

Master of International Tourism and Hospitality Management - Master of Business Administration

- Structure and Subjects Offerings Information

(for Students Commencing TR1S 2027)

Course Structure:

15 core subjects listed in the below table



1 elective subject

Links to Helpful Resources:

- To enrol subject(s) via the MyStudent portal:
[Basic Steps to Self-enrol subjects](#)
- To withdraw subject(s) via the MyStudent portal:
[Step to Withdraw subjects](#)
- [Course and Subject Handbook](#)
- [StudentFirst \(To check your timetable\)](#)

Core subjects' offerings information
D = offered Day classes; E = offered Evening classes
blank box = not offered

15 CORE SUBJECTS				2026	2027	2027	2027
Core Subject code	Core Subject Title	Pre-requisite requirements & Notes about inadmissible information (If any) Each subject is equivalent to 3 credit points (CP)		TR3	TR1S	TR2	TR3
LB5230	Managing Strategic Resources and Operations			D	D		D&E
LB5233	Innovation and Entrepreneurship	12 credit points of LB subjects			D		D&E
LB5234	Leading and Managing Organisational Change			D		D	
TO5002	Tourism and the Environment	Note: For MITHM-MBA, MITHM students only		D			D
TO5101	Tourism Systems Analysis					D	
TO5102	Tourism and Hospitality Operations Management					D	
TO5103	Global Destinations and Competitiveness				D		
TO5104	Tourist Management Strategies			D			D
TO5203	Hospitality and Gastronomy				D		
OR	LB5202	Marketing Essentials			D		
	LB5232	Digital Marketing	LB5202 or any Introductory Marketing Subject	D		D	D&E
	LB5113	Corporate Strategy			D&E	D	
	LB5124	Business Innovation and Technology Management				D	
	LB5241	Leadership Futures		D&E		D	
OR	TO5202	Economic Decision - Making in the Hospitality Industry				D	
	CO5109	Corporate Finance			D		D
OR	LB5235	Applied Research Project	21 credit points of level 5 subjects with a prefix of CO, CP, EC, LB, PL, TO or TM, including a minimum of 12 credit points of LB5 subjects	D&E	D&E	D&E	D&E
	LB5520	Professional Project/Internship	A minimum of 21 credit points of LB5, CO5, CP5, EC5, PL5, TO5 or TM5 subjects (depending on degree/program) and permission of the course coordinator	D	D	D	D

1 ELECTIVE SUBJECT

1 any level 5 LB subject

Guide: Refers to the list of Postgraduate subjects in this page to choose the relevant & preferred electives.

Please Note: The information provided above is accurate as of the date stated below. Subject offerings are subject to change prior to the commencement of the relevant trimester to meet academic or operational requirements. We appreciate your understanding.

Updated on 25 September 2026