JAMES COOK UNIVERSITY
SINGAPORE

Empower your future with **Business** acumen



JAMES COOK UNIVERSITY
Townsville | Singapore | Cairns | Brisbane

1 university • 2 countries • 4 distinct locations

Creating a brighter future for life in the Tropics and beyond, through education and research that makes a difference locally, and globally.

The Singapore campus of James Cook University

Established in 2003

The Singapore campus of James Cook University is fully owned by James Cook University Australia, which is ranked in the top 2% of universities in the world [1]. James Cook University Australia established its Singapore campus in 2003 as part of its expressed intent of internationalising its activities and offers a suite of university level programs at the Singapore campus covering the areas of Business, Information Technology, Psychology, Guidance and Counselling, Science, Commerce, Accounting, Aquaculture, Environmental Science, Cybersecurity, Economics, Tourism and Hospitality.

James Cook University offers Higher Degree by Research programs such as Doctor of Philosophy, Master of Philosophy and pathways to a higher degree.

Additionally, the campus offers courses at the pre-university level, specifically designed to provide pathways for students who are unable to immediately meet university entrance standards.

The Singapore campus of James Cook University is located at Sims Drive. The campus provides students with access to a full range of facilities and services to support their learning. These include lecture and seminar rooms, library and associated study facilities, computer laboratories, aquaculture research and teaching facility, financial lab and access to a variety of sporting facilities.

James Cook University Inter-campus Exchange Program*

James Cook University provides the opportunity for students to study in Singapore and in Australia. This is a unique program designed to ensure that students get the best possible outcomes from their years of study with the university, which operates across two countries. Students will get to experience international study environments within one study journey, with exposure to diverse cultures, communities, and ways of life.

EduTrust Star

James Cook University has the highest level of quality assurance in Singapore for Private Education Institutions. This is known as EduTrust Star and is a symbol of recognition for outstanding achievement. EduTrust Star is awarded to those institutions for attaining a commendable level of performance in managing their institutions and providing an outstanding quality of education and welfare for their students.

James Cook University is the first organisation with EduTrust Star. By obtaining this award for the third time in 2023, James Cook University has displayed its commitment and focus as a student centric educational institution.

Tropical Futures Institute

Given that research is a core component of the university, James Cook University established the Tropical Futures Institute to leverage off the university's research capability and strength and that creates substantive value-add to the research ecosystems of Singapore and the ASEAN region. The Tropical Futures Institute is the first research institute established by an Australian university in Singapore.

James Cook Institute

James Cook Institute is a wholly-owned subsidiary of James Cook University in Singapore that offers short courses and training programs in Industry 4.0 and areas that fit the needs of the workforce and community. This includes a wide range of short courses and training programs in information technology, digital marketing, communication, and more.

James Cook Institute is committed to further diversifying and enhancing its short course offerings, as well as delivering customised training programs for corporate clients to provide more people with the opportunity to upgrade their skills and stay relevant and employable in today's ever-changing world.

[1] 2026 Times Higher Education (THE) World University Rankings and 2026 ShanghaiRanking Academic Ranking of World Universities as a percentage of higher education providers in the International Association of Universities (IAU) database

* Terms and conditions apply

edutrust SINGAPORE STAR
Cert No. : EDU-1-1001
Validity : 10/04/2023 - 09/04/2027



The world of business is dynamic and constantly evolving and our business course is a launching pad for careers of the future.

Note: International students in Singapore on a Student Pass are not permitted to work. For more information please visit www.ica.gov.sg

James Cook University is EduTrust-certified. The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered and governed by Skills and Workforce Development Agency (SWDA) for Private Education Institutions (PEIs) in Singapore. The EduTrust Certification Scheme requires all students to be covered under the Fee Protection Scheme (FPS). In James Cook University, this is provided through Fee Protection Scheme Group Insurance. All students from James Cook University are covered hospitalization, surgery and treatment costs in accordance to insurance policy term and conditions under the Group Hospitalisation and Surgical insurance scheme. James Cook University will advise in the Standard Student Contract the total amount of insurance payable.

For more details please visit Skills and Workforce Development Agency (SWDA) website: https://www.swda.gov.sg/

JCU Singapore Business School

The Business School offers a range of pathways, undergraduate and post- graduate degree programs. In the undergraduate programs, students can major in International Business | Management | Hospitality and Tourism Management | Business Intelligence and Information Systems | Human Resources Management | Marketing for the Digital Age | Banking and Finance | Economics | Financial Management | International Trade.

In the post-graduate program, students can specialize in Analytics and Business Solutions | Creative Marketing | Entrepreneurship Finance | Global Talent Management | MICE, Tourism and Hospitality.

1. Students are at the heart of our University and we inspire them to make a difference in their fields of endeavor and in their community by:

a. Embedding curriculum that is regularly updated with the latest teaching material.

b. Deploying a mix of Practice and Scholarly Teaching staff to enhance student learning.

c. Create opportunities in each subject to engage with industry and professionals.

d. Develop industry-ready professionalism through streamlined student clubs and events.

e. Internationalize student experience through universities, industry partnerships and field study trips.

2. We recognize that knowledge has the power to change lives. Our world-class research generates new knowledge and understanding to meet the challenges facing the peoples of the tropics, through:

a. Research culture shaped by ERA, SCOPUS and ABDC indexed and ranked journals.

b. Intellectual leadership with a tropical agenda amplified through Conferences and Seminars, Book Editorships, Special Issue Journal Editorships and Public Media.

c. Collaborative research within JCU and with scholars from other institutes.

d. Research shared through teaching and co-authorship with students and seminars for public.

e. Partnerships with industry and government bodies.

f. Center for International Trade and Business in Asia (CITBA) and Tropical Futures Institute (TFI) are institutional links for academics and students to nurture discoveries.



3. Distinction and Impact on Graduates.

a. Proximity to IT, Environmental Science, Psychology disciplines within the campus contributes to potential permutations in degree programs and research.

b. Evolving curriculum and diversification of learning experience both online and face-to-face, field trips, industry engagements and interactive opportunities with partner universities.

c. Focus on professional development through communication skills, business etiquettes, critical thinking, data anlaysis and data driven decision-making.

d. Many alumni are self-made young leaders throughout the tropics.

e. International Trade as an emerging niche.

f. Multi-cultural and diverse student cohorts.

g. A reservoir of research and teaching colleagues accessible for various intellectual collaboration and consultancy projects.

AACSB Accreditation

Singapore Campus of James Cook University has been awarded the AACSB accreditation for business programs after a rigorous external review of business school's ability to provide the highest quality programs.

AACSB connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,600 member organizations and nearly 800 accredited business schools worldwide. Less than 5% of the world's 13,000 business programmes have earned AACSB Accreditation.

AACSB connects, shares, and inspires innovation and quality throughout the member network, as well as the business community.

AACSB ACCREDITED



Diploma of Higher Education
(Majoring in Business Studies)

Students in this course will be given a tailored program within the allocated study period to acquire the necessary skills needed to progress to an undergraduate degree program.

The Diploma of Higher Education (Majoring in Business Studies) will also provide an exit point for early graduates who wish to undertake advanced skills or paraprofessional work in the industry.

Upon completion, students may be given advanced standing of 8 subjects into the Bachelor of Business Program.

Study Program

Students are required to complete 8 subjects.

8 subjects (24 credit points):

- Developing Academic Skills (Core)
- Learning in a Digital Environment (Core)

Choose 6 subjects from below list:

- Essential Maths
- Marketing Matters
- Introduction to Management Concepts and Application
- Professional and Academic Skills for Business
- Principles of Economics
- Accounting for Decision Making
- Principles of Data Analysis for Business
- Business Law

Entry Requirements

Entry Requirements

Year 12, GCE 'A' Level qualifications or its equivalent (who do not meet direct entry requirement to a degree program).

Exit Requirement

- Pass all eight subjects

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 5.5 (no component lower than 5.0) / TOEFL (Internet Based) 56 (no component less than 16) / Pearson PTE Academic 46 (no component less than 42); or C1 Advanced/C2 Proficiency 162 (no component less than 154) or ISLPR At least 2 in each skill area or AEMG English for Academic Purposes Direct Entry Program (AEAP DEP) Final Exam Overall 60% with no exam sub-score below 60%; or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Completing a course of study delivered in English or experience in an English-speaking workplace may help you demonstrate the English language skills you need at JCU.

Duration:
8 months full-time / 16 months part-time
(Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure:
4 subjects in Trimester

Total Tuition Fees*: S$23,631.20 (International)
S$21,364 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.


EXIT

Bachelor of Business

With this degree students will be equipped with skills that meet the demands of business including developing communication and engagement skills, building networks, adopting a commercial mindset, understanding project management and mastering critical thinking and problem solving.

Initially, students will concentrate on establishing a solid understanding of the business environment via the compulsory subjects. Later on, students will start to specialise and expand their major area of study. Students will also have the opportunity to see and experience business fundamentals in action while working on industry projects.

Depending on the area of specialisation, you can apply for membership to a wide range of organisations including:

- Australian Marketing Institute (AMI)
- Australian Institute of Travel and Tourism (AITT)
- Meetings and Events Australia (MEA)
- Sports Management Association of Australia and New Zealand (SMAANZ)
- Singapore Human Resources Institute (SHRI)

The Bachelor of Business (Majoring in Human Resources Management) is accredited by Australian HR Institute (AHRI).

Course Structure

For all majors

(International Business | Management | Hospitality and Tourism Management | Business Intelligence and Information Systems | Human Resources Management | Marketing for the Digital Age)

Core subjects are compulsory for all majors

Bachelor of Business Core Subjects *10 subjects*

\+

Select one business major

Bachelor of Business Major Subjects *8 subjects*

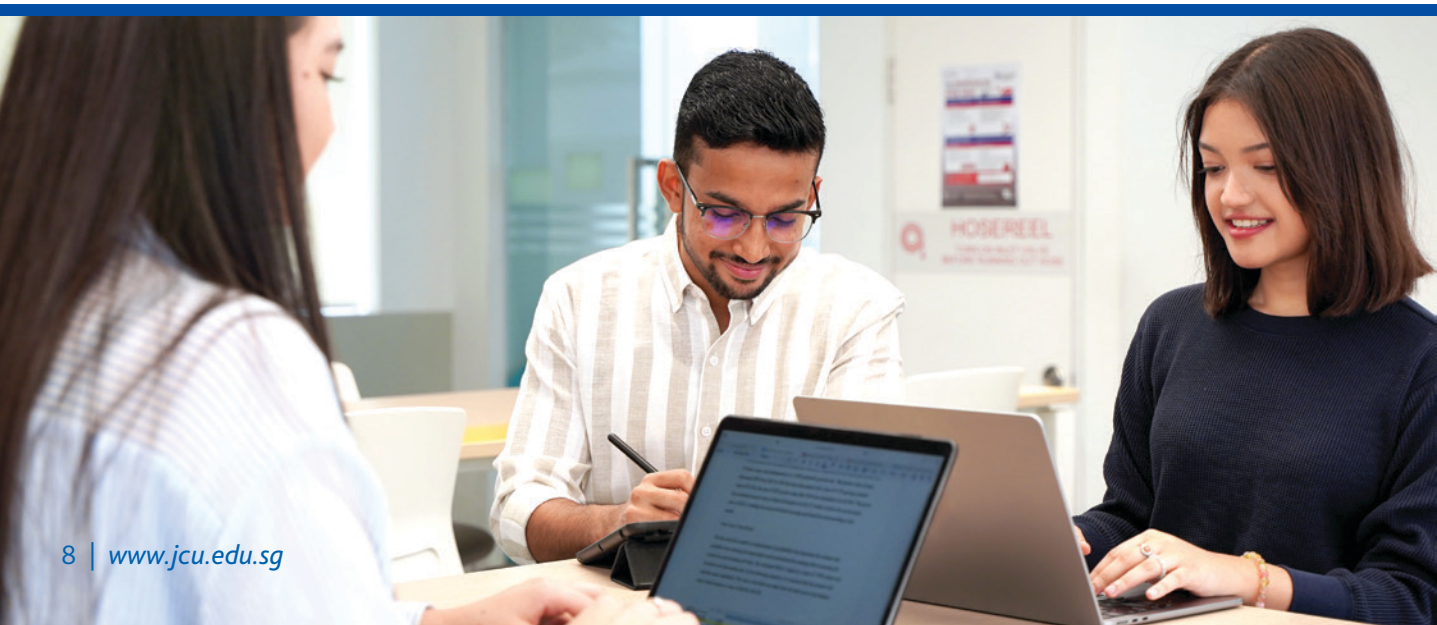
\+

Select subjects on offer

6 Electives on Offer

Or

5 elective subjects + Internship B





"I have always been passionate about digital marketing, and after researching various universities, I found that James Cook University offers a comprehensive program with a focus on real-world applications, which aligned perfectly with my career goals.

From this program, I have gained a deep understanding of business, improved my critical thinking and problem-solving skills, and developed strong teamwork and communication abilities."

Yee Jia Hui
Bachelor of Business (Majoring in Marketing for the Digital Age), 2024



Study Program

Students are required to complete 24 subjects.

Bachelor of Business Core Subjects

Accounting for Decision Making
Principles of Economics
Principles of Data Analysis for Business
Introduction to Management Concepts and Application
Professional and Academic Skills for Business
Marketing Matters
Business Law
Career Development for Business Professionals
The Future of Work: Seminar Series

plus one of the following Work Integrated Learning Capstone Subjects:

Professional Internship*
Multidisciplinary Project
Independent Project*
**where applicable*

Additional Course Conditions:

In the JCU Bachelor of Business, students conclude their studies with a core Work Integrated Learning (WIL) experience that connects them with the business community, enabling them to demonstrate their graduate skills to potential employers.

To be eligible to apply for WIL, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience.

Majors

Hospitality and Tourism Management
International Business
Human Resources Management
Management
Business Intelligence and Information Systems
Marketing for the Digital Age

Duration:
24 months full-time / 48 months part-time
(Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure:
4 subjects in Trimester

Total Tuition Fees*: S$70,893.60 (International)
S$64,092 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.



"Studying at James Cook University has given me the confidence and practical skills I need to start my career. Through my course, group projects, presentations, and extracurricular activities, I've developed strong communication, teamwork, and problem-solving skills while gaining a better understanding of how businesses and workplaces operate. These experiences have prepared me to adapt to new challenges, work effectively with others, and transition confidently into a professional environment."

Ademi Omarbekova
Bachelor of Business (Majoring in Human Resources Management), 2026

Majors

Hospitality and Tourism Management
(8 subjects)

- Tourism and Leisure Management
- Conference and Events Management
- Evidence Based Business Decision-Making
- Visitor and Crowd Behaviour Management
- Hospitality Operations Management
- Destination Management and Planning
- Innovation for Tourism, Hospitality and Events Futures
- Experience Design for Tourism Hospitality and Events

Career Prospects:

As a graduate, you will be able to work in the tourism sector and in the expanding services sector. There is also opportunity in hotel, restaurant, casino, and club management.

International Business
(8 subjects)

- Principles of Finance
- Business Negotiation
- Operations Management
- Evidence Based Business Decision-Making
- Innovation Driven Entrepreneurship
- Managing a Global Workforce
- International Business
- International marketing in the Global Village

Career Prospects:

With this degree, you can enter the arena of international business and pursue careers in the area of export and import, foreign affairs and trade, or international business strategy and management.

Business Intelligence and Information Systems
(8 subjects)

- Problem Solving and Programming I
- Network Security
- Information Processing and Visualisation
- Database Modelling
- Collective Intelligence and Entrepreneurship
- Cloud Computing
- Data Mining
- Information Security

Career Prospects:

Business graduates with this major can pursue a broad range of careers including business analyst, e-business manager, information systems manager, security analyst, security consultant, system analyst, information system consultant or project manager.

Human Resources Management
(8 subjects)

- Managing People
- Workforce Economics and Analytics
- Business Negotiation
- Change Management
- Employment Relations
- Contemporary Issues in Human Resource Management
- Managing a Global Workforce
- Organisational Behaviour

Career Prospects:

As a HR major, the analytical and communication skills that you acquire with a multi-disciplinary perspective are useful in many different occupations in the business, banking, IT, HR, financial, government sectors. These occupations range from and are not limited to the following: human resources officer, industrial relations officer, managers, arbitrator, training and development officer, life coach, careers adviser, management consultant, mediator, higher education lecturer, talent agent, management consultant and trade union research officer.

Management
(8 subjects)

- Managing People
- Operations Management
- Project Management
- Evidence Based Business Decision-Making
- Organisational Behaviour
- Innovation Driven Entrepreneurship
- Management Accounting for Non-Accountants
- Strategic Management and Leadership

Career Prospects:

As a graduate, you will be able to work in many sectors of the economy starting at a middle management position. The job possibilities in government, small, medium and large businesses where work can be rewarding and your knowledge can assist in making strategic decisions that help business develop and thrive.

Marketing for the Digital Age
(8 subjects)

- Consumer Behaviour
- Advertising, Promotions and Mobile Marketing
- Sales, Services, Business Development and the Digital Frontier
- Marketing, Consumerism and Sustainability
- Social Media Marketing
- International Marketing in the Global Village
- Social Surveys and Questionnaire Design
  or Digital Analytics for Marketing
- Marketing for Social Change

Career Prospects:

Graduates can pursue careers as brand or product managers, marketing assistants, market research consultants, advertising executives or electronic marketers. Graduates can also undertake roles in sales, customer service management, and international marketing.





"I chose James Cook University because of its three-trimester system that allows me to graduate faster, and the strong academic reputation shared with its Australian campus. I transferred from a Canadian university, where I studied Mathematics and Statistics, but realised I wanted a more practical business focus, which led me to James Cook University in Singapore."

Li Xiang
Bachelor of Commerce (Majoring in Accounting), 2025

Entry Requirements

Bachelor of Business

Entry Requirements

- The entry requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent
- Successfully complete ten (10) subjects with a minimum pass of 50% per subject and secure an overall 65% of the James Cook University Foundation program will also satisfy the entry requirement.

For further information email admissions-singapore@jcu.edu.au

Advanced Standing

- Advanced standing of up to 8 subjects will be granted upon successful completion of James Cook University Diploma of Higher Education (Business Studies) program.
- Credit exemption may be granted for students with tertiary qualifications from recognised institutions on a case-by-case basis.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.



Bachelor of Commerce

With this degree you will be equipped with skills and knowledge for a career in the changing business and not for profit environments. The degree program will enhance your critical thinking and problem solving skills, practice ethical values, adopting a commercial mindset, understanding project management and mastering critical thinking and problem solving.

Initially, students will concentrate on establishing a solid understanding of the business environment via the compulsory subjects. Later on, students will start to specialize and expand their major area of study. You will also have the opportunity to see and experience business fundamentals in action while working on industry related projects.

Depending on the area of specialization, students can apply for membership to a wide range of organizations. The accounting major within the Bachelor of Commerce program is accredited by CPA Australia and Chartered Accountants Australia and New Zealand (CA ANZ).

The accounting major qualifications is also endorsed by the Institute of Management Accountants (IMA) and recognised by the Association of Chartered Certified Accountants (ACCA).

The Banking & Finance and Financial Management Majors are recognized by the Chartered Financial Analyst Institute (CFA). The program is closely tied to the practice of investment management and is helpful to students preparing for the CFA Program exams.

Course Structure

For all majors except accounting

(Banking and Finance | Economics | Financial Management | International Trade)

Core subjects are compulsory for all majors

Bachelor of Commerce Core Subjects
8 subjects

\+

Select one business major

Bachelor of Commerce Major Subjects
8 subjects

\+

Select one of these options

Second major *8 subjects*

or

8 elective subjects

For accounting major

Bachelor of Commerce Core Subjects
8 subjects

\+

Accounting Major Subjects
9 subjects

\+

7 elective subjects

or

Second major (Financial Management major or Economics major)

Study Program

Students are required to complete 24 subjects.

Bachelor of Commerce Core Subjects

Accounting for Decision Making
Principles of Economics
Principles of Data Analysis for Business
Introduction to Management Concepts and Application
Professional and Academic Skills for Business
Principles of Finance
Business Law

plus one of the following Work Integrated Learning Capstone Subjects:

Professional Internship*
Multidisciplinary Project
Independent Project*
**where applicable*

Additional Course Conditions:

In the JCU Bachelor of Commerce, students conclude their studies with a core Work Integrated Learning (WIL) experience that connects them with the business community, enabling them to demonstrate their graduate skills to potential employers.

To be eligible to apply for WIL, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience.

Career Prospects:

Accounting graduates are in demand around the world. They progress through a wide range of employment opportunities in the public and private sector including: public accounting practice, financial and management accounting, system accountant, financial officer, management consulting and policy advisor.

Majors

Accounting
Banking and Finance
Economics
Financial Management
International Trade

Majors

Accounting

(9 subjects)

- Foundation of Accounting Principles
- Cost Management and Control
- Accounting Information Systems
- Law of Business Organisations
- Corporate Financial Accounting
- Contemporary Issues in Accounting
- Strategic Performance Management
- Auditing and Assurance
- Taxation Law

Duration:
24 months full-time / 48 months part-time
(Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure:
4 subjects in Trimester

Total Tuition Fees*: S$70,893.60 (International)
S$64,092 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Majors

Banking & Finance
(8 subjects)

- Macroeconomic Policy
- Investment and Portfolio Analysis
- Financial Institutions and Markets
- Financial Risk Management
- Behavioural Economics for Sustainable Policy
- Finance of International Trade
- Credit and Lending Decisions
- Treasury Management

Career Prospects:
This course leads to career opportunities in banking and financial institutions. There are numerous job possibilities in government, and small, medium and large businesses. Work can be very rewarding – your knowledge can assist in making decisions that help businesses develop and thrive, even in times of financial uncertainty.

Financial Management
(8 subjects)

- Behavioural Economics for Sustainable Policy
- Data Analytics and Business Modelling
- Investment and Portfolio Analysis
- Financial Institutions and Markets
- Multinational Business Finance
- Advanced Business Modelling
- Cost Benefit Analysis
- Financial Risk Management

Career Prospects:
As a graduate with a major in Financial Management, you will have the financial expertise to pursue a broad range of successful careers, for example, a banker, compliance officer, financial manager, financial analyst, financial planner and investment analyst.

International Trade
(8 subjects)

- Behavioural Economics for Sustainable Policy
- International Economics
- Global Supply Chain Management
- Trade Negotiations
- Multinational Business Finance
- International Trade Law
- Contemporary Issues in International Trade
- International Political Economy

Career Prospects:
In today's increasingly global economy, having an ability to understand the key issues impacting international trade has never been so important. The major in International Trade provides students with knowledge in trade negotiation, economics, the political economy, international trade law, and an understanding of the key contemporary issues in the field of trade, such as the re-emergence of protectionism and a potential U.S./ China trade war. Students majoring in international trade can find employment opportunities in a wide range of fields, including trade and logistics, banking and finance, management, international business, and economics.

Economics
(8 subjects)

- Managerial Economics
- Macroeconomic Policy
- Econometrics and Big Data Analysis
- Economics and Sustainable Resource Management
- Economic Growth and Sustainable Development
- Economics of Social Policy
- Cost Benefit Analysis
- Behavioural Economics for Sustainable Policy

Career Prospects:
This major equips students with the knowledge they need to think creatively and deeply about some of the most important economic issues facing the world today. The program provides you with the skills needed to apply a variety of theoretical perspectives to issues of economic efficiency, economic growth, international globalization, wealth and inequality, power, individual freedoms, and environmental concerns. As a graduate, the analytical, quantitative, and communication skills that you acquire are useful in many different occupations in management, marketing, finance, banking, IT, and public administration.

Entry Requirements

Bachelor of Commerce

Entry Requirements

- The entry requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent
- Successfully complete ten (10) subjects with a minimum pass of 50% per subject and secure an overall 65% of the James Cook University Foundation program will also satisfy the entry requirement.

For further information email admissions-singapore@jcu.edu.au

Advanced Standing

- Advanced standing of up to 8 subjects will be granted upon successful completion of James Cook University Diploma of Higher Education (Business Studies) program.
- Credit exemption may be granted for students with tertiary qualifications from recognised institutions on a case-by-case basis.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.



Bachelor of Economics

The Bachelor of Economics empowers students with the knowledge of managing the economy through a vigorous understanding of the transactional links from individuals to businesses to larger societies and nations. Employing data analytical skills as well as theoretical analysis, graduates will be able to demonstrate complex economic assessment. The degree also prepares graduates to evaluate and apply ethical and social responsibility in professional practice and decision making to develop sustainable economic policy solutions.

JCU graduates are committed to lifelong learning, intellectual development, and to the display of exemplary personal, professional and ethical standards. They have a sense of their place in the tropics and are charged with professional, community, and environmental responsibility. They exhibit a willingness to lead and to contribute to the intellectual, environmental, cultural, economic and social challenges of regional, national, and international communities of the tropics.

Duration:
24 months full-time (Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure: 4 subjects in Trimester

Total Tuition Fees*: S$70,893.60 (International)
S$64,092 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 24 subjects(23 Core Subjects Plus 1 Elective Subject at Level 2 or 3).

Subjects

Level 1
Accounting for Decision Making
Principles of Data Analysis for Business
Introduction to Management Concepts and Application
Professional and Academic Skills for Business
Business Law
Foundations in Microeconomics
Foundations in Macroeconomics

Level 2
Macroeconomic Policy
Managerial Economics
Workforce Economics and Analytics
Econometrics and Big Data Analysis
Economics and Sustainable Resource Management
Financial Institutions and Markets
International Economics
Introduction to Environmental Economics

Level 3
Economic Growth and Sustainable Development
Economics of Social Policy
Cost Benefit Analysis
Behavioural Economics for Sustainable Policy
International Political Economy
Applied Econometrics
History of Economic Thought
Professional Internship or Multidisciplinary Project *or*
Independent Project

OPTIONS

Select 3 credit points of level 2 or 3 BU or BX subjects

Career Outcomes:
- Assistant Managers
- Bank Executives
- Business Analysts
- Finance Executives
- Service Managers
- Economic Analysts

Entry Requirements

Bachelor of Economics

Entry Requirements

- The entry requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent
- Successfully complete ten (10) subjects with a minimum pass of 50% per subject and secure an overall 65% of the James Cook University Foundation program will also satisfy the entry requirement.

Pre-requisite

- English
- Recommended: Mathematical Methods

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP Level 3); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.



Bachelor of Business and Environmental Science

It is well recognised that businesses must have robust environmental strategies to succeed in the 21st century.

Chief Executive Officers have to consider carbon footprints, sustainable practices, global climate change, and waste management issues.

These are environmentally sensitive issues which have resulted in an increase of related legislation. In addition, some business activities require a knowledge of the environment. In the aquaculture industry, for example, biological knowledge is required to raise fish, prawns, algae and other crops. But there is no substitute for a good business plan. The benefit of this degree is that it gives you the knowledge and skill to do both.

This multi-disciplinary program uses the university's strengths in business, environmental and marine science. Students are provided with core knowledge and training in the application of business and environmental principles. The course provides a fundamental background in business, environmental and marine sciences that is essential for a holistic approach to business operations.

Duration: 24 months full-time / 48 months part-time (Commencing in Trimester)
Intakes:
Trimester: January, May, September
Course Structure: 4 subjects in Trimester

Total Tuition Fees*: S$72,997.30 (International)
S$65,291 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 24 subjects.

Core subjects Level 1

Accounting for Decision Making
Principles of Economics
Introduction to Management Concepts and Applications
Professional and Academic Skills for Business
Introduction to Biodiversity
Environmental Processes and Global Change
Human Geography

Core Science Subjects Level 2

Quantitative Methods in Science
Introduction to Environmental Economics
Fundamentals of Ecology

2 Science Level 2 Elective Subjects (6 Credit Points) from the following list:*

Introduction to Aquaculture
Aquaculture of Tropical Species
Urban Geography

4 Science Level 3 Elective Subjects (12 Credit Points) from the following list: *

Sustainable Aquaculture
Environmental and Social Impact Assessment
Field Studies in Tropical Geography
Marine Conservation Biology
Professional Placement
Special Topic 1
Special Topic 2
Tropical Marine Ecology and Coastal Impacts

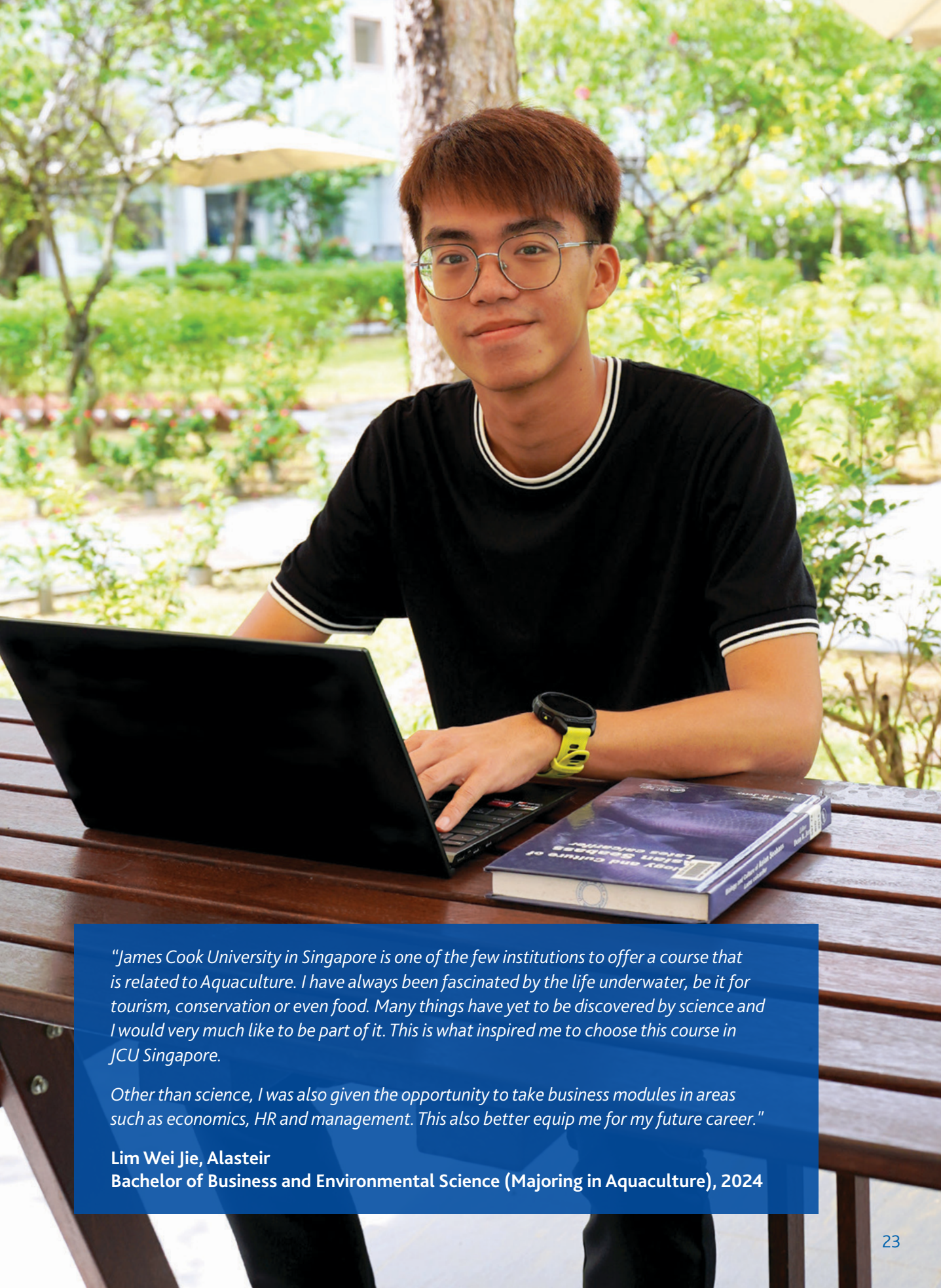
Plus:

4 Business (BU or BX) Level 2 Elective Subjects (12 Credit Points)
4 Business (BU or BX) Level 3 Elective Subjects (12 Credit Points)

*Subject to availability

Career Prospects:

As a graduate of Bachelor of Business and Environmental Science you will be able to work within a range of public, private and non-profit industries. You can also work in the areas of agriculture, aquaculture, forestry and fisheries. The future is clear. All companies will require key staff who can facilitate growth of businesses in times of strong social and governmental demands for good environmental practices.



"James Cook University in Singapore is one of the few institutions to offer a course that is related to Aquaculture. I have always been fascinated by the life underwater, be it for tourism, conservation or even food. Many things have yet to be discovered by science and I would very much like to be part of it. This is what inspired me to choose this course in JCU Singapore.

Other than science, I was also given the opportunity to take business modules in areas such as economics, HR and management. This also better equip me for my future career."

Lim Wei Jie, Alasteir
Bachelor of Business and Environmental Science (Majoring in Aquaculture), 2024

Bachelor of Business and Environmental Science (Majoring in Aquaculture)

With aquatic food resources already under pressure and declining, it is essential to develop aquaculture products in a sustainable fashion to improve aquatic food security.

It is increasingly important for Environmental Scientists to understand the theories of sustainability and the effects of humans on the climate as well as to know how to plan and lead sustainable business and environmental practices. With JCU's Bachelor of Business and Environmental Science (Majoring in Aquaculture), you'll learn how to manage the delicate balance between profit, policy, conservation and aquaculture.

This multi-disciplinary program provides students with core knowledge and training in the application of business and environmental principles, with particular attention to aquaculture. Graduates of the program will be able to integrate and apply a coherent body of theoretical and technical knowledge in the disciplines of business and environmental science, with depth in sustainability principles and tropical contexts in the area of aquaculture.

Duration: 24 months full-time / 48 months part-time (Commencing in Trimester)
Intakes:
Trimester: January, May, September
Course Structure: 4 subjects in Trimester

Total Tuition Fees*: S$72,997.30 (International)
S$65,291 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Career Prospects:

As a graduate of Bachelor of Business and Environmental Science (Majoring in Aquaculture) you will be able to work within a range of public, private and non-profit organisations, particularly those linked to the aquaculture industry. All companies will require key staff who can facilitate growth of businesses in times of strong social and governmental demands for good environmental practices.

Study Program

Students are required to complete 24 subjects including electives as per study plan.

Core subjects Level 1

Accounting for Decision Making
Principles of Economics
Introduction to Management Concepts and Applications
Professional and Academic Skills for Business
Introduction to Biodiversity
Environmental Processes and Global Change
Human Geography

Core Science Subjects Level 2

Quantitative Methods in Science
Introduction to Aquaculture
Aquaculture of Tropical Species

2 Science Level 2 Elective Subjects (6 Credit Points) from the following list: *

Introduction to Environmental Economics
Fundamentals of Ecology
Geographic Information Systems
Urban Geography

4 Science Level 3 Elective Subjects (12 Credit Points) from the following list: *

Aquaculture: Feeds and Nutrition
Aquaculture: Propagation
Aquaculture: Stock Improvement
Sustainable Aquaculture
Professional Placement
Special Topic 1
Special Topic 2
Tropical Marine Ecology and Coastal Impacts

+

4 Business (BU or BX) Level 2 Elective Subjects (12 Credit Points)
4 Business (BU or BX) Level 3 Elective Subjects (12 Credit Points)

*Subject to availability

Entry Requirements

Bachelor of Business and Environmental Science
Bachelor of Business and Environmental Science (Majoring in Aquaculture)

Entry Requirements

- The entry requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent
- Successfully complete ten (10) subjects with a minimum pass of 50% per subject and secure an overall 65% of the James Cook University Foundation program will also satisfy the entry requirement.

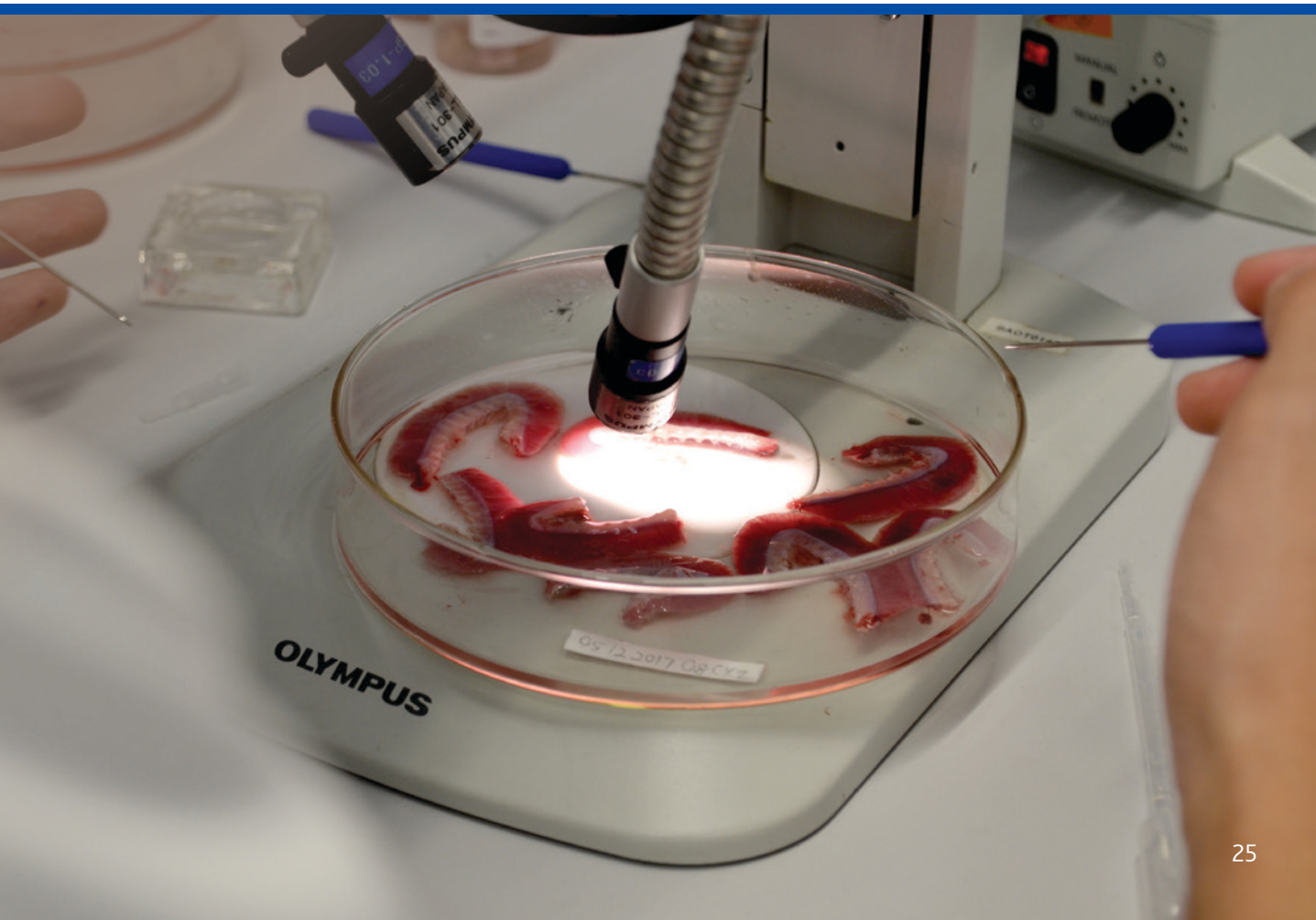
Pre-requisite

- Assumed knowledge: English and Mathematical Methods

For further information email admissions-singapore@jcu.edu.au

English Requirements

- IELTS 6.0 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or C1 Advanced/C2 Proficiency 169 (no component less than 169) or ISLPR At least 3 in each skill area or AEMG English for Academic Purposes Direct Entry Program (AEAP DEP) Final Exam Overall 65% with no exam sub-score below 65%; or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Completing a course of study delivered in English or experience in an English-speaking workplace may help you demonstrate the English language skills you need at JCU.



Bachelor of Tourism, Hospitality and Events

This course would equip you with knowledge, exposure and skills in Tourism, Hospitality, and Events Businesses with a focus on managing complex businesses effectively. You will also gain transferable skills in critical thinking, research, academic writing, time management and presentation skills while advancing an understanding of the management of various tourism, hospitality and event establishments using diverse approaches and strategies suitable to their context. Through this course, you will eventually develop supervisorial and managerial abilities to thrive and succeed in a very global industry.

Duration: 24 months full-time
(Commencing in Trimester)
Intakes:
Trimester: January, May, September
Course Structure: 4 subjects in Trimester
Total Tuition Fees*: S$68,800.80 (International)
S$64,092 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Career Prospects:

Join some of the fastest-growing industries and kick-start your career in tourism, hospitality and events. Build an understanding of research and practice in tourism, hospitality and events as a complex field of business. Gain sought-after skills in digital fluency, sustainability, resilience and futures thinking, with a focus on tropical environments.

JCU Tourism, Hospitality and Events (THE) graduates are multi-skilled business professionals who find employment in a growing number of areas. Graduates pursue careers in tourism, hospitality, events, and business. You could find employment as a hospitality manager, events manager, hotel supervisor, travel agent, spa manager, event and conference organiser, tourism operator, tour guide or business owner.

Study Program

Students are required to complete 24 subjects (including 20 Core Subjects and 4 Elective Subjects).

Core Subjects

Level 1

Introduction to Tourism, Hospitality, and Events Management
Accounting for Decision Making
Principles of Data Analysis for Business
Introduction to Management Concepts and Application
or Leadership and Ethics in Tourism Management
Professional and Academic Skills for Business
Marketing Matters
Business Law

Level 2

Managing People
Tourism and Leisure Management
Conference and Events Management
Evidence Based Business Decision Making
Food and Beverage Management
Project Management
Innovation for Tourism, Hospitality and Events Futures

Level 3

Experience Design for Tourism, Hospitality and Events
Revenue and Yield Management
Visitor and Crowd Behaviour Management
Hospitality Operations Management
Destination Management and Planning
Professional Internship *or* Multidisciplinary Project
or Independent Project

+ Elective Subjects

Select 9 credit points of any Level 1, 2 or 3 undergraduate subjects

+

Select 3 credit points of any Level 2 or 3 undergraduate subjects

Entry Requirements

Entry Requirements

- The entry requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent
- Successfully complete ten (10) subjects with a minimum pass of 50% per subject and secure an overall 65% of the James Cook University Foundation program will also satisfy the entry requirement.

Advanced Standing

- Students may apply for credit transfer for previous tertiary study in accordance with the Credit Transfer Procedure. Maximum advanced standing up to 48 credit points.
- Credit will be granted only for studies completed in the 10 years prior to the commencement of this course.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52) or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP) or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.





"I was initially enrolled in the Bachelor of Psychological Science program. However, I had a change of interest after participating in the Student Council because I realised I'm passionate about planning events. Hence, I decided to transfer to Bachelor of Tourism, Hospitality and Events.

I've broadened my social network, gained better time management skills, and developed more independence."

Priyanka Ann Wan Xuan Krishnamoorthy-Tan
Bachelor of Tourism, Hospitality and Events, 2024

Graduate Certificate of Business Administration

James Cook University graduates are committed to lifelong learning, intellectual development, and to the display of exemplary personal, professional and ethical standards. They have a sense of their place in the tropics and are charged with professional, community, and environmental responsibility. They exhibit a willingness to lead and to contribute to the intellectual, environmental, cultural, economic and social challenges of regional, national, and international communities of the tropics.

Duration: 4 months full-time
Course Structure: 1 trimester per year with 3 intakes
Intakes: Contact admission office
Total Tuition Fees*: S$14,911.20 (International)
S$13,821.20 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years..*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 4 subjects.

Core Subjects

Marketing Essentials
People in Organisations
Accounting and Finance for Managers
International Political Economy
or The Changing Business Environment

Career Prospects:

Students seeking to use the Graduate Certificate of Business Administration for entry to the Master of Business Administration. Students can also graduate with this qualification to seek employment in junior to middle management positions in business.

Entry Requirements

Entry Requirements

- Completion of an AQF level 7 bachelor degree in any discipline, from this or another university; or
- A minimum of five (5) years business experience; or
- Other qualifications or practical experience recognised by the University as equivalent.

Advanced Standing

- Students may apply for a credit transfer for previous tertiary study or informal and non-formal learning in accordance with the Credit Transfer Procedure. Credit will be granted only for studies completed in the 4 years prior to the commencement of this course.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.0) / TOEFL (Internet Based) 86 (no component less than 21) / Pearson PTE Academic 58 (no component less than 54) or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP) or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines



"After several years of experience in HR, I wanted to pursue a master's degree that would strengthen my business knowledge while allowing me to deepen my expertise in talent management. James Cook University's Master of Business Administration in Global Talent Management offered the perfect balance, providing a strong business foundation alongside a focused HR specialisation."

Melvern Iskandar
Master of Business Administration (Majoring in Global Talent Management), 2025

Master of Business Administration

Our MBA program consists of 12 subjects chosen from a wide spectrum covering all fields of contemporary management. Students can choose from a suite of 6 majors to specialise in and demonstrate a focus area for their future prospective employers or pursue a general stream:

- **Analytics and Business Solutions**
- **Creative Marketing**
- **Entrepreneurship**
- **Finance**
- **Global Talent Management**
- **MICE, Tourism and Hospitality**

Curriculum is designed to instil mindset of innovative business solution, equip skills and techniques of data-driven decision making and engage students in experiential learning to serve business partners' demands.

Students in the Finance major of the MBA program are eligible of applying for and receiving CFA Student Scholarship for taking CFA Level 1 exam.

Duration:
12 months full-time / 16 months part-time
(Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure:
4 subjects in Trimester

Total Tuition Fees*: S$43,164 (International)
S$40,221 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 12 subjects including electives as per study plan.

Core Subjects

Sustainable Enterprise
Corporate Strategy
Innovation and Entrepreneurship
Managerial Accounting for Decision Making
Leadership Futures
Applied Research Project *or* Professional Project/Internship

+ 2 Elective Subjects

Economics for a Sustainable World
Managing Strategic Resources and Operations
Corporate Responsibility and Governance
Project Management Principles and Foundations

+ 4 Major Subjects (from one of the following majors)

Analytics and Business Solutions
Creative Marketing
Entrepreneurship
Finance
General Stream
Global Talent Management
MICE, Tourism and Hospitality

Majors

Analytics and Business Solutions
(4 subjects)

- Data Analysis and Decision Modelling
- Information Management and Analytics Technology
- Data Mining
- Business Consulting

Career Prospects:

With the rise of big data, businesses increasingly need managers who can quickly analyze and understand the implications of huge amount of information. The program gives students state-of-the-art tools and techniques to sort and analyze the data, and make valuable organizational impact based on the data. As such, those with degrees in these fields can have impact on a number of areas of business, including finance, marketing, supply chain, and more.

Post-MBA careers in Analytics and Business Solutions can be business analysts, consultancy, financial sector, supply chain management, operations management, marketing, and other areas of business.

Creative Marketing Major
(4 subjects)

- Multinational Corporations and International Markets
- Digital Marketing
- e-Strategic Management
- Marketing Strategy, Analytics and Development

Career Prospects:

The program places data-driven creativity at its core, and combines marketing knowledge with advanced management and analytical skills. Students will be equipped with data-driven approaches to understand markets, competitors, and portfolios of product offerings. Students also learn the cutting-edge operating technologies and techniques through hands-on projects and activities.

Post-MBA in Creative Marketing could be Brand Manager, Marketing Manager, Product Manager, Strategic Marketing Manager, Digital Marketing Manager, E-commerce manager, etc.

Entrepreneurship
(4 subjects)

- Business Consulting
- Venture Capital and Entrepreneurship
- Project Management Principles and Foundations
- Select 3 credit points of any level 5 LB prefix subject

Career Prospects:

The program is designed for prospective students who are keen on creating new businesses, either as stand-alone new firms or as part of existing organisations' new business growth plans. Students will be exposed to latest trends, tools, techniques, theories, and practices to identify, refine, incubate and grow their new business ideas.

Post MBA in Entrepreneurship could launch new ventures, take on leadership roles at startup companies, work in corporate entrepreneurship or work at venture capital firms.

Finance
(4 subjects)

- International Finance
- Corporate Finance
- Advanced Investment and Portfolio Analysis
- Advanced Financial Risk Management

Career Prospects:

The program imparts an in-depth exploration of core areas of finance, such as financial planning and analysis, foreign exchange risk management, fund positioning and budgeting, international financial management, navigating IPOs and mergers and acquisitions, and financial derivatives.

Post-MBA in Finance can work in various fields such as investment banking, financial statement reporting and analysis, hedge fund management, international finance, asset management, management accounting and insurance management.

Global Talent Management
(4 subjects)

- Leading and Managing Organisational Change
- Contemporary Issues in Human Resource Management
- HR Analytics and Decision Making
- Performance Management and Appraisal

Career Prospects:

Nations are racing intensely to gain a competitive edge by investing in innovative and sustainable global talent development and management. The program equips students with HR professional knowledge and practical tools, HR ethics and social responsibility, global vision, and team building and problem-solving abilities.

The program welcomes not only those who study/work in the HR sector—employers, managers, and professionals but also those who are interested in the field of HR and for those with an interest in managing/communicating with people.

MICE, Tourism and Hospitality
(4 subjects)

- Tourist Management Strategies
- Tourism Systems Analysis
- Tourism and Hospitality Operations Management
- Meetings, Incentives, Conferences and Events (MICE)

Career Prospects:

The program provides students with an international vision of the tourism industry, the analytical tools and creative solutions for executives in tourism and hotel companies and MICE sector.

Post-MBA in MICE, Tourism and Hospitality will have the skills and knowledge to better manage their work or to change to one which is in the hospitality, tourism and travel industry.

General Stream
(4 subjects)

- 2 subjects (6 credit points) of any level 5 subjects

+

- Select 2 subjects (6 credit points) of level 5 from major subjects



Entry Requirements

Master of Business Administration

Entry Requirements

The following course pre-requisites have been designed to ensure the assumed base introductory knowledge within the Accounting, Marketing and Management disciplines.

- Completion of an AQF level 7 bachelor degree in a cognate* discipline from this or another university; or
- Completion of an AQF level 7 bachelor degree in any discipline from this or another university and two years business experience in a managerial role; or
- Completion of an AQF level 8 honours degree in any discipline from this or another university; or
- Completion of an AQF level 8 Graduate Certificate in Business Administration from this or another university; or
- Four years business experience in a managerial role**, to the satisfaction of the Course Coordinator; or
- Other qualifications or practical experience recognised by the university as equivalent to the above.

*Cognate disciplines: Accounting and Finance, Marketing, Management, Commerce, Human Resources Management, Economics, Tourism and Hospitality or other disciplines where students will have completed study relating to organisational behaviour, business, strategy, marketing, economics, communication and people management.

**Business experience: Applicants must have a minimum of 4 years full-time equivalent professional work experience in a management, leadership or supervisory level in a business environment or be eligible for a member grade status of a relevant professional organization organisation. Students will have demonstrable effective management experience relating to organisational behaviour, business, strategy, accounting, marketing, economics, communication and people management.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.0) / TOEFL (Internet Based) 86 (no component less than 21) / Pearson PTE Academic 58 (no component less than 54) or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP) or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.

Advanced Standing (if any)

Students may apply for a credit transfer for previous tertiary study or informal and non-formal learning in accordance with the Credit Transfer Procedure.

Credit will be granted for the following:

- Graduate Diploma in a cognate discipline* - up to 12 credit points

Note: where employment experience without qualifications, as provided for in the Admission Requirements, is used to meet entry requirements, that experience will not also be used to give credit.

Cognate disciplines: Accounting and Finance, Marketing, Management, Commerce, HRM, Economics, Tourism and Hospitality or other disciplines where students will have completed study relating to organisational behaviour, business, strategy, marketing, economics, communication and people management.

Credit will be granted only for studies completed in the 10 years prior to the commencement of this course.

Maximum allowed: 12 credit points

Master of International Tourism and Hospitality Management

The tourism and hospitality industries are undergoing strong growth in Asia.

With the rising affluence of middle-class populations, growing regional and global trade, there are excellent opportunities available in the hospitality and tourism industries.

The Master of International Tourism and Hospitality Management provides an opportunity for existing graduates in tourism and other industries to upgrade their qualifications and take advantage of this growth. This program is an innovative masters' level degree that combines tourism, hospitality and business management to give executives and managers the skills required to succeed.

 # Students with undergraduate business degree background may complete the program within 12 months with a waiver of the foundation subjects. Please see entry requirements on page 22.

Career Prospects:

The Master of International Tourism and Hospitality Management provides opportunities for graduates to pursue careers in the travel and tourism industry, events management, tourism policy and hotel & tourism property management.

Duration:
16 months full-time (Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure: 4 subjects in Trimester

Total Tuition Fees*: S$60,691.20 (International)
S$55,284.80 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 16 subjects including foundation, core and elective subjects as per the study plan.

Foundation Subjects

Marketing Essentials
People in Organisations
Accounting and Finance for Managers
International Political Economy
or The Changing Business Environment

+

Core Subjects

Sustainable Enterprise
Applied Research Project
or Professional Project/ Internship
Tourism and the Environment
Tourism Systems Analysis
Tourism and Hospitality Operations Management
Global Destinations and Competitiveness
Tourist Management Strategies
Economic Decision-Making in the Hospitality Industry
Hospitality and Gastronomy
Meetings, Incentives, Conferences and Events (MICE)
Quality Customer Service

+

Plus one postgraduate level subject as an elective

Entry Requirements

Master of International Tourism and Hospitality Management

Entry Requirements

- Completion of an AQF level 7 bachelor degree in any discipline, from this or another university; or other qualifications recognised by the University as equivalent.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.0) / TOEFL (Internet Based) 86 (no component less than 21) / Pearson PTE Academic 58 (no component less than 54); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.

Advanced Standing

Students may apply for a credit transfer for previous tertiary study or informal and non-formal learning in accordance with the Credit Transfer Procedure.

In particular the following general credit will be granted:

- AQF level 7 bachelor degree in a cognate discipline* – 12 credit points (4 foundation subjects)
- AQF level 7 bachelor degree in non-cognate discipline and relevant work experience** – 12 credit points (4 foundation subjects)
- AQF level 7 bachelor degree in cognate discipline* and relevant work experience** – 24 credit points (4 foundation subjects + 3 elective subjects + 1 core subject – not LB5235 or LB5520)
- AQF level 8 graduate certificate in any discipline – 12 credit points (4 foundation subjects)

*Management, Tourism and Hospitality or other disciplines where students will have completed study relating to organisational behaviour, business, strategy, marketing, economics, communication and people management.

**Applicants must have a minimum of 4 years full-time equivalent professional work experience in a management, leadership or supervisory level in a business environment or be eligible for a member grade status of a relevant professional organisation. Students will have demonstrable tourism and hospitality management experience relating to organizational behaviour, business, strategy, marketing, economics, communication and people management.




ECONOMICS
for Today

Master of International Tourism and Hospitality Management – Master of Business Administration

With the rising affluence of middle class populations, growing regional and global trade, there are excellent opportunities available in the hospitality and tourism industries.

Graduates can apply critical business acumen to hospitality industry issues, such as revenue management, responsible management practices, globalisation, individual identity and career development, sustainability, leadership and change, and strategy with this joint degree.

Duration:
16 months full-time (Commencing in Trimester)

Intakes:
Trimester: January, May, September

Course Structure: 4 subjects in Trimester

Total Tuition Fees*: S$60,691.20 (International)
S$55,284.80 (Domestic)**

** Effective for students commencing from Trimester 1, 2027. Tuition fees are subject to change in following years.*
*** Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).*

Note:
- All course fees include the corresponding 9% Singapore Goods and Services Tax (GST).
- The details of the instalment breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

Students are required to complete 16 subjects including core subjects and elective as per the study plan.

Core Subjects

Corporate Strategy
Business Innovation and Technology Management
Managing Strategic Resources and Operations
Leadership Futures
Digital Marketing
or Marketing Essentials
Innovation and Entrepreneurship
Leading and Managing Organisational Change
Applied Research Project
or Professional Project/Internship
Tourism and the Environment
Tourism Systems Analysis
Tourism and Hospitality Operations Management
Global Destinations and Competitiveness
Tourist Management Strategies
Economic Decision-Making in the Hospitality Industry
or Corporate Finance
Hospitality and Gastronomy

\+

Plus one postgraduate level subject as an elective

Career Prospects:
With this joint master's program, graduates can address the demand for managers in senior operational positions of leading international hospitality management organisations

Entry Requirements

Joint Degrees:

• Master of International Tourism and Hospitality Management - Master of Business Administration

Entry Requirements

- Completion of an AQF level 7 bachelor degree in a business or tourism related discipline from this or another University; or other qualifications recognised by the University as equivalent.
- Business disciplines: Accounting and Finance, Marketing, Management, Commerce, Human Resources Management, Economics, Tourism and Hospitality, or other disciplines where students will have completed study relating to organizational behaviour, business, strategy, marketing, economics, communication and people management.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.0) / TOEFL (Internet Based) 86 (no component less than 21) / Pearson PTE Academic 58 (no component less than 54); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards on a case-by-case basis in accordance to JCU admissions guidelines.

Advanced Standing

- Students may apply for a credit transfer for previous tertiary study or informal and non-formal learning in accordance with the Credit Transfer Procedure.
- Credit will be granted only for studies completed in the 4 years prior to the commencement of this course.



JCU Singapore Business School (AACSB Accredited)

Diploma of **Higher Education (Majoring in Business Studies)**
Bachelor of **Business**
Bachelor of **Commerce**
Bachelor of **Economics**
Bachelor of **Business and Environmental Science**
Bachelor of **Business and Environmental Science (Majoring in Aquaculture)**
Bachelor of **Tourism, Hospitality and Events**
Graduate Certificate of **Business Administration**
Master of **Business Administration**
Master of **International Tourism and Hospitality Management**
Joint Degrees:
Master of **International Tourism and Hospitality Management**
- Master of **Business Administration**



Your Local Representative:

James Cook University
149 Sims Drive, Singapore 387380
T +65 6709 3888 | F +65 6709 3889 | E admissions-singapore@jcu.edu.au | W www.jcu.edu.sg

@jcu.singapore.fanpage | **@jcusingaporevideo** | **@jcusingapore** | **@James Cook University (Singapore Campus)** | **@jcusingapore**

James Cook University Pte. Ltd. | 149 Sims Drive, S(387380) | UEN and PEI Registration No. 200100786K | PEI Period of Registration: 13 July 2026 to 12 July 2032
James Cook University Australia offers pathway, undergraduate and postgraduate programs at the Singapore campus of James Cook University.
CRICOS Provider Code: 00117J | TEQSA Provider ID: PRV12077
This publication is intended as a general guide. The information is correct at the time of printing. James Cook University reserves the right to alter any course contents or admission requirements without prior notice. Version SIN09/26