2026