

Master of International Tourism and Hospitality Management
Structure and Subjects Offerings Information
(For Students Commencing before TR1S 2027)



Links to Helpful Resources:
- To enrol subject(s) via the MyStudent portal:
[Basic Steps to Self-enrol subjects](#)
- To withdraw subject(s) via the MyStudent portal:
[Step to Withdraw subjects](#)
- [Course and Subject Handbook](#)
- [StudentFirst \(To check your timetable\)](#)

Course Structure: 15 core subjects listed in



1 elective subject

Core subjects' offerings information
D = offered Day classes; E = offered Evening classes
blank box = not offered

15 CORE SUBJECTS			2026	2027	2027	2027
Core Subject code	Core Subject Title	Pre-requisite requirements & Notes about inadmissible information (If any) Each subject is equivalent to 3 credit points (CP)	TR3	TR1S	TR2	TR3
LB5202	Marketing Essentials			D		
LB5203	Sustainable Enterprise		D&E		D	
LB5205	People in Organisations					
LB5212	Accounting and Finance for Managers		Please contact enrolment team at enrolments-singapore@jcu.edu.au for inquiry about the subject.			
LB5228	The Changing Business Environment			D		
TO5002	Tourism and the Environment	Note: For MITHM-MBA, MITHM students only	D			D
TO5101	Tourism Systems Analysis				D	
TO5102	Tourism and Hospitality Operations Management				D	
TO5103	Global Destinations and Competitiveness			D		
TO5104	Tourist Management Strategies		D			D
TO5105	Meetings, Incentives, Conferences and Events (MICE)	Assumed Knowledge: Business or Tourism and hospitality background	D			D
TO5106	Quality Customer Service			D		
TO5202	Economic Decision - Making in the Hospitality Industry				D	
TO5203	Hospitality and Gastronomy			D		
LB5235	Applied Research Project	21 credit points of level 5 subjects with a prefix of CO, CP, EC, LB, PL, TO or TM, including a minimum of 12 credit points of LB5 subjects	D&E	D&E	D&E	D&E
OR						
LB5520	Professional Project/Internship	A minimum of 21 credit points of LB5, CO5, CP5, EC5, PL5, TO5 or TM5 subjects (depending on degree/program) and permission of the course coordinator	D	D	D	D

1 ELECTIVE SUBJECT

1 any level 5 subject

Guide: Refers to the list of Postgraduate subjects in this page to choose the relevant & preferred electives.

Please Note: The information provided above is accurate as of the date stated below. Subject offerings are subject to change prior to the commencement of the relevant trimester to meet academic or operational requirements. We appreciate your understanding.

Updated on 30 September 2026